

ALALEH KASHANI

Montreal, QC | 514-581-4505 | alaleh.kashani34@gmail.com | LinkedIn | Portfolio | GitHub

FRONT-END DEVELOPER • WEB APPLICATION DEVELOPMENT • WEB UI/UX DESIGNER

Accomplished **Front-End Developer** with a background in building responsive, high-performance websites and web applications across diverse industries. Proficient in **React.js**, **JavaScript**, and modern UI frameworks, with a focus on writing optimized, maintainable code. Experienced in collaborating with designers and cross-functional teams to improve user experience through research-driven solutions.

- Expertise in developing scalable, secure applications with a strong focus on UI design and user engagement.
- Skilled in troubleshooting software issues, testing, and delivering solutions that meet client and business needs.
- Proven ability to manage projects, meet deadlines, and collaborate effectively with diverse teams.

Technical Skills:

- **Frontend Development** HTML, CSS, JavaScript, React.js, React Native, Bootstrap, C#, Tailwind, TypeScript
- **Backend Development:** Node.js, Express.js, MongoDB
- **Software Development:** RESTful APIs, Axios, Testing & Debugging
- **UI/UX Design:** Wireframing, Prototyping, Figma, Usability Testing
- **CMS & Platforms:** WordPress
- **Project Management:** Agile, Scrum, Trello, Asana
- **Collaboration Tools:** Microsoft Teams, GoToMeeting, Zoom
- **Design Tools:** Sketch, Adobe (Photoshop, Illustrator, After Effects, Premiere Pro), Canva, Unity
- **SEO & Marketing:** SEO (Keyword Research, Analytics, Reporting)
- **Software Testing & Debugging:** Ensuring optimized and maintainable code

Additional Expertise

- IT Software Programming | Web Application Design | UI Development
- Maintainable Code | JavaScript | React.js
- Agile & Waterfall | Process Improvements | IT Software Support

PROFESSIONAL EXPERIENCE

WITT Hub, Ottawa, Canada

Jan 2024 - Present

Front-End Developer

Develop and maintain front-end features for the Co-Parent web application using React.js, ensuring smooth user interactions and seamless data synchronization.

- Developed and optimized the front end of the Co-Parent web application using React.js, effectively utilizing components, hooks, and CSS frameworks.
- Integrated RESTful APIs via Axios to enable real-time data synchronization, enhancing the user experience.
- Collaborated with UX/UI designers and participated in Agile meetings, including sprint planning, daily stand-ups, and retrospectives.
- Utilized Trello to organize tasks, track progress, and manage project timelines effectively.
- Created weekly progress reports for the senior developer to track milestones and identify potential blockers.
- Conducted extensive testing and debugging to improve code efficiency and reduce bugs, ensuring optimal application performance.

ALALEH KASHANI, SOFTWARE DEVELOPER

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Freelance

Jan 2021 – Dec 2023

Web UX/UI Designer & Developer

ACP Renovation (WordPress, custom theme), Unisolution (WordPress), Time Tracking App (UX/UI), Language App (UX/UI)

- Led client consultations and delivered tailored design solutions, significantly boosting client satisfaction.
- Conducted comprehensive UX research through interviews and surveys, translating insights into impactful design solutions that boosted user engagement.
- Designed and implemented intuitive site architecture, improving user navigation and overall experience.
- Created interactive, clickable prototypes using Figma to effectively present design concepts to stakeholders.
- Conducted usability testing and A/B testing to validate design choices, resulting in a 20% increase in user engagement.
- Developed responsive websites using HTML, CSS, JavaScript, and WordPress, ensuring seamless integration of design and functionality.

Unisage Solution inc., Montreal

Sep 2016 - Apr 2017

Translator

- Provided high-quality Persian-to-French translations for Cutsage, a construction measurement application.

Educations

- **Advanced Diploma - ACS in Web Design** | CDI College, Montreal, Quebec
- **Certificate in English Language** | TELUQ, Montreal, Quebec
- **Diploma in French Language** | The University of Montreal, Montreal, Quebec
- **Bachelor of Computer Science** | Azad University, Tehran, Iran

Certifications

- **The Ultimate React Course - Certified Professional**
- **The Complete JavaScript Course**
- **Google UX Design Professional Certificate**
- **Introduction to UX Writing**
- **UX/UI Design**
- **Web Development**