

CF-6: Rhetorical Branching

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Definition

A rhetorical technique where the validity of a new statement is derived from a previous one. This serves as a justification for a change in topic that favours the communicator's objective.^[1]



التفريع

Example

ذَلِكَ الْكِتَابُ لَا رَبَّ لَهُ مِنْ دُولَةٍ
الَّذِينَ يُؤْمِنُونَ بِالْغَيْبِ وَيَقِيمُونَ الصَّلَاةَ وَمِمَّا رَزَقَنَاهُمْ يُنفِقُونَ

This is the Book! There is no doubt about it — a guide for those mindful of Allah
Who believe in the unseen, establish prayer, and donate from what We have provided for them.

Qur'an 2:2-3

Explanation

The primary proposition is "This is the Book! There is no doubt about it." The logical branching is "a guide for those mindful of Allah" and the subsequent 3 verses which provide descriptions of "those mindful of Allah."

See also

-  [CF-5: Digression](#) where the communicator returns to the original topic after a digression.

References

- ↑ Basil Hatim, [Arabic Rhetoric: The Pragmatics of Deviation from Linguistic Norms](#), LINCOM Studies in Communication 04 (Munich: Lincom Europa, 2010), 182, ISBN 9780415386098.

Categories: Arabic Rhetorical Devices | Linguistic Embellishments ('ilm al-badī') | Paragraph Structure & Flow

Permanent page link: <https://doi.org/10.64393/balagha.Q94>