

# CA-2: Alliteration

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## Definition

The appearance of a succession of words where the initial letter of the word is same.<sup>[1]</sup>

## Example

وَمَكْرُؤٌ مَّكْرًا وَمَكْرُئًا مَّكَرًا وَهُمْ لَا يَشْعُرُونَ

Quran 27 :50

They planned a plan, and We planned a plan.

### Explanation

This sentence has multiple repetitions of the letter *ma* at the start of successive words.

## See also

- CA-1: Paronomasia

## References

1.

↑

Hussein Abdul-Raof,

*Arabic Rhetoric: A Pragmatic Analysis*

PDF

(Oxford: Routledge, 2006), 259-260, ISBN 9780415386098. DOI: 10.4324/9780203965399

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