

# ETC3580: Advanced Statistical Modelling

Week 11: Additive models

# **Outline**

1 Additive models

2 Generalized additive models

## **Additive models**

Avoid curse of dimensionality by assuming additive surface:

$$y = \beta_0 + \sum_{j=1}^p f_j(x_j) + \varepsilon$$

where  $\varepsilon \sim N(0, \sigma^2)$ .

- Restricts complexity but a much richer class of surfaces than parametric models.
- Need to estimate *p* one-dimensional functions instead of one *p*-dimensional function.
- Usually set each  $f_i$  to have zero mean.
- Some  $f_i$  may be linear.

## **Additive models**

- Up to p different bandwidths to select.
- Generalization of multiple regression model

$$y = \beta_0 + \sum_{j=1}^p \beta_j x_j + \varepsilon$$

which is also additive in its predictors.

- Estimated functions,  $f_j$ , are analogues of coefficients in linear regression.
- Interpretation easy with additive structure.

# **Additive** models

- Categorical predictors: fit constant for each level as for linear models.
- Allow interaction between two continuous variables  $x_j$  and  $x_k$  by fitting a bivariate surface  $f_{j,k}(x_j, x_k)$ .
- Allow interaction betwen factor  $x_j$  and continuous  $x_k$  by fitting separate functions  $f_{j,k}(x_k)$  for each level of  $x_j$ .

## Additive models in R

- gam package: more smoothing approaches, uses a backfitting algorithm for estimation.
- mgcv package: simplest approach, with automated smoothing selection and wider functionality.
- gss package: smoothing splines only

## **Estimation**

## Back-fitting-algorithm (Hastie and Tibshirani, 1990)

- Set  $\beta_0 = \bar{y}$ .
- Set  $f_j(x) = \hat{\beta}_j x$  where  $\hat{\beta}_j$  is OLS estimate.
- For j = 1, ..., p, 1, ..., p, 1, ..., p, ...  $f_j(x) = S(x_j, y \beta_0 \sum_{i \neq j} f_i(x_i))$

where S(x, u) means univariate smooth of u on x. Iterate step 3 until convergence.

7

## **Estimation**

#### Back-fitting-algorithm (Hastie and Tibshirani, 1990)

- Set  $\beta_0 = \bar{y}$ .
- Set  $f_i(x) = \hat{\beta}_i x$  where  $\hat{\beta}_i$  is OLS estimate.
- For j = 1, ..., p, 1, ..., p, 1, ..., p, ...  $f_j(x) = S(x_j, y \beta_0 \sum_{i \neq j} f_i(x_i))$

where S(x, u) means univariate smooth of u on x. Iterate step 3 until convergence.

- S could be *any* univariate smoother.
- $y \beta_0 \sum_{i \neq j} f_i(x_i)$  is a "partial residual"

7

## **Estimation**

#### **Regression splines**

No need for iterative back-fitting as the model can be written as a linear model.

# Penalized regression splines

No need for iterative back-fitting as the model can be written as a linear mixed-effects model.

## **Inference for Additive Models**

Each fitted function can be written as a linear smoother  $\hat{f}_j = S_j y$  for some  $n \times n$  matrix  $S_j$ .

 $\hat{f}(x)$  is a linear smoother. Denote smoothing matrix as S:

$$\hat{\mathbf{f}}(\mathbf{x}) = \mathbf{S}\mathbf{y} = \beta_0 \mathbf{1} + \sum_{j=1}^p \mathbf{S}_j \mathbf{y}$$

where  $\mathbf{1} = [1, 1, ..., 1]^T$ . Then  $\mathbf{S} = \sum_{j=0}^p \mathbf{S}_j$  where  $\mathbf{S}_0$  is such that  $\mathbf{S}_0 \mathbf{y} = \beta_0 \mathbf{1}$ .

Thus all inference results for linear smoothers may be applied to additive model.

9

# **Outline**

1 Additive models

2 Generalized additive models

## **Generalised additive models**

#### **Generalized Linear Model (GLM)**

- Distribution of y
- Link function g
- E(y |  $x_1, ..., x_p$ ) =  $\mu$  where  $g(\mu) = \beta_0 + \sum_{i=1}^p \beta_i x_i$ .

## **Generalised additive models**

### **Generalized Linear Model (GLM)**

- Distribution of y
- Link function *g*
- E(y |  $x_1, ..., x_p$ ) =  $\mu$  where  $g(\mu) = \beta_0 + \sum_{j=1}^p \beta_j x_j$ .

## **Generalised Additive Model (GAM)**

- Distribution of y
- Link function *g*
- $E(y \mid x_1, ..., x_p) = \mu$  where  $g(\mu) = \beta_0 + \sum_{j=1}^p f_j(x_j)$ .

## **Generalised additive models**

### **Examples:**

- Y binary and  $g(\mu) = \log[\mu(1 \mu)]$ . This is a logistic additive model.
- Y normal and  $g(\mu) = \mu$ . This is a standard additive model.

#### **Estimation**

Hastie and Tibshirani describe method for fitting GAMs using a method known as "local scoring" which is an extension of the Fisher scoring procedure.

# **Next week**

- Revision lecture on Monday
- No lecture on Tuesday

# **Lynxx Consulting Seminar**

# Real world projects: Business analytics with imperfect data

**Presenter:** Matt McInnes,

Managing Director - Asia Pacific, Lynxx Consulting

Thursday, 18 October 2018, 5:00pm to 6:30pm

Location: Learning and Teaching Building, Room G58