

PROPOSAL FOR SPONSORSHIP



HBSML CHARITABLE ORGANIZATION

in partnership with HBSML Headquarters, LLC

founded by Yves K. Saintelo

ABOUT US



PURPOSE

The HBSML Charitable Organization will raise the level of competition in the community, which will raise confidence in the youth, all while teaching perseverance, work ethic, sportsmanship, and so much more. The biggest thing HBSML Charitable Organization will focus on is inclusivity. Those kids in the community that cannot afford training will be met with scholarship opportunities that will allow them to take part in everything that will be offered.

MISSION

The mission of the HBSML Charitable Organization is to help foster contributing members of the community through the use of basketball. The youth will learn valuable life lessons from the sport that they will apply directly to their everyday lives.

VISION

To give every youth an opportunity to compete and grow as a player and person.

THE BACKSTORY



I was eight years old when my family immigrated to the United States from Haiti. We settled in Florida and from the moment I arrived in my new school I struggled to fit in. I bounced around in different crowds trying to figure out where I belonged. I was short for most of my life until I hit a growth spurt in middle school. Then one day in my 8th grade gym class, my life changed. I was about 5'11 and some of my classmates asked me to play basketball. They couldn't believe that I had never wanted to play basketball and that I was that tall and had never played.

It was the group of “cool kids” asking me, so I let them talk me into playing. Looking back on that moment, it was best decision I ever made because I found a purpose. I struggled in school. I was always there but never present mentally. I slept in class all through elementary and middle school. But when I said “yes” to basketball, suddenly everything changed. I had found a group friends that included me. From that point on, I took basketball by storm.

Before basketball, I got in fights behind the portables, hung with a group of gang members (yes in middle school), and I truly had no idea where I belonged. I was still —having been in the US a short time —getting the lay of the land.

These basketball guys did this weird thing they called homework because they wanted to be academically eligible for basketball. I quickly learned that I wasn't eligible. I wrapped up my 8th grade year with my eyes wide open, and my eyes set on achieving something.



My 9th grade year I tried out, but didn't make the team. I went all the way to the third and final cut just to be let go. I burned with a fuel and passion that further removed me from hanging out with bad influences and placed me on the basketball court for the majority of my time. In 10th grade, I finally made the school team. I would go on to make every team after that until I was 25yrs old when I got cut from training camp in Puerto Rico.

Through the years, many of my childhood friends went to prison, jail, and even lost their lives. Me, I got an education...three college degrees to show for it. I've seen most of the country and a few places beyond our borders. Basketball saved my life by allowing me to love something that would teach me the tools and the work ethic to apply to my everyday life. I was a blank canvas and I was super gullible. Basketball was the shield I needed to combat requests made for me to join gangs, go to parties, and do drugs and other negative things.

I know basketball does not need to save everyone's life, but it can certainly help everyone gain the tools necessary to succeed in life. Whether you're the star player, role player, or developing player, basketball can change one's trajectory for the better like it did mine.

I have experienced many aches and pains and heartbreaks from the game itself. But my life is better for it. The experience has molded into the person I am today. I met my wife through hoops, and we have two beautiful children. I met my best friends and brothers through hoops and we look out for each other. Most importantly I meet a lot of kids that can benefit from what basketball has to offer. So what did I do in return? I was obedient and out of that obedience came HBSML; How Basketball Saved My Life.



- Yves K. Saintelo, Founder/CEO

WHAT WE DO



TEAM HQ

Team HQ is a year round basketball program for boys 2nd - 11th grades, and girls 6th - 11th grades. These are competitive teams with development opportunities for those kids looking to take their game to the next level, coached by serious and professional coaches.



TRAINING

Individual and group training sessions geared towards being better than we were yesterday.



PUBLIC SPEAKING

HBSML Founder, Yves Saintelo, does public speaking engagements to share his message and vision for the organization, and also to inspire the youth in our community.

HBSML PODCAST

"Making your path clear through the experiences of others."

This podcast takes the opportunity to speak with various local community members about their life experiences and how that has shaped the people they have become today.



OUR TEAM



Yves K. Saintelo, Founder/CEO

(405)-446-1323

Howbasketballsavedmylife@gmail.com

Coach Saintelo (aka Coach E) is currently in his first year at Norman High school as a JV head coach and varsity assistant. This is his 4th year as a high school coach. As a player, he played his high school ball in Orlando/Apopka, Florida. He played his college ball at Dodge City Community College, Northwestern Oklahoma State University, and Valor College. Coach Saintelo played overseas briefly before getting injured and retiring.

In 2021, Yves Saintelo became co-founder of Team HQ basketball, a nonprofit organization aimed at giving access to kids in the local area, and presently they are running 9 teams. Coach Saintelo received his master's in counseling from Mid-America Christian University, and looks to apply his degree to help student athletes achieve their full potential on and off the court.

He married is to Raenisha Saintelo, and they have two kids, Brayden Saintelo first, then they would later add Naomi Saintelo to the family.

“I started coaching because I wanted to give back what coaches in my past have given to me. I got my official coaching start in 2014 when I started coaching 8th grade girls, and I’ve been honored to pour into the youth up to this point. I look forward to continuing to serve the youth for years to come!”



Joshua Gibbs, Vice President

(816)-914-1042

Teamhqbasketball@gmail.com

"Basketball always gave me purpose. It gave me direction in life and I don't know where I would be without it. My mission now is to help others belong like I was able to for all these years. If you ask me, basketball is the greatest sport in the world, and I'm happy that I'm getting to impact lives with basketball as the tool of choice."



Antione Newson, Vice President

(916)-218-2296

Teamhqbasketball@gmail.com

"I had such a high ceiling, but I was not able to actualize my dreams. Wouldn't it be cool to help others learn life lessons, become a better young adult, and reach their goals? Oh wait, I can do that! It is these things that helped me make the decision to get in to the service role, and it's one of the best decisions I have made thus far."

HOW CAN YOU HELP?



BE A SPONSOR!

**The kids are the heart, basketball is the heartbeat,
and our sponsors are the lifeline.**

Your generous donation is a LIFELINE for a local child. It will go towards funding the HBSML scholarship program for the youth in our community to be able to participate in the program regardless of their ability to pay, or pay in full. These funds will also provide shoes, basketballs, and other equipment necessary for them to play safely, and give them pride in having the same equipment as their teammates.

BY THE NUMBERS:

HBSML CHARITABLE ORGANIZATION & TEAM HQ are currently providing 17 youth with full scholarships, and 13 kids with partial scholarships or discounts.

Founder's Fee = \$250

Monthly Fees: $\$137 \times 12 = \$1,644$

Total: \$1,894 per kid per year

SPONSORSHIP LEVELS

ASSIST:	\$500
FREE THROW:	\$1000
LAYUP:	\$2,500
HALF COURT:	\$5,000
BACKPACK:	\$5000*
FULL COURT:	\$10,000+
SLAM DUNK!	\$50,000

***exclusive opportunity**



ASSIST Sponsorship includes:

- Logo with link to company's website on HQ website
- Company name listed on club shooting shirt worn by all players

FREE THROW Sponsorship includes:

- Logo with link to company's website on HQ website
- Small banner to be hung in the HQ gym
- Company logo listed on back of club shooting shirt
- Quarterly Business Feature on our social media marketing

LAYUP Sponsorship includes:

- Logo with link to company's website on HQ website
- Large banner to be hung in the HQ gym
- Preferred placement of company logo listed on back of club shooting shirt
- Quarterly Business Feature on our social media marketing

BACKPACK SPONSORSHIP:

***Exclusive Sponsor for \$5,000**

***Co-Sponsored - \$2,500 x 2**

- Prominent logo placement on all club backpacks (200 + players)

SPONSORSHIP LEVELS

ASSIST:	\$500
FREE THROW:	\$1000
LAYUP:	\$2,500
HALF COURT:	\$5,000
BACKPACK:	\$5000*
FULL COURT:	\$10,000+
SLAM DUNK!	\$50,000

***exclusive opportunity**

HALF COURT Sponsorship includes:

- Logo with link to company's website on HQ website
- Large banner to be hung in the HQ gym
- Preferred placement of company logo listed on back of club shooting shirt
- Quarterly Business Feature on our social media marketing
- Logo on all digital content, including newsletters, rosters, schedule, and stat sheets
- 5 Business features on our social media throughout the season

FULL COURT Sponsorship includes:

- Logo with link to company's website on HQ website
- Large banner to be hung in the HQ gym
- Co-branded company logo with HQ logo on the front of the club shooting shirt
- Quarterly Business Feature on our social media marketing
- Logo on all digital content, including newsletters, rosters, schedule, and stat sheets
- 5 Business Features on our social media throughout the season
- Priority booking to use the future training facility (with advanced notice)

SLAM DUNK Sponsorship includes:

- Co-branded company logo with HQ logo on all club uniforms (22 teams)
- Monthly Business Feature on our social media marketing.
- Industry exclusivity, first right of renewal
- Logo with link to company's website on HQ website
- Large banner to be hung in the HQ gym
- Logo on all digital content, including newsletters, rosters, schedule, and stat sheets
- 5 Business Features on our social media throughout the season

Donation Information

Please Make Checks Payable to:

HBSML Charitable Foundation

PO Box 774

Norman, OK 73070

EIN: 86-2689064



PayPal:

VENMO:
TeamHQBball

TeamHQBasketball
or scan this QR code

Cash App:
TeamHQBball



Thank you so much for your support!