

Project: Expand Library of Marketo Email & Landing Page Templates

All modules are mocked up here: <https://xd.adobe.com/view/c4c89bf7-183b-48e8-8f3b-68303a23ae56-919b/grid/>

Modules are named to match the descriptors below

An additional simplified LP template in jpg format [is here](#)

New Modules in Email Base Template:

- 2 column with photos, button (optional headline)
- 2 column with photos, no button (optional headline)
- Left image, right content module with button
- 3 column with photos
- 3 column with buttons
- Expand text area on all 3 column modules
- 'Feature 2' section without button
- Photo Feature – Photo, headline, caption...
- Additional 2 column body features to accommodate more text
- 'Feature 2' section update to stack on mobile view, add solid button
- Events module (see samples)

Can we test all modules in MSO before final delivery?

Fixes to templates:

- Hyperlink color default to Chili #8B0015

Landing Page Templates (3, 2 options in XD, 1 option in jpg format) :

- Update Form styling to match QS <http://uadigital.arizona.edu/ua-bootstrap/css.html#forms>