

B-7: Pun

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From The Encyclopedia of Arabic Rhetoric

Also known as **Paronomasia**, **Double-Entendre**, التخييل and **Delusion**

Definition

This is the use of an expression that has more than one meaning. The speaker says one thing, but there is more than one interpretation of the meaning. This causes a joking, ironic, sarcastic or mocking effect due to the deliberate confusion caused, between the superficial meaning, and the construed meaning. The speaker technically speaking does not lie, as both interpretations are correct.^{[1][2][3]}

See also

- 🔗 CA-1: Complete Paronomasia, where the same word is used twice, but with a different meaning each time.
- 🔗 CH-12: Sarcasm, where what the communicator says can be equally interpreted in a positive or negative way.

References

- ↑ Ayman Amin Abd Al-Ghani, *Al-Kāfi fī al-Balāgha: Al-Bayān, wa al-Badi' wa al-Ma'anī* (Cairo: Dār al-Tawfiqiyah li-l-Turāth, 2011), 275-290.
- ↑ W. P. Heinrichs, 'Rhetorical Figures', in *Encyclopedia of Arabic Literature* ↗, ed. Julie Scott Meisami and Paul Starkey (London: Routledge, 1998), 660, ISBN 0415068088. DOI: 10.4324/9780203020425 ↗
- ↑ Ahmad al-Hāshimī, *Jawāhir al-Balāgha fī al-Ma'anī wa-al-Bayān wa-al-Badi'* ↗ (Windsor: Hindāwī Foundation, 2019), 363–364, ISBN 9781527316386.

Categories: Arabic Rhetorical Devices | Figurative Speech ('ilm al-bayān)

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التوريه

B7: Pun

Category Figurative Speech

('ilm al-bayān)

Synonyms Paronomasia

Double-Entendre

التخييل

الإيهام

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