

# Specifications - Illustrations for Children's Book

## Project Overview

Creation of illustrations for a children's book titled "The Adventures of White Rabbit and Grey Squirrel".  
Project targeting ages 3-5 with a minimalist and expressive style.

## Format and Style

- Small bubble illustrations integrated with text
- Simple and effective style
- Uniform format: 500x500px
- Design suitable for very young children
- Round and expressive lines
- Warm atmosphere

## Illustration Volume

- 3-4 bubbles per chapter:
  - 1 character introduction bubble
  - 2-3 bubbles for key moments
- Total: 25-30 illustrations for the entire book

## Technical Specifications

- Square format: 500x500 pixels
- Resolution: 300 dpi
- Working format: High-resolution PNG
- Defined color palette (codes provided)

## Main Characters

### Grey Squirrel

- Small and lively
- Soft grey fur (color code: #A69F98)
- Minimalist but expressive design
- Toddler-friendly style

### White Rabbit

- Medium size
- Cream white fur (color code: #F5F5F5)
- Gentle expressions
- Clean design

### Olivia the Owl

- Elegant silhouette
- Golden brown plumage (color code: #C4A484)
- Simple and warm style

## Expected Deliverables

### **For Each Character**

1. Base design
2. 2-3 main expressions
3. Final PNG version

### **For Each Chapter**

1. 3-4 illustration bubbles
2. Editable source files
3. Final PNG versions

## **Production Schedule**

- Days 1-2: Character design
- Days 3-7: Bubble production (5-6 per day)
- Days 8-9: Harmonization and finishing

Total duration: 9-10 working days

## **Rights and Usage**

- Full rights transfer
- Source files included
- Commercial use allowed
- Illustrator credit included

## **Contact and Communication**

- Daily checkpoints
- Quick validation
- Minor adjustments included