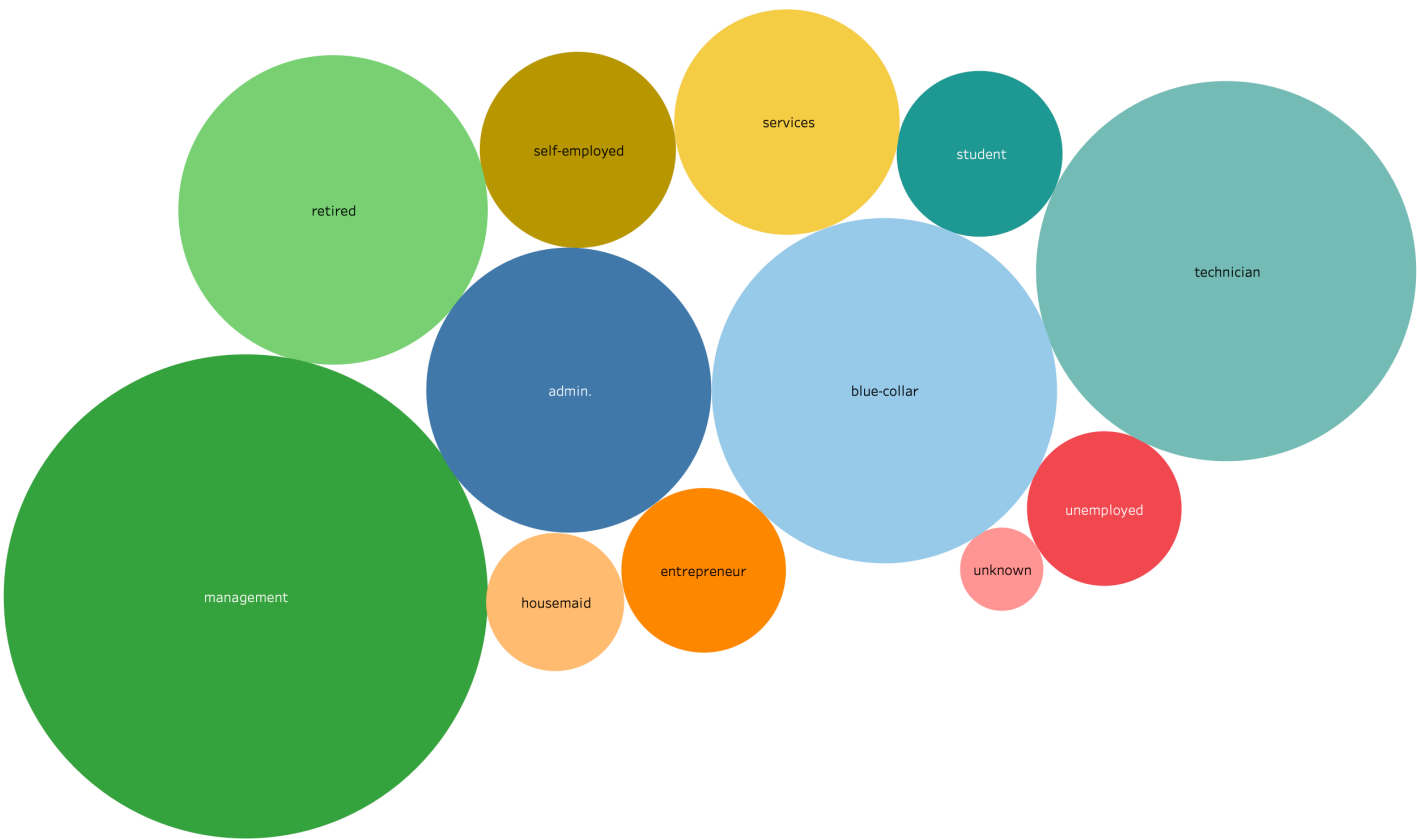


## Total Balance Held by Customers per Employment Type



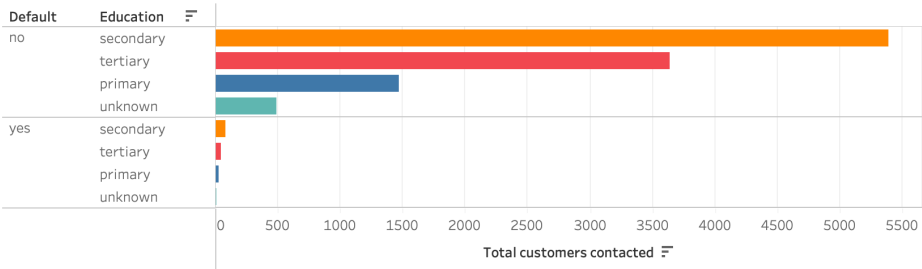
Highlight Job

Highlight Job

Job

- admin.
- blue-collar
- entrepreneur
- housemaid
- management
- retired
- self-employed
- services
- student
- technician
- unemployed
- unknown

Credit Defaulters based on Education Level



Default

☒ (All)

☒ no

☒ yes

Education

☐ primary

☐ secondary

☐ tertiary

☐ unknown

Highlight Default

Highlight Default

Highlight Education

Highlight Education

Summary

Count:	8
CNT(bank.csv)	
Sum:	11,162
Average:	1,395.25
Minimum:	9
Maximum:	5,394
Median:	285.00

Customer Segmentation based on Housing and Personal Loan

Personal Loan	Housing Loan	Total Customers
No	No	5,256
	Yes	4,446
Yes	No	625
	Yes	835
Grand Total		11,162

Personal Loan

☒ (All)  
☒ No  
☒ Yes

Housing Loan

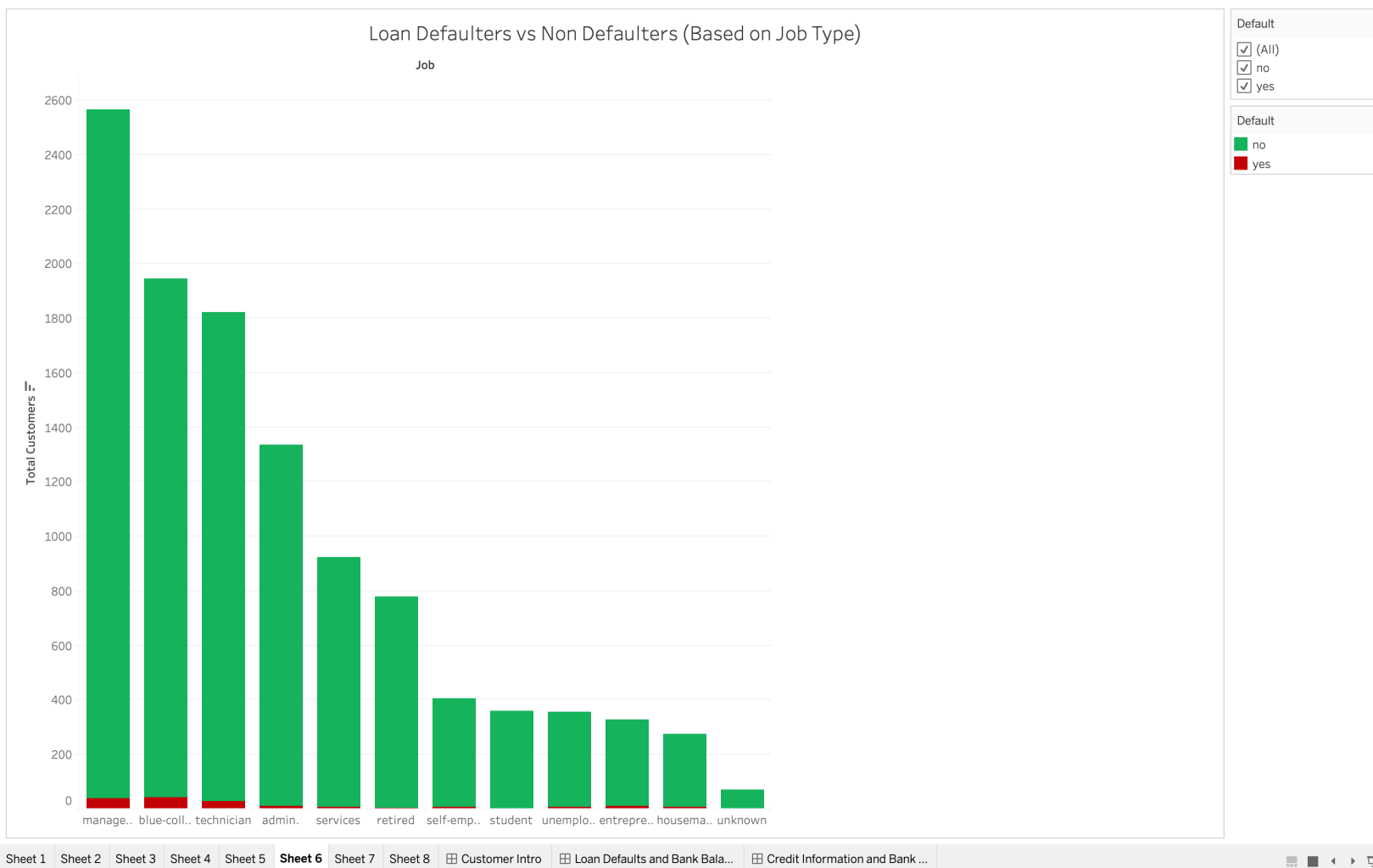
☒ (All)  
☒ No  
☒ Yes

Measure Values

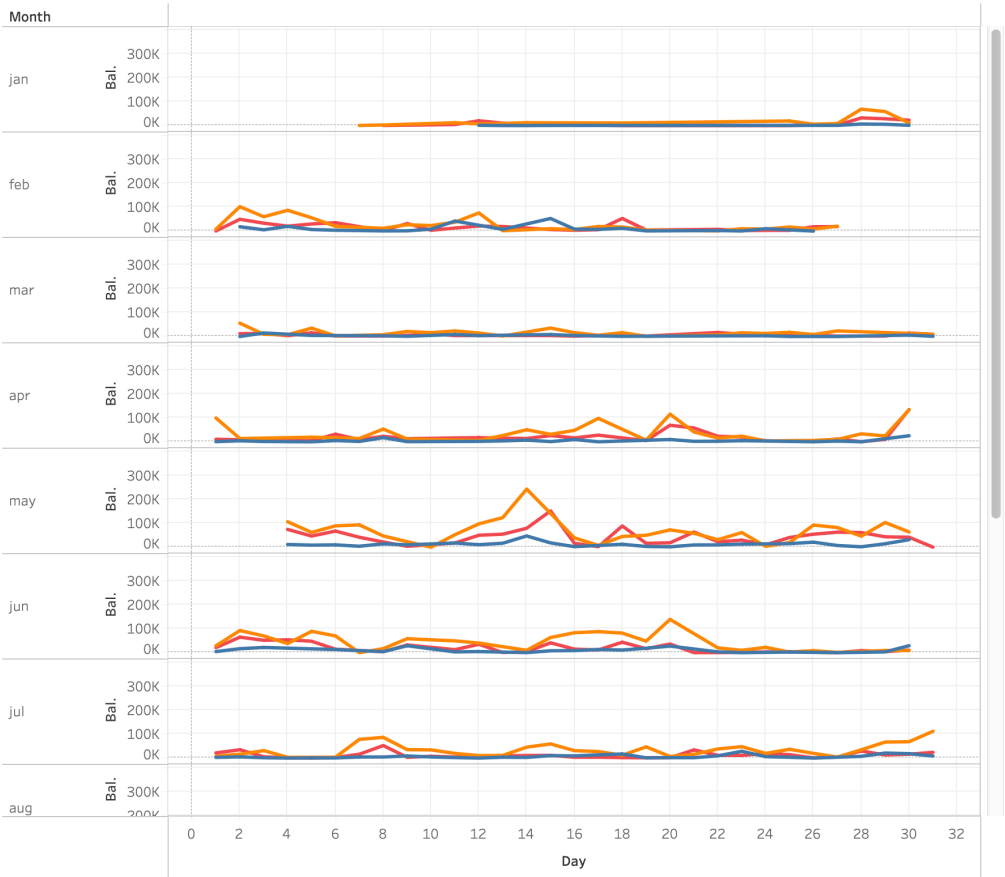
625

5,256





Bank Balance of Customers Categorized by Marital Status



Marital

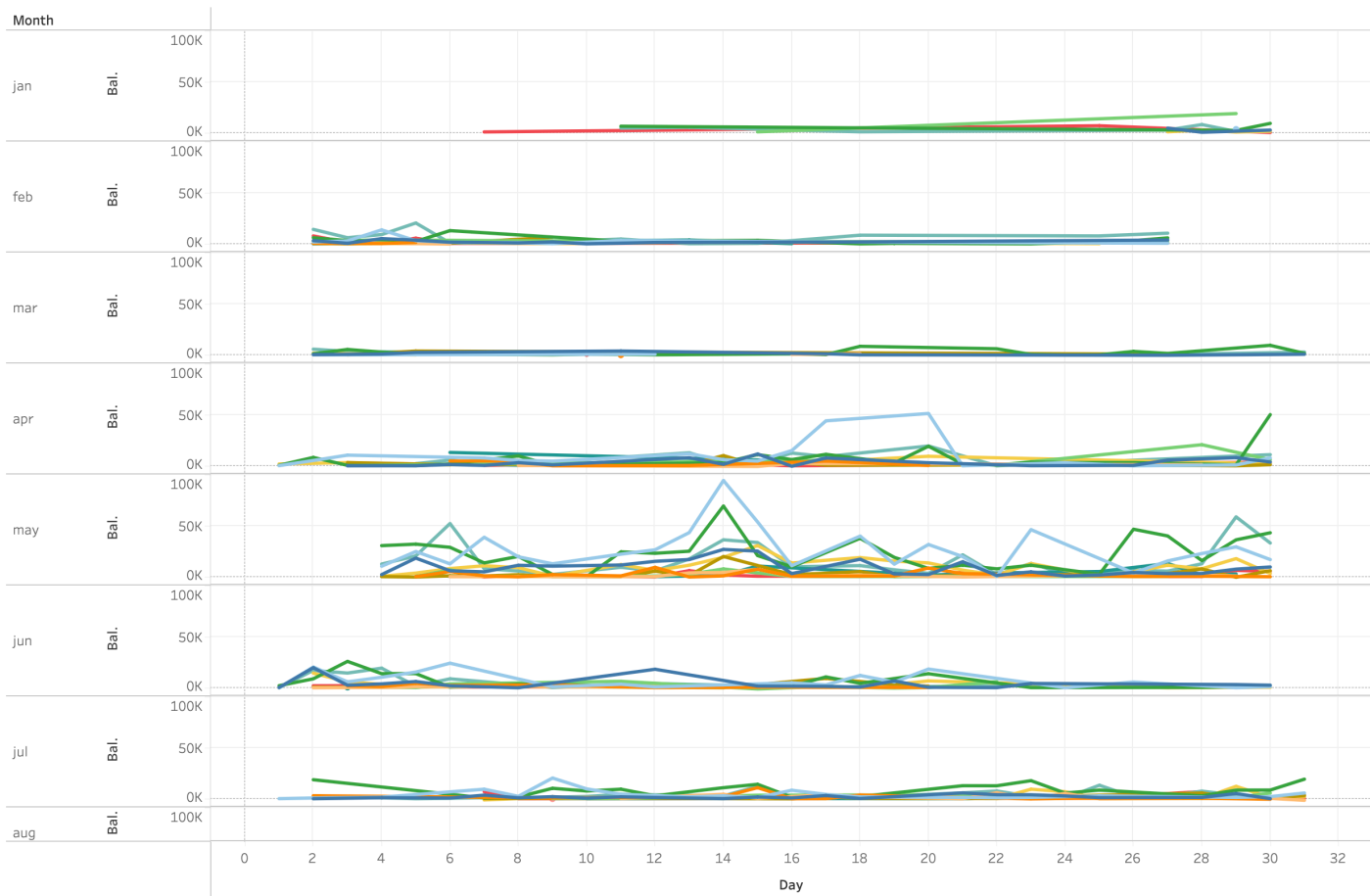
divorced













married

single

Marital ☒ (All)

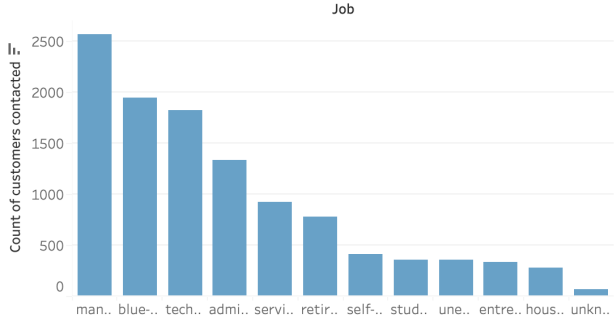
### Bank Balance of Customers Categorized by Job



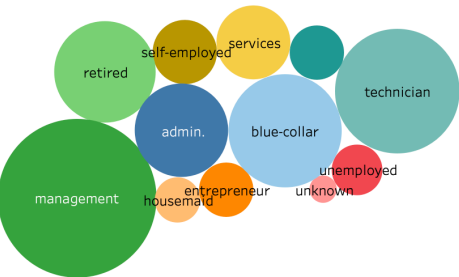
- Job
- |                                     |               |
|-------------------------------------|---------------|
| <input checked="" type="checkbox"/> | (All)         |
| <input checked="" type="checkbox"/> | admin.        |
| <input checked="" type="checkbox"/> | blue-collar   |
| <input checked="" type="checkbox"/> | entrepreneur  |
| <input checked="" type="checkbox"/> | housemaid     |
| <input checked="" type="checkbox"/> | management    |
| <input checked="" type="checkbox"/> | retired       |
| <input checked="" type="checkbox"/> | self-employed |
| <input checked="" type="checkbox"/> | services      |
| <input checked="" type="checkbox"/> | student       |
| <input checked="" type="checkbox"/> | technician    |
| <input checked="" type="checkbox"/> | unemployed    |
| <input checked="" type="checkbox"/> | unknown       |
- 
- Job
- |   |               |
|---|---------------|
|  | admin.        |
|  | blue-collar   |
|  | entrepreneur  |
|  | housemaid     |
|  | management    |
|  | retired       |
|  | self-employed |
|  | services      |
|  | student       |
|  | technician    |
|  | unemployed    |
|  | unknown       |



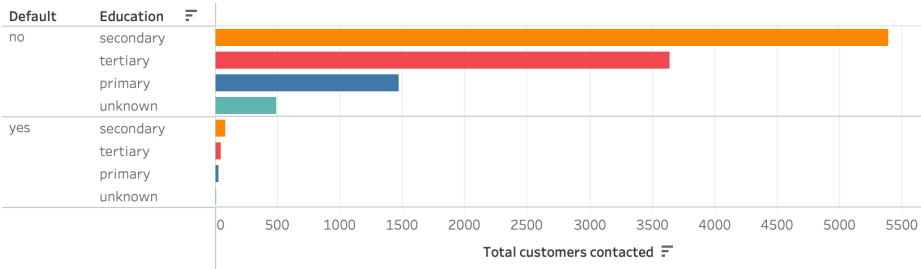
Bank Customers per Employment Type



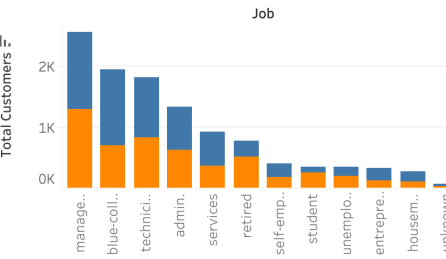
Total Balance Held by Customers per Employment Type



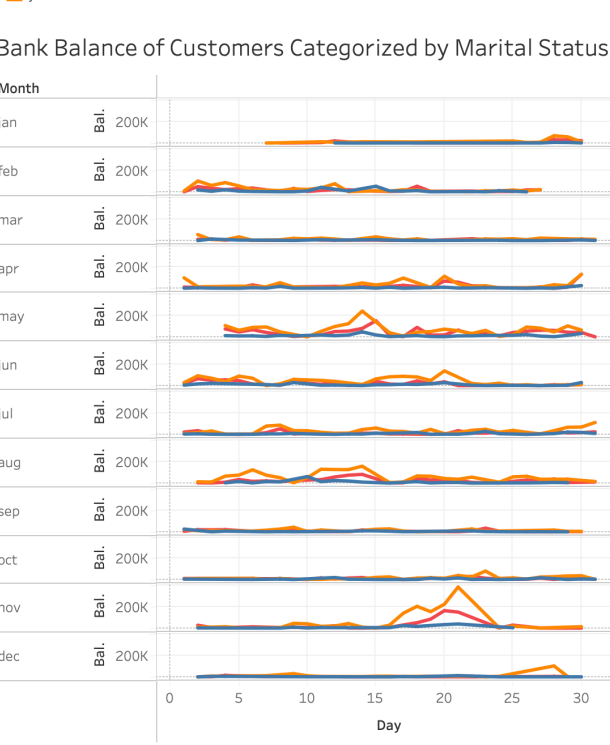
Credit Defaulters based on Education Level



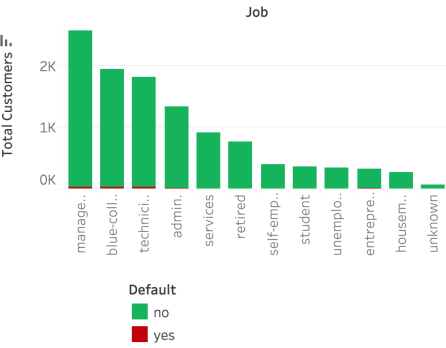
Customers Interested in Term Deposit (Based on Job Type)



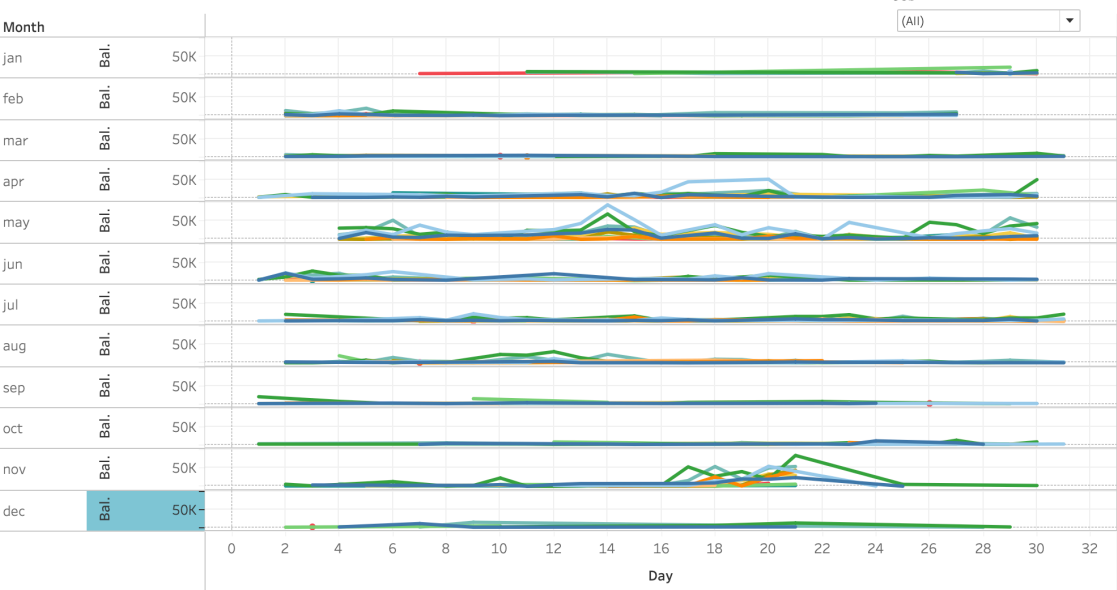
Bank Balance of Customers Categorized by Marital Status



Loan Defaulters vs Non Defaulters (Based on Job Type)



Bank Balance of Customers Categorized by Job



Housing and Personal Loan

Personal Loan	Housing Loan	Total Customers
No	No	5,256
	Yes	4,446
Yes	No	625
	Yes	835
Grand Total		11,162

Personal Loan: (All)

- Housing Loan
- ☒ (All)
  - ☒ No
  - ☒ Yes