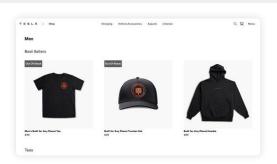
Executive Summary



Performance Report for:

https://shop.tesla.com/category/apparel

Report generated: Thu, Sep 5, 2024 6:06 PM -0700

Test Server Location: Vancouver, Canada

Using: Chrome 117.0.0.0, Lighthouse 11.0.0



Performance

69%

Structure

86%

L. Contentful Paint

806ms

T. Blocking Time

746ms

C. Layout Shift

0

Top Issues



Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details

6.4s Fully Loaded Time

Total Page Size - 3.23MB



Total Page Requests - 82



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.

About GTmetrix

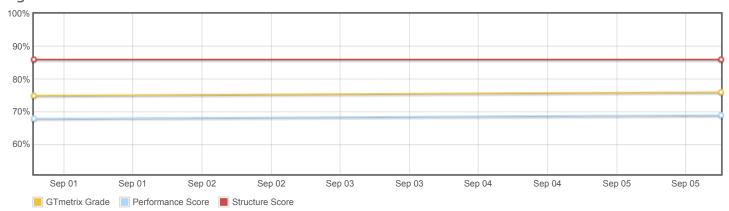


GTmetrix was developed as a tool for customers to easily test the performance of their webpages.

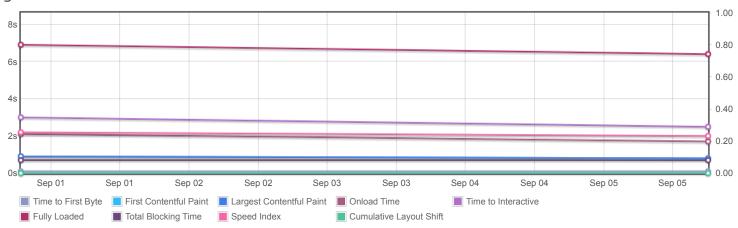
Learn more about us.



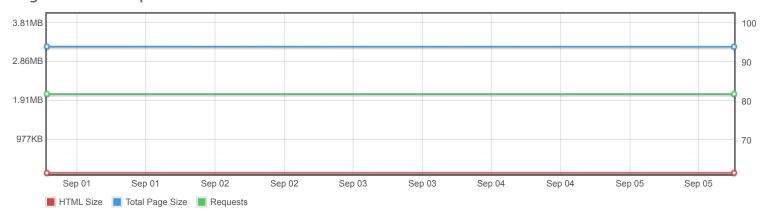
Page scores



Page metrics



Page sizes and request counts





The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

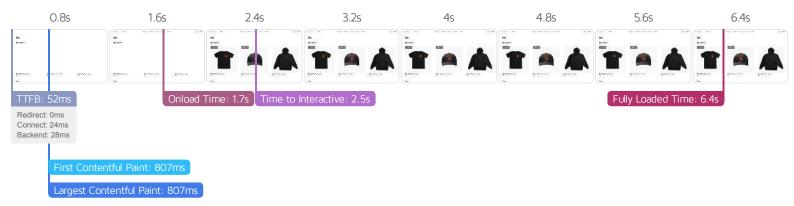
Tesla	Apparel

esla Apparel			_		
pparel	200	shop.tesla.com	136KB	130ms	
ndex.css	200	digitalassets.tesla.com	58.6KB	65ms	
nain-bf5a3986e491d2322	200	shop.tesla.com	51.4KB	185ms	
457768-02-G_WC_F8_Fe	200	digitalassets-shop.te	2.88KB	150ms	
948406-00-A_CT_Cybert	200	digitalassets-shop.te	7.57KB	210ms	
065978-00-A_BuiltForAn	200	digitalassets-shop.te	19.5KB	219ms	
985666-00-A_CTFK_Feat	200	digitalassets-shop.te	7.35KB	232ms	
VC_F8_Mobile_Menu.png	200	digitalassets-shop.te	1.70KB	234ms	
eaturedNavMPOS_15128	200	digitalassets-shop.te	9.14KB	221ms	
aceplate_F8_Mobile_Me	200	digitalassets-shop.te	1.41KB	212ms	
t_34_model.png	200	digitalassets-shop.te	12.0KB	233ms	
ns_34_model.png	200	digitalassets-shop.te	26.8KB	231ms	
lodel_3H_10x.png	200	digitalassets-shop.te	22.2KB	211ms	
nx_34_model.png	200	digitalassets-shop.te	25.1KB	219ms	
ny_34_model.png	200	digitalassets-shop.te	18.7KB	241ms	
nobile_nav_mens.jpg	200	digitalassets-shop.te	5.84KB	235ms	
nobile_nav_womens_chil	200	digitalassets-shop.te	7.01KB	238ms	
nobile_nav_kids_cyber.jpg	200	digitalassets-shop.te	78.5KB	243ms	
I_Gradient-696x482_Ha	200	digitalassets-shop.te	9.8KB	235ms	
npos_mobile_elevate_ct	200	digitalassets-shop.te	4.50KB	236ms	
	200	digitalassets-shop.te	2.76KB	239ms	
949545-00-A_Cyberstein	200		13.1KB	240ms	
npos_cyberquad1.png npos_mobile_cyberwhist		digitalassets-shop.te	2.92KB	233ms	
	200	digitalassets-shop.te			
npos_giftcard.png	200	digitalassets-shop.te	2.47KB	239ms	
nalytics.js	200	google-analytics.com	20.5KB	246ms	
tm.js?id=GTM-KMG5DM	200	googletagmanager.c	127KB	265ms	
nain.bundle.min-51d5c7b	200	shop.tesla.com	1.03MB	527ms	
s?key=AlzaSyBTWU2-zg	200	maps.googleapis.com	103KB	212ms	
lawZPT3g	200	shop.tesla.com	73.6KB	133ms	
Iniversal-Sans-Text-Reg	200	digitalassets.tesla.com	37.4KB	131ms	
Iniversal-Sans-Display-M	200	digitalassets.tesla.com	37.1KB	124ms	
Iniversal-Sans-Text-Medi	200	digitalassets.tesla.com	38.0KB	106ms	
Iniversal-Sans-Text-Bold	200	digitalassets.tesla.com	37.8KB	104ms	
Iniversal-Sans-Display-B	200	digitalassets.tesla.com	38.4KB	97ms	
arkgray.png	200	digitalassets-shop.te	107B	28ms	
eather.png	200	digitalassets-shop.te	84B	27ms	
hite.png	200	digitalassets-shop.te	86B	28ms	
ray.png	200	digitalassets-shop.te	83B	29ms	
lack.png	200	digitalassets-shop.te	376B	28ms	
tainlesssteel.png	200	digitalassets-shop.te	90B	20ms	
letallicGray2.png	200	digitalassets-shop.te	217B	13nls	
lipgrayv2.png	200	digitalassets-shop.te	372B	12ns	
netallicgreen.png	200	digitalassets-shop.te	84B	12ns	
harcoal.png	200	digitalassets-shop.te	92B	12ris	
			66.1KB	28ins	
?id=GTM-WF2FVVD	200	google-analytics.com		•	
		google-analytics.com google.com	42B	49ms	
OST landing?gcs=G111	200		42B 92.8KB	49ms 34ms	
s?id=GTM-WF2FVVD OST landing?gcs=G111 s?id=G-2RWV2RY971&l= OST inventory.json	200 302	google.com			
OST landing?gcs=G111 s?id=G-2RWV2RY971&l= OST inventory.json	200 302 200	google.com googletagmanager.c shop.tesla.com	92.8KB	34ms	
OST landing?gcs=G111 s?id=G-2RWV2RY971&l= OST inventory.json OST inventory.json	200 302 200 200 200	google.com googletagmanager.c shop.tesla.com shop.tesla.com	92.8KB 265B 277B	34ms 173ms 146ms	
OST landing?gcs=G111 e?id=G-2RWV2RY971&l= OST inventory.json OST inventory.json	200 302 200 200 200 200	google.com googletagmanager.c shop.tesla.com shop.tesla.com	92.8KB 265B 277B 272B	14ms 173ms 146ms 198ms	
OST landing?gcs=G111 s?id=G-2RWV2RY971&l= OST inventory.json OST inventory.json	200 302 200 200 200	google.com googletagmanager.c shop.tesla.com shop.tesla.com	92.8KB 265B 277B	34ms 173ms 146ms	

POST inventory.json	200	shop.tesla.com	275B	35	4ms			
POST inventory.json	200	shop.tesla.com	287B	192m				
POST inventory.json	200	shop.tesla.com	264B	139ms				
POST inventory.json	200	shop.tesla.com	281B	222n	S			
POST inventory.json	200	shop.tesla.com	234B	165ms	3			
POST inventory.json	200	shop.tesla.com	272B	152ms	3			
POST inventory.json	200	shop.tesla.com	250B	226r	1S			
POST inventory.json	200	shop.tesla.com	144B	135ms				
user-status.json	200	shop.tesla.com	108B	36	9ms			
carts.json?includeCartOr	200	shop.tesla.com	461B		877ms			
red.png	200	digitalassets-shop.te	103B	11ms				
landing?gcs=G111&gcd=	200	googleads.g.doublec	42B	80ms				
gen_204?csp_test=true	200	maps.googleapis.com	45B	66ms				
POST HawZPT3g	201	shop.tesla.com	18B		225ms			
2076542-01-A-2-01.png	200	digitalassets-shop.te	15.5KB		13ms			
2076542-01-A-2-02.png	200	digitalassets-shop.te	388KB		37ms			
2078147-00-A-2-01.png	200	digitalassets-shop.te	71.9KB		37ms			
2078147-00-A-2-02.png	200	digitalassets-shop.te	113KB		38ms			
2077996-01-A-2-01.png	200	digitalassets-shop.te	35.1KB		38ms			
2077996-01-A-2-02.png	200	digitalassets-shop.te	292KB		35ms			
carts.json?includeCartOr	200	shop.tesla.com	459B				2.4s	
favicon-32x32.png	200	shop.tesla.com	724B		137ms			
favicon-16x16.png	200	shop.tesla.com	366B		14	6ms		
favicon-96x96.png	200	shop.tesla.com	2.15KB			185ms		
favicon-160x160.png	200	shop.tesla.com	3.39KB			138ms		
favicon-196x196.png	200	shop.tesla.com	4.35KB			77ms		
favicon.ico	200	shop.tesla.com	957B			135ms		
common.js	200	maps.googleapis.com	63.6KB					22ms
util.js	200	maps.googleapis.com	54.8KB					21ms
82 Requests 3.23ME	3 (14.5M	B Uncompressed)	6.4s (Onload 1.7s)					









Browser Timings

Redirect	Oms	Connect	24ms	Backend	28ms
TTFB	52ms	First Paint	807ms	DOM Int.	1.7s
DOM Loaded	1.7s	Onload	1.7s	Fully Loaded	6.4s





IMPACT	AUDIT	
Med-High	Avoid an excessive DOM size TBT	4,135 elements
Med	Use explicit width and height on image elements CLS	47 images found
Med-Low	Use a Content Delivery Network (CDN)	39 resources found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 281KB
Med-Low	Avoid enormous network payloads LCP	Total size was 3.26MB
Low	Avoid long main-thread tasks TBT	9 long tasks found
Low	Reduce JavaScript execution time TBT	1.2s spent executing JavaScript
Low	Defer offscreen images	Potential savings of 278KB
Low	Reduce unused CSS FCP LCP	Potential savings of 104KB
Low	Reduce unused JavaScript LCP	Potential savings of 659KB
Low	Avoid non-composited animations CLS	1 animated element found
Low	Serve images in next-gen formats	Potential savings of 12.9KB
Low	Avoid chaining critical requests FCP LCP	9 chains found
Low	Properly size images	Potential savings of 882KB
Low	Minify CSS FCP LCP	Potential savings of 12.2KB
N/A	Eliminate render-blocking resources FCP LCP	Potential savings of 9ms
N/A	Minimize main-thread work TBT	Main-thread busy for 2.3s
N/A	Largest Contentful Paint element LCP	810 ms
N/A	Reduce the impact of third-party code TBT	Third-party code blocked the main thread for 14ms
N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 5.91KB
N/A	Reduce initial server response time FCP LCP	Root document took 27ms
N/A	Avoid large layout shifts CLS	
N/A	User Timing marks and measures	