



Telco Customer Churn Rate

Clear Slicers



Churned

All

Paperless Billing

All

Payment Method

All

Multiple Lines

All

Streaming TV

All

Streaming Movies

All

Total Customers

7043

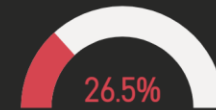
Current Customers

5174

Churned Customers

1869

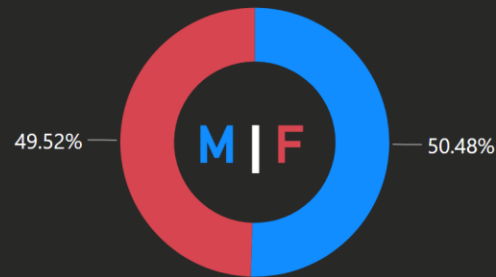
Churn Rate



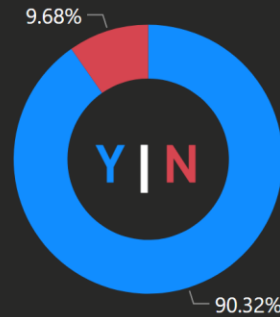
Retention Rate



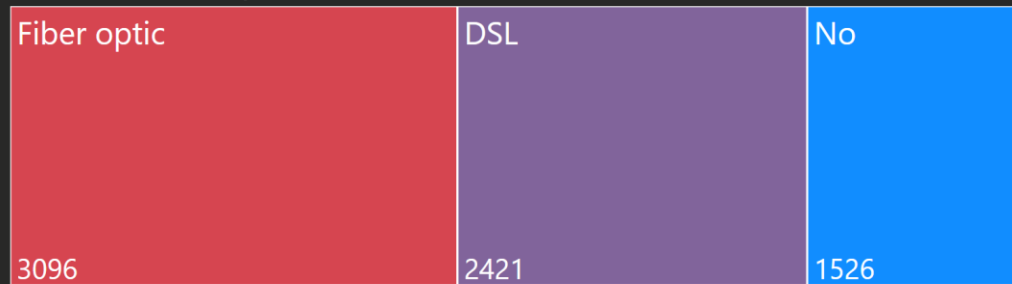
Total Customers by Gender



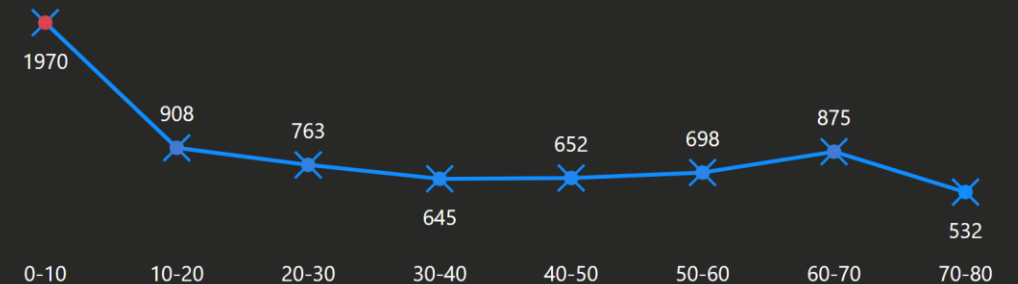
Total Customers by PhoneService



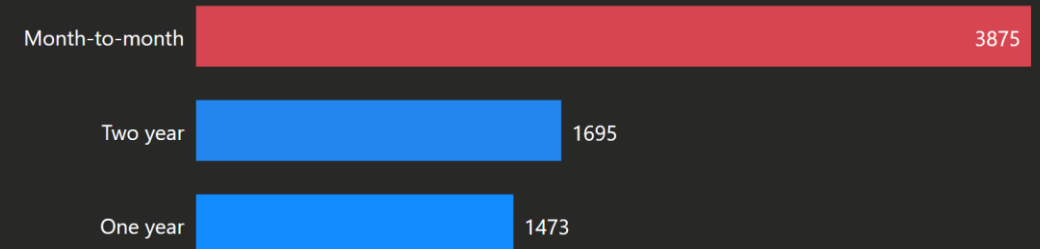
Total Customers by InternetService



Total Customers by Tenure Bins



Total Customers by Contract





Telco Customer Churn Rate

Total Customers

7043

Current Customers

5174

Churned Customers

1869

Churn Rate



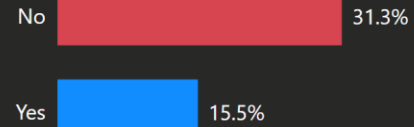
Retention Rate



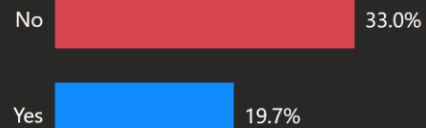
Churn Rate by Gender



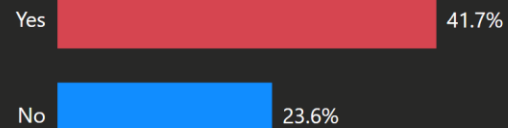
Churn Rate by Dependents



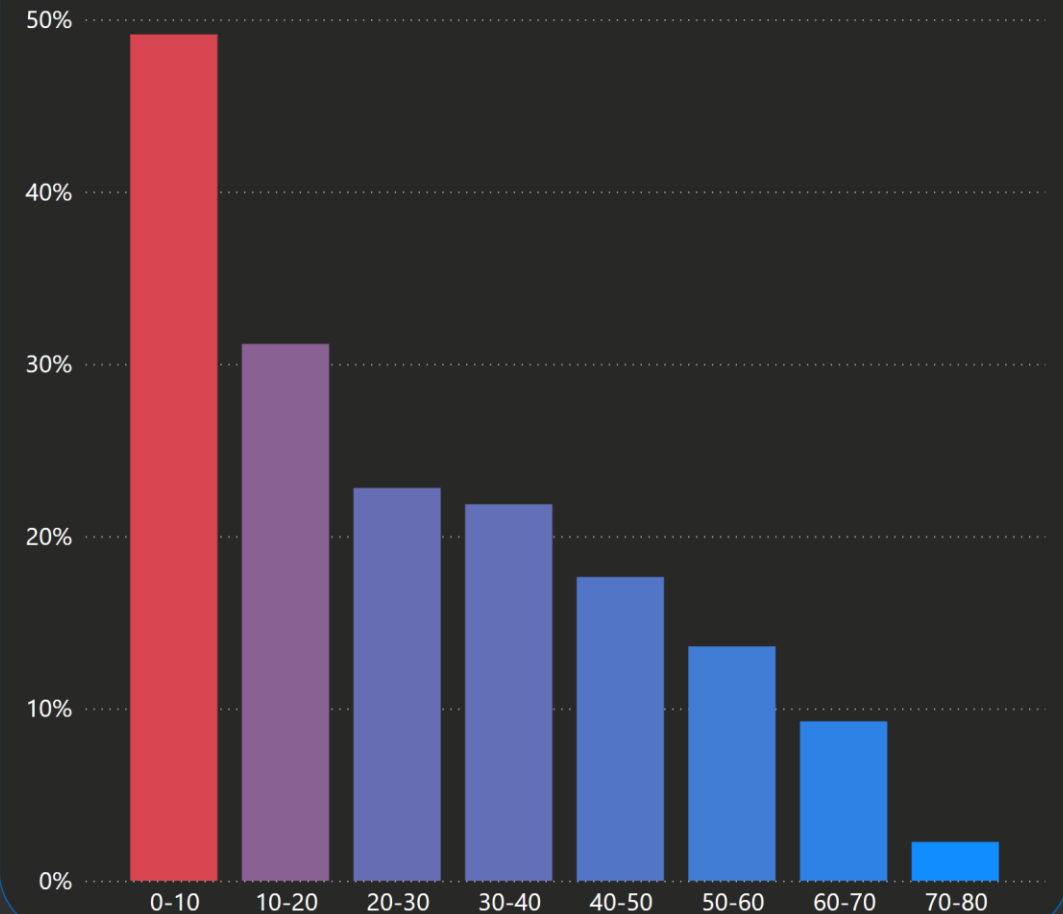
Churn Rate by Partener



Churn Rate by Senior Citizen



Churn Rate by Tenure





Telco Customer Churn Rate

Total Customers

7043

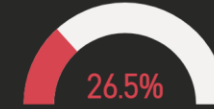
Current Customers

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Churned Customers

1869

Churn Rate

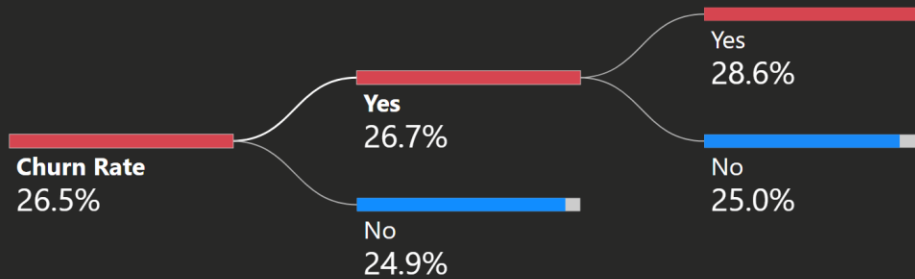


Retention Rate

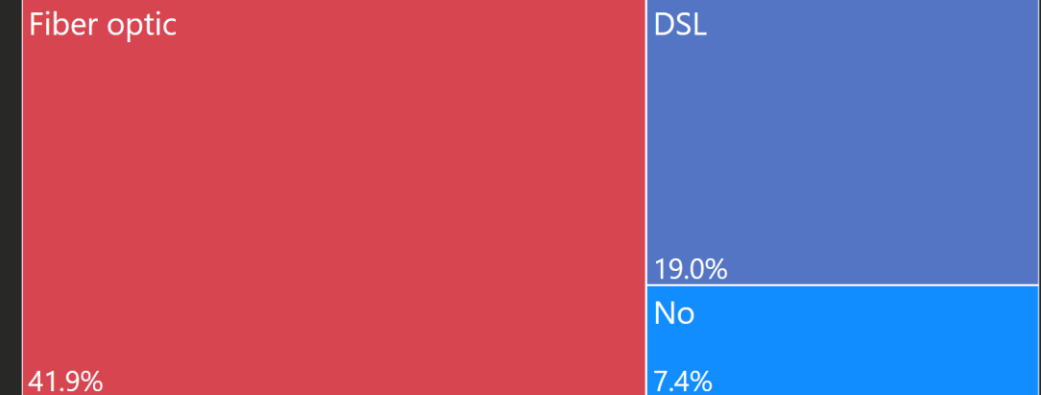


PhoneService

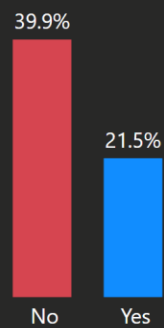
MultipleLines



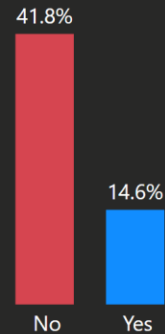
Churn Rate by InternetService



Churn Rate by OnlineBackup



Churn Rate by OnlineSecurity



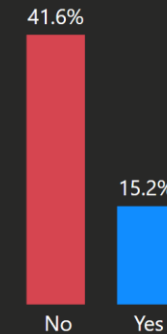
Churn Rate by StreamingMovies



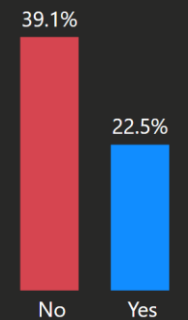
Churn Rate by StreamingTV



Churn Rate by TechSupport



Churn Rate by DeviceProtection





Telco Customer Churn Rate

Total Customers

7043

Current Customers

5174

Churned Customers

1869

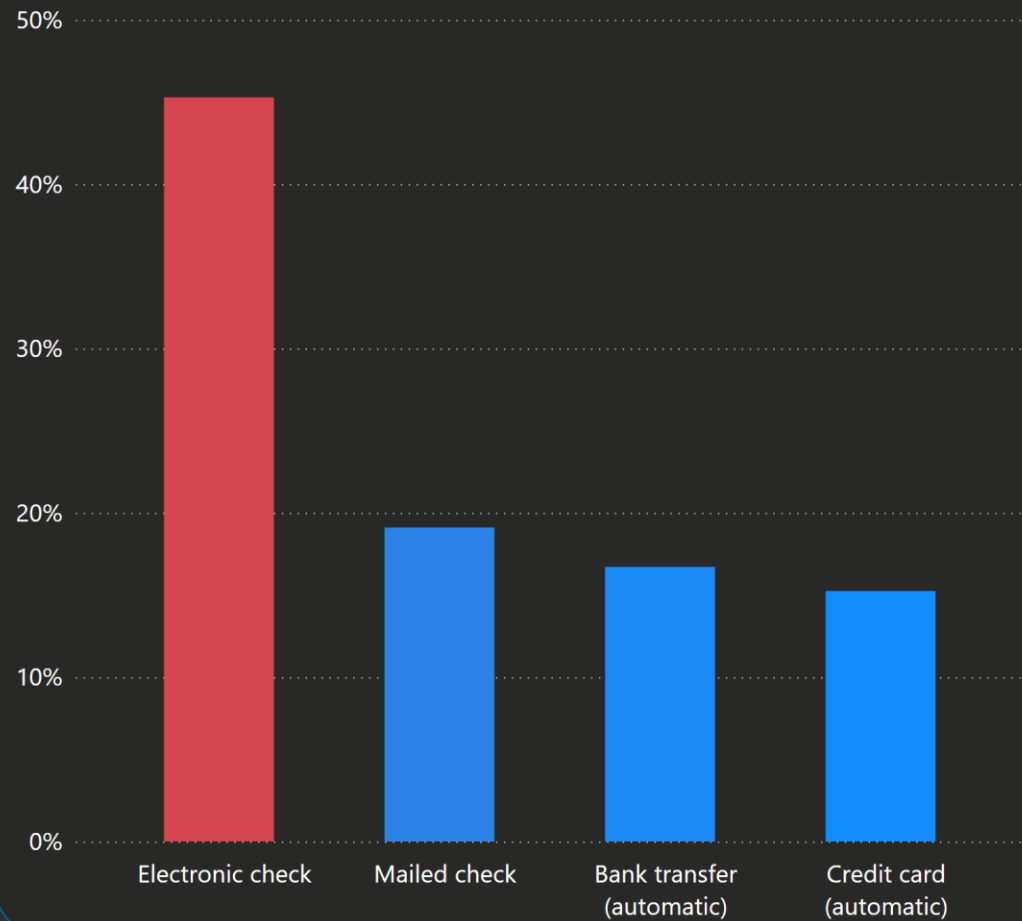
Churn Rate



Retention Rate



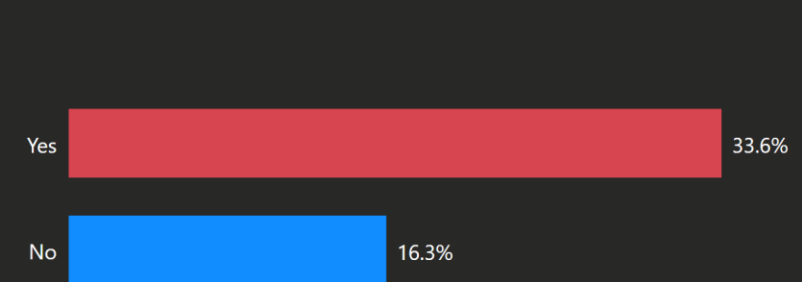
Churn Rate by Payment Method



Churn Rate by Contract



Churn Rate by Paperless Billing





Telco Customer Churn Rate

Clear slicers



Churned

All

Contract Type

All

Payment Method

All

Paperless Billing

All

Phone Service

All

Internet Service

All

Total Customers

7043

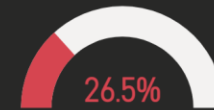
Current Customers

5174

Churned Customers

1869

Churn Rate



Retention Rate



CustomerID	Gender	Tenure	Avg Monthly Charges	Total Charges	Churn
0002-ORFBO	Female	9	\$65.60	\$593.30	✗
0003-MKNFE	Male	9	\$59.90	\$542.40	✗
0004-TLHLJ	Male	4	\$73.90	\$280.85	✓
0011-IGKFF	Male	13	\$98.00	\$1,237.85	✓
0013-EXCHZ	Female	3	\$83.90	\$267.40	✓
0013-MHZWF	Female	9	\$69.40	\$571.45	✗
0013-SMEOE	Female	71	\$109.70	\$7,904.25	✗
0014-BMAQU	Male	63	\$84.65	\$5,377.80	✗
0015-UOCOJ	Female	7	\$48.20	\$340.35	✗
0016-QLJIS	Female	65	\$90.45	\$5,957.90	✗
0017-DINOC	Male	54	\$45.20	\$2,460.55	✗
0017-IUDMW	Female	72	\$116.80	\$8,456.75	✗
0018-NYROU	Female	5	\$68.95	\$351.50	✗
0019-EFAEP	Female	72	\$101.30	\$7,261.25	✗
0019-GFNTW	Female	56	\$45.05	\$2,560.10	✗
0020-INWCK	Female	71	\$95.75	\$6,849.40	✗
0020-JDNXP	Female	34	\$61.25	\$1,993.20	✗
0021-IKXGC	Female	1	\$72.10	\$72.10	✗
0022-TCJCI	Male	45	\$62.70	\$2,791.50	✓
0023-HGHWL	Male	1	\$25.10	\$25.10	✓
0023-LVLRN	Female	50	\$25.20	\$1,306.30	✗

Avg Tenure

32Months

Avg Monthly Charges

\$64.76

Total Monthly Charges

\$456.12K

Avg Charges

\$2.28K

Total Charges

\$16.06M