

CF-2: Finesse of Initiation

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Discussion

Read

From The Encyclopedia of Arabic Rhetoric

Also known as **Exordium**

Definition

The communicator starts the text in an excellent manner which hints at the main objective of the text, attracts the attention of the addressee and makes the addressee eager to hear the main proposition of the communicator.^[1]

References

- ↑ Ayman Amin Abd Al-Ghani, *Al-Kāfī fī al-Balāgha: Al-Bayān, wa al-Badī‘ wa al-Ma‘ānī* (Cairo: Dār al-Tawfīqiyya lil-Turāth, 2011), 295-300.



براعة الاستهلال

CF-2: Finesse of Initiation

Category

Linguistic Embellishments ('ilm al-badī')

Subcategory

Paragraph Structure & Flow

Synonym

Exordium

Balagha-Corpus.com

Corpus data

See examples

Balaghascore.com

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