Alaa Abusarah

+962781145276 · Jordan,Zarqa 13136 · Work@AlaaAbusarah.com
www.linkedin.com/in/alaaabusarah · www.AlaaAbusarah.com · www.Github.com/Alaa-AbuSarah

Senior Unity Developer

Team Leading | Game Producing | Technical Direction | Projects Management

Results-driven Unity Developer with 5+ years of experience, specializing in Games Production. Proven success in managing diverse projects with Agile methodologies. Recognized for reducing development time, improving efficiency, and attracting investments.

- Reduced development time by 35% at GamesCup.
- Facilitated a rapid $56,000 investment at STEM LAP.
- Developed open-source AI framework for Unity.

WORK EXPERIENCE

GamesCup -Jordan, *Amman*   11/2022 - 12/2023
Game Producer (Part-Time)
I spearheaded cross-functional teams to meticulously plan, execute, and deliver high-quality games.

- Reduced development time by 35% by implementing Agile methodologies.
- Improved system efficiency, resulting in a 50% decrease in technical issues.
- Increased team productivity by 65% through the implementation of Agile methodologies.

Stem Lap - Jordan, *Amman*   07/2022 - 11/2022
Vice President & Senior Unity Developer
I directed strategic initiatives for the Unity development team, ensuring innovative solutions.

- Facilitated a rapid $56,000 investment within one week by effectively translating the company's vision into a tangible product, showcasing a decisive ability to attract financial support and accelerate project development.

Tarmem - Jordan, *Amman*   01/2022 - 7/2022
Senior Unity AR Developer
Converting 3D archaeological designs into interactive materials on AR and linking them to GPS.

Freelancer - Jordan, *Amman*   01/2019 - 01/2022
Game Developer
Carrying out projects on the Unity Engine in its various fields.

PROFESSIONAL MEMBERSHIPS

Lucid - Jordan, *Amman*   09/2023 – PRESENT
Technical Consultation (Remotely)
- Achieved a 75% increase in system uptime by implementing a robust architecture.
- Implemented system improvements resulting in a 95% decrease in errors.

ACHIEVEMENTS

Open-Source AI framework for Unity   01/2024 – PRESENT
- Boosted project efficiency with an AI framework, reducing Unity project development time.
- Enhanced in-house AI capabilities, resulting in more efficient and sophisticated AI behaviors for company projects.

PROFESSIONAL SKILLS

- Expert in Unity game development (C#), including tools and SDKs development.
- Agile project management for optimized workflows.
- Unity-based Augmented Reality (AR) development.
- Proficient in Figma for UI/UX and Obsidian for software architecture.

LANGUAGE COMPETENCIES

- Arabic: native language
- English: fluent (speaking, reading, writing)