

Total No. of Questions : 6]

SEAT No. :

P1258

[Total No. of Pages : 2

APR-18/T.E./Insem.-122

T.E. (Electronics & Telecommunication Engineering)

BUSINESS MANAGEMENT

(2015 Pattern)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the candidates:

- 1) *Answer three questions(Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right side indicate full marks.*
- 4) *Assume Suitable data if necessary.*

Q1) a) Summarize the F. W Taylor's theory of management and justify it is differ from Henry Fayol's general theory of management. [5]

b) Identify and Describe the managerial roles. [5]

OR

Q2) a) Enlist the forms of organization and compare traditional organization with modern organization. [5]

b) Elaborate the concept of globalization. [5]

Q3) a) Define quality and explain dimensions of quality. [5]

b) Enlist the quality management assistance tools and describe Ishikawa diagram. [5]

OR

Q4) a) Explain pillars and benefits of TQM. [5]

b) Define Kaizen system and write a short note on 5S quality management standards. [5]

Q5) a) Justify - fixed and working capital are important for setting up the business. [5]

b) Interpret the Macro and Micro analysis. [5]

OR

Q6) a) Describe break even analysis with graphical representation. [5]

b) State and explain the attributes of a project. [5]

