



Ala'a

VISUAL DESIGNER

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PROFESSIONAL EXPERIENCE

UX/UI DESIGNER BOOTCAMP IRONHACK 2022

In this Bootcamp I analyzed and implemented different type of projects while focusing on the fundamental topics of design:

Design process | Design thinking | User Research

Low, Mid and High Fidelity wireframes | Prototype and Responsive Design.

Using the methodology of design process we worked on different kind of project which were:

- Designing a new feature for a french Motuu Travel App-as a part of a team,my task was to create a "prepare your trip" feature.
- Wellness Project Sleeping App "Sweet dreams"
- Redesign a Chess Gaming App
- Website redesign for medical services company
- UX Research for The wicked problem of food sustainability

STÖRMER MURPHY AND PARTNERS GMBH 2018 HAMBURG PROJECT MANAGEMENT ASSISTANT.

Create project schedule, estimating and calculating costs and material quantities, learning how to draw and sketch freely.

Autodesk Revit | Adobe InDesign | as well as MS Project| Excel.

Create cost, schedule plans and create estimation studies about bills & materials quantities.

Learn how to draw and sketch freely.

INTERIOR DESIGN COMPANY KADDAN CONTRACTING LCC DAMASCUS

Executive Assistant

helping with arranging client meetings, preparing marketing materials and finding new business.

organizing accounting related tasks, direct communication with clients & engineers

Creating Plan Structures of AutoCAD 2D.

working on creative ideas, producing rough sketches using suitable colours, shapes and materials.

PHARMACY MIADA AUBBIDA IN DAMASCUS

Advising customers/direct communication with customers and medical companies, ordering items, receiving, loading and unloading deliveries

LANGUAGES

Arabic "Mother tongue"

English good knowledge "B2"

German good knowledge "B2 - Telc certificate"

EDUCATION

IRONHACK - UX/UI BOOTCAMP

October 2022- August 2022, Remote
9-week intensive program.

TRAINING AS A MEDICAL ASSISTANT 2020 - 2021

Taking care of patients and booking appointments.
Examinations with devices (retina, optic nerves) before and after operations.

- Greeting customers and making them feel welcome
- Selling customers eyewear solutions that best suit their needs
- Booking eye examinations
- Completing eye health screenings under supervision
- Measuring eyewear frames

STARTSTEPS ONLINE TRAINING JAN. 2021

Orientation course in online marketing & IT.

Learning the Basics of HTML | CSS | Cyber Security.

Learning the Basics of online Marketing my Final project with my team were presenting " Vegan Lifestyle Service App"

GERMAN LANGUAGE COURSES 2016-2018

German courses B1- B2 "Telc Certificate"

Integration Course " Telc Certificate"

SCHOOL EDUCATION DAMASCUS

Al- Hadara Secondary school, Damascus Syria
High School Diploma.

SKILLS

Figma | Illustrator | HTML | CSS | Visual Studio
Canva | Slack | AutoCAD | AutoDesk Revit
Microsoft Office

HARD SKILLS

User experience Research | Design Process
Agile working | Data Analysis | Interaction design
Prototyping | Design System | Project Management | Illustration and Logo Design

SOFT SKILLS

Critical Thinking | Problem solving
Creativity and Attention to Detail |
Vision | Communication Skills
Knowledge of Design Trends and Styles