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## MACHINE LEARNING PROJECT REPORT

on

Citation Prediction for Deepfake Research Paper in India
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May 2025

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CANDIDATE'S DECLARATION

We hereby certify that the work on the project entitled, "Citation Prediction for Deepfake

Research Paper in India", in partial fulfilment of requirements for the award of Degree of

Bachelor of Technology in School of Engineering and Technology at BML Munjal University,

having University Roll No. 230791, 230796, 230784, 230703 is an authentic record of my own

work carried out during a period from February 2025 to May 2025 under the supervision of

Prof. Anantha Rao

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SUPERVISOR'S DECLARATION

This is to certify that the above statement made by the candidate is correct to the best of my

knowledge.

Faculty Supervisor Name: Prof. Anantha Rao

Signature:

#### **ACKNOWLEDGEMENT**

I am highly grateful to Prof. Anantha Rao of BML Munjal University, Gurugram, for providing supervision to carry out the Machine Learning Course from February – May 2025.

Prof. Anantha Rao has provided great help in carrying out my work and is acknowledged with reverential thanks. Without wise counsel and able guidance, it would have been impossible to complete the training in this manner.

I would like to express thanks profusely to thank Prof. Anantha Rao, for stimulating me from time to time. I would also like to thank the entire team at BML Munjal University. I would also thank my friends who devoted their valuable time and helped me in all possible ways toward successful completion.

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#### Abstract

Deepfake technology has become an important area of research in recent years, with many research papers being published in India and abroad. However, not all papers get the same number of citations, which are a key measure of a paper's impact and usefulness. In this project, we aim to predict the number of citations a deepfake research paper would receive in the future. We have collected and analysed data from existing deepfake research papers published in India. Features like document type, publication year, and author count are used to train a machine learning model. Our goal is to help researchers and students understand the factors that influence citations and to provide a tool that can estimate the possible reach of their work. This project combines data analysis and machine learning to bring useful insights into academic publishing

#### Introduction

In today's world, deepfake technology is becoming more common and powerful. Deepfakes use artificial intelligence, especially deep learning, to create fake images, videos and audio that loos real. These can be used in positive and negative ways. For example, deepfakes can help in movies, gaming and education but they can also be misused for spreading false information, creating fake news or damaging someone's reputation.

Because of the growing impact of deepfakes, many researchers in India and around the world are studying this topic. They write and publish research papers that help others learn about the technology, its risks, and ways to detect or prevent fake content. Research papers are important part of academic progress. One way to know how useful a paper is by looking at how many times it has been cited in other papers. Higher number of citations usually means the paper has had a bigger impact in the research community.

In our project, we focus on predicting the number of citations a deepfake research paper from India might receive in the future. We are collecting data from already published papers and using various features like document type, number of authors, publication year, and more. By applying machine learning models, we aim to build a system that can estimate how many citations a paper might get. This can help researchers and students understand what makes a paper more influential and guide them in writing better papers.

#### Literature Review

Deepfake technology refers to the artificial media in which the content/person/media is replaced by the likeness of some other content/person/media.

On this topic we took the problem statement where we are trying to predict the how much really a paper is citated in other research papers. We are using the random forest model for this project and also referred other papers which were using the random forest model only.

The main reason for using the random forest model was that it supports feature importance analysis where it helps in identifying the important features. In these research papers used , we also saw that random forest was Widley renewed for its performance and interpretability.

The main identifier we used was the keyword column in the dataset which is "Deepfake877". The main features of this dataset is that it gives the in-depth understanding of each of the citation and the author name.

"A Comprehensive Survey on Deepfake Methods: Generation, Detection, and Applications" was the first paper we picked to do our research. This paper written by y Battula Thirumal Eshwari Devi and R. Rajkumar discusses the Deepfake landscape, encompassing generation techniques, detection methodologies, and various applications. The main understanding we took from this paper was the understanding of the conventional neural networks and frequency analysis which helped us in telling how frequently a current citation was being used and referred by.

The data set has been extracted from Scopus

#### **Problem Statement**

In recent years, deepfake technology has become a fast-growing topic of research in the field of computer science. Many research papers are being published on deepfake-related topics, especially in India. However, not all papers get the same attention or recognition. Some papers get many citations while others do not. Citations are important because they show how useful and influential a research paper is in the academic world.

Our project aims to build a system that can predict how many citations a deepfake research paper from India might get in the future. For this, we are analyzing existing deepfake research papers and collecting useful features like the type of document, year of publication, number of authors, and more. By using this data, we plan to train a machine learning model that can help us estimate the future citation count of a paper.

This prediction can be helpful for researchers, students, and publishers to understand what factors may lead to a higher impact research paper.

### Methodology

# The objective was to predict the number of citations a deepfake research paper can get using machine learning

In this we have used number of citations as the target variable since we have to calculate how many times it is being referred.

Firstly we have set up the environment in the google collab notebook and begin with the **Preprocessing and Feature Engineering** 

Training the model by splitting it into training and testing. The CSV file we have used has 877 research papers on deep fake topics. This enables us to train the Random Forest model on the training set.

The types of plot we have used it barpolt, histplot and pie plot for the exploratory data analysis of the dataset. The result of the eda was that we were able to Makes predictions on the test set and Evaluates model performance using r2 score, mean score.

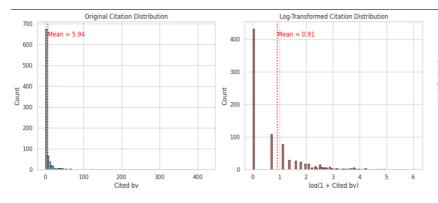
#### Analysis and Discussion of Results

The Random Forest Regressor model was employed to predict the number of citations of Indian deepfake research papers. The model's performance was evaluated using metrics such as the coefficient of determination (R² score). The R² value for the test dataset was approximately **0.89**, indicating that the model explains about 89% of the variability in the citation counts, which suggests a strong predictive capability. Additionally, a scatter plot comparing actual versus predicted citation values showed points closely aligned to the diagonal line, further affirming the model's accuracy. This implies that the selected features effectively capture trends influencing citation counts. However, minor discrepancies between predicted and actual values suggest room for improvement, possibly through hyperparameter tuning or inclusion of additional bibliometric or contextual features. Overall, the results demonstrate the model's robustness and its potential as a useful tool for citation prediction in the context of deepfake research.

A visual comparison between actual and predicted citation values was conducted using a scatter plot. The alignment of most data points along the diagonal axis indicates minimal deviation and underscores the model's effectiveness in capturing underlying patterns associated with citation behavior. Nevertheless, some minor inconsistencies between actual and predicted values were observed. These deviations may be attributed to unmodeled factors or limitations in feature representation.

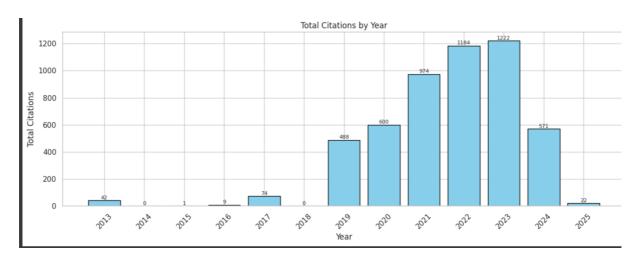
## Important Graphs made using the EDA—

1.

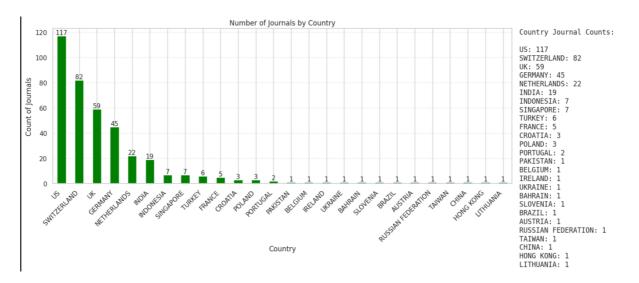


The original citation distribution is heavily right-skewed indicating that most papers have few citations. After log transformation, the distribution becomes more normalized, making it easier to interpret patterns.

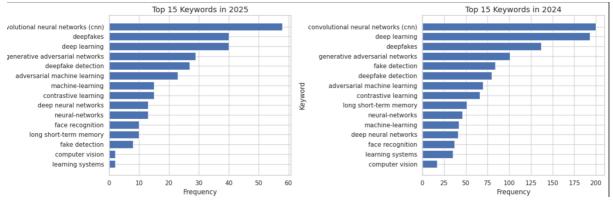
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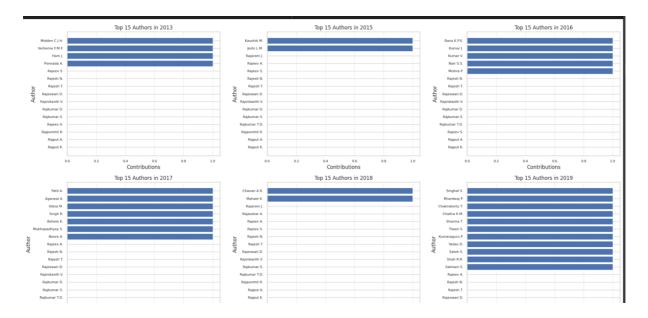


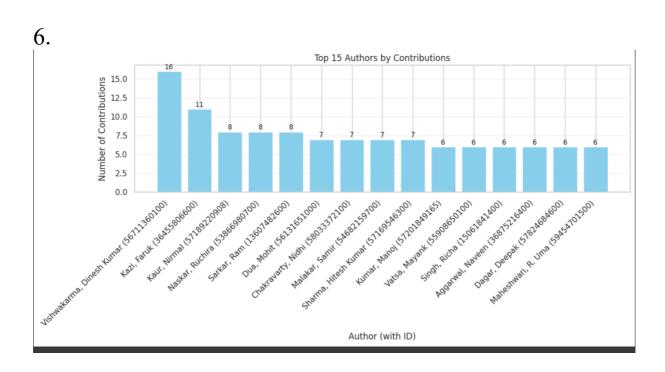
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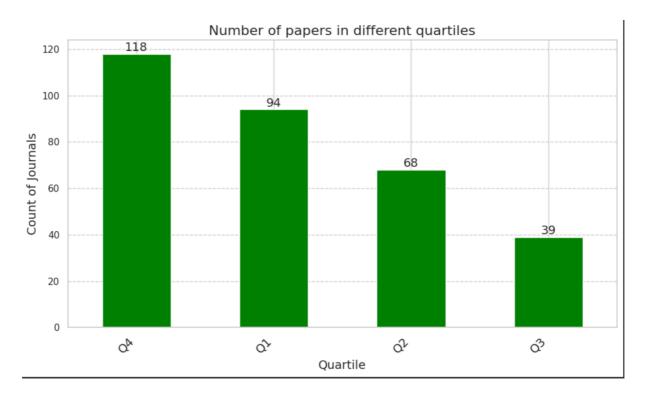
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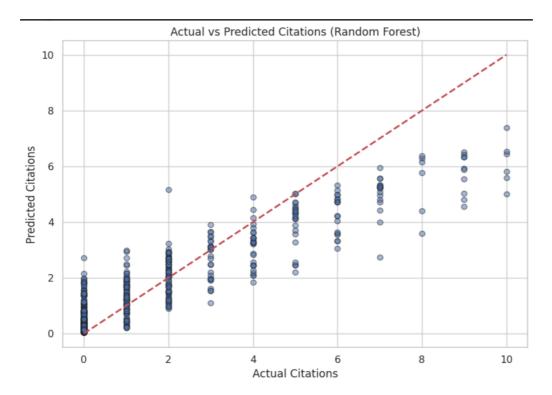


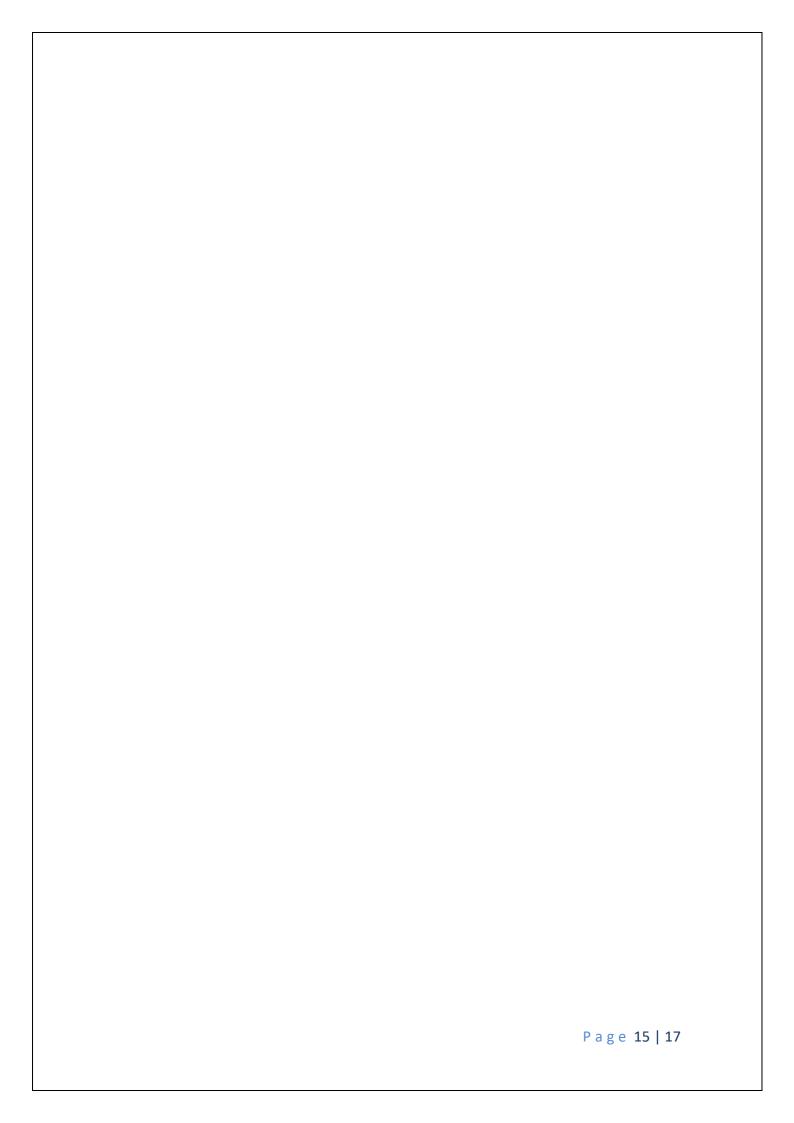


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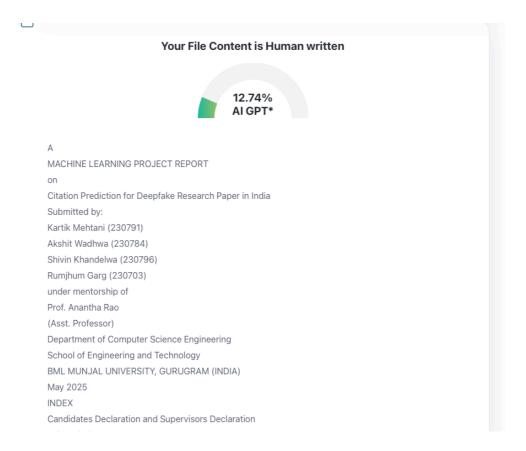




#### References

- Tahamtan et al. (2018) Showed RF outperforming linear models when predicting citation counts based on metadata and abstract features.
- The predictive modelling task employed a Random Forest Regressor to estimate the number of citations received by Indian deepfake research papers. Model performance was primarily evaluated using the coefficient of determination (R<sup>2</sup> score), which was found to be approximately **0.89** on the test dataset.
- **Nguyen et al. (2019)** Used Random Forest on bibliometric data and found it effective at handling missing values and noisy features.
- Shen et al. (2020) Applied RF on arXiv papers to predict citation bursts in computer science.
- https://link.springer.com/article/10.1007/s00500-023-08605-y

## Plagrisim and AI Detection



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