

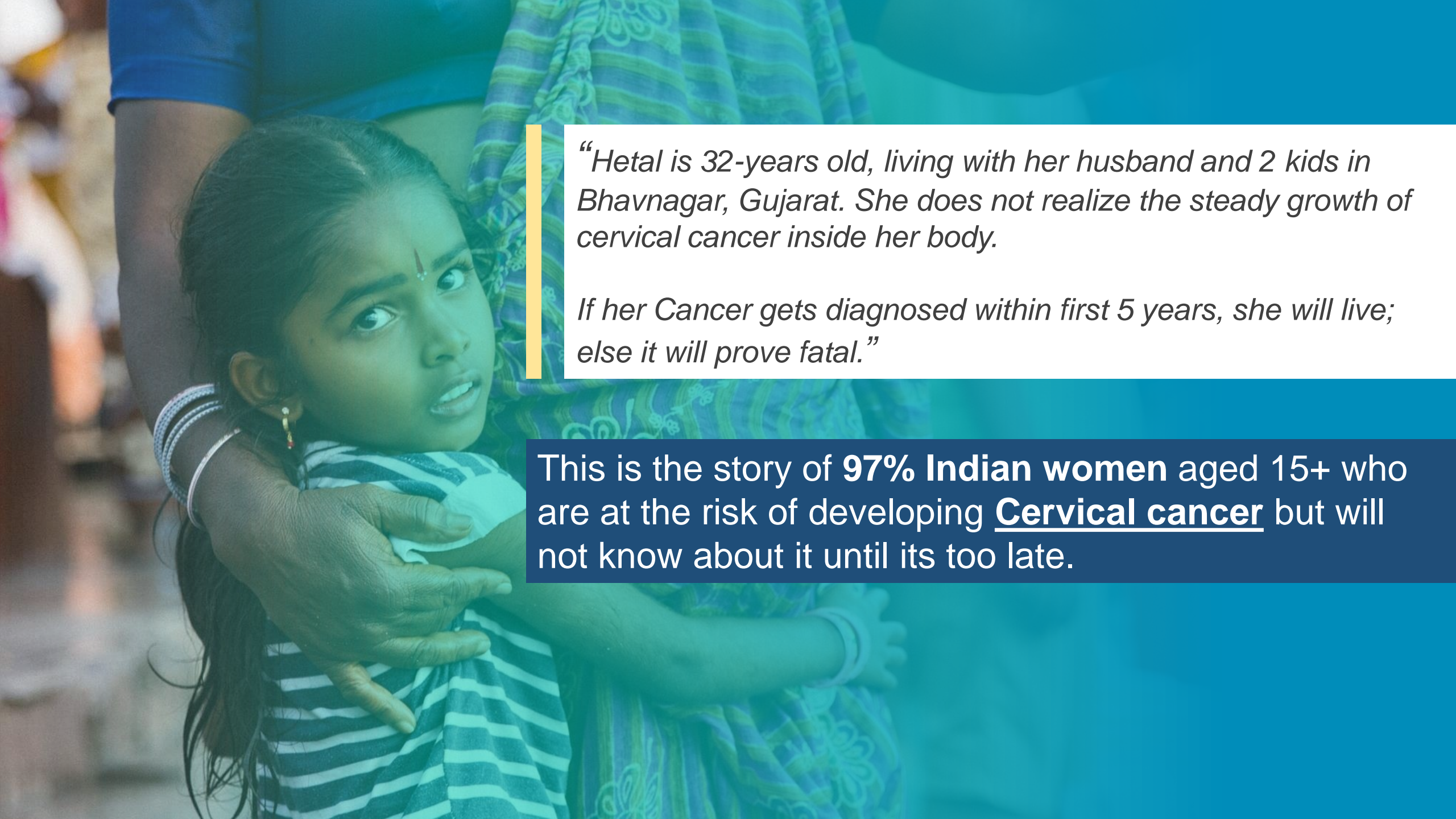


TECHGIG

CerviScope

The smart, non-invasive, handheld Colposcopy device for quick and automated Cervical Cancer Examination and Screening

Team Next Level

A photograph of a woman in a blue and green striped sari holding a young girl in a blue and white striped shirt. The woman is looking off to the side with a concerned expression. The background is blurred, showing other people. The image has a teal overlay.

“Hetal is 32-years old, living with her husband and 2 kids in Bhavnagar, Gujarat. She does not realize the steady growth of cervical cancer inside her body.

If her Cancer gets diagnosed within first 5 years, she will live; else it will prove fatal.”

This is the story of **97% Indian women** aged 15+ who are at the risk of developing **Cervical cancer** but will not know about it until its too late.

Cervical Cancer: The Global Problem

WHO launches strategy to eliminate cervical cancer; can India achieve the target

3 min read . Updated: 17 Nov 2020, 03:33 PM IST

Neetu Chandra Sharma

- Health experts claim that in India, there is a lack of awareness about cervical cancer screening and hitches associated with the invasive nature of screening. Less than 30% of women in India aged 30-49 years have been screened for cervical cancer

‘Screening and HPV vaccination are crucial in arresting cervical cancer in India’

In India, about 160 million women aged 30-59 years are at risk of developing cervical cancer, and 122,000 new cases are diagnosed annually with 67,800 deaths- a fatality rate of 49 per cent.

Rashmi Mabiyan • ETHealthWorld • Updated: January 18, 2020, 15:02 IST

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Health > India lagging in cervical cancer prevention, needs more screening, vaccination, experts say

India lagging in cervical cancer prevention, needs more screening, vaccination, experts say

At a webinar hosted by Harvard University and Project Sanchar, experts noted that India contributes one-sixth of global cervical cancer cases and should put in more efforts to prevent it.

“We want countries to aim for 90% of girls under 15 vaccinated, 70% of eligible women identified and treated, 90% of women with invasive cancer treated,” Dr. Princess Nothemba Simelela from South Africa, WHO assistant director general, told a news briefing.

Forbes

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| | | | | | |
|---|-----------------------------|---|---|--------------------------|---|
| 1 | FACTS ABOUT CERVICAL CANCER | > | 3 | CERVIX CANCER SYMPTOMS | > |
| 2 | CERVICAL CANCER DIAGNOSIS | > | 4 | 10 CERVICAL CANCER SIGNS | > |

Nov 20, 2020, 06:30am EST | 368 views

The WHO Has Released A Plan To Eradicate Cervical Cancer

WHO launches strategy to accelerate elimination of cervical cancer



REUTERS

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WHO to Unveil New Strategy Against Cervical Cancer

Cervical cancer elimination: WHO makes landmark commitment

NOVEMBER 18, 2020 BY KEREAN WATTS — [LEAVE A COMMENT](#)

GENEVA, NOVEMBER 18, 2020 12:08 IST
UPDATED: NOVEMBER 18, 2020 12:13 IST

The problem is worse than what we already know..



469+ Million

Indian women are at risk of developing Cervical Cancer

67,000+

annual deaths each year in India (higher mortality rate than COVID-19)

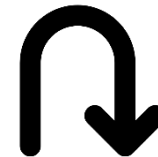
3%

of women ever get screened even once (for a 100% curable disease)

Existing tests: Pap Smear | HPV Test | VIA-VILI



Expensive
tests



Long
turn around
times



Low Accuracy
Visual inspection



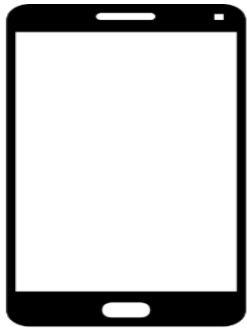
No visual data
for referral /
counselling

1 Woman dies every 2 minutes
because of Cervical Cancer worldwide

Democratize and make cervical cancer screening accessible for all

..so, here's a solution for cervical health examination and cancer screening.

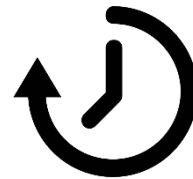
Compatible with



- High-resolution, Medical-grade cervical imaging
- Enhanced visualization, Accurate diagnosis
- Advanced optical/thermal imaging
- Point-of-care, Non-invasive



Automated
Screening



Real-time
Results



Record
Management



Aids Tele-
Oncology

CerviScope

| INPUT | PROCESS | OUTPUT |
|------------------------------|---|--|
| Medical grade cervical image | <ul style="list-style-type: none">Pixel Intensity ProcessingML based predictive analysisMark Image AnnotationsContextual questions | <ul style="list-style-type: none">Detailed patient reportFollow on treatment documentationDoctor-patient dashboard |

Use Cases and Value Proposition

| USE CASES | VALUE PROPOSITION |
|---------------------------------|--|
| For On-demand Screening | <ul style="list-style-type: none">• Enhanced Visualization, better diagnosis• Cost-effective• Real-time results• Portability, ease-of-use |
| For Mass-screening camps | <ul style="list-style-type: none">• Accuracy Enhancement for VIA/VILI• Easy Patient Record Management• Remote collaboration via Tele-oncology |

This is how we plan to integrate Microsoft Azure Services in our solution -

| AZURE SERVICE | USE |
|--|---|
| Azure cosmos DB - NoSql DB | <ul style="list-style-type: none">• To store patient details and test reports |
| Azure Files | <ul style="list-style-type: none">• To store medical-grade cervical images |
| Azure Machine Learning & Computer Vision | <ul style="list-style-type: none">• To perform predictive analysis on cervical images to screen abnormalities |

Cloud-powered solution to save lives.

A photograph of three women standing in front of a light blue wall. The woman in the foreground is wearing a red and white patterned sari and has a red bindi on her forehead. The woman behind her is wearing a pink sari and also has a red bindi. The woman in the background is wearing a green sari and has a red bindi. All three women are looking directly at the camera with serious expressions. The text "WE FEEL EMPOWERED, WHEN YOU ARE." is overlaid on the left side of the image in a dark blue, sans-serif font.

WE FEEL EMPOWERED,
WHEN YOU ARE.