

D-6: Use of Inappropriate Linguistic Style and Register

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From The Encyclopedia of Arabic Rhetoric

Definition

The communicator uses a linguistic style and register which is appropriate to the subject matter and the intended audience.^[1] For example:

- A scientific article would use relevant technical jargon and an academic style of writing to convey factual information,
- A work of fiction such as a novel may use imagery and figurative language to evoke an emotional response in the reader,
- A non-fiction work such as a book of national history may mix factual and non-factual stylistic elements to convince the reader.

References

- ↑ Ayman Amin Abd Al-Ghani, *Al-Kāfi fī al-Balāgha: Al-Bayān, wa al-Badiʿ wa al-Maʿānī* (Cairo: Dār al-Tawfīqiyya lil-Turāth, 2011), 414-418.



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