



Sponsorship Proposal 2021-2022



Who are we?

- The official society for Gender Minorities in Tech at The University of Edinburgh
- Approximately 600 members, ranging from First Year to PhD students
- Partner with top tier companies to organise talks, workshops and other events
- Organise social activities for networking
- Offer our members a safe and supportive space



Why Sponsor?

- Opportunity to connect with highly skilled and talented students
- Showcase your company as an industry leader and technological pioneer
- Present yourself as a potential career choice to our members

What are we raising money for?



- Infrastructure to organise virtual Tech and Social Events

Tech Events

- Networking
- Interview Coaching
- Talks
- Workshops
- Campus Visits

Socials

- Opportunities for members to network internally through non-tech events

Admin

- Catering for events
- Expenses
- Merchandise

Some Past Events



The poster features the HOPPERS logo (a green frog) and the Google logo. It includes a portrait of Marc Cohen, a man with grey hair and a smile. The text reads: "HOPPERS WOMEN IN INFORMATICS x Google", "MARC COHEN: MY JOURNEY", and "DATE: 25/03/2019".

MON, MAR 25, 2019
Google's Marc Cohen: 'My Journey'
Informatics Forum, G.07



The poster features the Amazon logo and the HOPPERS logo. It includes a photo of people in a meeting. The text reads: "Interview Workshop with Amazon", "amazon", "WEDNESDAY 29.01.2020 17:00-19:30", and "WED, JAN 29".

WED, JAN 29
Interview Preparation Workshop with Amazon
Appleton Tower · Edinburgh, United Kingdom
Causes · 207 people



The poster features the Modulr logo (a yellow square) and the HOPPERS logo. It includes a graphic of colorful blocks. The text reads: "Tech Talk With Modulr.", "Modulr x HOPPERS", and "on 22/01/2020 at the Modulr office space".

WED, JAN 22
What is it like to work in a Modern Workplace? - Tech Talk
80 George St, EH2 3BU
Other



The poster features the User Testing logo (a blue speech bubble) and the HOPPERS logo. It includes a graphic of two people sitting at a table. The text reads: "User Testing", "PAIR PROGRAMMING TALK & WORKSHOP", "27/11/19 3-5 PM", and "WED, NOV 27, 2019".

WED, NOV 27, 2019
Pair Programming Talk & Workshop
Appleton Tower 5.04
Causes



Ada Lovelace Day

Hosted on the 8th October 2019, this event started off with a talk from two amazing entrepreneurs, Ishani Malhotra and Ana Betancourt.

A personal branding workshop was then hosted by Google; this included CVs, technical interviews and showcasing skills.

This was followed by an inspirational talk from Jasmina Lazic who is a Chief Data Technologist at the University's Bayes Center. Her talk was about her journey and her career.

This led up to our last event of the evening which was a talk by Ursula Martin on the Scientific Life of Ada Lovelace.

IMPORTANT: Due to ongoing restrictions, this event and other events in the first semester will be moved online this year.

A black and white photograph of a woman with long dark hair, smiling and resting her chin on her hand. She is wearing a patterned scarf and a watch. The image is partially obscured by a green overlay on the right side of the slide.

International Women's Day and Hoppers' 15th Anniversary

Hosted on the 7th of March 2020, this amazing event started off with a welcome by the Head of School Jane Hillston and an inspirational keynote speech by Hoppers Founder and First President Kate Ho.

A series of Lightning Talks by Dresscode, HubSpot and SmartSheet concluded the morning.

After a poster session, two workshops were running in parallel, one about building a web app, hosted by HubSpot, the other about machine learning explainability, by the GDG Edinburgh.

Following a "Future Challenges" discussion competition, the event concluded with a reception and an opportunity for networking.



International Women's Day 2021: Women EmpowerED

The Women EmpowerED online conference was hosted in collaboration with several other societies* at the University of Edinburgh from March 6-12, 2021. Its aim was to celebrate the achievements of women in different fields and advocating for the acceleration of gender parity and inclusivity.

There were a range of events that took place throughout the week, including a Wikipedia Edit-a-thon, a Workplace and Gender Panel, as well as an Equality, Diversity, and Inclusivity Workshop.

Speakers came from a range of different backgrounds and the variety of events (both organised by the WomenEmpowerED organisers as well as a number of affiliated societies) made the conference an incredible experience for everyone.

*Women in STEM, Women in Law, EconWomen, Women in Business, and Women in Politics and International Relations.





Ada Hack 2021

The Ada Hack is **our new initiative**. It will be replacing our well known celebration - The **Ada Lovelace Day conference**. We will have **100-200 attendees**, with at least **50%** being **gender minorities**. We're aiming to host an event that caters to gender minorities because we believe in **diversity in tech** and that technology should not have any **boundaries**.

Our mission is to provide gender minorities **a safe and fair space** to express their interest in technology, no matter their background. Therefore, we want to strongly encourage students from both an non-Informatics background as well as Informatics background to **join forces together** in **a 48-hour event**.

We believe technology is not just about **coding and hardware**, but it also requires great amount of **creativity**.

Come and join us on the **16th and 17th of October 2021** in our **online** event.

Sponsorship Tiers

	Bronze £750	Silver £1000	Gold £1500
Ada Hack Sponsor	✓	✓	✓
Logo on website	✓	✓	✓
Career opportunities advertised	✓	✓	✓
Advice & Feedback	✓	✓	✓
Guaranteed opportunity for talks		✓	✓
Guaranteed opportunity for workshops		✓	✓
Gold Sponsor for International Women's Day Event		✓	✓
Access to member communications			✓
Invited to community for workshops			✓

If you are a start-up please contact us directly at edinburghhoppers@gmail.com

Individual Sponsorship Packages

We also offer flexible packages which can be negotiated and adjusted individually to meet the specific needs of companies. This is especially aimed at start-ups but also other companies that are interested in getting involved with Hoppers.

If you are interested in discussing such a package, please email edinburghhoppers@gmail.com.



Thank you!

Any Questions?

Please email:
Your Hoppers point of contact
Or
edinburghhoppers@gmail.com