

CG-5: Incorporation of Proverbs

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From The Encyclopedia of Arabic Rhetoric

Definition

The communicator incorporates a proverb, parable, or well-known statement into the text to strengthen the argument. [1]

Example

إذا جاء موسى وألقى العصا... فقد بطل السحر والساحر.

When Moses came and he threw down the stick... the magic and the magicians were defeated.

Explanation

This is a well-known proverb which refers to the story of Moses in Abrahamic texts, when he threw down his stick which became a snake that ate what Pharaoh's magicians were depicting as snakes. It alludes to the fact that truth will conquer falsehood. Incorporation of this proverb into a piece will strength its rhetorical strength.

References

- ↑ Hafnī Nāṣif, Muḥammad Diyāb, Sultan Muḥammad and Muṣṭafā Ṭammām, *Durūs al-Balāgha* (Beirut: Dār Ibn Ḥazm, 2012), 112, ISBN 9786144162798.

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