SANCHO PANZA

Flavour profile: Medium

Like other great Havana brands such as Montecristo and Romeo y Julieta, Sancho Panza takes its name from a masterpiece of world literature.

In Don Quixote, the famous 17th Century Spanish novel by Miguel de Cervantes, it was Sancho Panza who served the errant knight as his faithful squire. His name was first used for a Havana in 1848 and since then it has enjoyed a reputation for quality amongst discerning smokers.

Rolled with a medium-bodied blend of filler and binder tobaccos from the Vuelta Abajo zone, all sizes are 'tripa larga, totalmente a mano' – long filler, totally handmade.

The Range

Sancho

The spectacular Monte A size cigar that gives a good three hours of medium-bodied flavours building to a rich finish. Now discontinued but some dwindling stocks still remain.

Belicoso

A rare, medium-bodied Belicoso that merits searching out. A very classy member of the Campana family.

Non Plus

There is no more whimsical name given to a Petit Corona. Probably an abbreviation for Non Plus Ultra meaning 'there's none better'. Who are we to argue?