

連絡先

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トップスキル

Healthcare Industry
Corporate Finance
Government

Keita(Keith) Maeda

Engagement Manager at McKinsey & Company
日本 東京都 東京

キャリアサマリ

Engagement Manager at McKinsey & Company

▶ Focus on TMT (Telecom, media, and technology) sector and Strategy & Corporate Finance practice

Venture Fellow at VU Venture Partners

- ▶ VU Venture Partners is a multi-stage investment fund focused on Consumer, Enterprise, Fintech, Frontier, Healthcare, and PropTech.
- ▶ Work closely with the General Partners who have 45+ years of VC experience and invested in 10+ unicorns such as Beyond Meat, Uber, Facebook, Twitter, Wish, Oculus, Oscar, etc.

Strategist at Ministry of Economy, Trade and Industry of Japan

- ▶ Deputy director at the Biotechnology Division: Led a team for creating the bio-healthcare startup ecosystem by analyzing the global financial market environment and regulatory systems to activate the risk-money investment further
- ▶ Chief at the Corporate Affairs Division: Contributed to decreasing the corporate income tax rate by 5% thorough the research to estimate the influence of the tax reduction on the government budget, macroeconomy, and each industry
- ▶ Strategy Division at the Agency for Natural Resources and Energy: Contributed to reforming the energy policies and sustaining Tokyo Electric Power Company after the 2011 Japan earthquake.

Specialities: Startup Investment, Corporate Strategy, Tax Strategy, AI GPU and Healthcare industries

職歴

McKinsey & Company

3年 10ヶ月

Engagement Manager

2023年12月 - Present (1年 7ヶ月)

Associate

2021年9月 - 2023年12月 (2年 4ヶ月)

Tokyo, Japan

IT General Strategy Office at Cabinet Secretariat

HR and culture Manager

2021年6月 - 2021年8月 (3ヶ月)

Tokyo, Japan

- Organization

Contributed to creating an agile organization do establishing the Digital Agency of the Japanese government by leading executive meetings, establishing the agency's mission/vision/value, and introducing the concepts of portfolio management and agile methods.

VU Venture Partners

VC investor

2021年1月 - 2021年3月 (3ヶ月)

San Francisco Bay Area

VU Venture Partners is a multi-stage investment fund focused on Consumer, Enterprise, Fintech, Frontier, Healthcare, and PropTech

Associate

- Sourced investment opportunities using a structured approach to increase deal flow velocity in both quantity and quality by doing weekly sprints using multiple deal flow channels
- Developed investment theses around various industry verticals, reviewed pitch decks, met with startups and investors, and presented top investment opportunities at weekly Partners Meetings and Investment Committees
- Worked closely with the General Partners who have 45+ years of VC experience and invested in 10+ unicorns such as Beyond Meat, Uber, Facebook, Twitter, Wish, Oculus, Oscar, etc.
- Conducted quantitative and qualitative deep due diligence including:
 - Market sizing, team's ability to execute, go-to-market strategy, key risks, business model, key metrics, financial modeling, competitive landscape,

customer and investor interviews, cap table and waterfall analysis, term sheets and investment documents

- Built a large network across accelerators, VC / PE funds, strategics, and startup founders, and have access to VU's investor and strategic network

Go Paladin

Investor Relations Partner

2020年6月 - 2020年8月 (3ヶ月)

San Francisco Bay Area

Go Paladin is a Non-profit organization that aims to close the opportunity gap for the underrepresented, underserved, and underestimated entrepreneurs by providing access to better education, tailored resources, and increased visibility.

- Initiated and maintained relationships with entrepreneurs, took an active role in supporting the deal scouting for venture capitals, and created new partnership programs with both investors and startups.

Ministry of Economy, Trade and Industry

7年 4ヶ月

Deputy Director, Biotechnology Division

2016年7月 - 2019年7月 (3年 1ヶ月)

Tokyo, Japan

•Healthcare Startup Strategy:

Contributed to uplifting the country's healthcare ecosystem by promoting the growth of biotechnology start-ups. Drafted a financial market reform strategy to convince both proactive and passive global investors to further activating the mid-to-long term investment in the emerging Japanese market.

•Leadership:

Led a project to launch an advisory council consisting of 15 key persons of a wide variety of realms. Organized the agenda of the council by emphasizing fostering the sense of ownership about the importance of the innovative market system through the discussion with more than 100 experts, such as professors, doctors, medical companies, investors, analysts, and regulatory authorities.

•Market and Regulation Analytics:

Conducted an analysis of the financial market and regulatory systems through discussions with over 100 investors and biotechnology start-ups in the US,

Europe and Asia. Published a government research report and gave a presentation to 300+ audiences in healthcare events in the world.

Research material

"Ito Review 2.0 biomedical edition" (https://www.meti.go.jp/english/press/2018/pdf/0427_004b.pdf) that aims to further activate the risk-money investment in the Japanese financial market.

Chief, Corporate Affairs Division

2014年7月 - 2016年6月 (2年)

•Tax Strategy & Research:

Contributed to reduction of corporate income tax rate from 35% to 29%.

Conducted the thorough research to estimate the influence of the corporate income tax reduction on the government budget, macroeconomy, and each industry by leading a team 6 members most of which were from the private sector.

•Negotiation:

Contributed to implementing the tax reform by promoting the collaboration among academia, start-ups, and private firms by negotiating around 50 times with more than 10 divisions of METI, Ministry of Finance and the private sectors of the industries.

Strategy Division, Agency for Natural Resources and Energy

2012年4月 - 2014年6月 (2年 3ヶ月)

•Energy Strategy & Financial Research:

Contributed to the reformation of the energy policies and sustaining Tokyo Electric Power Company after the 2011 Japan earthquake and tsunami.

Engaged in the facilitation of 4 divisions, including Electricity Market Division and Nuclear Policy Division. Prepared materials for budget requests to Ministry of Finance and responses to questions in the Diet to formulate the revival plan of Tokyo Electric Power Company.

学歴

Carnegie Mellon University

Master of Business Administration - MBA, Entrepreneurship/Entrepreneurial Studies · (2019 - 2021)

Keio University

アクティビティ

11/05/2024, Akihide NaritaさんがManagement Consulting firms MBB
に候補者を追加しました