Data Mining

Notes on Clustering Strategies

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AGENDA

- Cluster analysis
  - Clustering Strategies
  - Reintroducing the Outliers or New Observations

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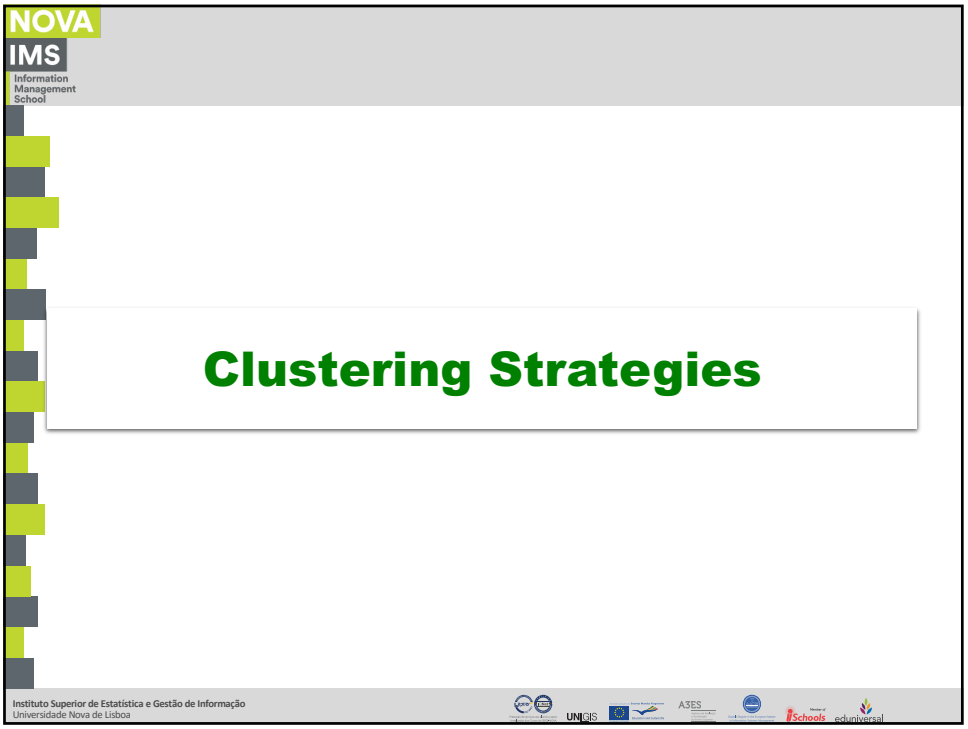
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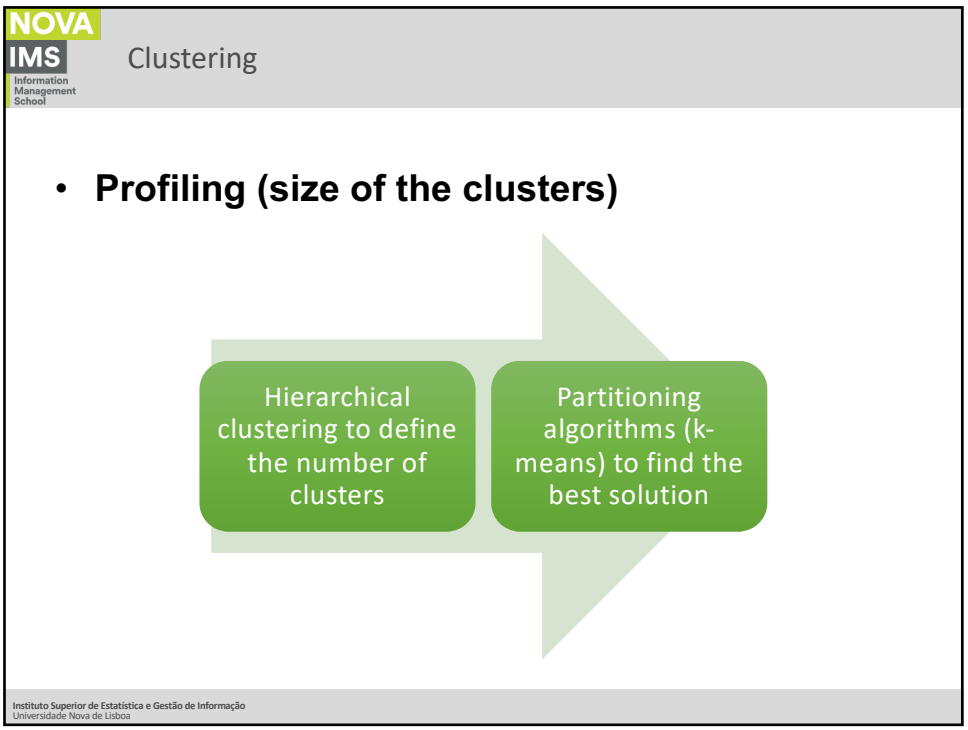
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Clustering
• Profiling (size of the clusters)
Hierarchical clustering to define the number of clusters
Partitioning algorithms (k-means) to find the best solution
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Clustering

- **Profiling (size of the clusters)**

Partitioning algorithm (k-means) with a large number of clusters

Hierarchical algorithm to find the appropriate number of clusters

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Reintroducing the Outliers or New Observations

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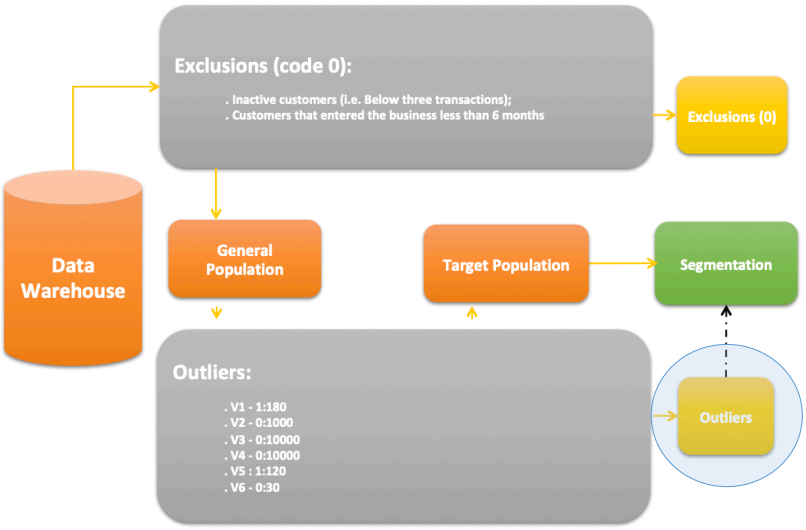
Clustering



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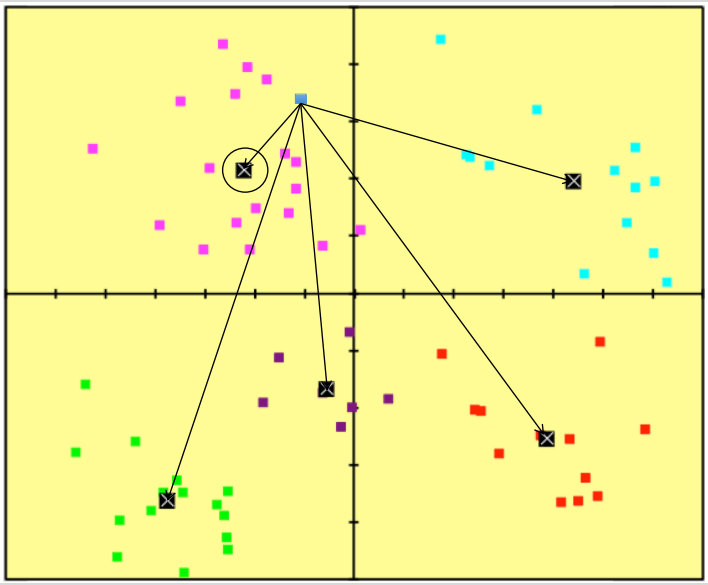
Going from clustering into classification



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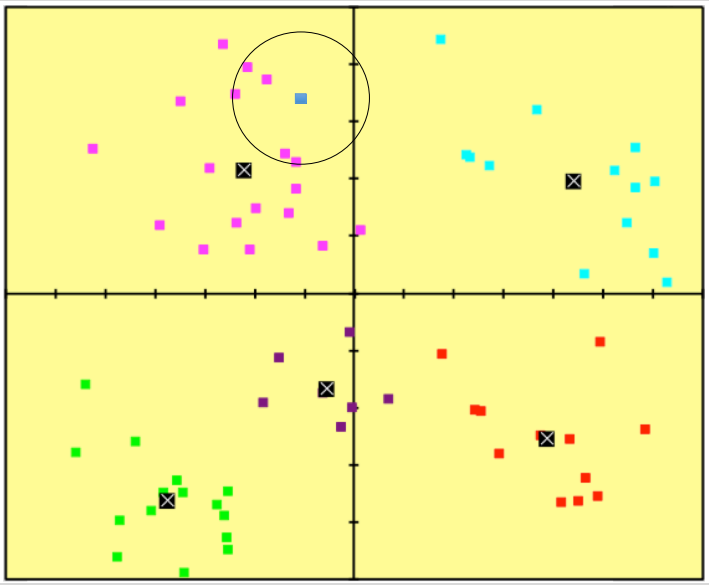
Going from clustering into classification



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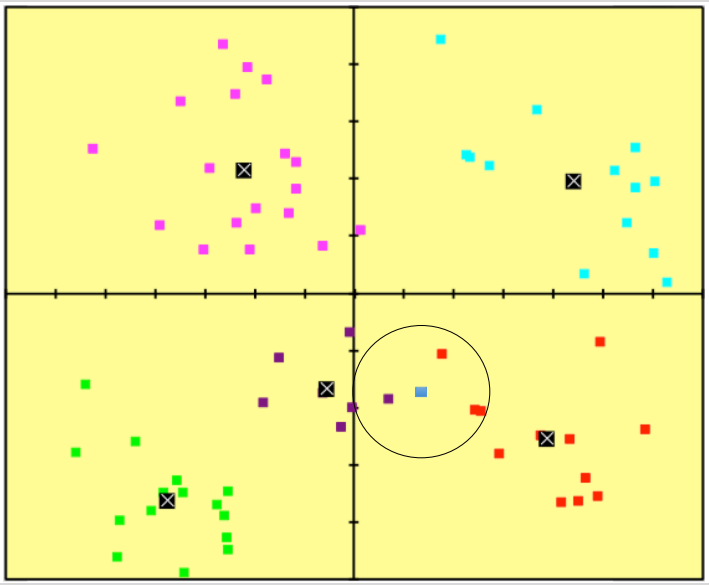
Going from clustering into classification



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