

Battle of the Neighborhoods

Torona

## **Problem Statement**

1-Understand the similarities and differences of neighborhoods in Toronto.

2-Select the best neighborhood for the company to move its headquarters based on venues.

## Objective

- 1-Collect the neighborhoods top venues using Foursquare.
- 2-Form neighborhood based on venue categories using unsupervised

k-means clustering algorithm.



## Map of Toronto

## Conclusion

Based on the quantity of venues and variety of Venues, Scarborough is a better choice to relocate the headquarters of the company.