

# ALALEH KASHANI

Montreal, QC | 514-581-4505 | alaleh.kashani34@gmail.com | LinkedIn | Portfolio | GitHub

## FRONT-END DEVELOPER • WEB & MOBILE • WEB DESIGN

Front-End Developer with expertise in **React.js**, **React Native**, and **JavaScript**, experienced in building responsive web and mobile applications. Skilled in UI/UX design, Agile collaboration, and app publishing on **Google Play** and **App Store**. Passionate about creating **scalable, user-friendly solutions** that combine technical precision with engaging design.

- Published apps on Google Play and App Store
- Expertise in UI/UX design, user research, and experience optimization
- Full project lifecycle management from design to deployment

### TECHNICAL SKILLS:

- **Frontend Development** HTML, CSS, JavaScript, React.js, React Native, Bootstrap, C#, Tailwind, TypeScript
- **Backend Development:** Node.js, Express.js, MongoDB
- **UI/UX Design:** Wireframing, Prototyping, Figma, Usability Testing
- **CMS & SEO:** WordPress, SEO (Keyword Research, Analytics, Reporting)
- **Tools:** Git, Trello, Asana, Microsoft Teams, Zoom, REST APIs, Testing & Debugging
- **Design:** Figma, Sketch, Photoshop, Illustrator, Canva, Unity

### PROFESSIONAL EXPERIENCE

#### Self-employed, Canada

2024 - Present

##### Web Developer

- Designed and developed responsive web and mobile applications with a focus on usability and user experience
- Built **custom WordPress websites**, including theme development and plugin integration.
- Managed the **full project lifecycle** — from design and coding to testing, deployment, and ongoing updates.
- Key projects:
- **Word Nexus** – Multilingual puzzle game (EN/FR) built with *Unity* and *C#*, published on [Google Play](#) & [App Store](#)
- **Recycling Calendar App** – *React Native* app with notifications and animated splash screen
- **KidsTalk App** – *React Native* educational app (in progress)

#### WITT Hub, Ottawa, Canada

Jan 2024 – Aug 2025

##### Front-End Developer

- Developed and optimized **front-end of Co-Parent web application** using React.js
- Integrated REST APIs and collaborated with UX/UI designers in Agile sprints
- Managed tasks and tracked progress using Trello, improved code performance and reduced bugs

#### Freelance

2021 – 2023

##### Web UX/UI Designer & Developer

- Delivered projects for **ACP Renovation (WordPress, custom theme)**, **Unisolution (WordPress)**, **Time Tracking App (UX/UI)**, **Language App (UX/UI)**
- Conducted UX research (interviews, surveys) and translated insights into engaging design solutions
- Designed interactive prototypes with Figma and validated through user testing / A-B testing (+20% engagement)
- Coordinated with clients to gather requirements and deliver user-friendly, SEO-compliant designs
- Developed responsive websites using HTML, CSS, JavaScript, and WordPress

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**Unisage Solution inc., Montreal**  
**Translator**

Sep 2016 - Apr 2017

- Translation and linguistic revision of technical content for the Cutsage application (construction measurements).
  - Collaboration with the development team to ensure terminological accuracy and consistency.
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## EDUCATION

- **ACS in Web Design & Development** | CDI College, Montreal, Quebec
- **Certificate in English Language** | TELUQ, Montreal, Quebec
- **Diploma in French Language** | The University of Montreal, Montreal, Quebec
- **Bachelor of Computer Science** | Azad University, Tehran, Iran

## CERTIFICATIONS

- **The Ultimate React Course - Certified Professional**
- **The Complete JavaScript Course**
- **Google UX Design Professional Certificate**
- **Introduction to UX Writing**
- **UX/UI Design**
- **Web Development**

## LANGUAGES

- **English, French**