Privacy Policy

Last updated: July 23, 2025

At Sunrise Papers, we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our website or interact with us.

By using our services or visiting our website (https://www.sunrisepapers.com), you agree to the terms laid out in this Privacy Policy.

Definitions

- Company refers to Sunrise Papers, Unit No. 390, Vegas Mall, Plot No. 6, Sector 14, Dwarka, Delhi 110078, India.
- Website refers to https://www.sunrisepapers.com.
- Service refers to the Website and all services related to our paper import and wholesale operations.
- Personal Data means any information that identifies you as an individual, directly or indirectly.
- Usage Data refers to information collected automatically through your use of the Service.
- Cookies are small data files stored on your device to enhance your experience.
- You means the individual or business accessing or using the Website.

Types of Information Collected

We may collect the following data when you interact with us:

Personal Data:

- Full name
- · Email address
- Phone number
- Product inquiry details

Usage Data:

- IP address
- Browser and device type
- · Pages visited
- Date and time of your visit
- Time spent on each page

Use of Your Data

We use your data to:

- Respond to your product inquiries or requests
- Manage and fulfil business transactions
- Communicate with you about updates, orders, or services
- Improve our website and services based on usage patterns
- Ensure website security and fraud prevention
- Comply with legal or regulatory obligations

Cookies and Tracking Technologies

We use Cookies to:

- Remember your preferences
- Analyse website traffic and user behaviour
- Improve site speed and experience

You can turn off cookies through your browser settings, although doing so may affect the website's functionality.

Sharing your Data

We do not sell your data. However, we may share your information:

- With third-party service providers assisting in operations (e.g., logistics, hosting, analytics)
- During a business transfer, such as a merger or acquisition
- With legal authorities, if required by law, or to protect our rights

Retention of Data

We retain your data only as long as necessary to:

- Fulfill the purpose it was collected for
- Comply with legal, accounting, or reporting obligations
- Support potential future transactions or warranty follow-ups

Your Data Rights

You may:

- Request access to the personal data we hold about you
- Request correction or deletion of your data
- Withdraw your consent (where applicable)
- Contact us to exercise these rights:

Email: dineshgupta@sunrisepapers.co.in

Phone: +91 95555 09507, +91 98100 87126

Data Security

We implement commercially reasonable security measures to protect your information. However, no system can be 100% secure.

Children's Privacy

Our website and services are not intended for individuals under the age of 13. We do not knowingly collect data from individuals under the age of 18.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

Policy Updates

We reserve the right to revise this policy from time to time. Any changes will be posted on this page, accompanied by a revised "Last Updated" date.

Contact Us

If you have questions about this Privacy Policy, contact us:

• Email: <u>dineshgupta@sunrisepapers.co.in</u>

• Website: https://sunrisepapers.com/contact

• Phone: <u>+91 95555 09507</u>, <u>+91 98100 87126</u>