

## **MI349 Final Project Pre-production – Personal Website**

### **Pitchboard**

#### **Short Pitch**

A clean, modern personal website that showcases my resume, teaching experience, and research work to potential employers and collaborators.

#### **Long Pitch**

This project aims to develop a professional personal website that acts as a digital portfolio and resume. The site will be structured with a landing page that introduces who I am and what I do, a downloadable or interactive resume, and clearly labeled navigation options directing users to my teaching and research experience. The goal is to present my professional background in an organized, engaging, and visually appealing manner. I'll focus on clarity, usability, and responsive design to ensure accessibility across devices. The site will serve as a central hub for networking, job applications, and academic connections.

#### **Personas**

1- Hiring Manager at a University

Quickly access the applicant's teaching and research credentials.

2- Prospective Student or Collaborator

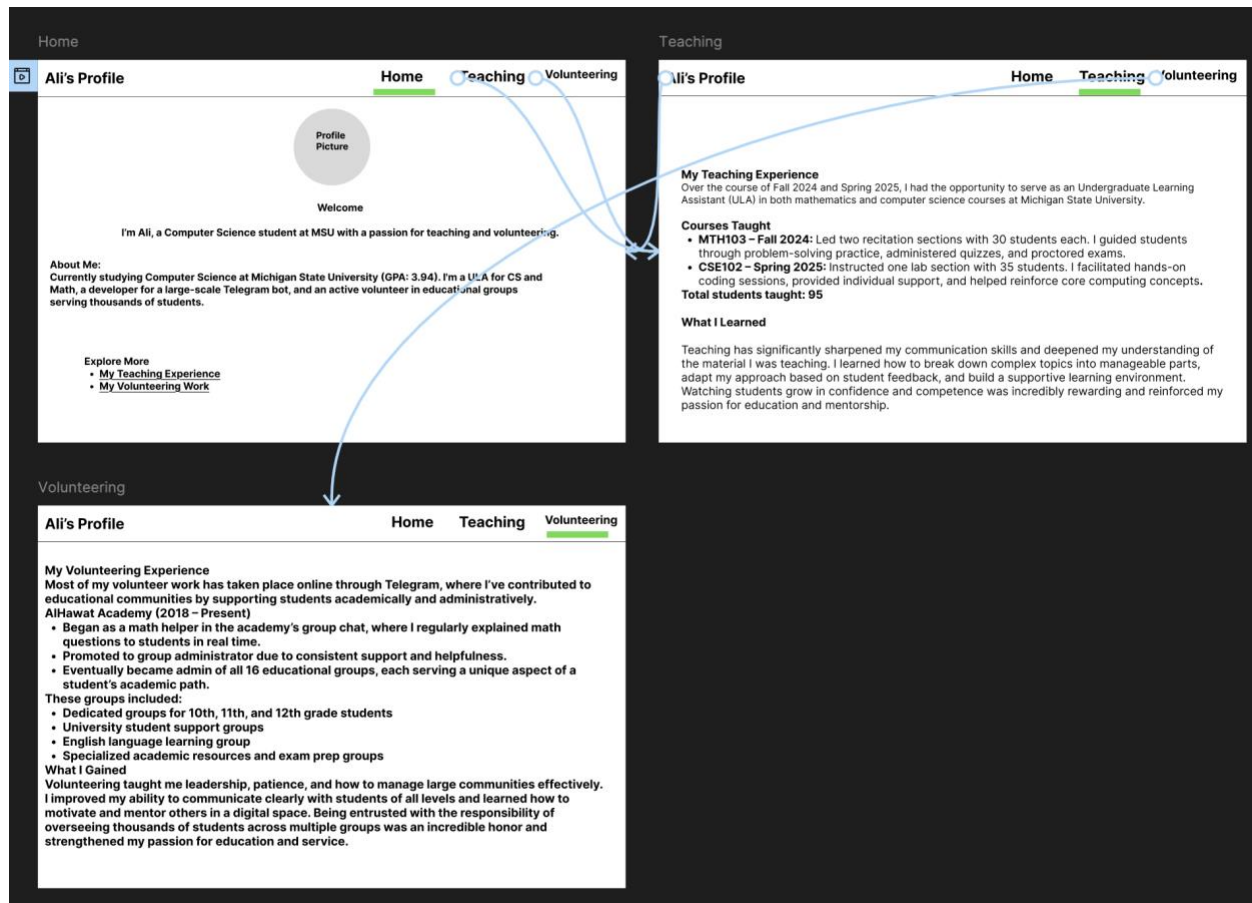
Learn more about teaching methods or research areas.

#### **Comps**

1- <http://www.nahum.us/webfiles/publications.html>

2- <https://www.cse.msu.edu/~tangjili/>

# Design process



This section showcases my website's design progression using UI flows and comps. The left panel illustrates the homepage wireframe with navigation to Teaching and Volunteering pages. Arrows indicate how users interact with the site—clicking on key links or sections such as “Explore More” to access deeper content. Each page layout reflects a clean, intentional structure with consistent navigation and content flow. The comps on the right show more refined page designs with real copy, indicating how I evolved from basic structure to a high-fidelity layout. This process helped clarify user interaction, reinforce content goals, and ensure the site layout supports both clarity and usability across all pages.