

## 連絡先

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# Monica Li

Consultant at McKinsey & Company  
日本 東京都 港区

## 職歴

### McKinsey & Company

2年 8ヶ月

#### Senior Analyst

2024年12月 - Present (7ヶ月)

Tokyo, Japan

Industry:

-Automotive

-Consumer

Function:

-Strategy & corporate finance (Capital markets, brand mgmt.)

-Operation (cost optimization)

-Marketing and sales (pricing, revenue improvement)

#### Analyst

2022年11月 - 2024年11月 (2年 1ヶ月)

Tokyo

Industry:

-FIG (CIB, retail banking, payment, insurance, asset mgmt.)

-Life science (Pharma, Medtech)

Function:

-Strategy & corporate finance

-M&A strategy and DD

-Marketing & sales (pricing, go to market)

-Operations (supply chain, cost optimization, supply chain resilience & risk mgmt.)

### JCB

#### Financial Business Analyst

2021年4月 - 2022年7月 (1年 4ヶ月)

Tokyo

Developing and executing plans to enhance awareness and increase sales of company products.

- Have hands on experience in testing hypothesis, analyzing data, validating effectiveness of campaigns and managing projects.
- Have corresponded to various inquiries from banks working together with internal teams and have managed tasks for security on personal information.

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## 学歴

Kyushu University

Bachelor of Science, Bioresource and Bioenvironment · (2017年4月 - 2021年3月)

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