

### A L A A A B U S A R A H

SENIOR UNITY <u>DEVELOP</u>ER

Results-driven Unity Developer with 5+ years of experience, specializing in Games Production. Proven success in managing diverse projects with Agile methodologies. Recognized for reducing development time, improving efficiency, and attracting investments.

- Reduced development time by 35% at GamesCup
- Facilitated a rapid \$56,000 investment at STEM LAP
- Developed open-source AI framework for Unity



### A L A A A B U S A R A H

#### CONTACT

+962781145276
Work@AlaaAbusarah.com

LinkedIn profile :- linkedin.com/in/alaaabusarah

Portfolio:-AlaaAbusarah.com

Github :- Github.com/Alaa-AbuSarah

### **LANGUAGES**

• Arabic - Native



• English - Fluent



### **SKILLS**

- Tools Development
- Game Designing
- Project Management
- Agile Methodology
- AR Development
- Canva
- Figma
- UI / UX
- Obsidian



### **EXPERIENCE**

# NOV 2022 - DEC 2023 - GAMESCUP GAME PRODUCER (Part-Time)

- **Reduced development time** by 35% by implementing Agile methodologies in the interior technical system.
- Improved system efficiency, resulting in a 50% decrease in technical issues.
- **Increased team productivity** by 65% through the implementation of Agile methodologies.

## JUL 2022 - NOV 2022 - STEM LAP VICE PRESIDENT & SENIOR UNITY DEVELOPER

• Facilitated a rapid \$56,000 investment within one week by effectively translating the company's vision into a tangible product, showcasing a decisive ability to attract financial support and accelerate project development.

## JAN 2022 - JUL 2022 - TARMEM SENIOR UNITY AR DEVELOPER

 Converting 3D archaeological designs into interactive materials on AR and linking them to GPS.

### 2019 - 2022 - FREELANCE GAME DEVELOPER

• Carrying out projects on the Unity Engine in its various fields.

### **Achievements**

#### **OPEN-SOURCE AI FRAMEWORK FOR UNITY**

- **Boosted project efficiency** with an Al framework, reducing Unity project development time.
- Enhanced in-house AI capabilities, resulting in more efficient and sophisticated AI behaviors for company projects.