

Total No. of Questions : 08]

SEAT No. :

P2505

[Total No. of Pages : 2

[5253] - 531

T.E. (Electrical)

**Industrial & Technology Management
(2015 Pattern)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8.
- 2) Neat diagrams must be drawn wherever necessary.
- 3) Figures to the right side indicate full marks.
- 4) Assume Suitable data if necessary.

- Q1)** a) Define Management. What are the functions of management? [7]
b) State the critical factors in technology management. Explain these factors. [6]
c) Explain in brief following: [7]
i) TQM
ii) SIX SIGMA

OR

- Q2)** a) Differentiate between Partnership (Act 1934) & LLP (Limited Liability Partnership), (Act 2008). [7]
b) Explain in brief following : [7]
i) Industrial and Technology Management
ii) Ethics in technology management
c) What is Quality Management? State goalpost view of quality. [6]
- Q3)** a) Explain in brief following : [10]
i) Profit Maximization
ii) Wealth Maximization
iii) Return Maximization
b) What is Monopoly and explain Monopolistic competition. [8]

OR

P.T.O.

- Q4) a)** Explain in brief following : [10]
i) Market survey
ii) Market research
iii) Online Marketing
b) Write short note on Sources of Finance. [8]

- Q5) a)** What is Human Resource Planning? Explain process of HRP. [6]
b) Explain types of training and development methods. [6]
c) State the objectives and types of performance appraisal. [4]

OR

- Q6) a)** Differentiate between Recruitment & Selection. [6]
b) State group dynamics theories. What are different types of conflicts? [6]
c) Describe Mc Clelland's achievement theory of motivation. [4]

- Q7) a)** Explain the following: [10]
i) Design
ii) Patent
iii) Copyrights
b) Define Entrepreneur. Explain the different traits of Entrepreneur. [6]

OR

- Q8) a)** State Government policies and incentives for SSI. [12]
b) State the criteria for securing Patents. [4]

