SPONSORSHIP PROPOSAL

2022-2023

WHO WE ARE

Hoppers: Diversity in Informatics

HOPPERS

- The official society for **Diversity in Informatics at The University of Edinburgh**, named after pioneering computer scientist Grace Hopper.

- Approximately **600 members**, ranging from First Years to PhD students. We can contact every informatics student of a gender minority through our mailing list provided by the university.

- Organise professional development (talks/workshops) and social events for members with our industry partners.

- **Every informatics student of a gender minority** is easily able to become a member of Hoppers by signing up on the student union site **for free**, we have no membership fee to ensure all students can join.

WHY SPONSOR?

SKILLED STUDENTS

- We offer the opportunity for companies to establish connections with the next generation of highly talented graduates

EXPOSURE

- Showcase your company as an industry leader and technological pioneer, as well as promoting job openings and industry events

LASTING IMPACT

- By providing funding, workshops, and talks, you will be recognised by students as a company investing in the future

TECH EVENTS

Workshops, talks, interview coaching, networking, campus recruitment visits

SOCIALS

Opportunities for members to network with each other and receive mentorship

BIG EVENTS

Ada Lovelace day (including AdaHack) and International Women's Day

ADMIN

Providing catering for events, merchandise, event space and other expenses

PAST EVENTS

From the 2021/2022 academic year

NatWest Group — Early Careers — HOPPERS

VIRTUAL CHAT DROP-IN SESSION

17/02/2022, 2-4PM

CV FEEDBACK & ADVICE, HOW TO STAND OUT DURING THE APPLICATION PROCESS, AND MORE!

Google — **hash code**

24/02/2022
17:30-21:30

COMP SOC

THE **CLOUD REVOLUTION** IN BANKING

A TALK BY ▦ Thought Machine

03/11/2021, 5PM

Tech Interview Workshop

with Google

27/10/2021, 12-13:30

HOPPERS

ADAHACK

- Every year, **Ada Lovelace day** celebrates the international achievements of women in STEM.

- In honour of this important day, Hoppers hosts a **hackathon** that caters to gender minorities to encourage **diversity in tech** and **break down boundaries** between Informatics and non-Informatics students.

- We aim to provide a space to encourage **collaboration and creativity** no matter your background!

- Last year we had over 70 participants in our online hackathon, and this year we are hosting an in-person 12-hour hackathon with the aim of **100+ participants** with over 50% being a gender minority in computer science, however all are welcome.

- Join us on the **15th of October** this year to provide mentorship, judging, suggest challenges, host workshops, and provide prizes and swag!

EMPOWERED

- To celebrate **international women's day**, Hoppers teams up with other gender minority focused societies from the University of Edinburgh to host a week-long **conference encouraging diversity and inclusivity**.

- In a joint effort between societies from the departments of Informatics, other STEM, Law, Politics/International relations, and Economics, we were able to accomodate **70+ students** just from Hoppers, alongside a great turnout from the other societies.

- In last year's conference on 7-13th March, Hoppers-organised events included **workshop**s on business and inclusivity, web development and design, and careers in research. We also hosted fascinating **talks from our sponsors** including Hubspot and Cisco.

- We would appreciate any support by providing speakers and mentors, or funds for catering, venue, and merchandise expenses!

HOPPERS

SPONSORSHIP TIERS 2022-2023

	Gold £1500	Silver £1000	Bronze £750
Dedicated event manager	✓	✓	✓
General support with planning and organisation	✓	✓	✓
Logo on our website	✓	✓	✓
Career opportunities advertised	✓	✓	✓
Advice & Feedback	✓	✓	
Guaranteed opportunity for talks	✓	✓	
Gold sponsor for the International Women's Day event	✓	✓	
Access to member communications	✓		
Guaranteed opportunity for workshops	✓		

INDIVIDUAL SPONSORSHIP PACKAGES

- We are also able to offer individual customisable packages that are adjustable to fit the needs of your company

- This is particularly aimed at startups, however we are happy to negotiate the best possible agreement with any companies interested in getting involved

- For more information, please get in touch with us at edinburghhoppers@gmail.com

THANK YOU!

We would love to have you on board ☺️

For questions, please email your Hoppers point of contact (**pgerchuk@gmail.com**) or Hoppers (**edinburghhoppers@gmail.com**)