Amgel Dorje / Amgalan Dorzhiev

Product designer

Digital Product Design, UX/UI

Currently in Tbilisi, Georgia

Product & UX/UI designer, fixated on thorough research, cross-disciplinary exploration, and effective communication.

Originally from Buryatia, I bring a culturally sensitive perspective to my work. I have experience collaborating with early-stage startups, including in the Al sector, helping translate complex technologies into intuitive and engaging user experiences.

Beyond product design, my skillset spans calligraphy, branding, 3D & motion — allowing me to work fluently across mediums and weave functionality and emotion into effective, yet resonant solutions.

Skills

- → Digital Product Design
- → UI/UX Design
- → UX Research
- → Web Design
- → Visual Identity
- → Communicational Design
- → Print Material Design
- → Calligraphy
- → 3D Design
- → Motion Graphics
- → Generative Graphics
- → Sound Design

Contact

Email amgeldorje@gmail.com

Web-site amgeldorje.xyz

Telegram
@amgel_dorje

Social Media
@amgel_dorje

Work Experience

Product & Brand Designer at Feely (Remote | NY & Serbia)

Oct 2024 - May 2025

- ightarrow Designed digital products and UX/UI for fast-growing tech startups, including <u>Scade Pro</u>, a multi-modal Al platform.
- \rightarrow Boosted main page conversion 5x within 2 months for <u>Scade Pro</u>; maintained a 3x increase even during following periods.
- → Collaborated closely with the Scade's product team to optimize user flows, improve paywall placements, introduce new features, and enhance onboarding experiences, all within an established design system.
- → Improved product engagement by enhancing communication of core benefits and user value.
- \rightarrow Acted as a bridge between design and development teams for smooth execution and high-fidelity results.
- → Created motion design assets and micro-interactions to elevate product experience.
- \rightarrow Led the end-to-end rebranding of Rare Assembly, an LA-based high-end corporate gifting agency serving major U.S. companies.
- \rightarrow Collaborated directly with founders, developers, marketers, and stakeholders to align design with strategic goals.
- \rightarrow Facilitated an internal 3D design masterclass for Feely team to boost collective skillset and creative output.

Independent Cross-disciplinary Designer (Remote)

Dec 2019 - Oct 2024

- → Designed UX/UI for digital products, from wireframes to final interfaces. (Furai app | Chessy)
- → Conducted UX research through interviews, surveys, and usability testing to create more effective designs.
- \rightarrow Developed visual identities for brands, including logos, typography, and color schemes. (<u>Furai</u> | <u>Vernye Druzya</u> | <u>Zagarbazh</u> | <u>Bezma</u> | <u>Chessy</u>)
- ightarrow Created website designs and handled front-end development using HTML, CSS, JavaScript, Webflow, and Readymag.
- ightarrow Designed and formatted long-form documents such as books, magazines, and reports. ($\underline{\text{Visual Research "Emotion Through Calligraphy"}}$)
- ightarrow Created 3D models and visualizations using Blender and Cinema 4D, and integrated them into projects.

(Chessy | Space Calligraphy)

 \rightarrow Designed, programmed and integrated real-time visual effects & generative graphics with Touchdesigner. (<u>Furai app</u> | <u>Me.Moment.Universe</u>)



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Software

→ Figma

→ Adobe Ps, Ai, Id

- → AE, DaVinci Resolve
- → Blender, Cinema 4D
- → Ableton Live 11
- → Touchdesigner
- → Spark AR Studio
- → Readymag, Webflow
- → Visual Studio Code, Github
- → ChatGPT, Midjourney

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Side Activity

Mixed Media Artist

Sep 2021 - Now

→ Developed and executed calligraphy designs using various tools and materials such as pens, brushes, inks, and paper.

(Death. Bardo. Birth. Life. | Dark — Light)

→ Captured and edited photographs using various techniques and equipment, including digital and film cameras, lighting, and post-production software.

(Death. Bardo. Birth. Life. | Villain-self)

- → Created immersive art experiences through the integration of light and sound elements with interactive technologies such as sensors, microcontrollers, and programming languages, using Touchdesigner. (Me. Moment. Universe.)
- → Created audio installations and performances that explore the relationship between sound and space, using a range of techniques such as field recordings, sampling, and sound synthesis, using AbleTone Live.
- → Used AR (Augmented Reality) technologies to create interactive and immersive art experiences, integrating virtual and physical elements.
- → Developed visual concepts and designs for various media such as film, games, or advertising, including character design, environment design, and storyboarding.

 (Is death the End? | Chessy)
- \rightarrow Created original comic book illustrations and storylines, including character design, panel layout, and dialogue.
- → Created original fashion designs and accessories using various techniques and materials.

Exhibitions

Feb 2023 Art on Loop IV at The Holy Art Gallery (London, UK).

The photo calligraphic series "Death — Bardo — Birth — Life " were exhibited.

Education

2019 – 2023 Bachelor Degree of Design and Promotion of the Digital Products

at HSE ART AND DESIGN SCHOOL

Moscow

Projects and visuals are available on <u>amgeldorje.xyz</u>

Thank you for reading the CV! Feel free to contact for questions.