联系方式

www.linkedin.com/in/ke-wang-b254aa215 (LinkedIn)

热门技能

OpenAI API
水墨画
数据分析

Certifications

日本語能力試験N1合格

Ke Wang

McKinsey
日本 Tokyo 東京

个人简介

Born in China, living in Tokyo, Japan.
Currently work for a world-wide consulting firm as a consultant.
Played a role as a business planner and business analyst in a global internet company.

Skilled in business data analysis using SQL, Tableau, R, EXCEL.
Conducted several machine learning projects using Python and Matlab in person.

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工作经历

McKinsey & Company
Associate
2022 年 8 月 - Present (2 年 11 个月)
日本 東京都

Participated in strategic digital transformation projects for manufacturing, energy, and pharmaceutical clients.
In particular, I was a "business translator" who leveraged generative AI technology with the development team to decrease work load by 45% for a manufacturing client.

LINE Corp
Business Planner
2017 年 10 月 - 2022 年 7 月 (4 年 10 个月)
日本 東京

■ Business planner/ business analyst of "LINE Stickers Premium"
· Achieved over 1.1 million subscribers in the first year.
· Achieved over 100 million yen sales per month in the first year.
· Kept higher repeat rate than other subscription services on app platform.
· Built win-win business model and improved creators' income.

■ Business analyst of LINE Sticker platform

・ Handled KPI of LINE Creators Market (Overseas), campaign mechanism(Indonesia only), users behavior analysis(Overseas), policy on sticker review (Overseas).

SoftBank
Data Analyst
2015 年 4 月 - 2017 年 10 月 (2 年 7 个月)
日本 東京

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教育经历

筑波大学
硕士, 情報学 · (2013 - 2015)

筑波大学
学士, 情報学 · (2009 - 2013)

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