



4 Courses

**Developing Innovative Ideas  
for New Companies: The  
First Step in  
Entrepreneurship**

**Innovation for  
Entrepreneurs: From Idea to  
Marketplace**

**New Venture Finance:  
Startup Funding for  
Entrepreneurs**

**Entrepreneurship Capstone**



Jun 19, 2025

**AKSHITA NAGDALI**

has successfully completed the online, non-credit Specialization

# Entrepreneurship: Launching an Innovative Business

Develop your entrepreneurial mindset/skills, learn how to bring innovations to market, and craft a business model to successfully launch your business. This Specialization examines the entrepreneurial mindset/skill sets, indicators of innovation opportunities, critical steps to bring innovations to market, and innovation strategies to establish and maintain a competitive advantage.

Dr. James V. Green | Dr.  
Thomas J. Mierzwa |  
Michael R. Pratt  
Maryland Technology  
Enterprise Institute  
University of Maryland

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