

SKILLS SUMMARY

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- **Industry Knowledge** - Market & User Research | UCD & Wireframing | API Testing | BRD-FRD | Data & Business Intelligence | Gen AI | Road Mapping
- **Tools & Technologies** - MS Office | Google Suite | Jira | Confluence | Post Man | Visual Paradigm | Balsamiq Cloud
- **Software Tools** - SQL | Python | Tableau | Power BI | Excel
- **Leadership Skills** - Product Management | Mentorship | Partnerships | Delegation | Decision Making | Strategy

EXPERIENCE

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- Incubation Lead, Sathak Innovation and Incubation Foundation**

May 2023 - Sep 2024
- Strategized and led 10+ systematic mega events like Startup Maanadu, secured entry visit to top incubation centers and companies and resulting in a 35% increase in participant engagement and facilitating a buyer-seller meet that connected 20+ businesses, leading to a 15% growth in business transactions.
  - Collaborated with vendors, managed budgets, and provided on-site event support for smoother operations and developed event materials, coordinating with management to manage large-scale events.
  - Analyzed and developed incubation strategies that led to a 25% growth in startup success rates and facilitated 15+ workshops, enhancing skill development for over 300 participants.
- Finance Manager, Quazr Motors**

Jan 2022 - May 2023
- Managed company finances with 100% transaction accuracy and 10% fewer discrepancies.
  - Researched startup finance, led 20+ meetings, improving event collaboration and financial reporting by 15%.
- Human Resources Trainee, Ifortis Corporate**

May 2021 - Jul 2021
- Generated and managed around 20 candidates, demonstrating effective team handling.
  - Improved organizational abilities through regular meetings and calls, understanding company policies.

EDUCATION

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- BE. Mechatronics Engineering**

Apr 2019 - Apr 2023
- Chennai Institute of Technology; CGPA: 8.62

Anna University, Chennai, India
- Courses: Robotics & Automation, Programming, CAD/CAM, Control Systems, Manufacturing Processes, TQM

PROJECTS - BUSINESS ANALYSIS

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- **Axis Bank Student Savings Scheme Analysis:** A digital savings product for minors, utilized roadmap to understand the user flow inside the competitor’s app, captured pain points, developed user stories, intent and explored to come up with solutions to them, designed BRD FRD frameworks, ensured regulatory safety using waterfall model. (Dec 2024)
- **Amigo Internal App for Branch Users:** Analyzed the existing manual process using process flow diagrams, and product discovery, identified bottlenecks, mapped user pain points, and designed a streamlined workflow. Developed wireframes using Balsamiq Cloud, integrating real-time KYC verification and compliance checks. (Jan 2025)
- **Finsapfia Admin Dashboard Enhancement:** Made wireframes using balsamiq cloud, took place API Testing using Postman, identified KPI’s for better decision-making, detailed upon user stories and designed interactive visualizations. Developed FRD with specific know-how’s on integrating multiple data sources, while improving insights. (Feb 2025)

LEADERSHIP & ACTIVITIES

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- **Event Coordinator - JARVIS Symposium**2019 - 2023  
*Led campaigns & content creation, managed 6+ events, attracted 1000+ attendees.*
- **Project Presenter - SAE Competition**2019 - 2023  
*Secured 3rd place among 50+ teams, developed AGV with autonomous navigation.*
- **Training Program Lead - Bridge Course**2019 - 2023  
*Conducted 10+ sessions for 100+ students, introduced Industry 4.0 concepts.*