

ALALEH KASHANI

Montreal, QC | 514-581-4505 | alaleh.kashani34@gmail.com | LinkedIn | Portfolio | GitHub

FRONT-END DEVELOPER • WEB & MOBILE • WEB DESIGN

Front-End Developer and Web Designer with experience building **responsive websites and applications** using **WordPress, HTML5, CSS3, JavaScript, PHP/MySQL, and React.js**. Skilled in UI/UX design, SEO, Agile collaboration, and project management. Passionate about delivering **user-focused, visually appealing, and technically sound digital solutions**.

- Published apps on Google Play and App Store
- Experienced in full project lifecycle : design, coding, testing, deployment, and updates.
- Strong understanding of usability, accessibility, and web standards.

TECHNICAL SKILLS:

- **Frontend Development** : HTML5, CSS3, JavaScript, React.js, React Native, TypeScript, Bootstrap, Tailwind
- **Backend Development**: Node.js, Express.js, MongoDB
- **CMS & SEO** : WordPress, PHP/MySQL, SEO (Keyword Research, Analytics, Reporting),
- **UI/UX Design**: Wireframing, Prototyping, Figma, Sketch, Photoshop, Illustrator, Canva
- **Tools & Collaboration**: Git, Trello, Asana, Microsoft Teams, Zoom, REST APIs, Testing & Debugging
- **Additional Skills**: Unity (for apps/games), C#

PROFESSIONAL EXPERIENCE

Self-employed, Canada

2024 - Present

Web Developer

- Designed and developed responsive web and mobile applications with a focus on usability and user experience
- Built WordPress websites with custom themes and plugin integrations
- Managed full project lifecycle: design, coding, testing, deployment, and updates
- Key projects:
- **Word Nexus** – Multilingual puzzle game (EN/FR), [Google Play](#) & [App Store](#)
- **Recycling Calendar App** – React Native app with notifications and animated splash screen
- **KidsTalk App** – React Native educational app (in progress)

WITT Hub, Ottawa, Canada

Jan 2024 – Aug 2025

Front-End Developer

- Developed and optimized **front-end of Co-Parent web application** using React.js
- Integrated REST APIs and collaborated with UX/UI designers in Agile sprints
- Managed tasks and tracked progress using Trello; improved code performance and reduced bugs

Freelance

2021 – 2023

Web UX/UI Designer & Developer

- Delivered projects for **ACP Renovation (WordPress, custom theme), Unisolution (WordPress), Time Tracking App (UX/UI), Language App (UX/UI)**
- Conducted UX research (interviews, surveys) and translated insights into engaging design solutions
- Designed interactive prototypes with Figma and validated through user testing / A-B testing (+20% engagement)
- Coordinated with clients to gather requirements and deliver user-friendly, SEO-compliant designs
- Developed responsive websites using HTML, CSS, JavaScript, and WordPress

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Unisage Solution inc., Montreal
Translator

Sep 2016 - Apr 2017

- Provided Persian-to-French translations for a construction measurement application.

EDUCATION

- **Advanced Diploma - ACS in Web Design** | CDI College, Montreal, Quebec
- **Certificate in English Language** | TELUQ, Montreal, Quebec
- **Diploma in French Language** | The University of Montreal, Montreal, Quebec
- **Bachelor of Computer Science** | Azad University, Tehran, Iran

CERTIFICATIONS

- **The Ultimate React Course - Certified Professional**
- **The Complete JavaScript Course**
- **Google UX Design Professional Certificate**
- **Introduction to UX Writing**
- **UX/UI Design**
- **Web Development**

LANGUAGES

- **English, French**