



# FACEBOOK LEADS AND CAMPAIGNS ANALYSIS

3052K

Impressions

114

Interest

421

Clicks

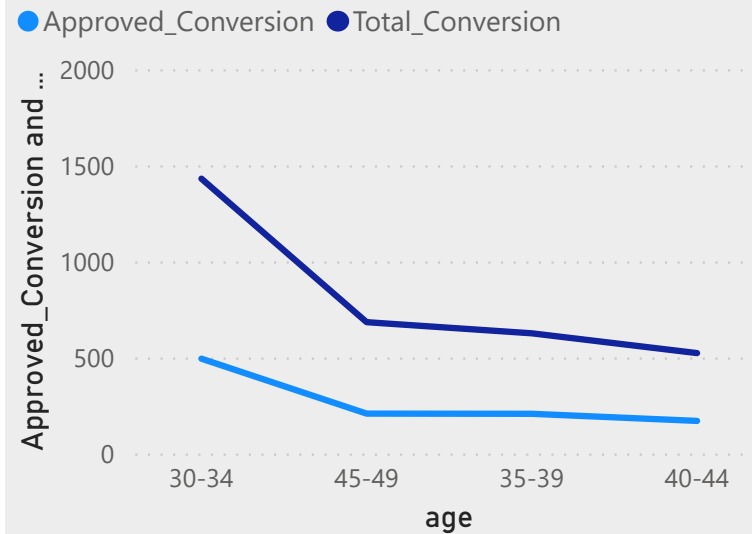
60

Total\_Conversion

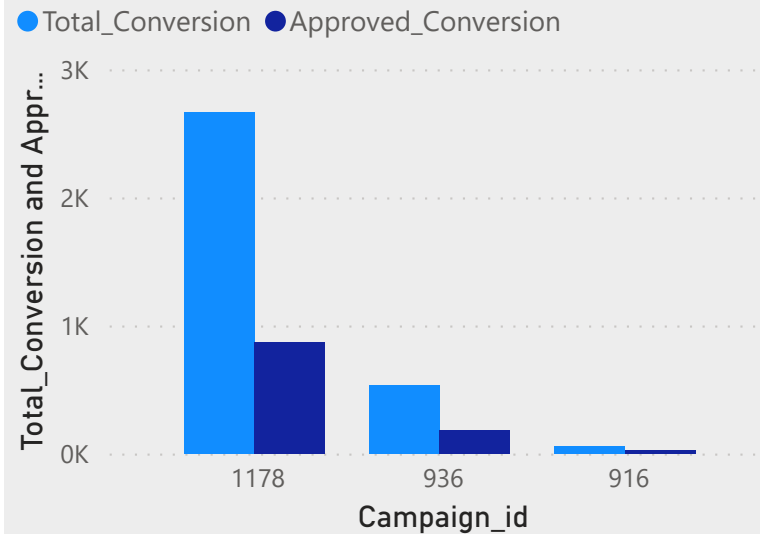
21

Approved\_Conversion

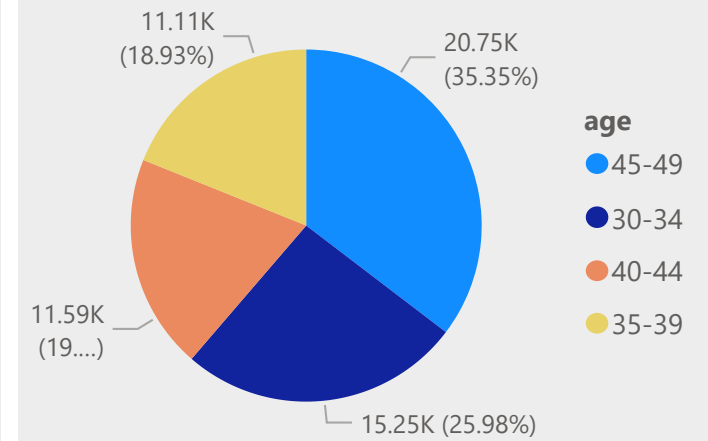
## CONVERSION VS AGE



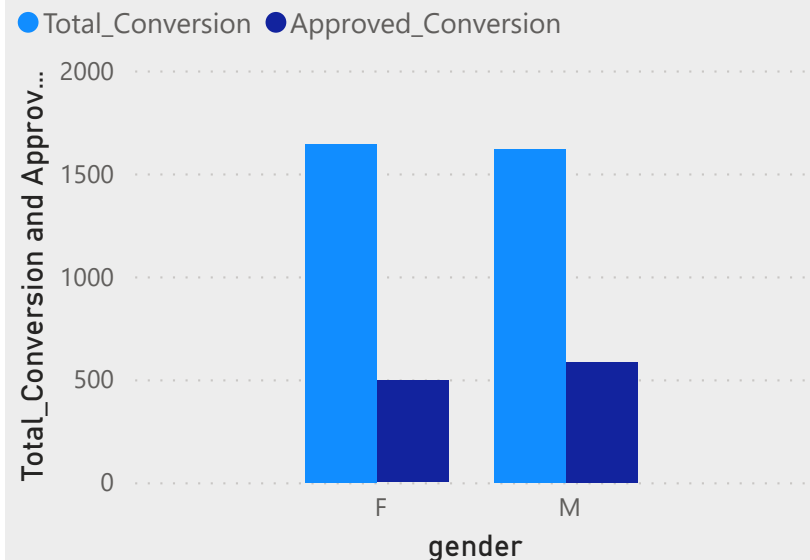
## CONVERSION VS CAMPAIGNS



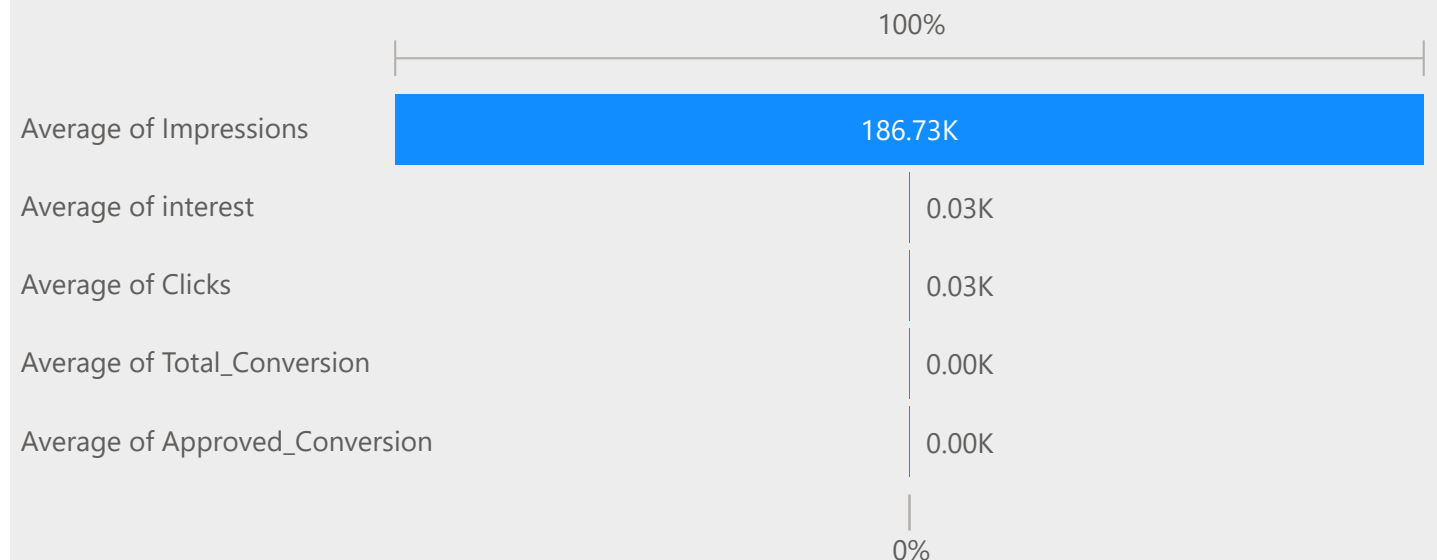
## SPENT BY AGE



## CONVERSION VS GENDER



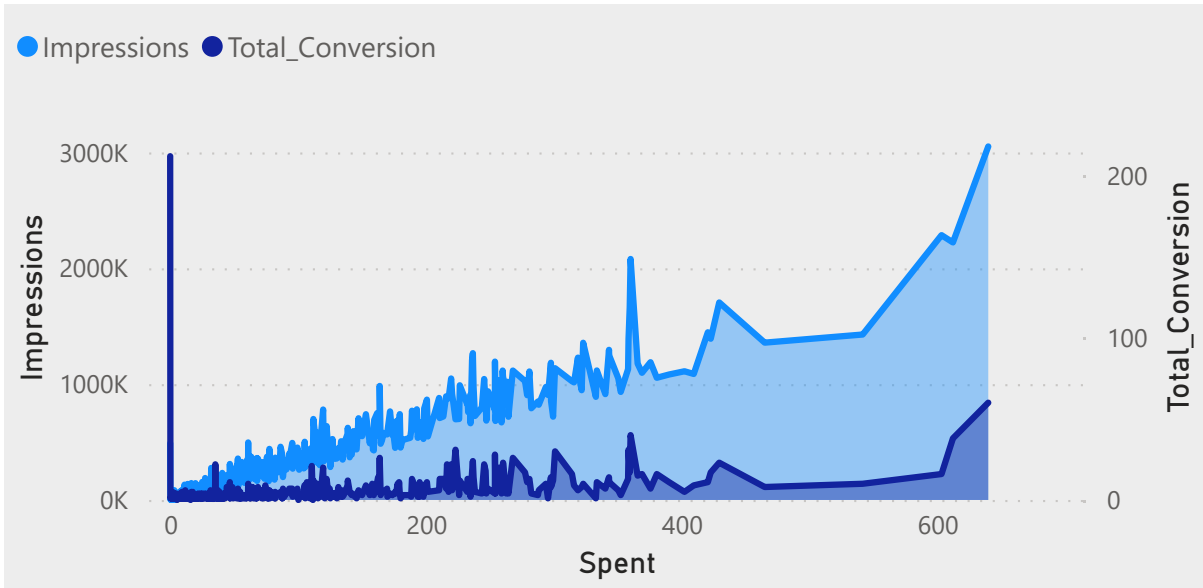
## SALES FUNNEL



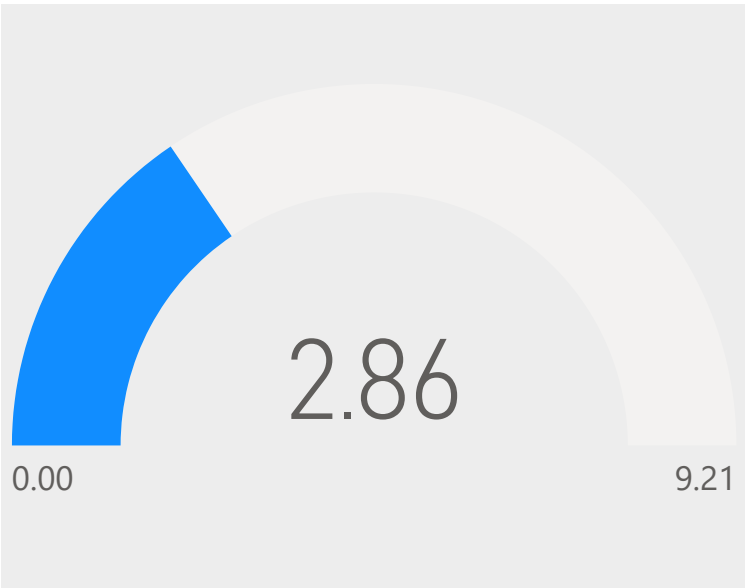


# FACEBOOK LEADS AND CAMPAIGNS ANALYSIS

## SPENT VS IMPRESSIONS VS CONVERSION



## ACTUAL VS TARGET



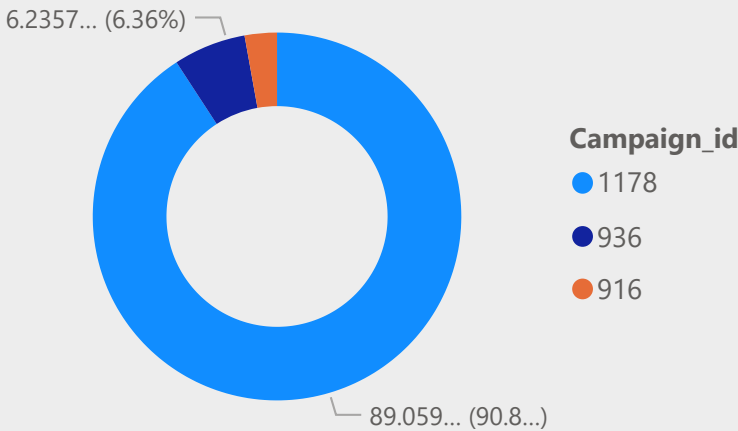
639.95

Max of Spent

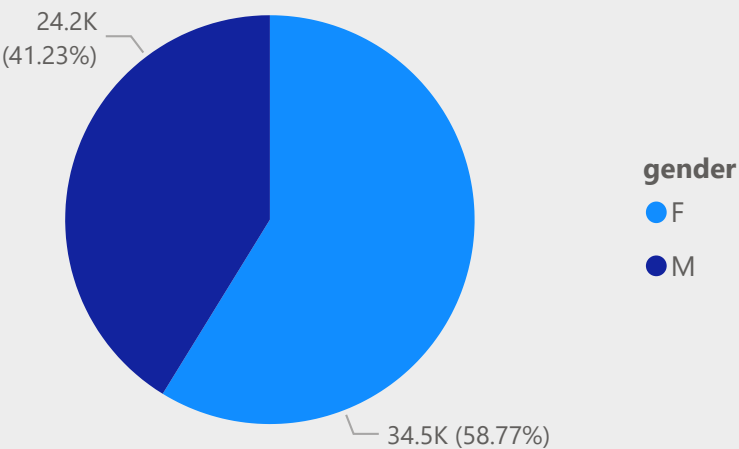
AVERAGE CONVERSION  
RATES FOR FACEBOOK  
ADS

9.21 %

## SPENT BY CAMPAIGNS



## SPENT BY GENDER



## SPENT VS COMVERSION BY CAMPAIGNS

