

Akshit Gupta

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Profile Summary -

Computer Science undergraduate with a strong foundation in Data Structures, Machine Learning, and Data Analysis. Experienced in building AI-driven projects and solving real-world problems through internships and hackathons. Seeking entry-level roles in software development and data-driven domains.

Education –

Degree/Education	Year of Graduation	Name of Institution	Performance
B.Tech - CSE	Pursuing	Bennett University	7.74 CGPA Till 5 <sup>th</sup> semester
Class XII	2023	Neil World School	67.8%
Class X	2021	Neil World School	88.8%

Internship Experience -

Growth Jet Media - Social Media Intern

Nov 2024

- Worked closely with both international clients and high-reach social media pages to plan and manage campaigns across platforms like Instagram and LinkedIn. Created engaging reels, posts, and captions that helped boost visibility and audience interaction.
- Conducted research on market trends and audience behavior to shape content strategies. Regularly analyzed post-performance, identified what worked, and made data-driven changes to improve engagement and campaign results.

Astrophysicist, Blogger -

Jul 2022

- Researched and wrote blog articles on complex astrophysics topics, simplifying scientific concepts for a general audience while maintaining accuracy and engagement.
- Gained hands-on experience in scientific communication, working closely with mentors to ensure high-quality content that met publishing standards and deadlines.

Projects -

SmartAdGuide | Python, Machine Learning, Data Analysis, AI Chatbot

Apr 2025

- Built a data-driven platform for marketing agencies to get ad campaign suggestions and cost breakdowns, using trained datasets across ad types and sectors with an integrated AI chatbot.

Skill India Business Cost Estimator | HTML, JavaScript, AI

Feb 2025

- Developed an AI-powered tool to estimate business setup costs across Indian cities, featuring Broker Connect, cost calculators, and chatbot-based setup guidance.

Certifications -

Data Structures – University of California San Diego

Oct 2024

Object-Oriented Data Structures in C++ – University of Illinois Urbana-Champaign

Oct 2024

Dynamic Programming & Greedy Algorithms – University of Colorado Boulder

Mar 2025

Databases and SQL for Data Science (with Honors) – IBM

May 2025

Key Skills -

Languages: C++ | Python | SQL | MATLAB

Frameworks & Libraries: TensorFlow | Scikit-learn | Flask | Pandas | NumPy

Technical Skills: Data Structures and Algorithms | Machine Learning | Natural Language Processing | Database Management | AI Chatbot Integration

Tools & Platforms: Git | Excel | Canva Pro | Jupyter Notebook

Soft Skills: Problem Solving | Team Collaboration | Content Writing | Public Speaking | Research Writing | Mentorship | Adaptability | Leadership

Awards & Achievements -

- Ranked among **Top 30 teams** in Hackaccino hackathon out of **1200+ participants**. Apr 2025
- Served as **Vice-Captain** of Green House at Neill World School, showcasing **leadership** and **organizational skills**. Jan 2020
- Recognized for Outstanding Performance during **Social Media Internship** at Growth Jet Media, handling international clients and large-scale campaigns. Feb 2025

Positions of Responsibility –

- Headed the Content Team** at AltReality Club at Bennett University. 2024
- Student Representative at a Microsoft Hackathon, managing workflow and coordination for 1,500+ participants. 2024
- Member of the Content Team** at IEEE Chapter at Bennett University. 2023

Extra- Curricular Activities -

- Participated** in Hackathon conducted by Computer science society of India. 2025
- Organized** technical fest ‘Parallax’ at Bennett University. 2024

Hobbies -

Reading about space and futuristic ideas, writing blogs, watching documentaries, public speaking, event planning, and exploring new places and cultures.