



Salah Mohammed
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CONTACT ME



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LANGUAGES

English

Arabic



Skills

- Communication
- Reporting
- Arduino
- Using computers
- Work in team
- Digital Marketing
- Time Management
- Ideas Generating
- Market studding
- Adobe Illustrator
- Sony Vegas
- Microsoft Office



EDUCATION

2007-2006

Hail Saeed Anam School, Sana'a

The secondary education was completed at an average of 84%

2012-2008

University of UC.T.I "Apiit", Malaysia, Kulambur, "Bukit Jalil"

I completed the study of the Baclores in "Information System" and got a "good"

2014-2013

University of Multimedia, Malaysia, Branch "Cyberjaya"

Completed a Master of Business Administration , got a "very good" graduation project in "Marketing and Public Relations"



WORK EXPERIENCE

2015-2013

Sales representative, Forever and Secure-Matric Company, Malaysia, Kuala Lumpur

- Achieving good figures from the sales of the company's health products through field down and e-marketing. .
- Promotion of the "protection" products of the company (Secure - Metric) Malaysia using (emails, websites, social channels of communication).

2017-2015

Marketing and Public Relation, Twintch of Malaysia Technology University, Yemen, Sanaa

Prominent duties:

- Preparing marketing plans and literary letters with targeted companies.

-Developing promotional material and supervise the contents of social media and website Ads.

- Coordination with representatives of the targeted parties (schools, private companies, institutes).
- Create training programs for targeted schools and institute students.

Create and implement free training programs for the target tree (school and university students)

Prominent achievement :

- Increasing the number of students enrolled in the university for more than three hundred students
- Activating the social communication channels which increased follower in a noticeable way.

Public Relation

- Government Sector
- Private Organization
- Shopping Centers
- Private companies
- Media & Marketing Agencies

PERSONAL



Adaptable

Living through multiple cultures and environments, being adaptable has become a key skill developed.



Critical thinking

In various projects it is required to look at alternatives to every error that may occur. Through my experience in projects, I have discovered this ability.



Creative with detail

As a graphic designer, the ability of creativity has grown into me with a special eye for detail to achieve perfection.



Passionate

I have gained a strong passion in the field of electronics through multiple projects, which has encouraged and empowered me in my learning experience.



Independent

With a strong passion I have undertaken many electronics projects independently, to learn thoroughly on how electronics are in our lifestyle.

PERSONAL ABILITIES

● **Monitoring & developing marketing campaigns.**

● **Conducting research to analyzing audience data.**

● **Monitoring team performance**

● **Managing campaigns on social media.**

● **Active communication and confine**

- Developing the internal performance of the university according to the wave of proposals presented, which reflects the internal marketing before the external marketing of the university.

2019-2016

Teaching in private universities "English Department" represented by the following university:

- Malaysian University of Twintech
- UAE University International
- University of Modern Sciences
- British International University

following are the subjects

- Marketing Principles - International Marketing
- Introduction to Management
- Project Management - Marketing - E-Commerce
- communication and presentation
- Entrepreneure

2019-2017

Project manager of "Pioneers of Excellence" Company " ,Yemen ,Sana'a . Given Service :"comprehensive reduction" card

Prominent duties

- The preparation of the study and the integrated plans for the project (market and customer study, service systems and applications, Ect)
- Implement the daily activities in cooperation with team members.
- Schedule and coordinate meetings, appointments and workshops with team member and companies.
- Managing daily activies "social media ads, team field Visit, customer compliant,ect
- prepare marketing plans and establish social media Public channel (social media, website)

prominent achievements

- Targeting more than 420 service providers and the ability to manage And contracting with 280 different service providers in the Municipality of the capital.
- Success in marketing programs and campaigns and the company's short-term service
- Selling more than 18,000 cards and service subscriptions to more than 22,000 customers
- Stabilizing service between customers and donors to reduce, solve and address the most prominent Problems with the service. - Create and implement all marketing campaigns for the service successfully.

2019

currently work as a Director of Agents and Points of Sale affairs, "Marketing and Communication Department" at Quality Connect for providing electronic money and wallet services, which is provided for the "FLOSC" service, **Prominent duties**

- Supervising and commenting on the performance of the service agents and their marketing teams.
- Directing and training all agent teams on the process of targeting POS "shopping centers" and clarifying and following up on the goal to be achieved.
- Handling and resolving issues issued by service customers about approved service and sale points. Continuous motivation to raise the performance of all agents to achieve the highest level of achievement



Skills & Qualification

- Managing and maintaining records and databases.
- Excellent at writing reports in Arabic and English and projects proposals.
- Develop appropriate program implementation plans and structure of work.
- Process and manage routine administrative and financial tasks in various functional areas.
- Ability to offer guidance or basic on-the-job training to more junior staff.

Proficiency with Microsoft Office, particularly Word, Adobe and Excel and social media platforms



REFERENCES

Dr. Mojeeb Moselah

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