



# WEBNET ALLY

Secure Your Digital Future



[www.webnet-ally.com](http://www.webnet-ally.com)



# What We Do

Webnet Ally focuses on improving the quality of network, web, and application security.

We understand that protecting digital enterprises from sophisticated cyber threats requires a partner with a strong strategy, robust products, and proven services.

## **Business dependency on digital technologies:**

Offering offensive and defensive security to maintain the security and integrity of networks, web systems, and data, providing the resilience needed to reduce the overall risk of a successful cyberattack.



# What We Believe

At Webnet Ally, we believe in delivering resilient, customer-focused cybersecurity and networking solutions. Our core philosophy is built around trust, innovation, sustainability, and integrity. We aim to not only meet but exceed client expectations by tailoring our services to their unique needs, ensuring high-quality outcomes and lasting partnerships.



- We believe in maintaining a healthy work/life balance.
- We believe that honesty is always the best policy and that trust has to be earned
- We believe in being a good steward of resources and in exercising frugality.

- We believe in doing good for the whole.
- We believe in innovation and excellence.
- We believe in sustainability and to act in an environmentally friendly way.



# OUR DNA

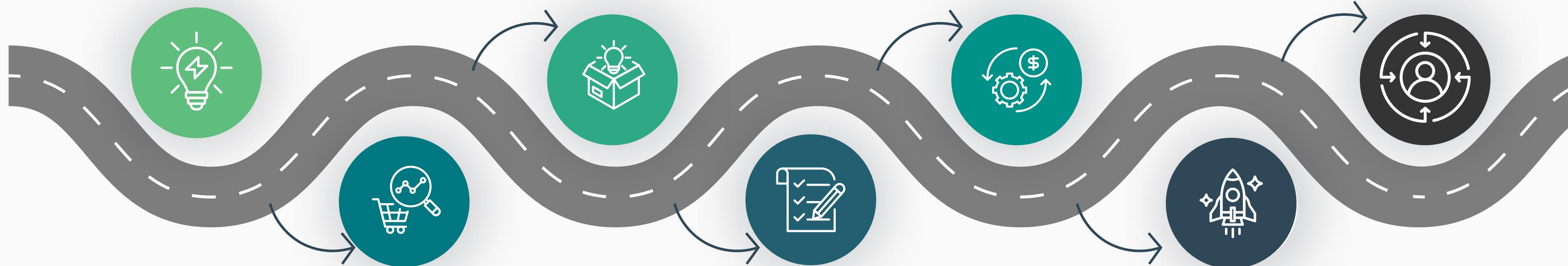
Working with our customer to achieve their specific business outcomes not only offering solutions and products

Address customer needs through innovative thinking, applying new technologies and ideas.

Explore and uncover client challenges, leveraging the right products to deliver tailored solutions..

Drive competitive differentiation across every stage of the customer journey and experience.

Embed customer-centric thinking across all functions through strong team engagement.



Craft and deliver specific, relevant messages aligned with each customer's business needs.

Strive to fully meet expectations while delivering unexpected value that delights customers.

Focus on achieving customer satisfaction at every stage of the engagement cycle.





# Webnet Portfolio & Service Offerings



Web Monitoring,  
Test & Scan

Web Security &  
DDoS Protection

Web & E-Commerce  
Development

Data Erasing  
Data Destruction  
E-Waste Management

SASE & Edge  
Network

Data Analytics

API  
Management

Digital  
Experience

Tailored Cloud  
Solutions for  
MENA

Monitoring and  
IoT as Service

# Smart & Digital Healthy Environment Solutions



We provide innovative smart solutions designed to enhance operational efficiency, sustainability, and safety across various sectors. We leverage cutting-edge technologies - including artificial intelligence, automation and real-time data analysis, to deliver tangible value and drive smarter decision making for our clients.

Our commitment to seamless integration and user-friendly interfaces ensures that our solutions are not only effective but also easy to implement and use. Our comprehensive suite of smart solutions addresses a wide range of needs, from optimizing building management and energy consumption to streamlining logistics and enhancing safety protocols.

## Our Smart and Digital Healthy Environment Solutions includes



**Asset Management as a Service**



**Monitoring & IoT as a Service**



**Smart Solutions**



**Critical Facility Resilience and Digitalization**



**Application, Software and Apps**



**E-Waste Management as a Service**



# Data Analytics for Smarter Decisions

Turn raw data into actionable insights across your operations.

- **Real-Time Operational Insights** – Combines data from multiple structured and unstructured sources to create a unified view of your operations.
- **Contextualized & Actionable Data** – Adds computation, correlation and business logic to make raw data directly usable for decision-making and AI/ML initiatives.
- **Natural Language Analytics** – Enables business users to query and interact with data in plain language, keeping humans in the loop (HITL).
- **AI-Ready Platform** – Prepares and engineers data to support advanced analytics, AI agents and automation across daily processes.
- **Visualization & Notifications** – Built-in dashboards and alerts accelerate implementation and make insights easy to consume.
- **Flexible Deployment** – On-premises, cloud or hybrid options to match your existing infrastructure.



# API Management & Integration

**Secure, govern and scale your APIs with confidence.**

- **Full API Lifecycle Management** – Design, publish, secure, monitor, and retire APIs efficiently across your enterprise.
- **Centralized Security & Governance** – Enforce consistent policies, access controls, and compliance standards for internal and external API consumers.
- **Seamless Integration** – Connect existing enterprise systems, legacy platforms, and digital services without disruption.
- **Real-Time Monitoring & Analytics** – Track API performance, usage patterns, and detect anomalies instantly.
- **Scalable & Flexible Deployment** – Supports on-premises, cloud, or hybrid environments to match your IT architecture.
- **Supports Digital Growth** – Provides a secure and manageable way to expose and consume APIs across web, mobile, and internal systems, making integration simpler and more controlled.



# Monitoring with IoT Solutions

We provide innovative Monitoring and IoT-as-a-Service solutions, empowering businesses to optimize their data center infrastructure and ensure seamless operations.

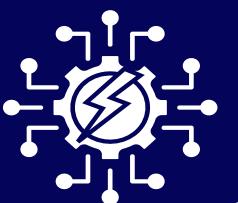
By leveraging the power of the Internet of Things (IoT), we proactively identify potential issues, optimize resource utilization, and enhance overall efficiency—minimizing downtime and maximizing return on investment. Our solutions offer continuous monitoring across a wide range of parameters, enabling the early detection and resolution of potential problems before they escalate into costly disruptions.



## Environmental Monitoring



## Safety & Fire Detection



## Power Monitoring



## Fluid Level Monitoring



## Security & Access Control



## Advanced Sensor Integration



## Data Analytics & Reporting

# DDoS Protection

**Ensure your public-facing platforms stay online — even under attack.**

- **Comprehensive Coverage** – Protects websites, web applications, and network infrastructure from all types of TCP/UDP DDoS attacks.
- **Continuous Traffic Monitoring** – Detects and blocks malicious network and application traffic in real time.
- **High-Capacity Mitigation** – Protects digital services against attacks of up to 5 Tbps, ensuring uninterrupted availability.
- **Incident Visibility & Reporting** – Provides dashboards and alerts for compliance, auditing, and operational response.
- **Seamless Integration** – Works with existing infrastructure to strengthen network resilience without disruption.
- **Supports Critical Services** – Designed for high-traffic, mission-critical platforms where downtime is not an option.
- **Multi-Layer Defense** – L3-L5 filtering for maximum stability and reliability.



# E-Waste Management

We offer a complete suite of solutions to address the entire lifecycle of your end-of-life electronic equipment. Our commitment to secure data destruction and environmentally sound practices sets us apart. We don't just dispose of your e-waste; we manage it responsibly, minimizing environmental impact and maximizing data security, while ensuring compliance with all relevant data security and environmental regulations.

1

Certified HDD, SSD & NVMe  
Erasure

2

Physical HDD, SSD & NVMe  
Destruction

3

Environmentally Responsible e-  
Waste Disposal & Recycling

4

Audit-Ready Destruction Verification  
& Compliance Certificates

5

Shredding of IT Assets, POS  
Devices & Mobile storage

6

Targeted File Level Data  
Wiping



# Web Monitoring, Test & Scan



## Web Security Test

Ready to enhance the performance, functionality, and security of your web asset?

With our Web Monitoring, Testing & Scanning as a Service, you gain peace of mind knowing your website and web applications are always secure, optimized, and ready to deliver exceptional experiences.

## Standards

- OWASP Web Security Testing Guide (WSTG)
- NIST SP 800-115 Technical Guide to Information Security Testing and Assessment
- PCI DSS Information Supplement: Penetration Testing Guidance

## Service Coverage

- Web Apps
- Mobile Apps
- Cloud Services for Web Hosting
- APIs
- Edge Network for Web Hosting





# EDGE NETWORK



Webnet Ally Edge Network as a Service for web hosting is a modern approach that leverages distributed network infrastructure to deliver web content and services closer to end-users.

In today's fast-paced digital world, delivering high-performance web applications is crucial for ensuring customer satisfaction and business success. Edge Network as a Service revolutionizes web application hosting by leveraging distributed edge infrastructure to bring your applications closer to users, no matter where they are.

Our Edge Network as a Service is designed to empower your web applications with next-generation hosting solutions. With a robust infrastructure, advanced features, and 24/7 support, we ensure your applications are always fast, secure, and available.

Our service ensures lightning-fast delivery, seamless scalability, and unmatched reliability for your web applications, enabling you to meet the demands of modern users.

## All in one Edge platform for better delivery

Next Generation & Dynamic content delivery network (CDN)  
Load Balancers  
DNS hosting  
DDOS protection  
Web application security  
Image stack

# Web Security



An all-in-one solution to optimize, distribute, and protect your web applications and services. In today's digital landscape, the security of your website and web applications is critical to maintaining user trust, protecting sensitive data, and ensuring uninterrupted business operations.

Web Security as a Service offers a comprehensive, cloud-based approach to safeguarding your HTTP-based websites and web applications against evolving cyber threats.

- Firewall
- Web Application Firewall (WAF)
- API security
- Bot Protection
- Digital Certificate SSL
- Hosting Secure Access
- DDoS protection and mitigation
- CDN
- SOC as Service
- Secure file sharing
- Secure Web Gateways (SWG)
- Data Loss Prevention (DLP)
- Intrusion Detection and Prevention Systems (IDPS)
- Identity and Access Management (IAM)
- Managed service for security



# Digital Experience



## Web performance monitoring and observability

- Log Management
- Infrastructure Management
- Transaction Tracking
- Performance Monitoring & End-User Experience Monitoring

## Features

- Apdex
- Page Load Events
- Monitor Single-Page & Multi-Page Applications
- HTTP Requests
- Alerting
- Sessionization
- Crash Reporting
- Release Tracking
- Load Time Breakdown
- Performance Data Grouping
- Resource Insight

# SASE



- SD-WAN
- WAN Optimization
- Bandwidth Aggregation
- CDN
- VPN
- MPLS
- QoS
- Traffic Shapping
- Acceleration
- Switching
- Routing
- OHCP

**Network**

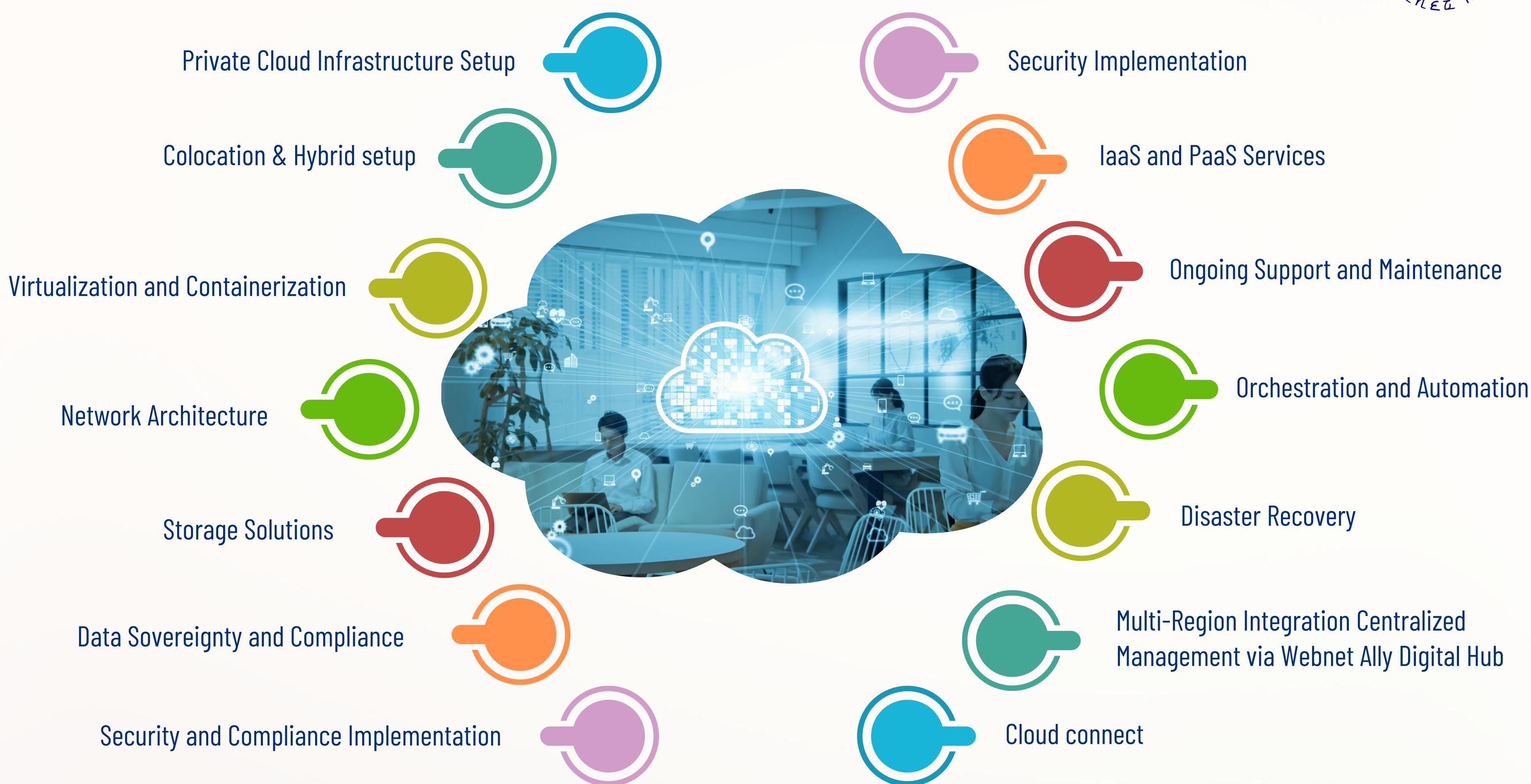


**Security**

- Network Security
- CASB
- Cloud SWG
- ZTNA
- FAAS
- Wass Paas
- RBI
- PLP

**Webnet Ally SASE**

# Tailored Cloud Solutions for MENA



# PARTNERS



StormWall

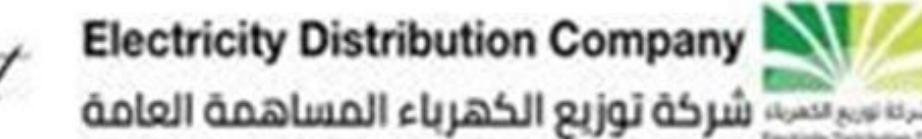


MONITORAPP

BitRaser®



# Clients





# Clients



Government of Sharjah  
Roads & Transport Authority



حكومة الشارقة  
هيئة النقل والمواصلات



دائرة القضاء  
JUDICIAL DEPARTMENT





# Clients



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ABU DHABI ACCOUNTABILITY AUTHORITY



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# ENVIRO CARE

# THANK YOU

