Akshita Mary John

+1 (682) 406-8657 | a.john1009@gmail.com | [LinkedIn](#)

Product Owner with 3+ years of experience leading product strategy, defining roadmaps, and translating customer and business needs into actionable features. Skilled at backlog prioritization, collaborating with cross-functional teams, and driving product development from concept to release. Certified Scrum Product Owner skilled in Agile ceremonies, requirements gathering, and end-to-end product lifecycle management.

Professional Experience

Product Owner | Tata Consultancy Services   **March 2021 – July 2023, Mumbai, India**
- Owned roadmap and release cycles for a multi-institution admissions SaaS platform serving 20,000+ students across 300+ institutions.
- Translated complex business and customer requirements into 100+ detailed user stories, acceptance criteria, and technical workflows.
- Drove cross-functional alignment with dev, QA, and architects to refine features and strengthen testing, reducing deployment delays by 20%.
- Led Agile ceremonies across 50+ sprints, boosting team alignment, improving velocity by 12%, and sustaining 95% on-time delivery.
- Executed A/B tests on feature launches to guide smarter data-driven prioritization, improving customer engagement by 15%.
- Used Jira, SQL, and Power BI to track KPIs, resolve bottlenecks, and streamline workflows, accelerating time-to-market by 30%.
- Coordinated onboarding for new institutions by overseeing configuration and contracts, ensuring seamless rollout and rapid client adoption.

System Analyst | Tata Consultancy Services   **October 2020 – March 2021, Mumbai, India**
- Gathered and translated technical requirements from 10+ institutions into detailed system workflows and process models for a national student ranking platform, cut requirement misinterpretations by 25% by conducting requirement walkthroughs and prototype reviews.
- Collaborated with QA and client teams on testing, validation, and debugging resolving critical features and improving data accuracy by 28%
- Authored process documentation and user guides to support smooth adoption boosting user satisfaction scores by 10%.
- Developed backend logic in Java and integrated UI components, accelerating MVP launch by 1 month.

Functional Testing Intern | Siemens Pvt Ltd   **June 2018 – August 2018, Mumbai, India**
- Executed 50+ functional and regression test cases for enterprise software, identifying critical defects and improving release quality by 15%.
- Performed end-to-end workflow testing and documented results, increasing test coverage accuracy by 12%.
- Assisted in test data preparation and environment setup, reducing testing delays by 25% and ensuring smooth execution of test cycle

Projects

Product Team Lead, Engineering Management Case study simulation   **December 2024, Arlington, Texas**
- Led a 6-member team to launch a mid-tier laptop from concept to production, Achieving a 15% reduction in lead time
- Delivered the project 10% under budget and Managed product lifecycle across requirements, design, sourcing, and QA.
- Developed a project plan in MS Project covering 5 major phases, tracking 30+ deliverables across a 16-week timeline

Brand Audit, Fossil Watches   **April 2025, Arlington, Texas**
- Conducted a brand audit and analyzed 100+ reviews, 3 competitors, and 5 equity pillars to identify brand perception gaps
- Built a brand definition and mental map using 15 in-depth interviews and laddering to identify key value drivers
- Proposed 10% price repositioning, refined digital strategy, and a Gen Z-focused engagement roadmap in a Strategic Report

Skills and Certifications

Product Ownership & Strategy: Product Roadmaps, Release Planning, Backlog Prioritization, User Stories & Acceptance Criteria, Requirements Gathering, Product Lifecycle Management, API Integrations, A/B Testing, Voice of Customer Analysis

Agile & Project Management: Scrum & Agile Methodologies, Sprint Planning, Backlog Refinement, Scrum Ceremonies, Cross-Functional Collaboration, Capacity Planning, Risk & Issue Management, Stakeholder Alignment

Customer Success & Engagement: Client Onboarding, Post-Implementation Support, Feature Adoption Metrics, Feedback Analysis, CRM, Stakeholder Communication, Upsell/Expansion Opportunities

Data & Analytics: SQL, Power BI, KPI Dashboards, Reporting & Forecasting, Data Validation, Product Insights

Technical Tools & Platforms: Jira, Confluence, Asana, Miro, MS Project, Java, Python, JavaScript, CSS

Certifications: CSPO (Certified Scrum Product Owner), IBM AI Product Manager Professional Certificate

Education

MSc Engineering Management, The University of Texas at Arlington   **Arlington, Texas**

BSc Electronics & Telecommunication Engineering, NMIMS University   **Mumbai, India**