

Alaa Saad Abdellatif *Front-end Developer*

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Professional Experience

- 2023/04 – present **Graphic Designer - UI/UX Designer**
Freelancer
- 2019/02 – 2022/10 **Digital Marketing Executive**
Speed Ahmed Hassan. co
I'm the founder of the digital marketing team in the Speed Marketplace project, I was responsible for:
- Gathering marketing insights.
 - Implementing marketing plans.
 - Creating content & designs for the mobile App, SMSs, Public Notification, and Social Media.
 - Prepare marketing campaigns eventually.
 - Provide daily reports of resource-consuming and KPI performance.
- 2019/07 – 2019/10 **Crowing and Operation Assistant Manager**
I.N.W International Naval Works Company

Courses

- 2024/04 – present **Frontend Development**
Digital Egypt Pioneers Initiative - DEPI
Relevant Coursework: HTML, CSS, JavaScript, JQuery, Angular, & WordPress.
- 2022/09 – 2022/12 **UI/UX Design**
Developer Career
Relevant Coursework: UX Research - Information Architecture - Visual Design - UI For Web - UI For Mobile - Prototyping & Usability testing - Design Handoff - Project presentation.
- 2021/12 – 2022/02 **UX Design Cross-Skilling Nanodegree Program**
Udacity
- 2021/10 – 2022/01 **Motion & Graphic Design Diploma**
Tac Academy
Relevant Coursework: Photoshop, Illustrator, InDesign, and After Effect.
- 2020/03 – 2021/10 **Digital Marketing**
Udacity
• Archived: **Challenger, Professional & Advanced** Tracks.
Relevant Coursework: Marketing Content Writing, Managing Social Media Platforms, Email Marketing, SEO & SEM.
- 2020/11 – 2021/01 **Ultimate Photoshop Training: From Beginner to Pro**
Udemy
- 2019/12 – 2020/01 **Create Professional Web Banners; taught simply in Photoshop**
Udemy

Education

2015 – 2019 **Bachelor's of Trade Logistics and International Transport Management, Supply Chain Department**
Arab Academy for Science and Technology
GPA: 3.63

Training

Achieved a summer training for 3 weeks in Prometeon Tyre Egypt Co. (S.A.E)

Achieved a summer training for 2 weeks in The Egyptian Petrochemicals Company.

Activities

- **Supply Chain Society Group (Staff member in OC Department).**
- **Supply Chain Secret Group (Head of Marketing & Media Department).**
- **worked as a participant in The United Nations Simulation Model hosted by the college in 2017.**

Skills

HTML	CSS
JavaScript	React
Bootstrap	Figma
Photoshop	SEO
Microsoft Office	Communication Skills
Time Management	Organizational skills
Quick Learner	Team Player
Team Lead	Self-Motivation

Languages

- Arabic
- English