

Alaa Saad Abdellatif

UI/UX Designer

📍 334 El Gaish Road, Saba basha, Alexandria, Egypt

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☎ 01120211740

📅 14/04/1997

PROFESSIONAL EXPERIENCE

Freelancer

Graphic Designer - UI/UX Designer

04/2023 – present

Speed Ahmed Hassan. co

Digital Marketing Executive

02/2019 – 10/2022

I'm the founder of the digital marketing team in the Speed Marketplace project, I was responsible for:

- Gathering marketing insights.
- Implementing marketing plans.
- Creating content & designs for the mobile App, SMSs, Public Notification, and Social Media.
- Prepare marketing campaigns eventually.
- Provide daily reports of resource-consuming and KPI performance.

I.N.W International Naval Works Company

Crowing and Operation Assistant Manager

07/2019 – 10/2019

COURSES

Frontend Development

Digital Egypt Pioneers

04/2024 – present

Relevant Coursework: HTML, CSS, JavaScript, JQuery, Angular, & WordPress.

UI/UX Design

Developer Career

09/2022 – 12/2022

Relevant Coursework: UX Research - Information Architecture - Visual Design - UI For Web - UI For Mobile - Prototyping & Usability testing - Design Handoff - Project presentation.

UX Design Cross-Skilling Nanodegree Program

Udacity

12/2021 – 02/2022 | Alexandria, Egypt

Motion & Graphic Design Diploma

Tac Academy

10/2021 – 01/2022

Relevant Coursework: Photoshop, Illustrator, InDesign, and After Effect.

Digital Marketing

Udacity

03/2020 – 10/2021

- Archived: **Challenger, Professional & Advanced** Tracks.

Relevant Coursework: Marketing Content Writing, Managing Social Media Platforms, Email Marketing, SEO & SEM.

Ultimate Photoshop Training: From Beginner to Pro

Udemy

Create Professional Web Banners; taught simply in Photoshop

Udemy

EDUCATION

Arab Academy for Science and Technology
*Bachelor's of Trade Logistics and International
Transport Management, Supply Chain
Department*

2015 – 2019

GPA: 3.63

Clubs:

- Supply Chain Society Group (**Staff member in OC Department**).
- Supply Chain Secret Group (**Head of Marketing & Media Department**).

**Work as a participant in The United Nations
Simulation Model Hosted by the College at 2017.**

LANGUAGES

Arabic ● ● ● ● ●
English ● ● ● ● ●

TRAINING

**Achieved a summer training for 3 weeks in
Prometeon Tyre Egypt Co. (S.A.E)**

**Achieved a summer training for 2 weeks in
The Egyptian Petrochemicals Company.**

SKILLS

Photoshop

Microsoft Office

Communication Skills

Time Management

Organizational skills

Quick Learner

Team Player

Team Lead

Self-Motivation

FIELD VISITS

City light carrefour as a retail

Unilever "Lipton factory"

Blue skies Egypt