

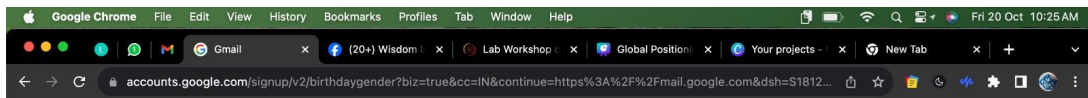
DIGITAL MARKETING

Project Report

Date	20 October 2023
Team Leader's name	Akshara P
Team member's Names	Dharanika S
	Harani M
	Karthika M
Team NM ID	NM2023TMID00381
NM ID	9E8F8CCB002C61FB0ED43D0D90C084A9 - Akshara P
	B0B486C78161B3C86104B475250DF6A5 - Dharanika S
	EDAFB01E44EFAAB3AA4B499BED9CA80 - Harani M
	7210727AFE57B82A4478D6C503AD5A - Karthika M
Project Name	How to Create Brand Name, Brand Mail and Brand Logo in Canva
Brand Name	Wisdom IAS Academy
Brand Email	iasacademywisdom20@gmail.com
Brand Email-Password	Wisdom@123
Brand Facebook Page	https://www.facebook.com/people/Wisdom-IAS-Academy/61550205436226/?is_tour_completed=true
Audience	IAS Aspirants
Category	Education (Coaching center)
College Name	Saranathan College of Engineering
Git Hub ID	https://github.com/Akshu-2002 - Akshara P
	https://github.com/DharanikaSelvan - Dharanika S
	https://github.com/HARANI22 - Harani M
	https://github.com/KaRthika-m-p - Karthika M
Youtube Link	https://youtu.be/yeRw2VhyY7I



Fig 1: WISDOM IAS ACADEMY - LOGO



Google

Create a Google Account

Enter your name

First name

Wisdom

Last name (optional)

IAS Academy

Next

English (United States) ▼ Help Privacy Terms

Fig 2: Brand Name Creation

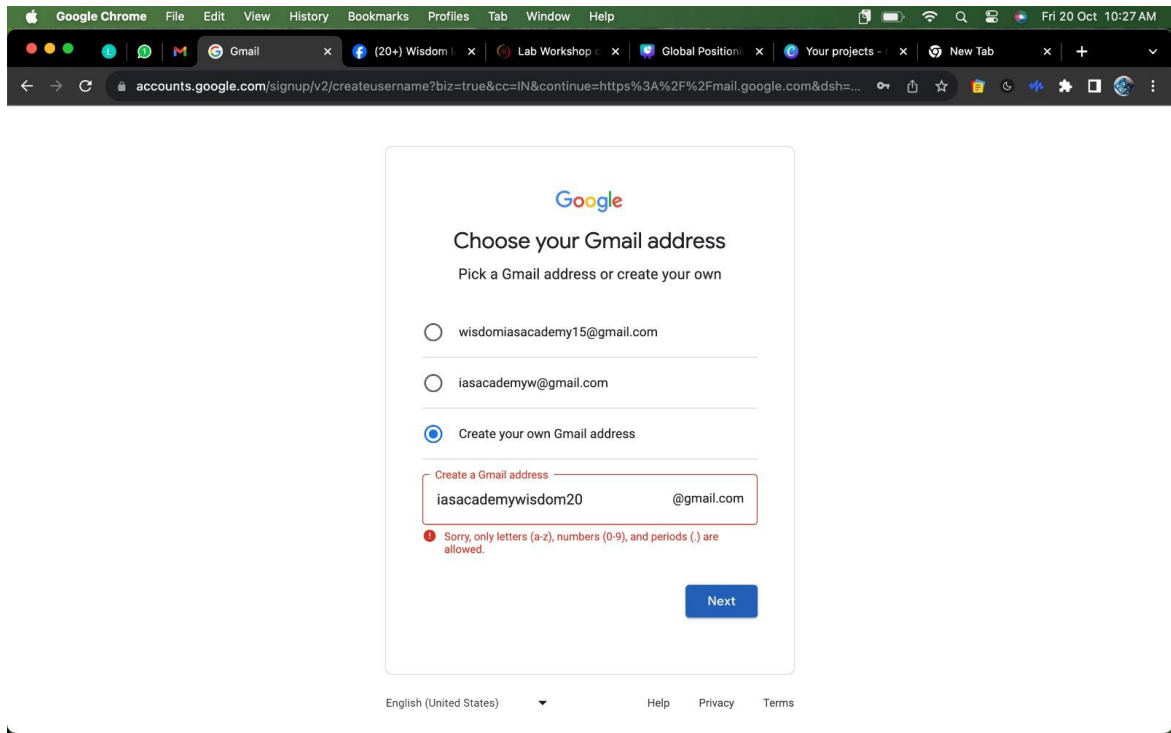


Fig 3: Brand Mail Creation

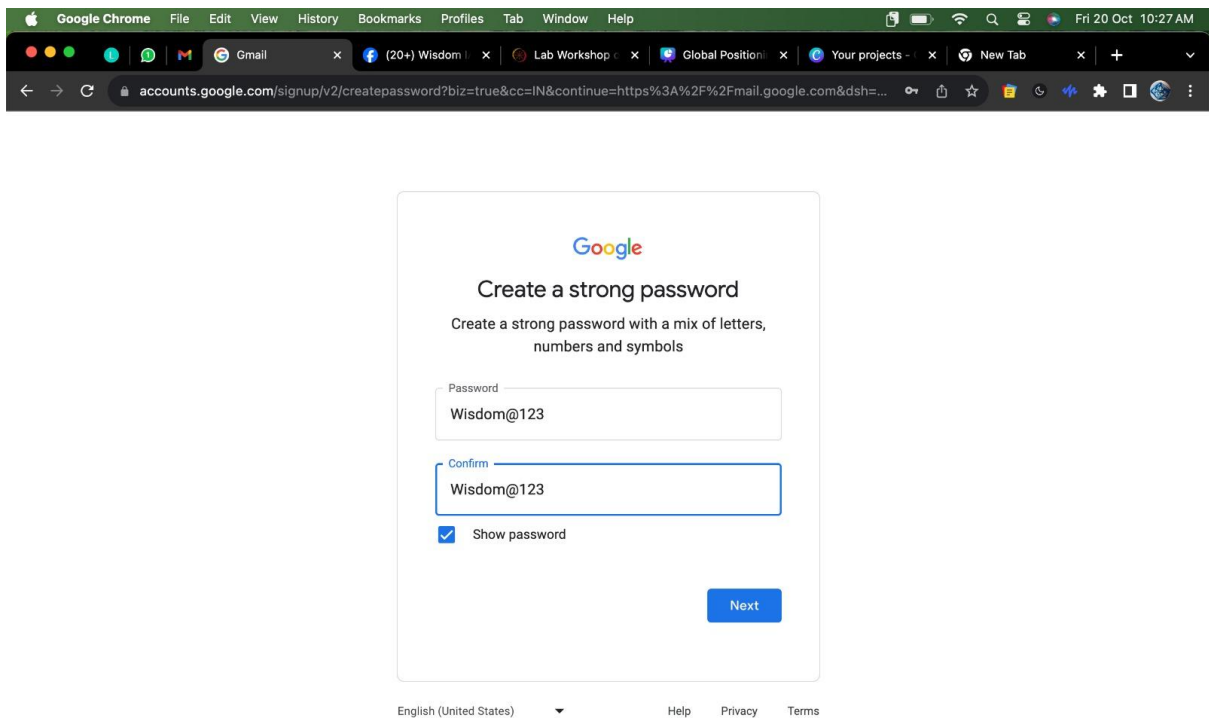


Fig 4: Brand Gmail Account Password Creation

Screenshots of steps done during LOGO Creation:

