

Alaa Abdelnaser Hasan

Frontend Developer

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Portfolio: <https://ala-eldeyn1.vercel.app/>

Summary

an agilest, Front-End Developer with experience in designing and developing scalable websites and dashboards to support the digital growth of leading brands in Egypt, Turkey, and currently Saudi Arabia. Skilled in creating dynamic, responsive user interfaces with a focus on performance optimization and user-centered designs that enhance engagement and achieve business goals.

Technical Skills

Frontend development: JavaScript, TypeScript, React.js, Next.js, HTML, CSS, Sass, Tailwind CSS, Styled Components, Bootstrap, Framer Motion.

Tools & State Management: Redux Toolkit, Context API, Git, GitHub, REST APIs, Axios, GraphQL.

Performance & Optimization: SEO Best Practices, Web Performance Optimization, Responsive Design, Cross-Browser Compatibility.

Others: Headless CMSs (e.g., Strapi, Contentful), Testing (Jest, React Testing Library), Agile Methodology.

Work Experience

Progo Company - (Remote)

07/2024 - present

- Responsible for developing, designing, and optimizing websites, focusing on optimal performance and responsive design to ensure an excellent user experience.
- Utilized modern technologies like React, Next.js, React Redux, and Context API to build dynamic user interfaces.
- Integrated the front-end with back-end systems to improve data flow and enhance the user experience.
- Contributed to website performance improvements, reducing page load time and achieving better SEO results.

Projects - Freelance

01/2024 - present

- Successfully completed multiple web projects for Many clients, achieving significant results in performance optimization and user experience.
- Collaborated with different teams to ensure the best user experience and improved website loading speed using techniques such as Lazy Loading and Code Splitting.
- Delivered innovative solutions to complex UI design problems, earning positive feedback and testimonials from clients.

ESH Company - Assiut

06/2023 - 07/2024

- Provided technical support to students across multiple fields, including Desktop Apps Development, Django, AI, Cyber Security, and Graphic Design.
- Achieved positive feedbacks, which contributed to increased course ratings and helped boost sales.
- Assisted in adding new content in the field of Frontend development.
- Delivered various educational tasks, providing innovative solutions to student challenges and increasing overall satisfaction.

Projects

E-commerce for Aquarium Fish & Admin Dashboard

Technologies Used: Next.js, React, TailwindCSS, Prisma, Clerk, Supabase, Stripe, Axios, Framer Motion and more.

- **Platform:** A modern e-commerce specialized for selling aquarium fish, customizable for other business domains. Features include product filtering, secure Stripe payments, and user accounts via Clerk.

- **Dashboard:** A built-in admin dashboard for tracking sales and managing products. Admins can add, edit, or delete products directly within the website.

Key Achievements:

- Designed responsive, user-friendly interfaces adaptable to various business needs.

- Integrated secure payment processing and user authentication.
- Enabled smooth navigation and fast performance.
- Included real-time analytics and seamless product management for admins.

Archieve System

Technologies Used: WebSocket, React, tailwindCSS, React-Router-Dom, FramerMotion, RESTful APIs, ReCharts ...

Project Overview: A secure archive system for the organization, mimicking Gmail but tailored for internal use. It enables sending, editing, viewing, and deleting various documents (financial, technical, marketing, etc.) across departments.

Key Achievements:

- Designed a clean, custom UI for enhanced user experience.
- Developed a fast, responsive system with high performance.
- Implemented strong security features for confidential data protection.

Medical Learning Management Platform & Admin Dashboard

Technologies Used: React, tailwindCSS, React-Router-Dom, Axios, Zod Validation, React-Hook-Form ...

- **Platform:** A specialized medical educational platform designed to seamlessly connect students and instructors. The platform offers a variety of courses, exams, Books, Blogs, including free and paid options, with integrated grading and progress tracking systems.

- **Dashboard:** A robust admin dashboard designed for managing and monitoring platform activities. It offers detailed statistics on users, courses, and resources, while enabling efficient management of payments, subscriptions, and content categories.

Key Achievements:

- Designed intuitive, user-friendly interfaces for both the platform and dashboard.
- Developed dynamic data visualization for real-time insights.
- Enhanced performance to handle high traffic and ensure seamless access across devices.
- Implemented robust security measures for user and payment data protection.

Online Services Ordering website - MoveMate

Technologies Used: Next.js, TypeScript, TailwindCSS, Framer Motion, Contentful cms, react-email, Zod ...

Project Overview: MoveMate is an online platform for a Swiss company offering home services such as moving, cleaning, indoor painting, furniture and lamp installation, and disposal and clearance. The website allows users to easily request these services, after which the company follows up and delivers the requested assistance, providing a seamless experience for customers to access reliable home services.

Key Achievements:

- responsive design with Next.js, TypeScript, and TailwindCSS for optimal performance across devices.
- Integrated Contentful CMS for easy content management.
- Used Framer Motion for smooth animations and React-Email for service confirmation emails.
- Applied Zod for input validation, ensuring better data integrity and user experience.
- Optimized site performance for faster load times

Landing pages & Others :

Progo:

Overview: Redesigned and optimized the company landing page to improve speed, performance, and overall user experience.

Key Achievements: Enhanced page load times, modernized design, optimized for mobile and desktop responsiveness, and improved user interaction flow.

You can check out more different projects on [my portfolio](#) or [my GitHub account](#).

Education

Assiut University - Bachelor of Arts, French

Languages

- Arabic (Native)
- French (A2)
- English (B1+)