

**BE/Insem./Oct.-589**  
**B.E. (Computer Engineering)**  
**DATA MINING AND WAREHOUSING**  
**(2015 Pattern) (Elective - I) (Semester - I)**

*Time : 1 Hour]*

*[Max. Marks : 30*

*Instructions to the candidates:*

- 1) *Solve Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6.*
- 2) *Assume suitable data, if necessary.*
- 3) *Neat diagrams must be drawn wherever necessary.*
- 4) *Figures to the right indicate full marks.*

**Q1)** a) Suppose that the minimum and maximum values for the attribute income are \$12,000 and \$98,000 respectively. Normalize income value \$73,600 to the range [0.0, 1.0] using min-max normalization method. **[4]**

b) Explain various data cleaning techniques. **[4]**

c) What is correlation analysis? **[2]**

OR

**Q2)** a) Explain different methods for attribute subset selection (any 2). **[4]**

b) For the given attribute marks values : **[4]**

35, 45, 50, 55, 60, 65, 75

Compute mean, median, mode.

Also compute Five number summary of above data.

c) Enlist different methods of sampling. **[2]**

**Q3)** a) From the architectural point of view, explain different data warehouse models. **[4]**

b) Differentiate between ROLAP, MOLAP and HOLAP. **[4]**

c) What is Concept Hierarchy? Explain. **[2]**

OR

**Q4)** a) Draw and Explain a data warehouse architecture. **[4]**

b) Explain following OLAP operations with example. **[4]**

i) Drill Up

ii) Slice & Dice

c) What is fact table and dimension table. **[2]**

**Q5)** a) Calculate Euclidean and Manhattan distance between following two objects. [4]

$A = \{2, 4, 8, 6, \}$ ,  $B = \{3, 4, 6, 7\}$

b) How to compute dissimilarity between categorical variables. Explain with suitable example. [4]

c) What is cosine similarity? [2]

OR

**Q6)** a) Compute cosine similarity among following documents using term frequency vector [4]

$d_1$  : "The sun in the sky is bright"

$d^2$  : "We can see the shining sun, the bright sun"

b) How to compute dissimilarity between ordinal variables. Explain with suitable example. [4]

c) Explain Data matrix and Dissimilarity matrix. [2]

