

Amazon Mechanical Turk Project to Evaluate the Effect of Sustainability Awareness Messages to Close Information Gap

1 Enter Properties

2 Design Layout

3 Preview and Finish

Project Name: This name is not displayed to Workers.

Describe your survey to Workers

Title

Describe the survey to Workers. Be as specific as possible, e.g. "answer a survey about movies", instead of "short survey", so Workers know what to expect.

Description

Give more detail about this survey. This gives Workers a bit more information before they decide to view your survey.

Keywords

Provide keywords that will help Workers search for your tasks.

Setting up your survey

Reward per response

\$

This is how much a Worker will be paid for completing your survey. Consider how long it will take a Worker to complete your survey.

Number of respondents

How many unique Workers do you want to complete your survey?

Time allotted per Worker

Maximum time a Worker has to complete the survey. Be generous so that Workers are not rushed.

Survey expires in

Maximum time your survey will be available to Workers on Mechanical Turk.

Auto-approve and pay Workers in

This is the amount of time you have to reject a Worker's assignment after they submit the assignment.

Worker requirements

Require that Workers be Masters to do your tasks(Who are [Mechanical Turk Masters?](#))

☐ Yes ☒ No

Specify any additional qualifications Workers must meet to work on your tasks:

(+) Add another criterion (up to 5)

Premium Qualifications incur additional fees, see [Pricing Details](#) to learn more

Project contains adult content(See details)

☐ This project may contain potentially explicit or offensive content, for example, nudity.

Save

Design Layout

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Survey Link Instructions (Click to expand)

Thank you for participating in this survey, part of Alaa Altammani's PhD project at the University of Leeds, UK. The survey will take approximately **40 minutes**. You will complete a series of tasks involving product choices and short surveys.

Please **complete the form in one session**, as progress will not be saved if you close it before submitting. Please review your answers carefully before submitting.

Participation is entirely **voluntary**, and you may withdraw any time before submitting the form.

The study is **anonymous**, and only anonymised data will be published. The University of Leeds [Privacy Notice](#) provides further details.

We expect **thoughtful, truthful and accurate responses**. Please note that submissions with inconsistent or contradictory answers will be rejected. Rejected responses will not be compensated and will not be included in the study results.

Please enter your '**Worker ID**' in the required field below. Please make sure you are writing your answers using your own words and DO NOT copy from the Internet.

Survey link:

https://docs.google.com/forms/d/e/1FAIpQLSf-uC3_jg5BcG6Zu2ZcK-EmR4MynrqdBCHv3jFPV9XmZvfpLg/viewform?usp=sf_link

Provide the survey confirmation code, which is your Worker ID here:

body

Save

Preview

This is how your task will look to Mechanical Turk Workers.

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Effect of Sustainability Awareness Messages to Close Information Gap

Requester: AlaaAltammani

Reward: \$3.00 per task

Tasks available: 0

Duration: 30 Minutes

Qualifications Required: None

Survey Link Instructions (Click to expand)

Survey link:

https://docs.google.com/forms/d/e/1FAIpQLSf-uC3_jg5BcG6Zu2ZcK-EmR4MynrqdBCHv3jFPV9XmZvfpLg/viewform?usp=sf_link

Provide the survey confirmation code, which is your Worker ID here:

Submit

Finish

The full batch details after publishing it

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View the latest status of this batch, make changes, or get results.

Survey about online food shopping behaviour.

Status

Status: Pending Review

100% submitted

100% published

Assignments Completed: 300 / 300

Average Time per Assignment: 21 minutes 17 seconds

Creation Time: March 28, 2025 9:41 AM PDT

Completion Time: March 28, 2025 12:07 PM PDT

Settings

Effect of Sustainability Awareness Messages to Close Information Gap

View Project

Note: If you have edited the Project after publishing this Batch, you will see the latest version.

Description: Survey about online food shopping behaviour.

Keywords: survey, online food shopping

Qualification Requirement(s):

Number of Assignments per task: 300

Reward per Assignment: \$3.00

Batch expires on: April 04, 2025 9:42 AM PDT (Friday)

Assignment duration: 30 minutes

Auto Approval Delay: 7 days

Results

Assignments pending review: 300

Assignments approved: 0

Assignments rejected: 0

Cost Summary

Estimated Total Reward: \$900.00

Estimated Fees to Mechanical Turk: \$360.00 (fee details)

Estimated Total Cost: \$1,260.00

These costs are only an estimate until all of the assignments have been submitted and reviewed.

Example task from this Batch

Survey Link Instructions (Click to expand)

Survey link:

https://docs.google.com/forms/d/e/1FAIpQLSf-uC3_jg5BcG6Zu2ZcK-EmR4MynrqdBCHv3jFPV9XmZvfpLg/viewform?usp=sf_link

Provide the survey confirmation code, which is your Worker ID here:

e.g. 123456

You must ACCEPT the HIT before you can submit the results.