



## CONTACT



### Address

House # 81 (2nd Floor), Road # 1/C,  
Nikunja - 2, Khusbo, Sylhet - 1229  
Bangladesh.



### Phone

+880 1914085600



### Mail

mesbah@yahoo.com

## EDUCATION

**M.Com in Management.**  
**Govt. Azizul Haq College, Bogra.**  
**Bangladesh.**  
**2nd class**  
**National University.**

## PERSONAL DETAILS

### FATHER'S NAME

Late. Muhammed Ali

### MOTHER'S NAME

Morgina Begum

### DATE OF BIRTH

1st January 1982

### NATIONALITY

Bangladeshi by birth

### RELIGION

Islam (Sunni)

### MARITAL STATUS

Married

## PERMANENT ADDRESS

- C/O Late. Ekran Ali
- Vill: South Chak Farid,
- (South side of V.T.T.I R/A)
- Post: Bogra, Thana : Bogra sadar,
- Dist: Bogra - 5800,
- Country : Bangladesh.

## R|E|S|U|M|E

# Misbah Karim

## PROFILE

12+ years' experience across a wide range of Product Development, Apparel sourcing, Retail exposure in various product group Light & Heavy Jersey categories, manufacturing & merchandising. Good understanding of the garment production and merchandising process from the garment's initial stage to final product assembly. Sound specialization on Light & Heavy Circular Knit for Menswear, Womenswear and Kids' wear with a new product range for multiple seasons. Service-minded and customer focused for new challenges.

## EMPLOYMENT HISTORY

**Organization # THE SOURCE**

**Designation # Senior Executive (Merchandising)**

**Location # Simple tree Lighthouse (13th Floor), Plot # 53, Road # 21, Block # B, Banani, Dhaka - 1213, Bangladesh.**

**Duration # From August 01, 2022, to present.**

### MAJOR RESPONSIBILITIES ARE

- Responsible for Brand Development, Product Development.
- Team Management, team support & instant problem-solving.
- Logistic and complete supply chain monitor day by day. For the smooth movement of the team.
- Detail costing, price analysis, and negotiation with buyers as well as vendors.
- Full responsible for ERP (Aspiring) & PLM (Dialogue) system for BD hub office.
- Working closely with customers and factory regarding Quotation, Allocation, Negotiation & Projection.
- Product evolution, product risk factor analysis & smooth bridge connection create smooth output.

**Organization # GMS Global Management Services Pvt. Ltd.**

**Designation # Senior Merchandiser (Key Accounts)**

**Location # Update Tower (10th Floor), Shahjalal Avenue, Uttara, Dhaka - 1230, Bangladesh.**

**Duration # From April 17, 2018, to July 31, 2022.**

### MAJOR RESPONSIBILITIES WAS

- Responsible for Product Development.
- Responsible for supplier and order management system.
- Controlling seasonal supplier evaluation and seasonal capacity blocking for production.
- Lead in price Negotiation with suppliers for production.
- Control the sourcing activities for a business unit or product areas.
- Responsible for all the operational activities from sample development, costing, and production tracking.
- Working closely with customers and factory regarding Quotation, Allocation, Negotiation & Projection.

**Organization # ZXY International FZCO (Bangladesh Liaison Office)**

**Designation # Senior Merchandiser**

**Location # GMC Tower, 89/1 Pragati Sharani, North Badda, Dhaka - 1229, Bangladesh.**

**Duration # From October 05, 2015 to April 15, 2018.**

### MAJOR RESPONSIBILITIES WAS

- Design proper Time & Action (T&A) for each order.
- Price negotiation & finalize costing with the customer as well as with the factory.
- Develop and maintain vendor relationships to get market and customer trends.
- Follow and enhance the discipline on the development calendar.
- Regularly look at ways to upgrade the quality of products in terms of fabrics, workmanship, and finishing.
- Understand supplier/vendor capability in terms of price, quality, capacity and lead time.
- Work together with Product developer, R&D, Product tech & QA.