Mr. Bernard Avle, a media personality, broadcast journalist, and public speaker, shared some important details concerning the four production factors and how they affect the world, Africa as a continent, and Ghana as a country. Before starting his talk, he gave a fascinating yet alarming fact about Africa: Africa has less than 3% part in the global trade. This fact is alarming because a continent with about 54 countries contributes less than a quarter of the global trade.

Mr. Avle emphasized that progressive places are somewhat inhabited by "wealthy" people who have a fair idea of how to make themselves and their environment progress. He gave an example using places in Ghana; when you visit cantonment, the environment is made up of about 40% trees and 60% land, but in an area such as Nima, there are about 90% houses and 10% trees. All these points were made under the land factor of production.

He also spoke about capital and labor and their correlation. There are different ways of capital; he suggests that more capital should be invested into the country's people just as the Westerns have, which will increase and bring forth productive labor.

Another interesting fact he mentioned was debt. He stated that a country like Japan is in debt but still progressing, whereas a country like Ghana directs almost all its resources into paying the interest on its debts, not even the actual debt.  This shows how developed countries end up with good economies.

From his talk, one thing I thought that could help Ghana's economy is if we start apricating our currency, the Cedi. At the moment, a handful of industries, such as the accommodation industry, charge in American dollars, which causes a further depreciation of the Cedi. Appreciation, the Cedi would greatly help Ghana's economy.