

# CE-8: Folding and Unfolding

Page

Discussion

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## Definition

The communicator mentions two or more items in succession: this is the "Folding" (اللفّ). Then, further information is "Unfolded" (النشر) about these items. The unfolding can be:

- In a parallel sequence (النشر المرتّب),
- In a crossed-over (chiasmus) sequence (النشر غير المرتّب), or
- In an ambiguous sequence (النشر المشوش).

With the parallel or crossed-over sequences, the addressee is expected to understand which piece of information corresponds with which item, without the communicator having to specify this explicitly.<sup>[1][2][3][4]</sup>

### Example

الشمس والقمر مختلفان تمامًا: أحدهما يخلق الضوء، والآخر يعكسه فقط.

The sun and moon are very different: one creates light, the other merely reflects it.

### Explanation

Out of the sun and the moon, it is not explicitly mentioned which one creates light, and which one reflects light. However, the communicator expects that the addressee would infer or understand which is which.

## See also

- CE-6: [Grouping Then Differentiating](#) where each element is grouped and then explicitly differentiated with a unique qualifier.

## References

1.

↑

Hussein Abdul-Raof, *Arabic Rhetoric: A Pragmatic Analysis* <sup>PDF</sup> (Oxford: Routledge, 2006), 248-250, [ISBN 9780415386098](#). DOI: [10.4324/9780203965399](#) <sup>↗</sup>

2.

↑

Ḥafnī Nāṣif, Muḥammad Diyāb, Sultan Muḥammad and Muṣṭafā Ṭammām, *Durūs al-Balāgha* <sup>↗</sup> (Beirut: Dār Ibn Ḥazm, 2012), 111-112, [ISBN 9786144162798](#).

3.

↑

W. P. Heinrichs, ‘Rhetorical Figures’, in *Encyclopedia of Arabic Literature* <sup>↗</sup>, ed. Julie Scott Meisami and Paul Starkey (London: Routledge, 1998), 658, [ISBN 0415068088](#). DOI: [10.4324/9780203020425](#) <sup>↗</sup>


4.

↑

Aḥmad al-Hāshimī, *Jawāhir al-Balāgha fī al-Ma`ānī wa-al-Bayān wa-al-Badī`* <sup>↗</sup> (Windsor: Hindāwī Foundation, 2019), 373, [ISBN 9781527316386](#).

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الطي والنشر / اللف والنشر

CE-8: Differentiating Between Similar Items

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