

TE/Insem/APR-121
T.E. (E & TC)
BUSINESS MANAGEMENT
(2015 Pattern) (Semester - II)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the candidates:

- 1) *Answer Q1 or Q2, Q3 or Q4, Q5 or Q6.*
- 2) *Neat diagram must be drawn wherever necessary.*
- 3) *Figures to the right side indicate full marks.*
- 4) *Assume suitable data if necessary.*

Q1) a) Define Management? What are different functions of Business Management? [6]

b) What is Concept of Globalization Today's Business Scenario? [4]

OR

Q2) a) What are the ways of Principals of Management according to F.W. Taylor & Henry Fayol Theory? [6]

b) Define Scientific management? Explain how Todays mangers use Scientific Management? [4]

Q3) a) Define Quality? Illustrate elements of Total Quality Management? [6]

b) Explain Concept of Six Sigma with necessary Schematics? [4]

OR

Q4) a) Explain How Ishikwa diagram & Pokka yoke tools used for assisting Quality Management? [6]

b) What are ISO 9001:2015 Quality Management standard? Enumerate its advantages? [4]

P.T.O.

Q5) a) Describe in details Project Management Process? [6]

b) Write a short note on BREAK-EVEN Analysis? [4]

OR

Q6) a) Explain detail function of Money Market & Capital market? [6]

b) Write a Note on payback method of Capital Budgeting? [4]

