

MTH781P: Data Analytics Assessed Coursework 2022/23 A. Baule

The subject of this coursework is the investigation of a historical dataset containing data on property sales¹. A summary of the variables of interest is given in the following table:

MSZoning	The general zoning classification
LotArea	Lot size in square feet
BldgType	Type of dwelling
HouseStyle	Style of dwelling
OverallQual	Overall material and finish quality
OverallCond	Overall condition rating
YearBuilt	Original construction date
CentralAir	Central air conditioning
GrLivArea	Above grade (ground) living area square feet
FullBath	Full bathrooms above grade
HalfBath	Half baths above grade
BedroomAbvGr	Number of bedrooms above basement level
KitchenAbvGr	Number of kitchens
KitchenQual	Kitchen quality
Fireplace	Fireplace
GarageArea	Size of garage in square feet
SaleCondition	Condition of sale
SalePrice	Sale price of property in US\$

The dataset is available on QMplus as *property-sales.csv*. Further details on the variables can be found in the file *description.txt*. Use R to analyze the dataset and address the following tasks:

- 1. Explore the data. Plot and produce summary statistics to identify the key characteristics of the data and produce a report of your findings. We would expect between 5 and 10 tables or figures accompanied by a description of your main findings. Interpret your statistical observations in the business context of the dataset. (40 marks)
- 2. Develop a regression model to predict **SalePrice** from one or more of the other variables. Discuss your methodology including, for example, variable selection, goodness of fit, performance. Consider both linear and nonlinear models. Produce a report of your findings supported by plots and statistical analysis. (35 marks)
- 3. Develop a classification model to predict whether a property has a fireplace or not. The relevant variable is: **Fireplace**=Y,N. Explore various subsets of predictors and discuss the performance of your model. (15 marks)

Additional marks will be given for the overall presentation of the coursework, the quality of figures and writing. (10 marks)

¹The original dataset is available on Kaggle and has been slightly modified for this assessment.

Guidelines

- The submission deadline is 17:00 on Monday 19th December 2022.
- Please submit the report by the indicated deadline. For **late submissions**, the QMUL late-submission policy applies (see Section 3.48 of the QMUL Academic Regulations):
 - "For every period of 24 hours, or part thereof, that an assignment is overdue there will be a deduction of five per cent of the total marks available (eg five marks for an assessment marked out of 100). After seven calendar days (168 hours or more late) the mark will be reduced to zero and recorded as 0FL (zero, fail, late)."
- The submission should be a single document in .pdf format containing any R-code used for the analysis. The page limit for the document is 12 pages including R-code and any appendices (if applicable). Minimum fontsize is 11.
- Every student is assigned a group as allocated in a separate document. Students have been allocated randomly. The group should work together and produce a **single report**. Only one report can be submitted by each group on QMplus.
- If one or more students within a group are unable to complete the work and need to submit **extenuating circumstances** (EC) claims, the standard procedure for EC submissions applies. Any extensions to the submission deadline due to EC claims apply to the whole group.
- If a group is unable to work together, please get in touch with the module organizers to discuss this as soon as possible.
- Every group report will be checked for **plagiarism** using an automated system. Please refer to the QMUL Academic Regulations for more information about the definition of plagiarism and the related penalties.
- Plagiarism penalties will be applied to every member in a group.
- Every submission should contain the **declaration** below, signed by all group members. Please upload a scanned copy.

Declaration

We hereby declare that this project is our own work, written by ourselves in our own words. If quotations are included from published or unpublished sources, these are clearly indicated and acknowledged as such. We also declare that the distribution of workload, as indicated below, has been agreed among all members of the group.

Group number:
1. Student name:
Student number:
Responsible for the following content:
Signature:
2. Student name:
Student number:
Responsible for the following content:
Signature:
3. Student name:
Student number:
Responsible for the following content:
Signature: