

Project Design Phase
Proposed Solution Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS24292
Project Name	LearnHub : Your Center For Skill Enhancement
Maximum Marks	2 Marks

Proposed Solution Template

S.No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Learners face difficulty in identifying and acquiring industry-relevant skills due to unstructured courses, lack of practical exposure, and absence of progress tracking on existing learning platforms.
2	Idea / Solution Description	LearnHub is an online skill enhancement platform that provides structured learning paths, skill-based courses, hands-on projects, assessments, and progress tracking. The platform enables learners to gain practical knowledge and improve employability through a user-friendly and flexible learning experience.
3	Novelty / Uniqueness	LearnHub combines structured learning paths with project-based learning and real-time progress tracking in a single platform. Personalized learning journeys and industry-aligned content differentiate it from generic online course platforms.
4	Social Impact / Customer Satisfaction	The platform promotes skill development, career readiness, and lifelong learning by making quality education accessible and affordable. It improves learner confidence, employability, and overall satisfaction through practical learning outcomes.
5	Business Model (Revenue Model)	Freemium model with free basic courses and paid premium courses. Revenue is generated through course subscriptions, certifications, and institutional partnerships.
6	Scalability of the Solution	LearnHub is built on a cloud-based, modular architecture that supports horizontal scaling. New courses, users, and features can be added easily without affecting system performance.