

## Principles of a Vehicle Infotainment Platform







### Agenda

- Vehicle System Architecture
- Trends In Vehicle Industry
  - The Infotainment Domain
  - Service Platform Architecture
- Autosar and OSGi Technology
- Software-Download
  - Opportunities and Challenges
- End2End-Standardization: GST
- OSGi Technology in 5-, 6-series
- Wrap up

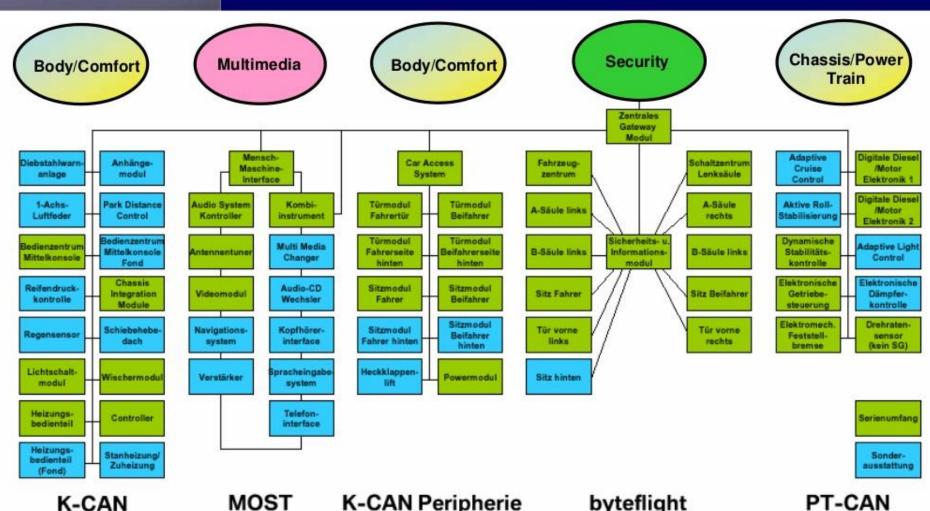






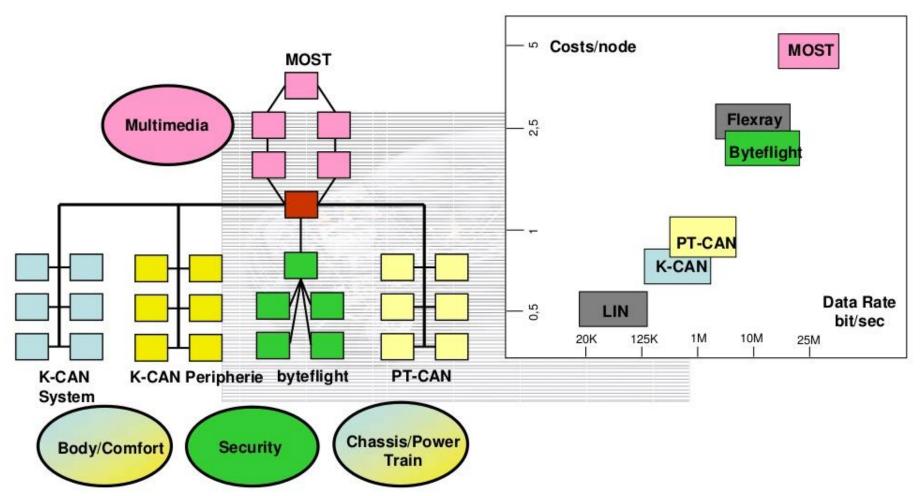
System

# Vehicle System Architecture 7-series





## Vehicle System Architecture





# Vehicle System Architecture ECU Design

- Looking at the design of ECU's:
  - Standardize network management functions and communication services in different domains to reduce software development costs:
  - First step to an open system design







# Vehicle System Architecture ECU Design

#### ISO/OSI Model of Communication

7: Application Layer

6: Presentation Layer

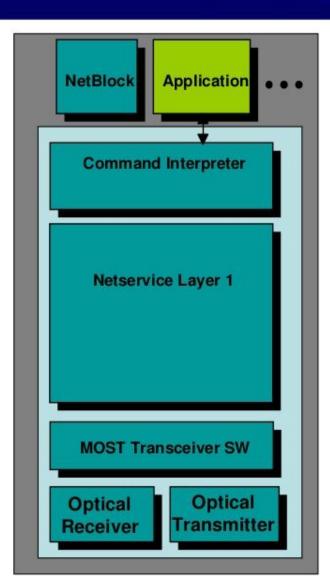
5: Session Layer

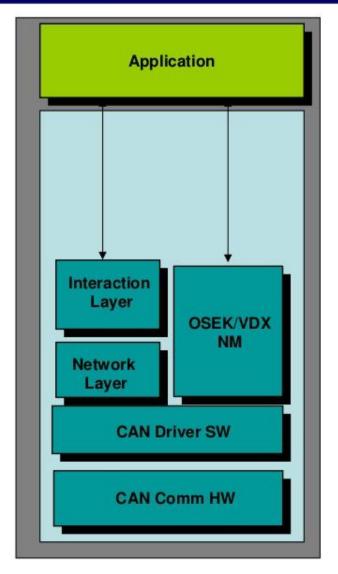
4: Transport Layer

3: Network Layer

2: Data Link Layer

1: Physical Layer

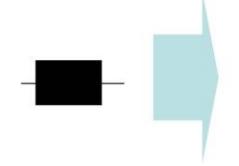


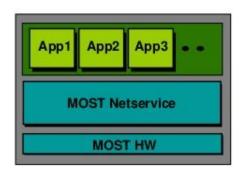


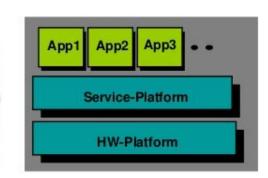


### Trends In Vehicle Industry

— From a "black box" — to a service platform —







- Supplier Black-Box development
- HW/SW-monolith
- Integrated SW/HWdevelopment
- Flash-Update of SW, complete image generation
- Independent SW/HW-Development
- Software Component-Update





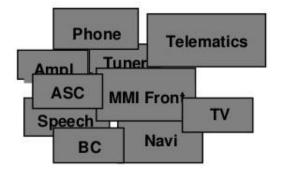


# Trends In Vehicle Industry: The Infotainment Domain

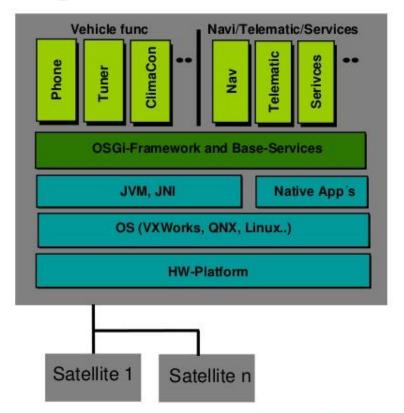
#### OSGi Standard



an enabling technology -



- Concentrate functionality
- Country specific solutions
- Life cycle mismatch
- Scalability

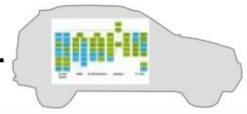




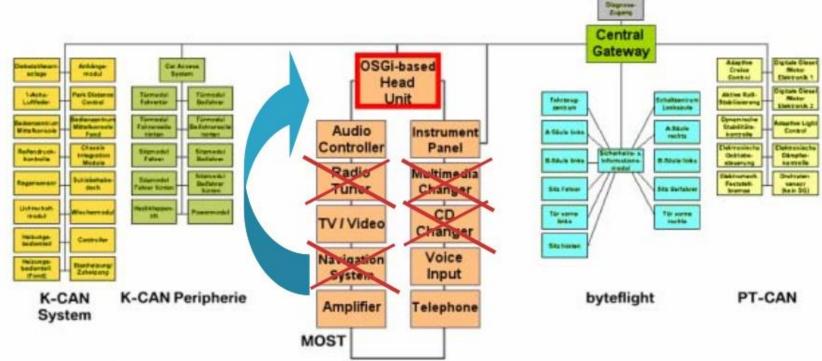


# Trends In Vehicle Industry: The Infotainment Domain

OSGi Standard



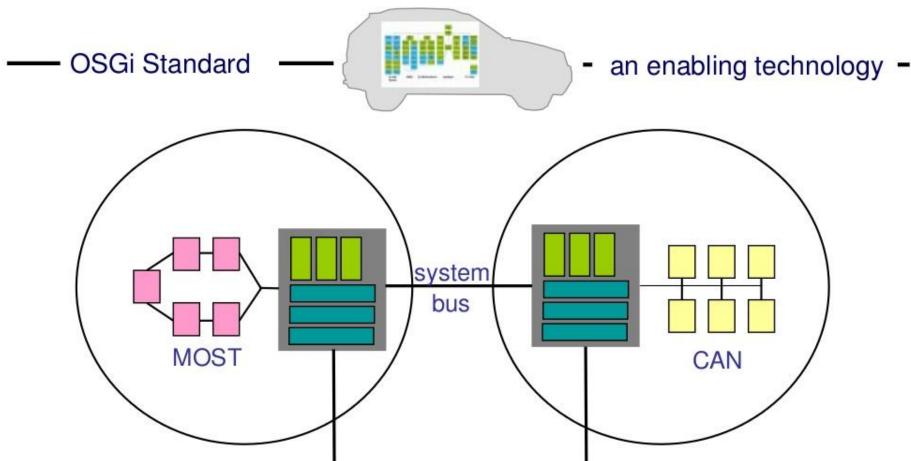
an enabling technology







# Trends In Vehicle Industry: Service Platform Architecture?





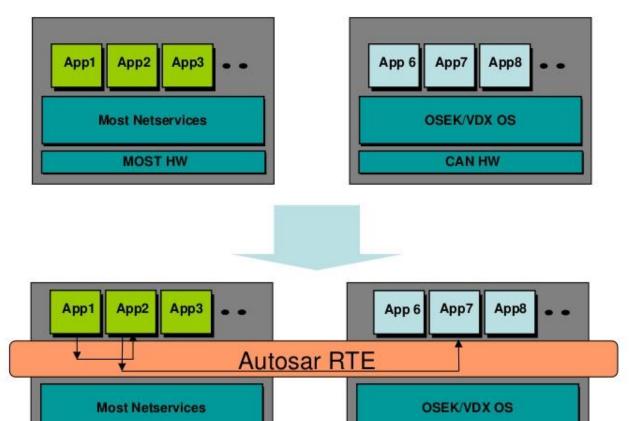




MOST HW

2004 World Congress

### Autosar Standardization



Autosar-RTE is a middleware to abstract from bus-specific logic

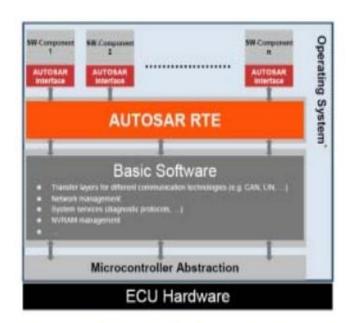


**CAN HW** 



### Autosar Standardization

- The goal of the Autosar process:
  - Virtual, independent description of ECU's, SW-components and system constrains
  - Mapping of software to hardware depending on quality factors and system constrains

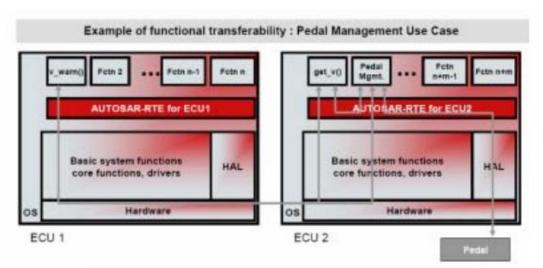






### Autosar and OSGi Technology

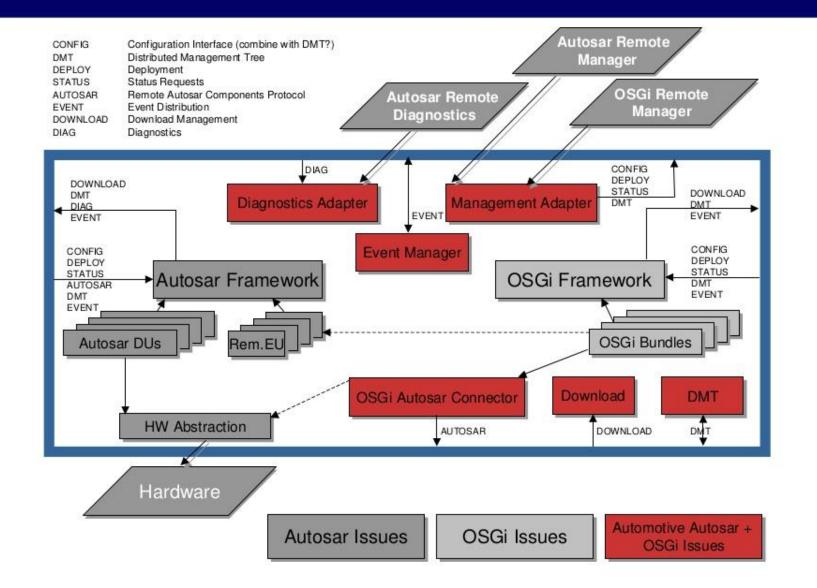
- OSGi is execution environment for a single device to support a standard deployment model
- Autosar is a distributed environment, static after generation, designed for multi-language use and supports hard real-time. Autosar defines a process for system creation







### Autosar and OSGi Technology





## SW Download - Opportunities



- Independent SW/HW-development process: Supplier independence, reduced costs, increased flexibility
- Software-Upgrades after production for long-term, simplified maintenance
- Remote Diagnostics
- SW-Update/Upgrade before resale
- Software-based option for vehicle individuali-zation and customer personalization in production, on dealer level or via E2E-service chain delivery: "Software as a Product"









### SW Download - Challenges



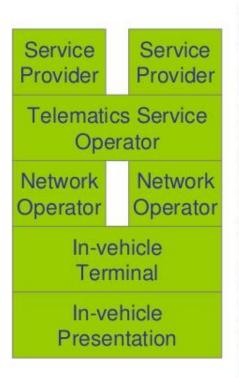
- Enable seamless software-development process (Supplier, OEM, Third-Party)
  - Model-Based Development
  - Integrated Product-Data and SW-Configuration-Management
  - Change-Management / Control Compatibility / Testing
  - Security Infrastructure, graduated Firewall-Concept (AA),
     Certification Mechanism for Software and HW
- Software as a Product: Open E2E-delivery chain?

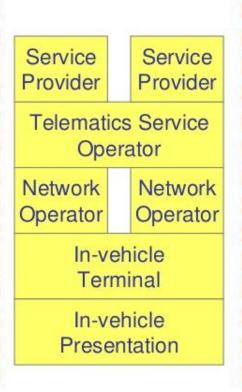


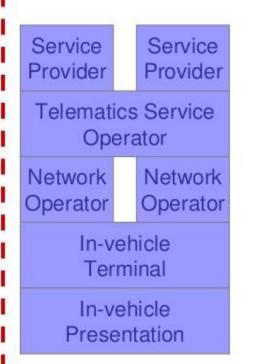




# End2End Standardization: GST Status Quo











# End2End Standardization: GST Horizontal Market Evolution

	Service Provider			
Service Provider	Service Provider	Service Provider	Service Provider	
Telematics Service Operator				
Network Operator				
In-vehicle Terminal			In-vehicle Terminal	
1.00		In-vehicle Presentation	In-vehicle Presentation	





# End2End Standardization: GST Open Platform Beyond The Vehicle



- Need to harmonize many private, proprietary, isolated, costly solutions
- Need for a common provider of high quality content
- Need for European standards in formats

Service

Provider

- National scope
- European harmonization



Delivery Platform Operator

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Open In-vehicle
Platform

- · National scope
- Open service delivery platform
- Harmonized access network profiles
- Protocol standardization
- Open, but secure runtime environment
- User interface
- Vendor-independent minimum vehicle access
- Interface and platform standardization



### OSGi Technology in 5-, 6-series





- Service Platform Concept
- High End 2DIN-system Head Unit with 16:9 widescreen and Controller, Integration of DVD / CD-Drive
- Integrated Modules (GPS, Gyro,..)
- Microprocessor: 32bit SH4 166MHz/300 Mips
- OS: VX-Works RTOS
- Integration Vehicle functionality (Tuner, CD, Speech I/O, Phone, Navigation etc.) and ConnectedDrive-Services (BMW Assist, BMW Online)
- MOST, CAN Interface for networking
- Jeode VM, P-Java Runtime
- Based on TLA-architecture







# Wrap Up

- Trend to concentrate functionality in service platforms and to reduce the number of ECU's
  - OSGi Standard is an enabling technology!
- The automotive industry is changing to an industry mainly driven by electronics and SW:
  - new development process
  - match this to organizational structure
- SW-Download offers a lot of opportunities
- Standardization is an important issue
- BMW is addressing this issues in different standardization activities and projects