



Proposal

GST NO: 19DDNPA3873G1ZB

Bank Details for Payment:

Bank Name: Axis Bank
Company Name: Flown Developer
Account Number: 921020057271507
IFSC Code: UTIB0004551
Our Google pay number for payment: 8240740018

DATE: 05-11-2025

Prepared for:

Kutub Ali

Prepared By:

Flown Developer
39 2nd floor Topsia Road
Kolkata-700039

Greetings from Team Flown Developer!!!!

I am writing this proposal to offer my services for the development of your website for your Company/Business, from Flown Developer. I understand that you are looking for a professional and user-friendly website that will showcase your services and help you attract new clients.

As per discussion, you want a Dynamic multi vendor property listing website with analytics dashboard of 40 pages. Then you must take our Multi-vendor E-commerce Plan.

Sl. No.	DESCRIPTION	UNIT PRICE	TOTAL
1	Website Development Charge as per Multi-vendor E-commerce Plan	₹ 3,00,000	₹ 3,00,000
SUBTOTAL			₹ 3,00,000
GST (18%)			₹ 54,000
Other Charges			₹ 0
Total			₹ 3,54,000

Note: You have to Pay 40% in Advance i.e., ₹
1,41,600/-

Platform to be used: **Backend: Core PHP (Procedural or OOP, as per your preference)**

Database: MySQL / MariaDB Frontend: HTML5, CSS3, JavaScript

Timeline of submitting the completed Work: **45 Days**

Payment Terms: You will have to make 40% advance payment first to place the order, after that the entire website is completed and before the website goes live, you have to pay remaining amount 60%

I propose the following services for the development of your website:

1. **Website Design and Development:** I will create a high -quality design for your website that is both visually appealing and functional.
2. I will ensure that the design is in line with your brand image and reflects the values of your website/company.
3. **Content Management System (CMS):** I will Create a CMS into your website so that you can easily update the content, images, and other information on your site. This will allow you to keep your site up-to-date and relevant to your audience.
4. **Search Engine Friendly Website:** I will create your website seo friendly in such a way that when you optimize your website for search engines with SEO so that it appears high in search engine rankings so will not face any issue from our website.
5. **Quality Checking Website:** Evaluate the website's content for grammatical and spelling errors, clarity, accuracy, and relevancy. Verify consistency in tone, style, and formatting.

Check that sources and facts are credible and up-to-date. Ensure a positive user experience with ease of navigation, accessibility for all users, and optimal display of images, videos, and links.

6. **Technical Support:** I will provide the support for 1 year if you are taking our server, so will provide your ongoing maintenance and support for your website, ensuring that it runs smoothly and that any issues are promptly resolved.

Scope of Work: PHP/MySQL Multi-Vendor Real Estate Platform

1. Project Overview

This document outlines the scope for the development of a high-performance, multi-vendor real estate listing website. The platform will serve as a central marketplace connecting property seekers (buyers/renters) with property providers (agents, owners, and builders).

The system will be built from the ground up using Core PHP and a MySQL database to ensure custom functionality and scalability. Key features include advanced property search, detailed analytics for vendors and admins, a "Likes" (wishlist) system, and a comprehensive enquiry management module.

2. Core Objectives

For Property Seekers: To provide an intuitive, map-driven, and filter-rich interface to find, compare, and enquire about properties.

For Vendors (Agents/Owners): To offer an easy-to-use dashboard for listing, managing, and promoting properties, tracking listing performance, and managing incoming leads.

For Admin: To create a powerful backend panel to manage all aspects of the site, including users, listings, locations, and site-wide analytics.

3. Key Modules & Features

3.1 User & Authentication Module

This module will manage the different user roles on the platform.

User Roles:

Seeker (Buyer/Renter): Standard user. Can search, filter, like properties, save searches, and send enquiries.

Vendor (Agent/Owner/Builder): Can list and manage properties. This will be a distinct user type with a dedicated dashboard.

Super Admin: Full control over the entire platform.

Features:

Secure registration (Email/Password, optional social login).

Login & Password Reset ("Forgot Password").

User Profile Management (Name, contact info, profile picture).

Vendor Verification System (Admin can "verify" agents or builders).

3.2 Property Listing & Management Module

This is the core of the platform, handling all property data.

Multi-Step Listing Form (for Vendors):

Property Type: Rent / Buy / PG.

Category: Residential, Commercial, Apartment, Villa, Plot, etc.

Location: City, Locality (driven by admin-managed tables), Map Pinning (Google Maps API).

Details: Price (incl. Onwards, Per SqFt), Beds, Baths, Balconies, Furnishing (Furnished, Semi, Unfurnished), Area (SqFt), Availability (Ready to Move, Under Construction).

Amenities: Checkbox list of amenities (e.g., "Parking," "Pool," "Security").

Media: Multi-image upload, (optional) YouTube video link, Floor Plan images.

Description: Rich-text editor for property description.

Property Detail Page (for Seekers):

All property details displayed cleanly.

Image gallery/slider.

Embedded map view.

Vendor contact information.

Enquiry Form (See Module 3.5).

"Add to Likes" Button (See Module 3.6).

Share to social media.

3.3 Search & Filtering Module

This module provides the primary user-facing search functionality.

Advanced Search Bar (Homepage): Search by City, Locality (with auto-suggest), Buy/Rent, and Property Type.

Results Page Filters (AJAX-based):

Budget (Price Range Slider).

BHK (1, 2, 3, 4+).

Posted By (Agent, Owner).

Furnishing Status.

Amenities.

Sorting: Sort by Relevance, Price (High-Low, Low-High), Newest First.

Map-Based Search: A split view showing a map with property price pins and a list of results.

3.4 Vendor Dashboard

A dedicated backend for Agents, Owners, and Builders.

Dashboard Home: Overview of active listings, total enquiries, total likes.

My Listings: List, View, Edit, and Delete properties. Ability to mark a property as "Sold" or "Rented."

Enquiry Management: (See Module 3.5).

Analytics: (See Module 3.7).

Profile Management: Edit public-facing profile (company name, RERA ID, etc.).

3.5 Enquiry Management Module (User Request)

Manages all communication leads generated from the site.

For Seekers: Simple "Contact Agent" form on listing pages (sends Name, Email, Phone, Message).

For Vendors:

A "Leads" or "Enquiries" tab in their dashboard.

View all enquiries received, filterable by property.

Ability to update the status of a lead (e.g., "New," "Contacted," "Site Visit," "Closed").

Receive email/SMS notifications for new enquiries.

For Admin: Can view all enquiries that have passed through the system.

3.6 "Likes" / Wishlist Management (User Request)

Allows users to save properties they are interested in.

For Seekers:

A "Like" (heart) icon on every property card and detail page.

A dedicated "My Likes" / "Wishlist" page in their user profile to view all saved properties.

For Vendors: See the total number of "Likes" their property has received (as a performance metric).

3.7 Analytics & Reporting Module (User Request)

Provides detailed insights to Vendors and the Admin.

Vendor Analytics:

Listing Performance: For each property: Total Views, Total Clicks on Phone Number, Total Enquiries Received, Total "Likes."

Overall Analytics: A chart showing views vs. enquiries over time (Last 7 days, 30 days).

Admin Analytics (Main Dashboard):

Site-wide traffic (Total Users, New Users).

Total number of active listings (by type: Buy/Rent).

Total number of registered Vendors.

Total enquiries generated across the platform.

Most popular cities and localities (by listings or views).

3.8 Super Admin Panel

The central control system for the entire website.

User Management: View, Edit, Delete, and Manually Verify all users (Seekers and Vendors).

Listing Management: View, Edit, Delete, and Approve/Reject all properties listed by vendors.

Location Management (Master Tables):

Add/Edit/Delete Cities.

Add/Edit/Delete Localities (linked to cities).

Property Masters: Add/Edit/Delete Amenities, Property Types, etc.

Site Settings: Manage site logo, contact details, social media links, and email templates.

4. Technology Stack

Backend: Core PHP (Procedural or OOP, as per your preference)

Database: MySQL / MariaDB

Frontend: HTML5, CSS3, JavaScript

Frameworks/Libraries: Bootstrap 5 (for responsive design), jQuery/AJAX (for dynamic filters and form submissions).

APIs: Google Maps API (for location pinning and map search), Email Gateway (e.g., SendGrid/SMTP for notifications), SMS Gateway (e.g., Twilio for alerts).

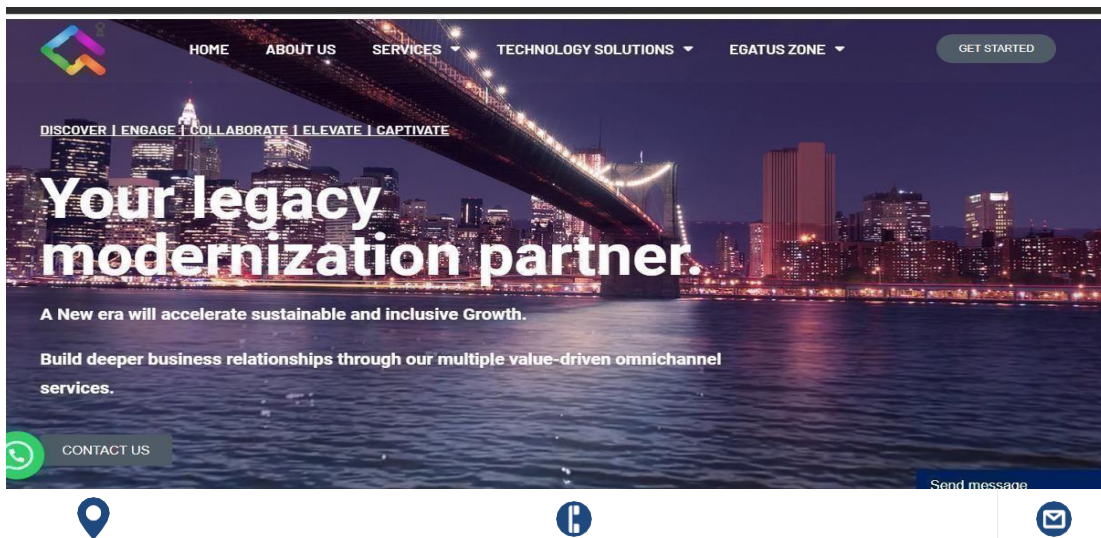


Our Plan Details & Feature:

- 40 pages Website
- 1 Year Free Domain Name (com .in .org)
- 1 Year Separate Cloud Hosting with 200 GB
- 50 Property Listing from Our Side
- Premium Design
- Dynamic Website
- Admin Access
- Google Search Console Setup
- Dynamic multi-vendor website
- Unlimited Images & Videos Upload
- Free SSL Certificates
- 50 Free Email Id
- SEO Friendly Website
- 100% Responsive Website
- Live Chat Integration
- Payment Gateway Integration
- Social Media Integration
- Call Button Integration
- WhatsApp Button Integration
- Inquiry Form
- Auto Invoice Bill Generator Features
- Wallet System Features
- Order Notification Features
- OTP Verification Features
- 1 Year Free Technical Support for Website

Note: Content, Picture and Logo we need from Client Side

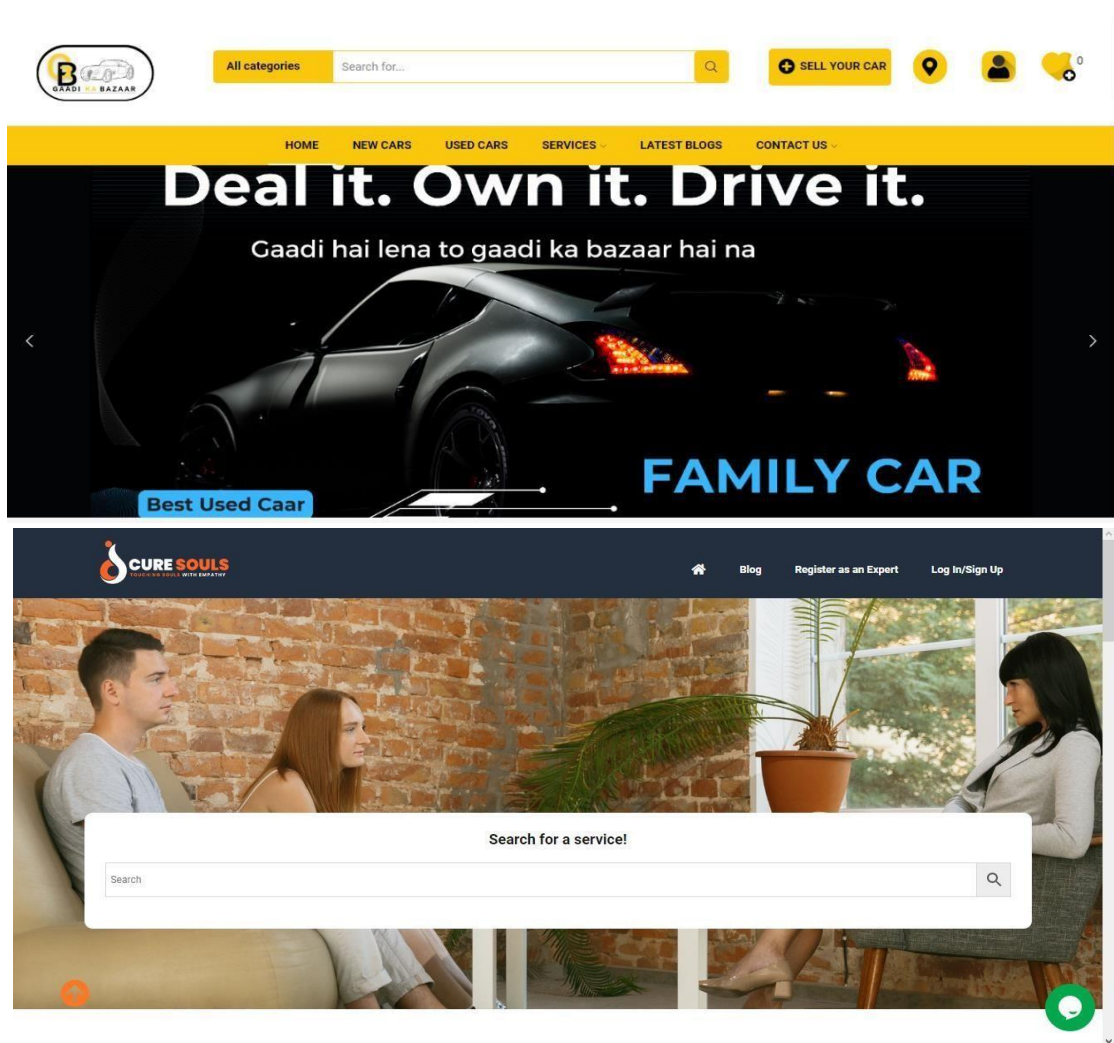
Our Existing work:



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- Fully Customizable
- Dedicated dashboard & admins can easily manage user and all Inventory accounts.
- Hybrid native mobile applications Live chat & support
- User Friendly Features
- Multiple online payment methods including COD, debit & credit cards
- Image putting in poster description pages
- User reviews, comments & ratings
- Payment Gateway Integrations, FCM Notification Through admin Logins via social credentials for Customers.



I am confident that I can deliver a professional and high-quality website for your company, and I look forward to the opportunity to work with you. Please let me know if you have any questions or if you would like to proceed with this proposal.

Thank you for your time and consideration.

Thanks & Regards



[HOD- Jahangir Alam]

