# Agile Samurai Principles

#### The Agile Samurai



### Agile Development

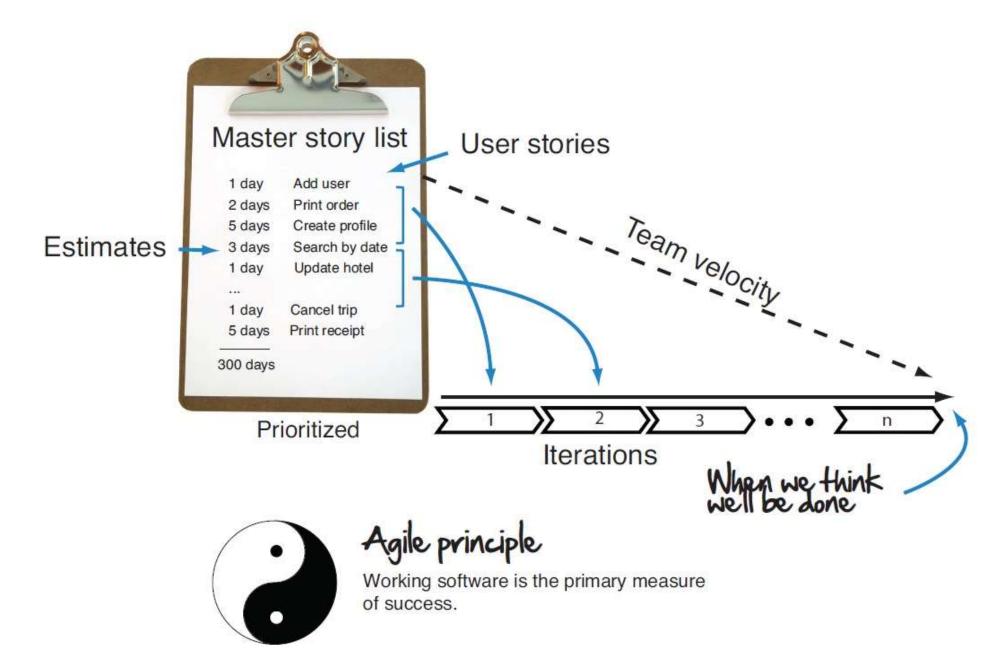
#### Three simple truths

- It is impossible to gather all the requirements at the beginning of a project.
- Whatever requirements you do gather are guaranteed to change.
- 3. There will always be more to do than time and money will allow.

### Deliver Value Every Iteration

- Break big problems into smaller ones
- Focus on most important issues
- Deliver something that works
- Lots of customer feedback
- Change course when necessary
- You are accountable

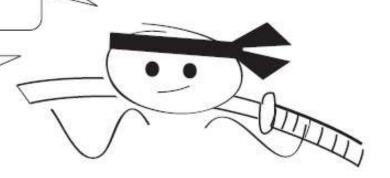
# Agile Planning



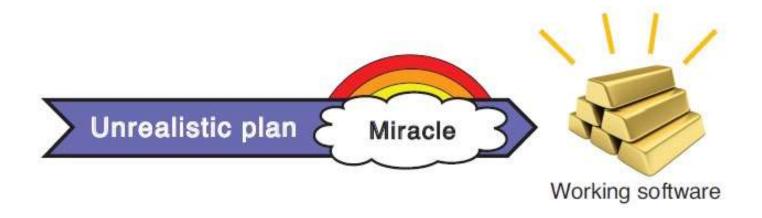
# Agile Planning

HOLD ON ... YOU ARE MAKING THIS SOUND WAY TOO EASY.

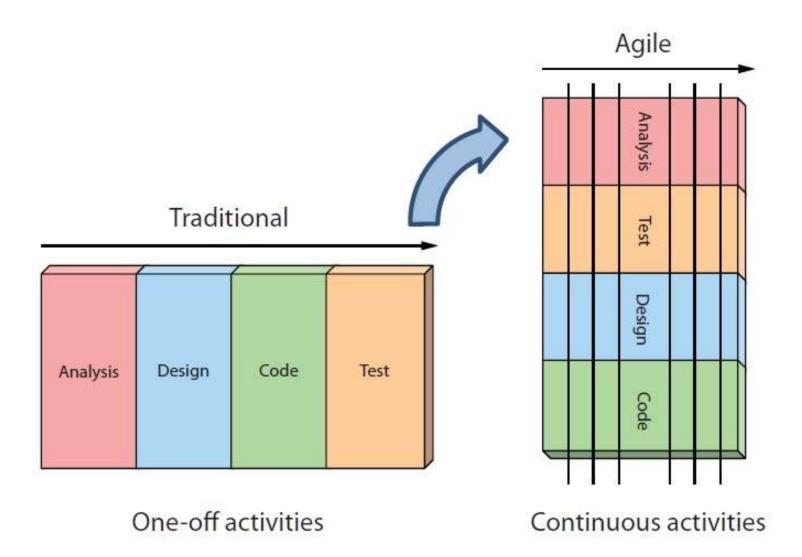
WHAT IF IT'S A FIXED BID CONTRACT AND EVERYTHING HAS TO BE DONE OR WE ARE ALL GOING TO DIE ???



# Agile Planning



# Agile Lifecycle



#### Agile Team

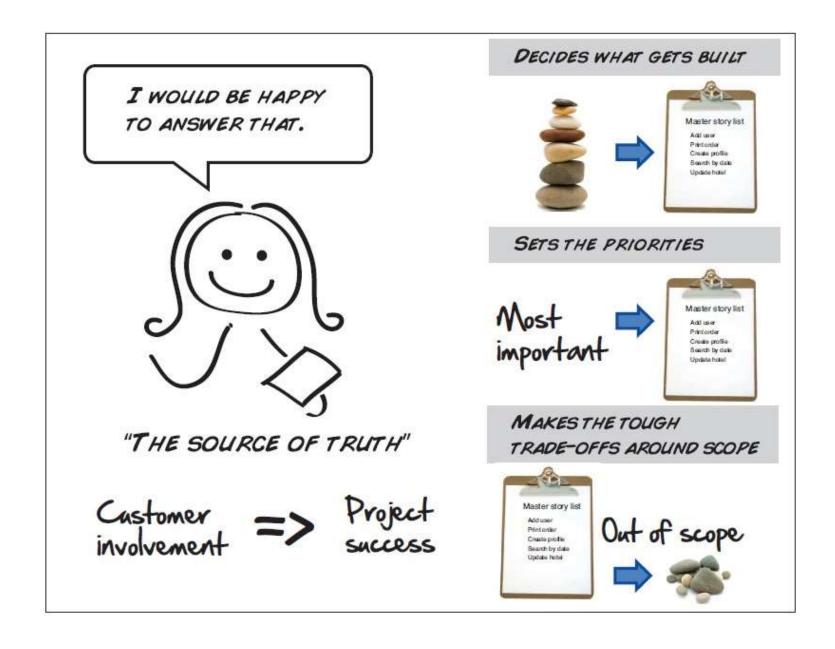
- Blurred instead of fixed roles
- Characteristics of successful teams
  - Co-located, at least for initial meetings
  - Engaged customer
  - Self-organizing instead of top-down
  - Accountable and empowered
  - Cross-functional

# What if I don't have an engaged customer?

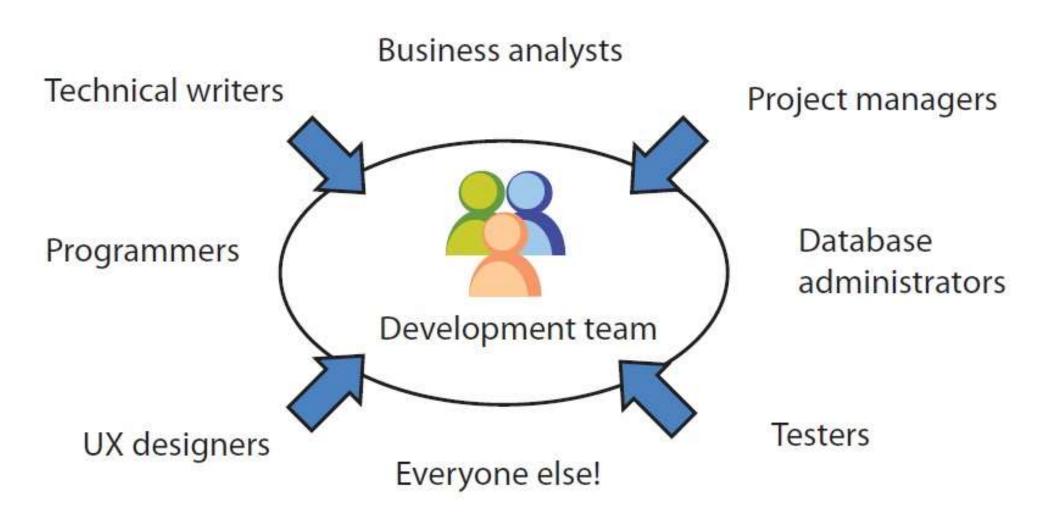
- Build credibility
  - Find a problem and make it go away
  - Show you are a fierce executor that will get things done and can help them
  - Might take a few iterations but they will see your value



# The Agile Customer



#### Agile Development Team



### Agile Analyst

YOU CAN COUNT ON ME TO DO OUR HOMEWORK, FOR EACH AND EVERY ITERATION!



"I SWEAT THE DETAILS."

#### HELPS WRITE USER STORIES



I KNOW WHAT
I WANT, BUT HOW
DO I DESCRIBE IT !?

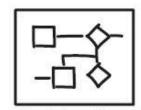
#### DOES THE DETAILED ANALYSIS



MAKES SURE WE'VE DONE OUR HOMEWORK

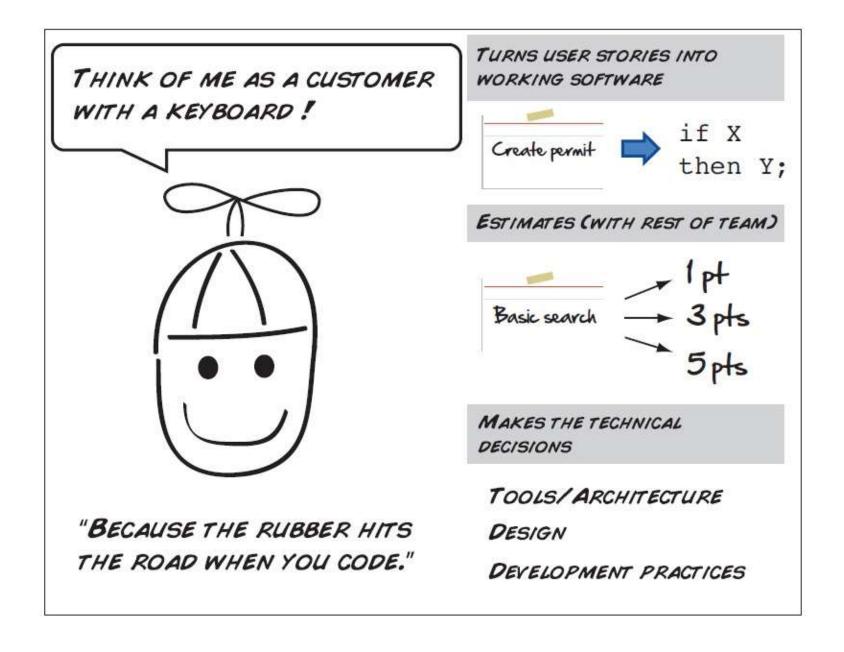




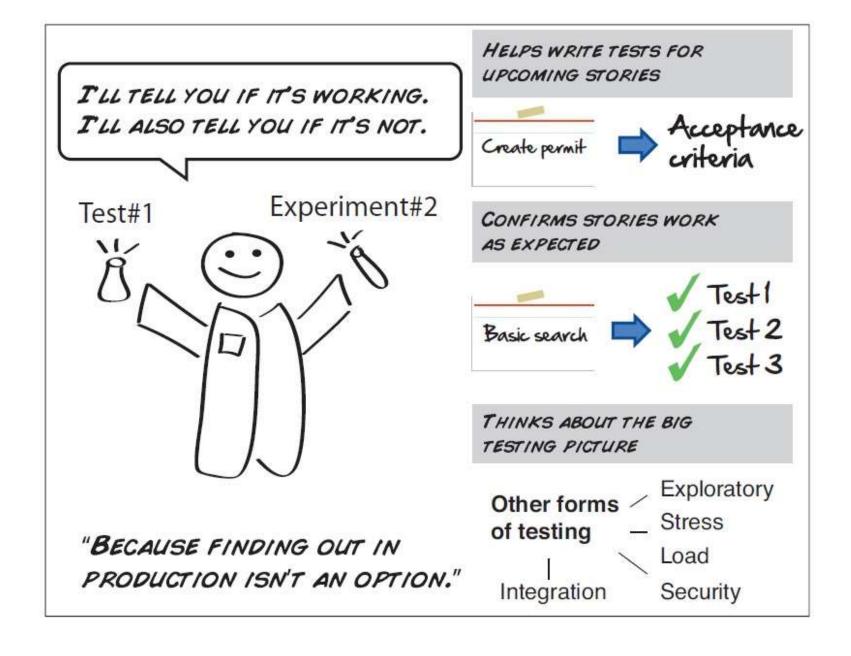


Analysis artifacts

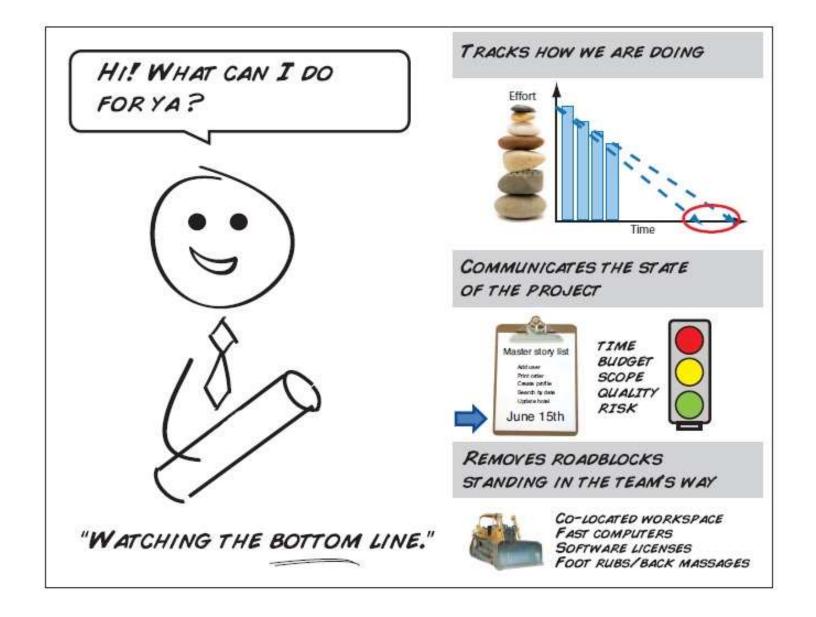
#### Agile Programmer



# Agile Tester

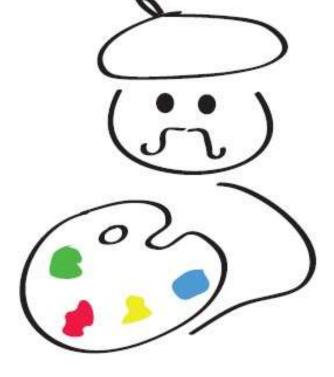


### Agile Manager



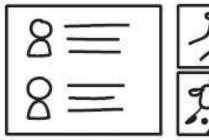
# Agile Usability Designer





"BECAUSE IT'S COOL TO THINK ABOUT THE CUSTOMER."

USES A COLLECTION OF TOOLS
AND TECHNIQUES TO HELP
CREATE A COMPELLING USER
EXPERIENCE

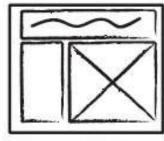


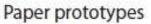


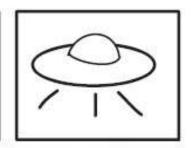
Personas

Storyboards

#### OVERLAPS WITH ANALYSIS



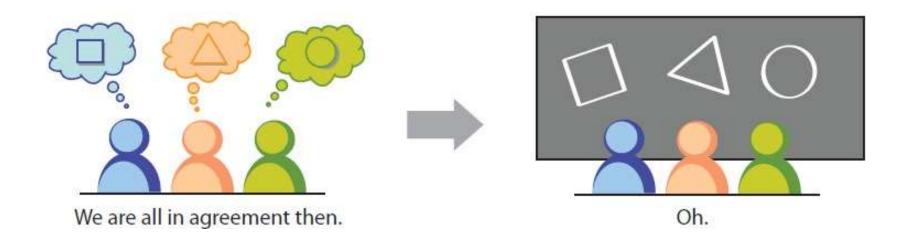




Concept designs

# Kicking off a project

- The Inception Deck
  - Ten questions you'd be crazy not to ask before starting any software project
  - Gets everyone pointing in the same direction
    - Shared goals, vision, context



### Inception Deck

- Collectively fill out a slide on to get a pretty good idea about what the project is, what it isn't, and what it's going to take to deliver
- Need to get customer/stakeholders involved
- It's a living document

# <Your project name>

<Your sponsors>

### Why are we here?

- Important reason #1
- Important reason #2
- Important reason #3

<#1 reason for doing this project>

#### The elevator pitch

- For [target customer]
- who [statement of need or opportunity]
- the [project name]
- is a [product category]
- that [key benefit, compelling reason to buy].
- Unlike [primary competitive alternative]
- our project [statement of primary differentiation].

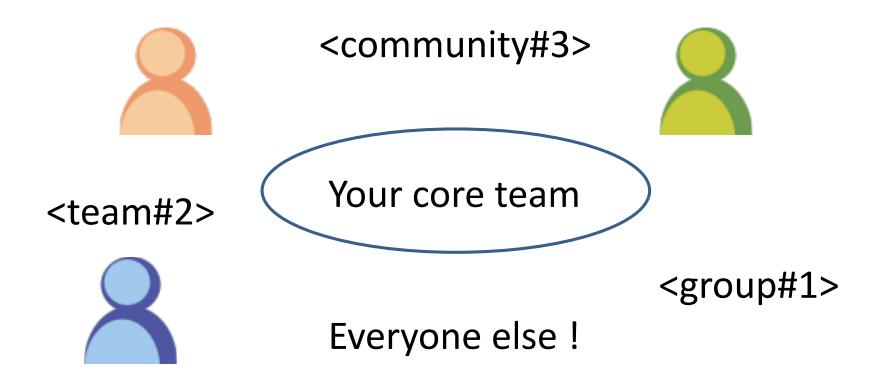
#### Product box

```
cproduct name>
  fun picture
   <slogan>
 <benefit #1>
 <benefit #2>
 <benefit #3>
```

#### The NOT list

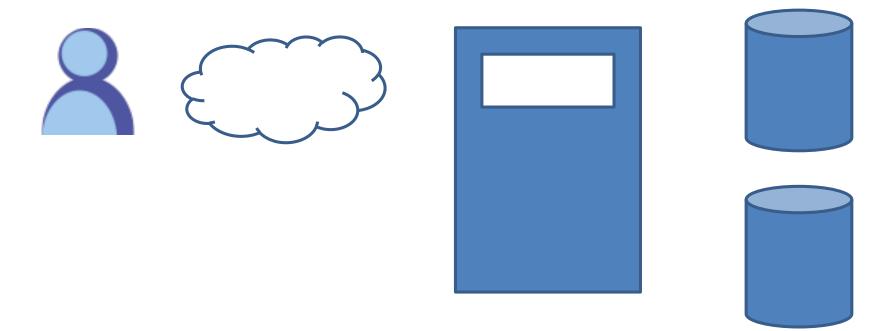
IN	OUT	
UNRESOLVED		

#### Your project community



... is always bigger than you think!

#### Technical solution



#### **Technologies:**

- < language >
- hraries>
- <tools>
- <technology>



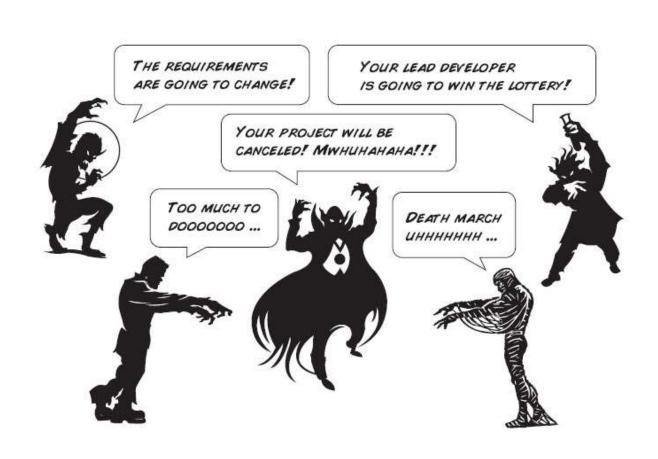
Danger!



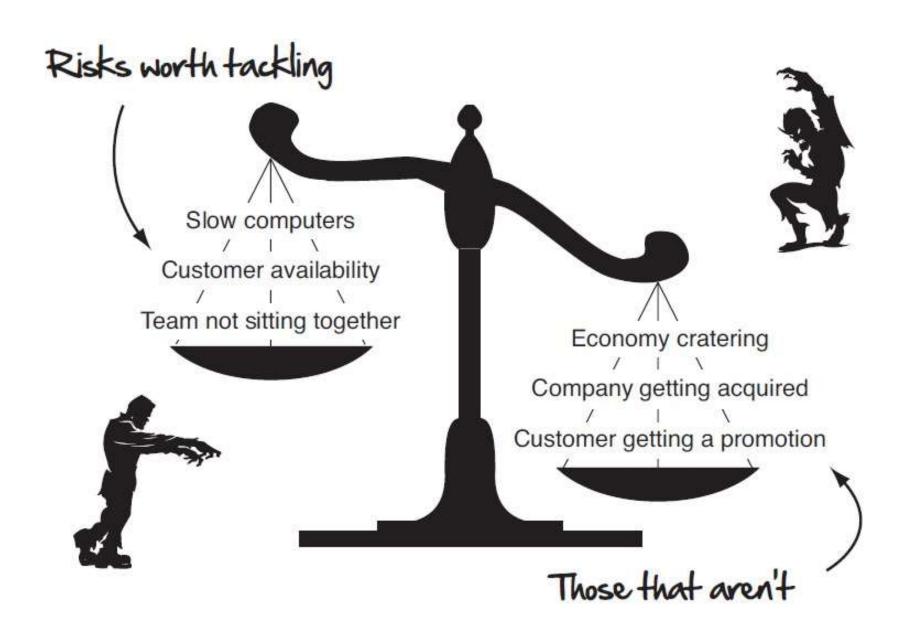
Out of scope

# What keeps us up at night

- <scary thing #1>
- <scary thing #2>
- <scary thing #3>



#### Don't overdo it

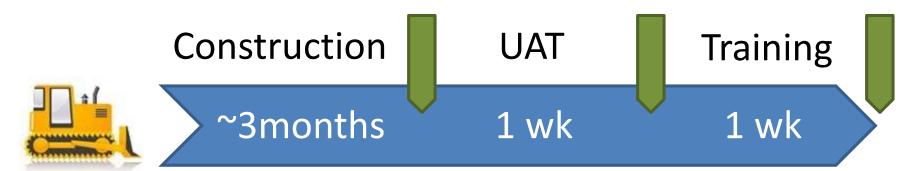


#### The A-Team

#	Role	Competencies/Expectations
1	Analyst	Comfortable with just-in-time analysis. Likes to test. Comfortable with rapid iterative development.
2	Developers	C#, MVC.NET, jQuery, SQL Unit testing, refactoring, TDD, continuous integration
0.5	Project manager	Responsible for outward facing communication Status reports, scope, budget, and reporting upwards

### How big is this thing?

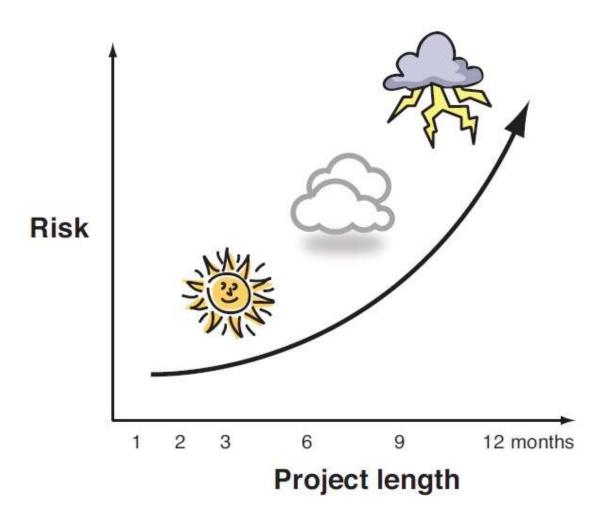
#### Ship it!



This is a guess. Not a commitment.



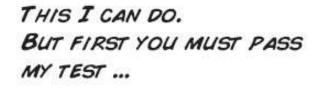
#### Risk vs. Time



The risk of project failure increases over time – think small

#### The Test

MASTER. CAN YOU TEACH
ME HOW TO DEAL WITH THE
FORCES I WILL FACE ON MY
SOFTWARE PROJECT?





OR YOU WILL SURELY DIE.

#### The Test

- 1. Which of these forces is most precious to a software project?
  - · a) Quality.
  - b) Time.
  - · c) Scope.
  - d) Budget.
- 2. When faced with too much to do and not enough time, is it better to do the following:
  - · a) Cut scope
  - b) Add more people to the project
  - c) Push out the release date
  - d) Sacrifice quality
- 3. Which is most painful?
  - · a) Walking on fire
  - b) Chewing broken glass
  - c) Doing the Macarena
  - d) Asking your sponsor for more money

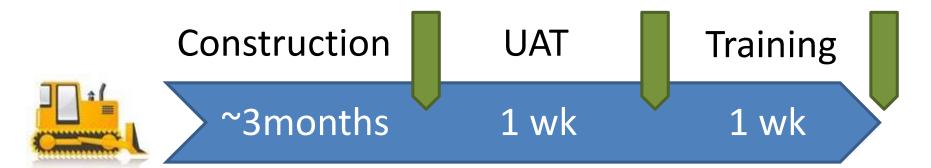
#### Trade-off sliders

	The classic four
ON <del>←                                    </del>	Feature completeness (scope)
ON OFF	Stay within budget (budget)
ON <del>←</del> → OFF	Deliver project on time (time)
ON <del>←</del> OFF	High quality, low defects (quality)

	Other important things
ON←OFF	Ease of use
ON <del>←                                      </del>	Community of users
ON <del>←</del> OFF	Detailed audits (log everything)
ON <del>←</del> OFF	<insert yours=""></insert>

#### The first release

#### Ship it!



3 people, 3 ½ months, \$250K