# IBM Public Cloud for Microsoft Developers

The most open and secure public cloud for business



# IBM Cloud: the most Open and Secure public cloud for business







**Customer Choice** Award for Cloud IaaS



**Good Design** Award for API Connect



Nucleus Research -2020 laaS Value Matrix Leader





for User Experience

**Good Design** Award for VPC



### Open Innovation

- API Services that are cloud managed
- Kubernetes on IBM Cloud supports 1k+ enterprise clients, 16k+ clusters in prod
- Major contributor to Cloud Native Open Source Projects like Razee, Istio, Knative, and Eirini



### Security Leadership

- Highest industry compliance for data encryption
- Configurable so that not even IBMers can see your data
- Threat management with IBM Security integration



### **Enterprise Grade**

- #1 VMware public cloud with ~2,000 clients
- Cloud migration for Power AIX, IBM i, Z, SAP and mission critical
- Broadest portfolio of secure compute choices













Templating with Cloud Schematics

Managed Istio Service

Day 2 Management with Razee

Tech Preview: IBM Cloud Satellite

Keep Your Own Key (KYOK) support

Hyper Protect Virtual Servers

Hyper Protect DBaaS in 3 MZRs

6 MZRs with more rolling out

Up to 80 Gbps Hyperscale VSI

SOC2 Type 2 & EBA certification

IBM Cloud / August, 2020 / © 2020 IBM Corporation

# IBM Cloud Catalog - Accelerating Your Journey to Cloud

### Service Type

IBM Service

Third Party Service

### Status

New Service (2019)

Service Refresh (2019) (Plan Ada)

### Ю́ АІ \_\_\_\_\_

Watson Assistant Watson Studio Compare and Comply Discovery Knowledge Catalog

Knowledge Studio Language Translator Machine Learning Natural Language Classifier Natural Language Understanding

### ু 🏭 Analytics 📖

Analytics Engine DB2 Warehouse on Cloud IBM Cognos Dashboard Master Data Management SQL Query Streaming Analytics Weather Company Data

AccountScore

### 

App ID Certificate Manager Cloud HSM FortiGate Security Appliance Hardware Firewall Hardware Firewall (Dedicated)

Hyper Protect Crypto Services Hyper Protect Virtual Servers Internet Services

Availability Monitoring Continuous Delivery DevOps Insights Cloud Event Management Globalization Pipeline Monitoring

Schematics Toolchain

IBM Cloud Activity Tracker with LogDNA

Block Storage for VPC Load Balancer for VPC Virtual Private Cloud Virtual Server for VPC VPN for VPC

### 🖣 Web & Mobile 💄

Mobile Foundation Push Notifications Email Delivery, powered by Sendgrid

Bitbar Testing Cloud Esri ArcGIS for Developers

Phunware Location Based Services Phunware Mobile Marketing Automation SPLICE Pre-CAT Insurance Notifications

Telstra Messaging API Twilio Programmable SMS Twilio Programmable

Twilio Programmable Voice

Alloy

Personality Insights

Speech to Text

Text to Speech

Tone Analyzer

PowerAl

Visual Recognition

Watson OpenScale

Voice Agent with Watson

Bondevalue-API

### 🖾 Web & App

Apache Spark Consult with IBM Garage Information Server Managed Financial Data API Simulated Instruments Analytics API

Accern-API Network ACL for VPC Subnet for VPC

CloudAMQP Difitek

Dwolla ElephantSQL

Envestnet | Yodlee FundingShield - Wire Accounts Verification Service (WAVS) HazardHub Property Risk Data API

Key Protect

Health Score Hydrogen

Morningstar

Natural Language Generation APIs

Security Advisor

SSL Certificates

Contrast Security

FusionAuth

Twilio Authy

Twilio Verify

Payeezy

Powerlytics Behavior/Propensity Model API Powerlytics Consumer Income API Powerlytics Investable Assets & Wealth API

Quovo Rainbow RelSci

Risk Engine

SizeUp Small Business Intelligence Strands Business Financial Management

Pager Duty

Totum Risk Tradelt

uCloud Multitenant Core Platform for VMWare

IBM Cloud Monitoring with Sysdla

IBM Log Analysis with LogDNA

WealthEngine API Xignite Market Data APIs Ylahs



.□ IoT

IoT Platform Weather Company Data AT&T Flow Designer AT&T IoT Data Plans Bosch IoT Rollouts Car Diagnostic API Precision Location Unification Engine

### Starter Kits

Custom Vision Model for Core ML with Watson

Internet of Things Platform Starter Java Microservice with MicroProfile and Java EE

Java Microservice with Spring Java Web App with Spring Mobile Basic

Node.js Microservice with Express.js

Node.js Web App with Express.js Python Microservice Flask Python Web App with Django Python Web App with Flask Watson Assistant Basic Watson Natural Language Understanding Basic Watson Visual Recognition Basic Node-RED Starter

### 💯 Databases 🗕

Blockchain Platform Cloudant

Databases for PostgreSQL Databases for Redis

Databases for Elasticsearch Databases for MongoDB Messages for RabbitMQ

Databases for etcd Compose Enterprise Compose for RethinkDB Db2 Db2 Hosted

Db2 Warehouse Hyper Protect DBaaS for Mongo DB

Hyper Protect DBaaS for **PostgreSQL** 

Informix SQL Query GEO Web Services InfluxCloud

**Block Storage** Block Storage for VPC File Storage

IBM Cloud Backup Object Storage **OSNEXUS Software Defined** 

Storage for Bare Metal Actifio GO

box

### 

Load Balancers Content Delivery Network Direct Link Connect

**Direct Link Dedicated** Direct Link Dedicated Hosting Direct Link Exchange

Domain Name Service FortiGate Security Appliance Gateway Appliance Internet Services IPSec VPN Load Balancer for VPC

Subnets/IPs Virtual Private Cloud VPN for VPC

Secure Gateway Rocket Mainframe Data SPLICE PRE-Cat

Insurance Notifications

API Connect

APP Connect

Lift CLI

🗕 🕸 Integration

### : Compute .

Bare Metal Server Cloud Foundry Enterprise Environment HPCaaS from Rescale

Power System Virtual Server Virtual Server

Virtual Server for VPC WebSphere Application Sever VMware vCenter Server on IBM Cloud

VMware vSphere on IBM Cloud NetApp ONTAP Select

Single-node Trial for Migration and App Modernization Single-node Trial for Data Protection & Disaster Recovery

Caveon RiskForesight on IBM Cloud F5 on IBM Cloud

FortiGate Security Appliance on IBM Cloud FortiGate Virtual Appliance on IBM Cloud

### HCX on IBM Cloud

HvTrust CloudControl on IBM Cloud HyTrust CloudControl on IBM Cloud HvTrust DataControl on IBM Cloud HyTrust KeyControl on IBM Cloud IBM Cloud Private Hosted IBM Cloud Secure Virtualization IBM SPECTRUM Protect Plus on IBM Cloud KMIP for VMware on IBM Cloud

Veeam Availability Suite for Virtual Server Veeam on IBM Cloud

VMware vRealize Operations and vRealize Log Insight on IBM Cloud

Mission Critical VMWare on IBM Cloud Managed Services from IMI

Managed Services for Veeam on IBM Cloud Managed Services for Zerto on IBM Cloud IBM Cloud Backup

**OSNEXUS Software** Defined Storage for Bare Metal Plesk Onvx Linux Unlimited for Virtual

Server Red Hat Enterprise Linux OS for Virtual Server

Liberty for Java SDK for Node.is ASP.NET Core Container Registry Runtime for Swift

Go PHP Pvthon Ruby Tomcat

Red Hat OpenShift Cluster Kubernetes Service

# IBM Cloud Service Level Agreements are equal to Azure but IBM pays out more quickly when there is an outage.

- IBM is competitive, if not better, than our main competitors.
- For HA services, 99.99% matches both AWS and Azure.
- IBM's 25% credit level kicks in much earlier in terms of downtime.
- For non-HA, IBM is at par with Azure

Azure has significantly higher downtime than GCP and AWS

https://www.networkworld.com/article/3394341/when-it-comes-to-uptime-not-all-cloud-providers-are-created-equal.html

SLA competitive with major providers

IBM					
НА	< 99.99% (4.4 Mins)				
Both	< 99.9% (44 Mins)				
Non- HA	<99.0 (446 Mins)				
Both	< 95% (2,232 Mins)				

### Key

8 Better for Customer % is SLA Credit Percentage

Monthly Minutes	New laaS SLA Credit	Amazon	/ Azure	New JaaS SLA Credit	Amazon / Google	Azure
Downtime	НА	НА		Non-HA	Non-HA	Non-HA
20	10%	10%	10%	0%	n/a	0%
40	10%	10%	10%	0%	n/a	0%
60	25%	10%	10%	10%	n/a	10%
80	25%	10%	10%	10%	n/a	10%
100	25%	10%	10%	10%	n/a	10%
120	25%	10%	10%	10%	n/a	10%
140	25%	10%	10%	10%	n/a	10%
160	25%	10%	10%	10%	n/a	10%
180	25%	10%	10%	10%	n/a	10%
200	25%	10%	10%	10%	n/a	10%
220	25%	10%	10%	10%	n/a	10%
240	25%	10%	10%	10%	n/a	10%
260	25%	10%	10%	10%	n/a	10%
280	25%	10%	10%	10%	n/a	10%
300	25%	10%	10%	10%	n/a	10%
320	25%	10%	10%	10%	n/a	10%
340	25%	10%	10%	10%	n/a	10%
360	25%	10%	10%	10%	n/a	10%
380	25%	10%	10%	10%	n/a	10%
400	25%	10%	10%	10%	n/a	10%
420	25%	10%	10%	10%	n/a	10%
440	25%	10%	10%	10%	n/a	10%
460	25%	30%	25%	25%	n/a	25%
480	25%	30%	25%	25%	n/a	25%
500	25%	30%	25%	25%	n/a	25%
1000	25%	30%	25%	25%	n/a	25%
2300	100%	100%	100%	100%	n/a	100%

IBM Confidential

# A selection of IBM Cloud customers



IBM Cloud is trusted by 47 of the Fortune 50, 10 out of 10 of the world's largest banks, and 8 of the 10 largest airlines.



















































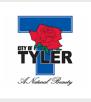




















# How can a Microsoft developer use IBM Cloud?

• IBM Cloud provides offerings that support .NET and Windows

Take advantage of IBM Cloud offerings (Windows and non-Windows)

# What is .NET? What is .Net Core? *IBM Cloud provides support for both!!!*



.NET is a free, cross-platform, open source developer platform for building many different types of applications.

With .NET, you can use multiple languages, editors, and libraries to build for web, mobile, desktop, games, and IoT.

https://docs.microsowhaft.com/en-us/dotnet/standard/choosing-core-framework-server

### .NET Core has the following characteristics:

- Cross platform: Runs on Windows, macOS, and Linux operating systems
- Modern: It implements modern paradigms like asynchronous programming, no-copy patterns using structs, and resource governance for containers
- Consistent across environments: Runs code with the same behavior on multiple operating systems and architectures, including x64, x86, and ARM
- Flexible deployment: Can be used with Docker containers.
- The C#, Visual Basic, and F# languages can be used to write applications and libraries for .NET Core.

https://docs.microsoft.com/en-us/dotnet/core/about

"If you're building a new application and have a choice between .NET Core and .NET Framework, .NET Core is the way to go."

https://www.c-sharpcorner.com/article/difference-between-net-framework-and-net-core/

# .NET Core vs. .NET Framework for server apps

04/28/2020 • 6 minutes to read • 9 4 9 9 • +18

### Use .NET Core for your server application when:

- You have cross-platform needs.
- You're targeting microservices.
- You're using Docker containers.
- You need high-performance and scalable systems.
- You need side-by-side .NET versions per application.

# Use .NET Framework for your server application when:

- Your app currently uses .NET Framework (recommendation is to extend instead of migrating).
- Your app uses third-party .NET libraries or NuGet packages not available for .NET Core.
- Your app uses .NET technologies that aren't available for .NET Core.
- Your app uses a platform that doesn't support .NET Core. Windows, macOS, and Linux support .NET Core.

https://docs.microsoft.com/en-us/dotnet/standard/choosing-core-framework-server



# IBM Cloud Catalog – Compute Windows and .NET Support



### Bare Metal Server

IBM . Compute

Bare metal servers provide the raw horsepower you demand for your processor-intensive and disk I/O-intensive workloads. These servers...

Up-to 80 cores, Also SAP certified and VMware certified **Windows** & Linux operating systems



### Virtual Server for VPC

IBM · Compute

Our all-new x86 virtual machines with faster provisioning, higher performance, and enhanced isolation.

TAM-enabled

Balanced, Compute and Memory t-shirt sizes From 2 vCPU/4 GB RAM to 48 vCPU/384 GB RAM **Windows** & Linux operating systems



### Virtual Server

IBM . Compute

Our virtual servers deliver a higher degree of transparency, predictability, and automation for all workload types. Virtual servers are...

Balanced, Compute, Memory and GPUs Public, Dedicated, Reserved and Transient From 1 vCPU/2 GB RAM to 48 vCPU/192 GB RAM **Windows** & Linux operating systems



### Functions

IBM . Compute

IBM Cloud Functions is a Function-as-a-Service (FaaS) platform which executes functions in response to incoming events.

HIPAA Enabled . IAM-enabled

# Serverless Computing Runtime support includes:

- JavaScript/Node
- Python Go
- Swift Java
- PHP
   Rubv
- Docker .NET Core (2.2)



### Cloud Foundry

IBM · Compute

Create and deploy applications on a managed multi-tenant Cloud Foundry environment Deploy your applications using the **ASP.NET Core** 

Liberty for Java

SDK for Node.js

Runtime for Swift

ASP.NET Core

PHP

Pvthon

Tomcat

Ruby

### : || Compute

Bare Metal Server Cloud Foundry Enterprise Environment HPCaaS from Rescale Power System Virtual Server

Virtual Server
Virtual Server for VPC
WebSphere Application Sever
VMware vCenter Server on IBM Cloud

VMware vSphere on IBM Cloud NetApp ONTAP Select

Single-node Trial for Migration and App Modernization Single-node Trial for Data Protection & Disaster Recovery

Caveon RiskForesight on IBM Cloud F5 on IBM Cloud

FortiGate Security Appliance on IBM Cloud FortiGate Virtual Appliance on IBM Cloud

### HCX on IBM Cloud

HyTrust CloudControl on IBM Cloud
HyTrust CloudControl on IBM Cloud
HyTrust DataControl on IBM Cloud
HyTrust KeyControl on IBM Cloud
IBM Cloud Private Hosted
IBM Cloud Secure Virtualization
IBM SPECTRUM Protect Plus on IBM Cloud
KMIP for VMware on IBM Cloud

Veeam Availability Suite for Virtual Server Veeam on IBM Cloud

VMware vRealize Operations and vRealize Log Insight on IBM Cloud

Mission Critical VMWare on IBM Cloud Managed Services from IMI Managed Services for Veeam on IBM Cloud Managed Services for Zerto on IBM Cloud IBM Cloud Backup OSNEXUS Software Defined Storage for Bare Metal Plesk Onyx Linux Unlimited for Virtual Server Red Hat Enterprise

Unlimited for Virtual Server Red Hat Enterprise Linux OS for Virtual Server Red Hat OpenShift Cluster Kubernetes Service Container Registry

# IBM Cloud Catalog – Development and Operations



Availability Monitoring Continuous Delivery DevOps Insights Cloud Event Management Globalization Pipeline Monitoring Schematics

Schematics Toolchain IBM Cloud Activity Tracker with LogDNA IBM Cloud Monitoring with Sysdlg IBM Log Analysis with LogDNA Pager Duty IBM offers a broad portfolio of developer tools to build your apps on the public cloud.

We offer IBM Cloud Developer Tools for Visual Studio Code

The Continuous Delivery service provides a core set of tools for any DevOps toolchain: Git Repos and Issue Tracking, Delivery Pipeline

The Eclipse Orion Web IDE supports <a href="#">C# and Visual Basic</a>

Activity tracking/analysis and monitoring services are available for Windows workloads.

### Starter Kits

Custom Vision Model for Core ML with Watson Internet of Things Platform Starter Java Microservice with MicroProfile and Java EE Java Microservice with Spring Java Web App with Spring Mobile Basic Node.js Microservice with Express.js

Node.js Web App with Express.js Python Microservice Flask Python Web App with Django Python Web App with Flask Watson Assistant Basic Watson Natural Language Understanding Basic Watson Visual Recognition Basic

Node-RED Starter

Starter kits are application patterns that can be integrated with services to generate a production-ready asset and deployed from a DevOps pipeline.

IBM provides Starter Kits for a variety of languages:

• Go, Java (Liberty & Spring), NodeJS, Python (Dango & Flask), Swift

IBM provides Starter Kits for a variety of purposes:

AI, IOT, Mobile, Web

# IBM Cloud Catalog – Databases, Al, Mobile and Storage

### Databases

Blockchain Platform Cloudant Databases for **PostareSQL** Databases for Redis Databases for Elasticsearch

Databases for MongoDB Messages for RabbitMQ Databases for etcd

Db2 Db2 Warehouse Hyper Protect DBaaS for Mongo DB Hyper Protect DBaaS for **PostgreSQL** Informix SQL Query

GEO Web Services

InfluxCloud

IBM provides a broad set of database capabilities to support Microsoft developers

- Blockchain VSCode extension
- OBDC Driver support for Windows environments: DB2, DB2 Warehouse and PostgreSQL
- Programming support for .NET developers: DB2, DB2 Warehouse
- Cloudant support for C# /.NET using MyCouch



Watson Assistant Watson Studio Compare and Comply Discovery Knowledge Catalog

Knowledge Studio Language Translator Machine Learning

Natural Language Classifier Natural Language Understanding Personality Insights Speech to Text Text to Speech Tone Analyzer Visual Recognition Voice Agent with Watson Watson OpenScale PowerAl

Watson is the AI platform for business.

### Watson SDKs for .NET

- Assistant
- Compare Comply
- Discovery
- Language Translator
- Natural Language Understanding
- Natural Language Classifier

- Personality Insights
- Speech-to-Text
- Text-to-Speech
- **Tone Analyzer**
- Visual Recognition

### 🖣 Web & Mobile

Mobile Foundation **Push Notifications** 

Email Delivery, powered by Sendgrid Bitbar Testing Cloud

Esri ArcGIS for Developers Nexmo

Phunware Location Based Services Phunware Mobile Marketing Automation Voice SPLICE Pre-CAT Insurance Notifications

Telstra Messaging API Twilio Programmable SMS

Twilio Programmable Video

Twilio Programmable

**Xamarin** is supported through NuGet, the Microsoft development platform package manager (including .NET)

Block Storage

Storage

Block Storage for VPC File Storage IBM Cloud Backup Object Storage **OSNEXUS Software Defined Storage for Bare Metal** Actifio GO box

Connecting to NAS Storage in Windows

# IBM Cloud Catalog – REST API and SDK support across Cloud Services

Al/Machine Learning

**Analytics** 

Compute

Blockchain

Cloud Paks

Containers

**Databases** 

Integration

Networking

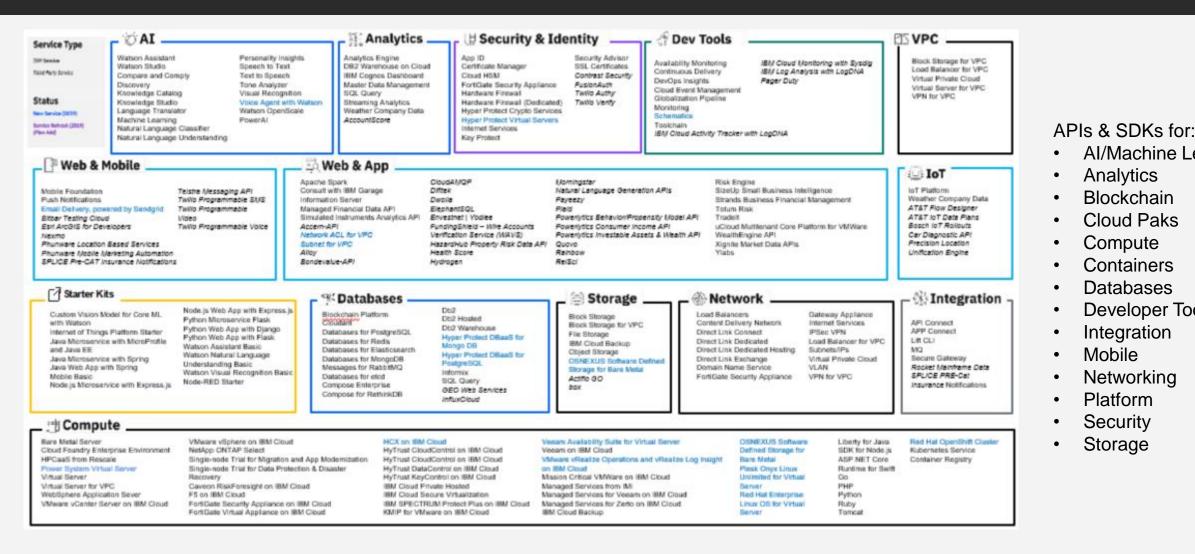
**Platform** 

Security

Storage

Mobile

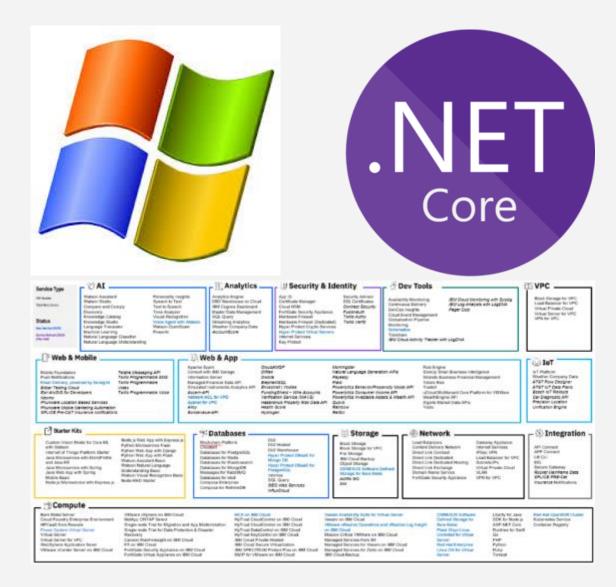
**Developer Tools** 



IBM Cloud API &SDK Documentation: https://cloud.ibm.com/docs?tab=api-docs&

# To summarize....

- Windows applications can be run on Bare-metal, on a Windows VSIs and/or on Windows VSIs running within a Virtual Private Cloud
- .NET applications can run with the Windows on Bare-metal, on VSIs and/or on VSIs running within a Virtual Private Cloud
- .NET Core applications can run with Linux on Bare-metal, on VSIs and/or on VSIs running within a Virtual Private Cloud
- Windows and .NET applications can take advantage of 200 IBM Cloud services available in the IBM Cloud Catalog



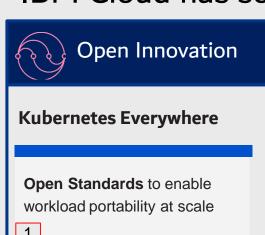
# **Great!**

But why use IBM Cloud instead of other clouds with similar capabilities?





# IBM Cloud has some important differentiators from other Cloud Providers



Cloud Native with ROKS/IKS and **Modernize** with Cloud Paks

Modernize or build scalable cloud native applications

Enterprise grade isolation, security, performance & compliance!

New! Cloud Satellite, Financial-Services Cloud, 5G and Edge











Powered by Z

level 4)

**Hyper Protect Services** 

Hyper Protect Crypto

KYOK for cloud data

encryption in a dedicated

cloud HSM (FIPS 140-2

### Security Leadership

### **Bare Metal**

### **On-Demand**

Provision servers in hours

### **Control & Security**

Dedicated single tenant

**VMware** 

#1

**VMware** 

partner

SISO

**VMware** NSX **business** partner

**VMware** workloads operator

#1

**Enterprise Grade** 

**IBM Power** 

AIX and IBMi

VM's as a service in IBM Cloud Enterprise storage, variable partition sizes

### Data

>1.8X memory & I/O Bandwidth and Capacity for data-centric workloads

### **Key Solutions**

**Enterprise Applications** (e.g. SAP)



NST



vSphere



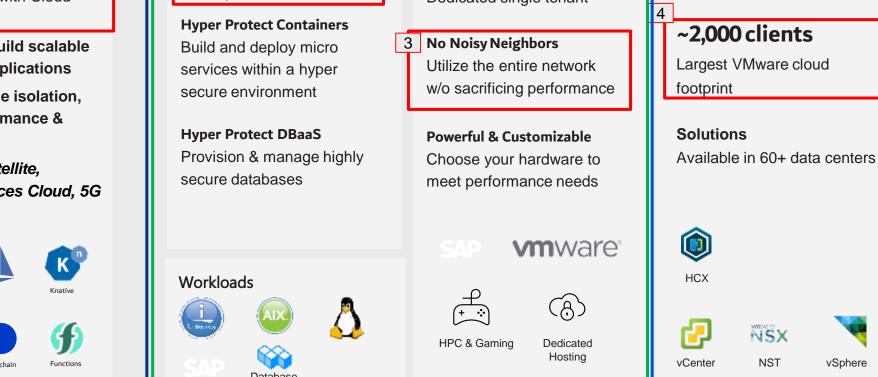
Workloads











# What are containers, Kubernetes and the IBM Cloud Kubernetes Service?

ntainers





A **ready-to-run software package**, containing everything needed to run an application: the code and runtime, application and system libraries, and default values. Containers **decouple applications from underlying host infrastructure**.



An open-source **orchestration software** for **deploying, managing, and scaling containers.** 



A managed service providing an intuitive user experience with simplified cluster lifecycle management on upstream Kubernetes clusters. Includes built-in security and isolation to enable rapid delivery of apps, while leveraging IBM Cloud Services including Weather data, IoT, Analytics, or Al capabilities with Watson. Available in six IBM regions worldwide, including 30+ datacenters.











Learn more at: www.ibm.com/cloud/container-service



### **Design Your Own Cluster**

- Tunable capacity
- Select between shared and dedicated compute VSIs
- Bare metal worker nodes enabling Trusted Compute
- Multizone clusters in IBM Cloud multizone regions
- Single zone clusters in 30+ datacenters
- Edge nodes
- Configurable networking and storage
- Integrated VPN in-cluster providing IPSec tunnels



### Simplified Cluster Management

- Intuitive graphical user experience
- CLI and API alternatives
- Fully managed master nodes
- Highly available (HA) masters
- User controlled worker node management
- Worker node auto-recovery
- Worker node auto-scaling



### **Extend IBM Cloud Services**

- Enhance your application with Watson, IoT, Analytics and Data Services
- Persistent volumes using IBM Cloud storage (file, block, object)
- IP and application Load Balancing
- Integrated with IBM Cloud identity and access management
- Control access and billing using Resource Groups



### **Container Security & Isolation**

- Isolated compute, networking, and storage
- Automatic encryption of secrets and volumes
- Customer managed keys using IBM Key Protect (HSM)
- Every worker node has a unique encryption key
- Store your images securely in your hosted private registry
- Vulnerability Advisor scans images and running container to detect vulnerabilities
- Image signing by integrating with Docker Notary
- Image security deployment enforcement controls



### **Native Kubernetes Experience**

- Seamless experience moving from local development to IBM Cloud
- 100% Kubernetes API and tools
- Certified Kubernetes provider
- Supported Kubernetes versions
- Supports Kubernetes dashboard
- Leverage Docker images



### **Integrated Operational Tools**

- Built-in log and metrics collection with IBM Cloud log and monitoring services
- Use with IBM DevOps tools such as Delivery Pipeline
- Supports popular add-ons including Prometheus, Weave, Sysdig, fluentd and others

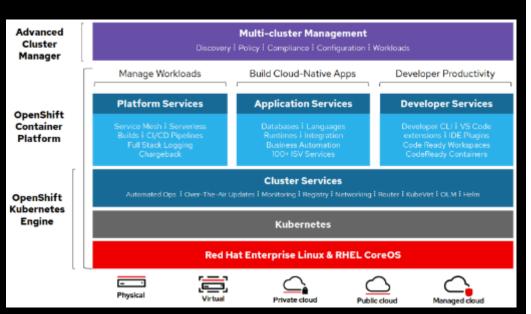
# What is Red Hat OpenShift on IBM Cloud?

### What is Red Hat OpenShift?

Red Hat® OpenShift® is a hybrid cloud, enterprise Kubernetes application platform. It is the leading hybrid cloud, enterprise Kubernetes application platform, trusted by 2,000+ organizations.

### What is Red Hat OpenShift on IBM Cloud?

A managed service providing an intuitive user experience with simplified cluster lifecycle management on native OpenShift clusters. Includes built-in security and isolation to enable rapid delivery of apps, while leveraging IBM Cloud Services including Weather data, IoT, Analytics, or AI capabilities with Watson. Available in six IBM regions worldwide, including 35+ datacenters.



### As-a-Service Value

- Automated provisioning
- Installation
- Configuration
- **Upgrades**
- Patch management
- Scaling
- Performance tuning
- 24/7 global SRE support
- Engage with experts via Slack

### **Resilient and Secure**

- **Automatic multizone** deployments with failure recovery
- Highly available master nodes
- **Security hardening**
- **Compliance**
- **Enterprise isolation** options including dedicated compute, bare metal servers, and private clusters

### **Complete Platform**

- Built-in monitoring
- Built-in logging
- **Key Protect**

RED HAT

**OPENSHIFT** 

- KYOK with HyperProtect
- **Identity and Access** Management
- **Activity Tracker**
- Storage options (File, Block, COS Volumes)
- Security Advisor
- Service Catalog
- **Container Registry**
- Vulnerability Advisor







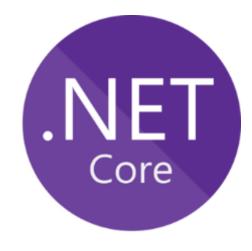






- Build and run containerize .NET Core applications managed by IKS
  - It is easier to get started with Kubernetes with IKS
  - Take advantage of the simplified cluster management capabilities of IKS
  - Get started quickly using the <u>ASP.NET Helm chart</u> from Bitnami
- Build and run containerized .NET Core applications managed by Red Hat OpenShift
  - Build towards a hybrid cloud future
  - Focus on delivering of mission-critical applications
  - Innovating with high-value IBM Cloud services such as AI, blockchain and advanced analytics







### ASP.NET

Third party • Software • Developer Tools
ASP.NET Core is an open-source framework for
web application development created by
Microsoft. It runs on both the full .NET...

Helm charts . IBM Kubernetes Service . Free



# IBM Cloud Kubernetes Service

# Additional IKS and OpenShift resources for Microsoft developers

### Microsoft

Putting the ".NET" into "Kubernetes": <a href="https://channel9.msdn.com/Events/dotnetConf/NET-Conf-2019/B337">https://channel9.msdn.com/Events/dotnetConf/NET-Conf-2019/B337</a>

### **IBM Kubernetes Service**

Deploy an ASP.NET Core application in the IBM Cloud Kubernetes Service

https://developer.ibm.com/tutorials/aspnet-core-app-deployment-in-ibm-cloud-kubernetes-service/

Building containers from images: <a href="https://cloud.ibm.com/docs/containers?topic=containers-images">https://cloud.ibm.com/docs/containers?topic=containers-images</a>

Pushing images to IBM Cloud Container Registry:

https://cloud.ibm.com/docs/containers?topic=containers-images

Deploying containers from an IBM Cloud Container Registry image to the default Kubernetes namespace: https://cloud.ibm.com/docs/containers?topic=containers-images

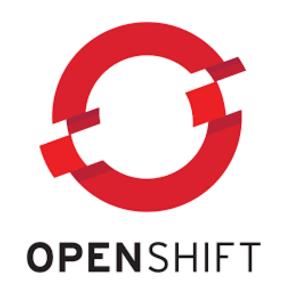
### **Red Hat OpenShift**

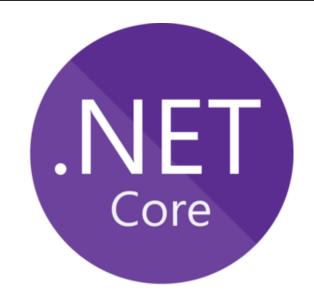
Using OpenShift to deploy .NET Core applications:

https://developers.redhat.com/blog/2018/07/05/deploy-dotnet-core-apps-openshift/

Building images for your apps: <a href="https://cloud.ibm.com/docs/openshift?topic=openshift-images">https://cloud.ibm.com/docs/openshift?topic=openshift-images</a>

Deploying containers from an IBM Cloud Container Registry image to the default OpenShift project: <a href="https://cloud.ibm.com/docs/openshift?topic=openshift-images#namespace">https://cloud.ibm.com/docs/openshift?topic=openshift-images#namespace</a>









# Secure your Microsoft workloads with IBM Cloud Hyper Protect Crypto Services



# Keep Your Own Keys (KYOK)

Single-tenant Key Management Service with key-vaulting provided by dedicated, customer controlled Hardware Security Modules (HSM)

Hosted in datacenters: Dallas, Washington DC (WDC), Frankfurt, Sydney

- Exclusive encryption key control, even IBM Cloud admins have no access
  - Industry-leading security: Built on FIPS 140-2 Level 4 certified cloud HSM (neither Azure nor AWS have a FIPS 140-2 Level 4 certified cloud HSM)
  - Customer control of HSM: First cloud provider to provide CLI for HSM Key Ceremony
  - No unauthorized access: Service runs in LinuxONE secure enclaves
- Managed HSM where IBM provisions, monitors, manages HA
   & backup\*

  \* Master key is not backed up
- Key Management and Cloud HSM Service

Key Lifecycle Management including create, import, rotate, delete, audit

Support for industry standards like PKCS #11 for cryptographic operations

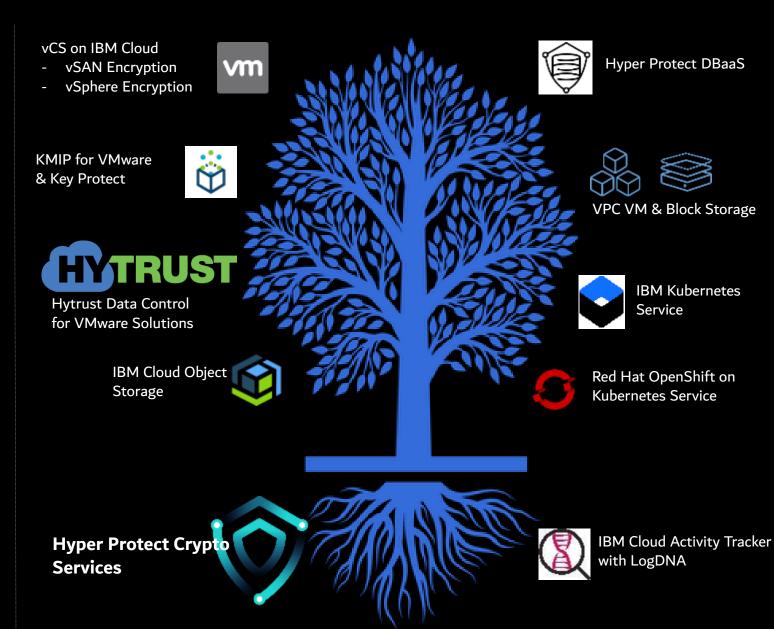
Integration with IBM Cloud Services for access management (IAM), logging and monitoring, auditing (IBM Activity Tracker)

Industry & Compliance Certifications GDPR, ISO 27001, ISO 27017, and ISO 27018, SOC 2 Type 1, IRAP Protected

In Plan: HIPAA-ready, PCI-DSS

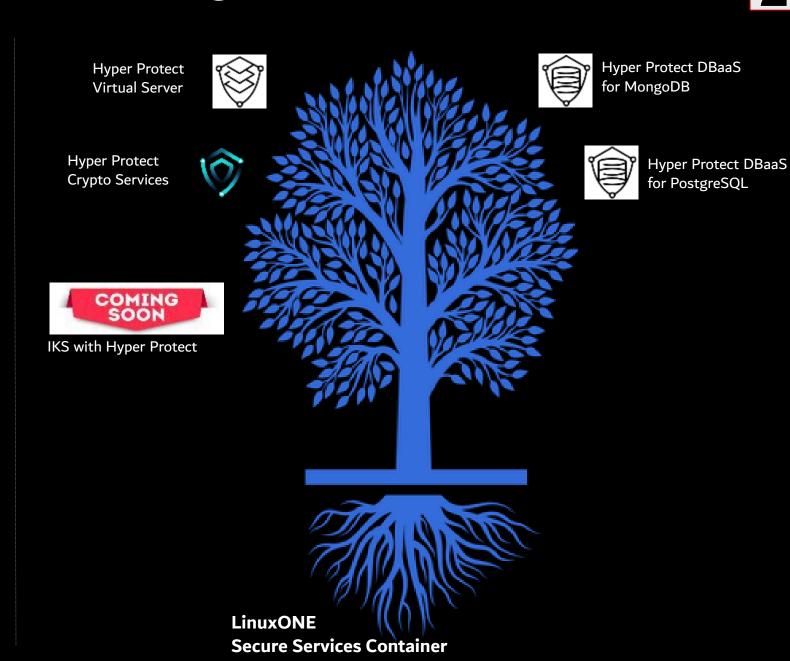
### About HPCS on IBM Cloud

- At it's root, it is a <u>Key Management Services</u>
   and <u>Hardware Security Module</u>
- It is a <u>Dedicated Service</u> (single tenant)
- It is supported by <u>FIPS 140-2 Level 4</u> and <u>Common Criteria EAL4</u> certified cryptographic hardware
- It supports both <u>BYOK</u> (Bring your own Key) and <u>KYOK</u> (Keep your own Key)
- Accessible via <u>CLI</u> by using <u>API</u> like Enterprise PKCS#11 (EP11) and the gRPC framework
- Supports the use of <u>Smart Cards</u> to store Master Key parts
- Fully integrated with a number of services on IBM Cloud today!
- Standalone <u>highly secure services</u> that leverage HPCS at their core.



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- Use a FIPS 140-2 Level 4 certified cloud HSM to secure your Microsoft and/or .NET Core workloads running on VMware, Virtual Servers, IKS and OpenShift and more
- Use Hyper Protect services in Windows and/or .NET CORE applications



# Run you Microsoft workloads on IBM Cloud Bare Metal Servers





### **Dedicated & Secure**

A single tenant bare metal server is dedicated to customers for complete control, flexibility, and security.



### Powerful

Available options from single processor 4-core architectures to 8-processor 192-core architectures and up to 8TB RAM. Local storage ranges from 800 GB to 7.8TB SSDs and up to 36 drives per server.



### Customizable

Choose a processor that best meets your performance needs. Upgrade from the base configuration to fine tune the hardware with customizable RAM, SSD, and more.



### No Noisy Neighbors

Bare Metal allows clients to utilize their entire network without sacrificing performance from sharing with other clients



### Access to Services

IBM offers a wide range of cloud services to provide our clients the most robust offering possible, including the world's most advanced A.I. with Watson.



### **On-Demand**

Provision servers in IBM Cloud data centers around the world in two to four hours. If you need to be online in minutes or only need limited resources, select an hourly bare metal server.

### Bare Metal Servers are best fits for:

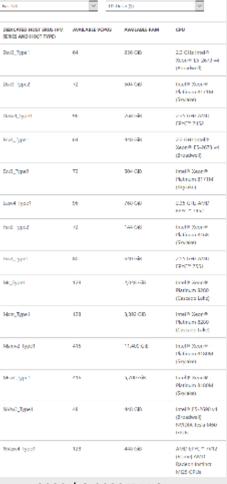
- ✓ **Long term enterprise HPC production workloads:** If your enterprise IT requirements include: ERP, CRM, SCM or HPC workloads (e.g SAP HANA), then bare metal is a perfect fit
- ✓ **Workloads with high security requirements:** Aircraft manufacturing, medical, oil & gas, automotive modeling... for example
- ✓ **Deep-learning, AI:** With support for multiple GPUs per server, bare metal is a great fit for deep learning, analytics and it tightly integrated with Watson Cloud Services
- ✓ **Dev / test for SAP Netweaver and HANA:** Only IBM Cloud Bare Metal offers servers certified dual-processor Intel Xeon Scalable 6140's which are perfect for deploying small SAP workloads just the right size for dev/test

### **Differentiators**

- ✓ Breadth of Configuration Offerings: Match your workload to your infrastructure
- ✓ **No hypervisor tax:** Equals higher performance, greater flexibility
- ✓ **Support for the latest processors:** Intel Xeon Cascade Lake (coming in 2Q) First to market
- ✓ **Support for multiple NVIDIA GPUs:** M60, P100 and V100 generation for HPC, Al and simulation workloads
- ✓ More Platforms Supported:
  - ✓ Intel Xeon x86
  - ✓ Power 8/9
  - ✓ IBM z

# Comparing bare metal server availability on Azure, AWS and IBM Cloud

# Microsoft offers approximately 14 bare metal servers in a data center



# AWS offers approximately 18 bare metal servers across all data centers

Instanc 🕶	Instanc 🕶	Instanc -T	Availabil 🕶	vCPUs 💌	Archite ▼
a1.metal	a1	metal	us-east-1a,	16	arm64
c5.metal	c5	metal	us-east-1a,	96	x86_64
c5d.metal	c5d	metal	us-east-1a,	96	x86_64
c5n.metal	c5n	metal	us-east-1a,	72	x86_64
c6g.metal	сбд	metal	us-east-1b,	64	arm64
c6gd.meta	сбда	metal	us-east-1b,	64	arm64
g4dn.meta	g4dn	metal	us-east-1a,	96	x86_64
i3.metal	13	metal	us-east-1a,	72	x86_64
i3en.meta	i3en	metal	us-east-1a,	96	x86_64
m5.metal	m5	metal	us-east-1a,	96	x86_64
m5d.meta	m5d	metal	us-east-1a,	96	x86_64
m6g.meta	m6g	metal	us-east-1b,	64	arm64
m6gd.met	m6gd	metal	us-east-1b,	64	arm64
r5.metal	r5	metal	us-east-1a,	96	x86_64
r5d.metal	r5d	metal	us-east-1a,	96	x86_64
r6g.metal	гбg	metal	us-east-1b,	64	arm64
r6gd.meta	r6gd	metal	us-east-1b,	64	arm64
z1d.metal	z1d	metal	us-east-1a,	48	x86_64

# IBM offers **83 bare metal servers** including SAP and VMware certified

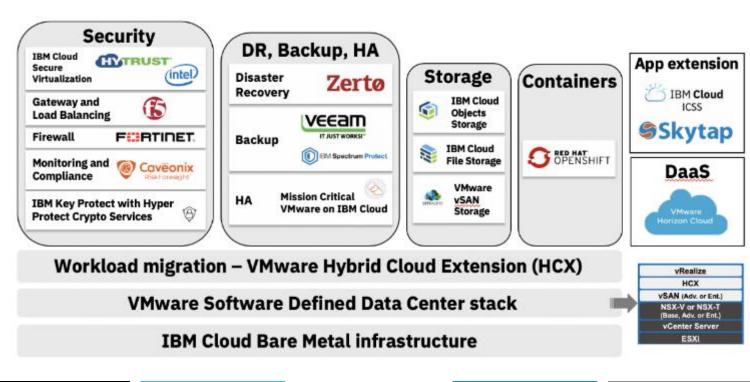
confi	igurable servers — Kast provisi o	ningservers	All servers Dec	15 m					
The follo	The following liter cores on all fixed and configurations revenu.								
Single processor  Dead processor		X9.04	Qued property	SAP cell to	d W	Mana cedified			
	CPU Model	Cores	Speed	BAM	Stange	Postanos			
0	Intel Xvon 4110	16 Cores	2.10 68#	Hp to 1536 GB	Up to 4 Drives				
0	Intel Scon 4110	16 Cores	2.10 OHz	0p to 1536 GS	Op to 12 Drives	CPO			
0	Troel Xeon 4210 (Cascade Lake)	20 Cores	2.20 695	lip to 1536 GB	Up to 4 Drives	UFFI Boot			
	Intel Xeon 4210 (Cascade Lake)	20 Cares	2.20 OHz	0pto 1536 GS	Op to 12 Drives	CPU, ULT I Boet			
0	Trovi Xeon 9120	28 Cores	2.20 SHr	Hptm 1636/98	Up to 4 Drives				
	IntelXcon6120	10 Cores	2.20 OHz	0pto 1536 GS	Op to 12 Briers	CPU CPU			
0	Trovi Xeon 524.8 (Cascade Lake)	32 Cores	2.30 GHz	Hpm 1636/98	Up to 4 Drives	LEFT Boot			
	Intel Xeon 5215 (Cascade Lake)	32 Cores	2,30 OHz	0p to 1536 GS	Up to 12 Briess	CPO, ULT I Bost			
0	Intel Xeon 6140	R6 Cores	2.30.687	Hptv 1686/98	Opto 4 Drives				
	Intel Xeon 6140	36 Cards	2,20 0112	0p to 1536 G5	Up to 12 Briess	CPU			
0	Trowi Keon 62dE (Cascade Lake)	40 Gores	2.50 GHz	384 68	d Drives	LEFT Boot			
	Intel Xoon 6245 (Cascade Lake)	40 Cares	2.50 0112	Up to 1536 G5	Up to 4 Drives	CLI I Boot			
0	Drovi Kelon 62dE (Cascade Lake)	40 Cores	2.50 GHz	Hptv:1686/98	Upon 12 Brikes	GPU, REET Boot			
0	Brief, Koon 6250 (CEH Boot Mode)	16 Cores	2.90 GHz	Up to 1536-58	lippo 12 Brices	GPU			
0	Trivi Xiron F5-2620 v3	12 DINK	5.40 004	Hp to 1536 GD	Rip lia 4 Delena				
0	Broof, \$100 65-2620 VS	12 Cores	2,40 0Hz	0p to 1535 dS	Opto 12 Dilyes	GPU			
0	Brist Xiron F5-2620 v3	12 Davis	2,40,004	Hp to 1536 GB	Rp to 26 Brives				
(*)	Intel 330n 55-2620 v4	16 Cores	2.10 0Hz	0000 1555 95	Opto 4 Drives				
0	Brief Xeon F5-2620 v/	16 Davis	2.10 008	Hp to 1536 GB	Rp to 12 Brives	CPU			
0	Intel 35 on 65-2520 v4	16 Cores	2.10 0Hz	0p to 1536 GB	Opto se Drives				
0	Brief Xeon F5-2650 v2	20 Cares	5/20/00%	Hp to 1536 GB	Rp to 4 Drives				
0	brod.300n 65-2650 v3	20 Cores	2.50 OHZ	0p to 1555 GS	Opto 12 Drives	GPU			
0	Provi Xeon F5-2650 v2	20 Cores	2,30,007	Hp to 1536 GB	Rp to 26 Bridge				
0	brief.Xpon6542650 v4	24 Cores	2.20 0Hz	0p to 1536 GB	Op to 4 Drives				
0	Trivel Xeon F5-2650 v/	24 Cores	2,20,004	Hp to 1536 GB	lip to 12 Brives	CPU			
0	brief.Xcon6542650 v4	24 Cores	2.20 0Hz	$0\mulo153638$	Opito 36 Drives				
0	Trovi Xeon F5-2690 v2	24 Cores	2.00 00%	Hp to 1536 GB	Up to 4 Drives				
0	brief.Xcon 65-2690 v3	24 Cores	2.60 0Hz	$0\muto1536GS$	Up to 12 Drives	6PO			
0	Trovi Xeon F5-2690 v2	24 Cores	2.00 00%	Hp to 1536 GB	Up to 26 Brives				
0	Intel Xcon 55-2590 v4	28 Cores	2.60 0Hz	$0\mulo1536GS$	Op to 4 Drives				
0	Trovi Xeon F5-2690 v/	28 Cores	2.00 58#	Hp to 1536 GB	Rp to 12 Brices	CPU			
0	Intel Xeon 55/2590 v4	28 Cores	2.60 OHz	0p to 1536 GS	Op to 36 Drives				
	AMD Flaye 2642 (UFFT flash Mode)	5% Cores	2.50 0Hz	Up to 40% 6 dis	Up to 24 thines				
	AMD Payor PPT2 (UFFT Book Mode)	48 Cores	3.20 UHz	0 p to 403 6 GS	Up to \$4 thines				

# Run your Microsoft workloads on the #1 Cloud for VMware



- IBM Cloud was first to market delivering and operating VMware workloads in public cloud
- A decade-long partnership led to a new offering in 2016
- IBM Cloud named 2017 VMware Partner of the Year and was also named VMware Partner Innovation award 2018 Global Winner
- Nearly 2000 VMware clients globally
- Joint Innovation Lab established to further advance technologies on IBM Cloud
- IBM is the largest operator of VMware workloads in the world

### **VMware Solutions Portfolio on IBM Cloud**



Hybrid Cloud Transformation Transformation & Modernization of VMware workloads

Data Protection,
Disaster Recovery
and High
Availability

Risk Mitigation and Compliance Readiness

Migration to SAP
HANA

# IBM Cloud - the best cloud for VMware solutions



4

Migrate & Modernize VMware workloads on the most secure, enterprise-grade cloud at global scale

ibm.com/cloud/vmware

### On Premises VMware vs. VMware on IBM Cloud

**Forrester Research** conducted a study interviewing 5 IBM Cloud for VMware enterprise customers

- 3 FSS clients
- 1 IT services client
- 1 Data Analytics client

**Quantified Benefits** of moving to IBM Cloud for VMware

- Reduced data center costs by avg of 40% over 3 years
- Operations staff can now now more efficiently manage VMware workloads, reducing operations efforts by 2/3
- Security efforts around investigation and patching also reduced by two-thirds with IBM Cloud
- Improved application availability, avoiding 4 downtime events per year by Year 3
- Developers are 40% more efficient with access to RedHat OpenShift



### **Other Key Benefits**

- Interviewed organizations achieved improvements in performance and latency
- Interviewees associate improved customer satisfaction with IBM Cloud investment

# Why should Microsoft Developers choose VMware on IBM Cloud?

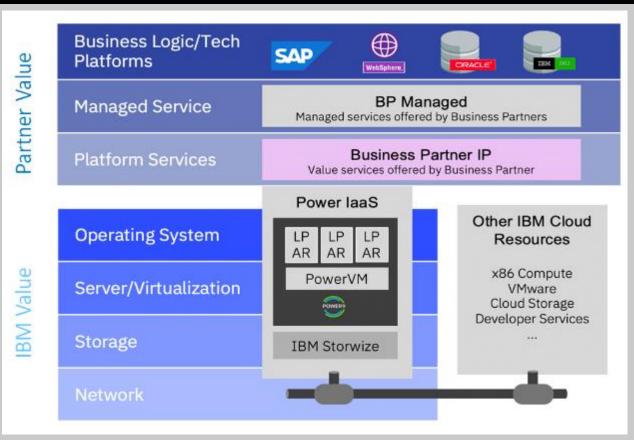
# Differentiation vs VMC on AWS & Azure

	Categories	Capabilities (roadmap*)	Self Managed VCS on IBM	VMC on AWS	Azure VMW	Google Cloud VMW Engine
	Single Tenant Self Managed	Root access to hipervisor User control patching, upgrading SDDC stack BYO toolchains, scripts, workflows VMware logging, and monitoring tools	✓	X SaaS	х	х
	Resiliency & HA	Automated deployment of backup Automated deployment of DR solution Stretched vSAN clusters with 99.99% availability SLA	<b>~</b>	X 	х	х
	Security & Compliance  KYOK with FIPS 140-2 level 4  Trusted servers with role-based access  Automated Compliance monitoring for auditing, reporting		<b>√</b>	X	X	X
	Hardened Design	Encryption of data at rest and in motion  Secure connectivity to advanced cloud services  Policy-based networking - security e.g. microsegmentation  Option public internet isolation		√ ✓ X	√	√ √ X
		вуоір	X	<b>√</b>	<b>√</b>	<b>√</b>
	Geographic reach  Singe Zone Regions (SZRs) WW  Multi-zone Resgions (MZRs) WW with HA stretched vSAN clusters			52 17	3 X	2 US/8 WW X
	Journey to the cloud and to cloud native  Migration  App Mod of VMware workloads with Tanzu - requires vSphere 7  App Mod of VMware workloads with Red Hat OpenShift		√ 4Q20 ✓	√ 4Q20 X	√ 4Q20 X	√ GKE X
1	Biz Critcal SAP	SAP-certified bare metal cascade lake	✓	Expected	Expected	X
	Flexibility & Billing	Multiple Server/storage configs : lower cost & perf No infra lockdown: upgrade to latest HW even with reserved	100+	2 X	2 X	2 X
		Min initial host NSX-v Min initial host NSX-t	4 8 going to 4 Oct20	3	3	3
		Service provider controls HW refresh e.g. Cascade Lake BYOL VMware licensing Use of SPP credits - exclusive (U.S. Only)	<b>√</b>	X Loyalty Pgm X	×	×
			Spec bid till reserved Oct20		reserved X	reserved X
tioı	Self-serve UI	Add/remove host and add/remove cluster Rapidly provision host in minutes	√ √	<b>√</b>	X (Nomercion in Preview	√ √
		Add/remove attached storage in vSphere or vSAN cluster	<b>√</b>	Х	X	X

IBM Cloud / August, 2020 / © 2020 IBM Corporati

# **Choose IBM Cloud for Power workloads**

With IBM Cloud, you have single cloud support for Microsoft and non-Microsoft workloads!



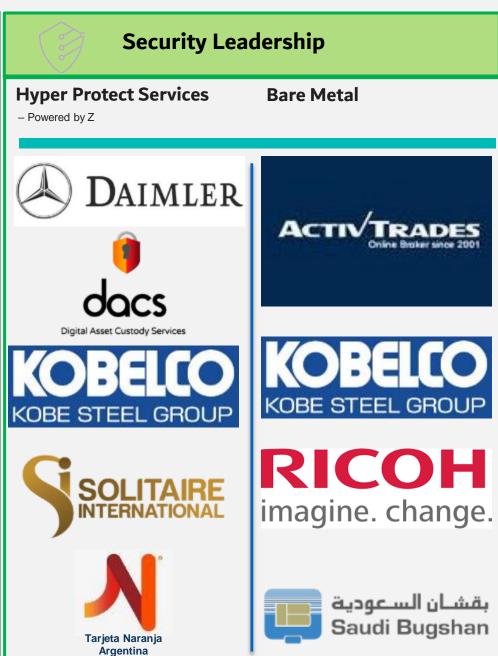
Multi-tenant, self managed, Power compute as-a-service in IBM Cloud with consumption-based OPEX pricing

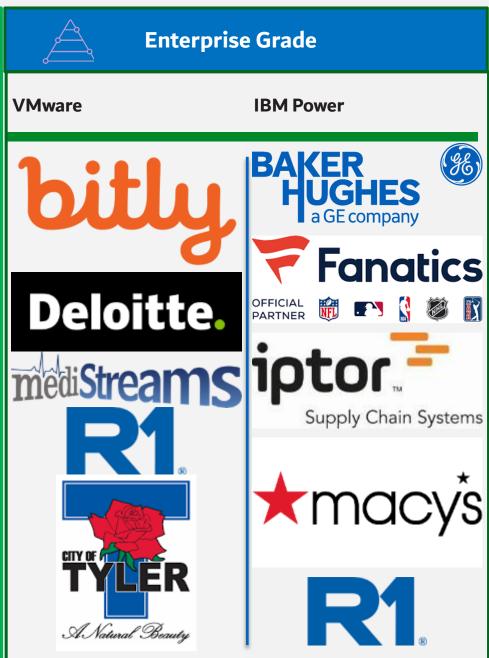
### **Power VS Capabilities**

- Infrastructure as a Service for Power: allows a user to purchase a Power VS AIX or IBM i Power VM-based Virtual Machine-as-a-Service on IBM Cloud
- **Self-Service Ordering via IBM Portal or APIs:** Client purchases through the IBM Marketplace w/ UI or via scripts with REST API
- Flexible, Granular Configuration: Flexible offering allows users to select the quantity of cores, type of cores, memory and storage allocations, and Operating System.
- Usage Based Pricing: resources for Power VS resources will be charged at an hourly or monthly prices for the number of cores consumed
- Managed Service Support: IBM manages up to OS deployment and the client self-manages the OS and up. Users can self-manage Power VS instances or engage IBM Services for Managed Service Support.
- laaS Networking Configurations: Data and configurations are saved with the application environment in the Snapshot, allowing for complete environment deployment

# Selected customers







# Key Considerations for Public Cloud

### You Have

- Demanding business stakeholders
- A heterogeneous IT landscape
- A need to accommodate
  - Bare metal
  - Cloud native
  - VMware, SAP
  - x86, Solaris, Power, AIX, IBM i

### You Need

- Full control over your data
- Portability. No vendor lock in
- Security across a complex, hybrid environment
- Overcome skills shortage through automated management
- Better control over cost, especially for data & storage intensive workloads
- Industry Expertise, to help with the journey

### Why should you think about IBM cloud?

## We Evolved



Open Innovation



Security Leadership



Enterprise Grade

# Thank you!





# Backup Slides

