

CF-2: Finesse of Initiation

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From The Encyclopedia of Arabic Rhetoric

Also known as Exordium

Definition

The communicator starts the text in an excellent manner which hints at the main objective of the text, attracts the attention of the addressee and makes the addressee eager to hear the main proposition of the communicator.^[1]

References

- ↑ Ayman Amin Abd Al-Ghani, *Al-Kāfi fi al-Balāgha: Al-Bayān, wa al-Badi' wa al-Ma'anī* (Cairo: Dār al-Tawfiqiyah li-Turāth, 2011), 295-300.



براعة الاستهلال

CF-2: Finesse of Initiation

Category Linguistic Embellishments ('ilm al-badī')
Subcategory Paragraph Structure & Flow
Synonym Exordium

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