

連絡先

www.linkedin.com/in/riku-okawa
(LinkedIn)

トップスキル

Business analysis
Consulting
emotional intelligence

Languages

Japanese (Native or Bilingual)
English (Full Professional)

Certifications

Facebook Marketing Analytics
The Complete SQL Bootcamp
Virtual Reality Specialization
NLP - Natural Language Processing
with Python
Spark and Python for Big Data with
PySpark

Riku Okawa

McKinsey & Company - Consultant
日本 東京都 東京

キャリアサマリ

Conducting business analysis as a consultant in the global management consulting firm and worked mainly on dynamic pricing and company-wide transformation projects. He contributes to client impact by utilizing not only distinctive consulting skills, but also his ability to perform advanced analytics leveraging complicated mathematics.

(About the projects he has worked on and the specific roles he has held, please see the work history section.)

Caring people leader with distinctive emotional intelligence, elevating team and individual performance and health, and apprenticing others in a strengths-based way. Impact-oriented problem solver in terms of analytics with extensive consulting experience in a global management consulting firm. Strong interest in technology and a burning desire to work near the cutting edge technology.

Privately, he has a strong interest in music and has +15 years of experience in composing music. Nowadays, he also devotes enough time to analyze the lyrics of real professional artists utilizing natural language processing(NLP), by leveraging his expertise in deep learning.

職歴

McKinsey & Company
Management Consultant
2018年4月 - Present (7年 3ヶ月)
Tokyo, Japan

He is currently conducting business analysis as a consultant in the global management consulting firm, such as gathering and analyzing information, formulating and testing hypotheses, and developing and communicating recommendations. Also, presenting results to client management and implement recommendations in collaboration with client team members. He

has worked mainly on dynamic pricing and company-wide transformation projects for the manufacturing and retail industries.

Example of related projects)

- Collaborated with 7 foreign data scientists, 3 data engineers, and 1 consultant as a business analytics translator to develop a data-driven pricing strategy and developing dynamic pricing system using econometrics for a retailer, and contributed to a 2% improvement in operating profit
- Led creating sales improvement strategies for an electronics manufacturer, by analyzing historical sales data using Python and SQL to identify areas for improvement in sales operations, particularly pricing, with 1 foreign dynamic pricing expert and 1 consultant. Identified room for 1.6% improvement in sales
- Led the design of an appropriate employee benefit program (employee discount program) for a retailer. In the project, he used advanced mathematics and statistics (causal influence) to verify the effectiveness of various initiatives and develop an optimal employee discount system. He also provides continuous coaching on rigorous analysis design for clients who are not good at data analysis.
- Promoted a company-wide transformation for a metal manufacturer. Mainly led the penetration of digital tool with collaborating with 5 foreign engineers, and helped the clients to become self-propelled after our support.
- Led a shipbuilder's procurement improvement potential diagnosis with 3 foreign value engineering experts, and identified room for 7% reduction in material purchasing costs. Furthermore, designed the training session about next-generation procurement supporting tool.

学歴

Hokkaido University

Bachelor's degree, Agriculture (bioresource and environmental engineering) · (2014 - 2018)
