

CF-6: Rhetorical Branching

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From The Encyclopedia of Arabic Rhetoric

Definition

A rhetorical technique where the validity of a new statement is derived from a previous one. This serves as a justification for a change in topic that favours the communicator's objective.^[1]

Example

ذٰلِكَ الْكِتٰبُ لَا رَيْبَ فِيْهِ هُدًى لِّلْمُتَّقِيْنَ
الَّذِيْنَ يُؤْمِنُوْنَ بِالْغَيْبِ وَيُقِيْمُوْنَ الصَّلٰوةَ وَمِمَّا رَزَقْنٰهُمْ يُنْفِقُوْنَ

This is the Book! There is no doubt about it — a guide for those mindful of Allah
Who believe in the unseen, establish prayer, and donate from what We have provided for them.

Qur'an 2:2-3

Explanation

The primary proposition is "This is the Book! There is no doubt about it." The logical branching is "a guide for those mindful of Allah" and the subsequent 3 verses which provide descriptions of "those mindful of Allah."

See also

-  [CF-5: Digression](#) where the communicator returns to the original topic after a digression.

References

1. ↑ Basil Hatim, *Arabic Rhetoric: The Pragmatics of Deviation from Linguistic Norms*[↗](#), LINCOM Studies in Communication 04 (Munich: Lincom Europa, 2010), 182, ISBN 9780415386098.

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CF-6: Rhetorical Branching

Category

[Linguistic Embellishments \(‘ilm al-badī‘\)](#)

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Synonym

Excursus

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