

Contact

www.linkedin.com/in/daiki-komatsu
(LinkedIn)

Top Skills

コミュニケーション

財務分析

データアナリティクス

Languages

English (Professional Working)

Japanese (Native or Bilingual)

Certifications

IELTS 7.5

Honors-Awards

Awarded a prize in a stock
investment contest

Daiki Komatsu

Associate - McKinsey & Company
Greater Tokyo Area

Summary

As a Management Consultant at McKinsey & Company's Tokyo office, serving clients primarily in the consumer and retail industries. My recent focus has shifted towards the apparel, fashion, and luxury sectors.

Experience

McKinsey & Company
Business Analyst, Associate
April 2021 - Present (4 years 3 months)
Tokyo, Japan

Major responsibilities:

- Providing consulting services to clients primarily in the consumer goods and retail sectors with global team
- Experienced diverse projects including mid-term strategy planning, new business development, pricing, merchandising, and organizational performance improvement

Recent key projects:

- Mid-term strategy for CPG company
- New business building for CPG company, and speciality retailer
- AI enabled dynamic pricing for retailer
- Sales transformation utilizing advanced analytics for retailer
- Short-term turnaround strategies for CPG company
- CEO succession planning for retailer
- Business due diligence for PE fund

Acompany Co., Ltd.
Founding Member
December 2017 - September 2018 (10 months)
Nagoya, Japan

Education

Nagoya University

Bachelor of Economics, Econometrics · (2017 - 2021)
