P1 Presentation

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Overview of Process

- 1. Insert filtered data in table
- 2. Combine tables with filtered data (aggregate data if need to)
- 3. Do necessary computations in the table with filtered data
- 4. Combine results (columns) into one single table
- 5. Display the results with limit or where

1. Which English Wikipedia article got the most traffic on October 20th?

DATA USED

pageviews-20201020-000000.gz -

pageviews-20201020-230000.gz

HIVE QUERIES USED TO ANSWER THE QUESTION

First we set up our database and create a table that takes in pageview data from Oct containing only domain codes 'en' and 'en.m'.

- 1) CREATE DATABASE PAGEVIEW_DB;
- 2) USE PAGEVIEW_DB;
- 3) CREATE TABLE OCT_PAGEVIEWS (DOMAIN_CODE STRING, PAGE_TITLE STRING, NUM_OF_REQUESTS INT, RESPONSE_BYTES INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY ':
- 4) CREATE TABLE EN_PAGEVIEWS (PAGE_TITLE STRING, NUM_OF_REQUESTS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY ';

(cont in next page...)

1. Which English Wikipedia article got the most traffic on October 20th?

HIVE QUERIES USED TO ANSWER THE QUESTION (cont.)

- 5) LOAD DATA LOCAL INPATH '/home/aliang30/pageviews-20201020/* INTO TABLE OCT_PAGEVIEWS;
- 6) INSERT INTO EN_PAGEVIEWS (SELECT PAGE_TITLE, NUM_OF_REQUESTS FROM OCT_PAGEVIEWS WHERE DOMAIN_CODE='en');
- 7) INSERT INTO EN_PAGEVIEWS (SELECT PAGE_TITLE, NUM_OF_REQUESTS FROM OCT_PAGEVIEWS WHERE DOMAIN_CODE='en.m');

(Now that we have our table with only English wiki articles, we want to aggregate the num_of_requests with similar page_titles.

And then we display our results

8) SELECT PAGE_TITLE,

SUM (NUM_OF_REQUESTS) AS num_of_page_views FROM EN_PAGEVIEWS

GROUP BY PAGE_TITLE

ORDER BY SUM(NUM_OF_REQUESTS) DESC

LIMIT 10;

page_title	num_of_page_views
 Main_Page	5961008
Special:Search	1476831
- F	544714
Jeffrey_Toobin	321459
CRajagopalachari	210558
The_Haunting_of_Bly_Manor	185139
Robert_Redford	178779
Jeff_Bridges	159163
Bible	151484
Chicago_Seven	149966

DATA USED

We will be using September's data

pageviews-20200901-000000.gz - pageviews-20200930-230000.gz

clickstream-enwiki-2020-09.tsv

COMPUTATION USED

Percentage of readers follow an internal link = (Total internal_link clicks in article) * 100/Total pageviews)

HIVE QUERIES USED TO ANSWER THE QUESTION

First we set up our database and create a table that takes in clickstream data from Sept containing only internal link type.

- 1) CREATE DATABASE CLICKSTREAM_DB;
- 2) USE CLICKSTREAM_DB;
- 3) CREATE TABLE CS_TABLE (PREV STRING, CURR STRING, TYPE STRING, NUM_OF_CLICK_THROUGHS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t';
- 4) CREATE TABLE INTERNAL_DATA (PREV STRING, NUM_OF_CLICK_THROUGHS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t';
- 5) LOAD DATA LOCAL INPATH '/home/aliang30/clickstream-enwiki-2020-09.tsv' INTO TABLE CS_TABLE;
- 6) INSERT INTO INTERNAL_DATA (SELECT PREV, NUM_OF_CLICK_THROUGHS FROM CS_TABLE WHERE TYPE='link');

Now that we have the data that contains only internal links, we must aggregate the num of internal link clicks with similar page_titles and insert new data into a new table

- 7) CREATE TABLE UPDATED_INTERNAL_DATA (PREV STRING, NUM_OF_CLICK_THROUGHS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t':
- 8) INSERT INTO UPDATED_INTERNAL_DATA (SELECT PREV, SUM (NUM_OF_CLICK_THROUGHS) AS NUM_OF_INTERNAL FROM CS_TABLE GROUP BY PREV);

HIVE QUERIES USED TO ANSWER THE QUESTION (cont))

Now we need to create a new table that takes in pageview data from Sept containing only domain codes 'en' and 'en.m'.

- 7) CREATE TABLE SEPT_PAGEVIEWS (DOMAIN_CODE STRING, PAGE_TITLE STRING, NUM_OF_REQUESTS INT, RESPONSE_BYTES INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '';
- 8) CREATE TABLE EN_PAGEVIEWS (PAGE_TITLE STRING, NUM_OF_REQUESTS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY ':
- 9) LOAD DATA LOCAL INPATH '/home/aliang30/pageviews-20200920/* INTO TABLE SEPT_PAGEVIEWS;
- 10) INSERT INTO EN_PAGEVIEWS (SELECT PAGE_TITLE, NUM_OF_REQUESTS FROM SEPT_PAGEVIEWS WHERE DOMAIN_CODE='en');
- 11) INSERT INTO EN_PAGEVIEWS (SELECT PAGE_TITLE, NUM_OF_REQUESTS FROM SEPT_PAGEVIEWS WHERE DOMAIN_CODE='en.m');

We aggregate the num_of_requests with similar page_titles and insert new data into a seperate table

- 12) CREATE TABLE UPDATED_EN_PAGEVIEWS (PAGE_TITLE STRING, NUM_OF_REQUESTS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY ':
- 13) INSERT INTO UPDATED_EN_PAGEVIEWS (SELECT PAGE_TITLE, SUM (NUM_OF_REQUESTS) AS NUM_OF_PAGE_VIEWS FROM EN_PAGEVIEWS GROUP BY PAGE_TITLE);

HIVE QUERIES USED TO ANSWER THE QUESTION (cont)

Now that we have our tables that contain 1) aggregated num_of_requests and 2) aggregated num_of_click_throughs, we will use an inner join to return the rows that have matching page_title.

14) CREATE TABLE Q2_RESULT AS

SELECT UPDATED_EN_PAGEVIEWS.PAGE_TITLE, UPDATED_EN_PAGEVIEWS.NUM_OF_PAGE_VIEWS, UPDATED_INTERNAL_DATA.NUM_OF_INTERNAL

FROM UPDATED EN PAGEVIEWS

INNER JOIN UPDATED_INTERNAL_DATA ON UPDATED_EN_PAGEVIEWS.PAGE_TITLE = UPDATED_INTERNAL_DATA.PREV;

Now we want to do our computation: (Total internal_link clicks in article Link total * 100/Total pageview) and store that in the PERCENTAGE_OF_READERS_FOLLOW_A_LINK column.

15) SELECT PAGE_TITLE, NUM_OF_PAGE_VIEWS, NUM_OF_INTERNAL,

CAST(NUM_OF_INTERNAL * 100.0 / NUM_OF_PAGE_VIEWS AS DECIMAL) AS PERCENTAGE_OF_READERS_FOLLOW_A_LINK

FROM Q2_RESULT

ORDER BY PERCENTAGE_OF_READERS_FOLLOW_A_LINK DESC

LIMIT 10;

page_title	num_of_requests	num_of_click_throughs	percentage_of_readers_follow_a_lin
Main_Page	5448639	1057958	19.41692228096
Main_Page	5448639	1057958	19.41692228096
Ruth_Bader_Ginsburg	7868	445464	5661.71835282156
Ruth_Bader_Ginsburg	7868	445464	5661.71835282156
COVID-19_pandemic	48293	435001	900.75373242499
COVID-19_pandemic	48293	435001	900.75373242499
Sarah_Paulson	8925	372520	4173.89355742297
Sarah_Paulson	8925	372520	4173.89355742297
Ruth_Bader_Ginsburg	7868	354482	4505.36349771225
Ruth_Bader_Ginsburg	7868	354482	4505.36349771225
Cobra_Kai	177127	319232	180.22774619341
Cobra Kai	177127	319232	180.22774619341
Sarah_Paulson	8925	299600	3356.86274509804
Sarah_Paulson	8925	299600	3356.86274509804
Mulan_(2020_film)	30032	288437	960.43220564731
Mulan_(2020_film)	30032	288437	960.43220564731
Enola_Holmes_(film)	7111	260990	3670.22922233160
Enola_Holmes_(film)	7111	260990	3670.22922233160
Lucifer_(TV_series)	49177	258955	526.57746507514
Lucifer_(TV_series)	49177	258955	526.57746507514
Amy_Coney_Barrett	211	257683	122124.64454976303
Amy_Coney_Barrett	211	257683	122124.64454976303
Cobra_Kai	177127	256535	144.83110988161
Cobra Kai	177127	256535	144.83110988161
Ruth_Bader_Ginsburg	7868	241878	3074.19928825623
Ruth_Bader_Ginsburg	7868	241878	3074.19928825623
Dan_Levy_(Canadian_actor)	12632	239175	1893.40563647878
Dan_Levy_(Canadian_actor)	12632	239175	1893.40563647878
Main_Page	5448639	221901	4.07259500951
Main_Page	5448639	221901	4.07259500951
Dancing_with_the_Stars_(American_TV_series)	3967	215658	5436.29947063272
Dancing_with_the_Stars_(American_TV_series)	3967	215658	5436.29947063272
Main_Page	5448639	214787	3.94203029417
Main_Page	5448639	214787	3.94203029417
SPBalasubrahmanyam	4923	211708	4300.38594353037
SPBalasubrahmanyam	4923	211708	4300.38594353037
Naomi Osaka	39688	201672	508.14351945172
Naomi Osaka	39688	201672	508.14351945172
Joe_Biden	50975	201049	394.40706228543
Joe_Biden	50975	201049	394.40706228543
Proud_Boys	11080	197700	1784.29602888087
Proud_Boys	11080	197700	1784.29602888087
Amy_Coney_Barrett	211	193233	91579.62085308057
Amy_Coney_Barrett	211	193233	91579.62085308057
Diana_Rigg	2608	189253	7256.63343558282
Diana_Rigg Diana_Rigg	2608	189253	7256.63343558282
	7868	185752	2360.85409252669
Ruth_Bader_Ginsburg	7868	185752	
Ruth_Bader_Ginsburg			2360.85409252669
Tenet_(film) Tenet_(film)	223256 223256	185584 185584	83.12609739492 83.12609739492

Answer to Q2 (excluding the Main_Page)

- 1. Ruth Bader Ginsburg
- 2. COVID-19 pandemic
- 3. Sarah Paulson
- 4. Cobra Kai
- 5. Mulan_(2020_film)
- 6. Enola Holmes (film)
- 7. Lucifer (TV series)
- 8. Any Coney Barrett
- 9. Dan_Levy_(Canadian_actor)
- 10. S._P._Balasubrahmanyam

3. What series of Wikipedia articles, starting with Hotel California, keeps the largest fraction of its readers clicking on internal links?

HIVE QUERIES USED TO ANSWER THE QUESTION

Similar to question 2 but we will have to gather all of the articles "Hotel_California" refers to and see which one has the highest number of internal click_throughs

1) CREATE TABLE INTERNAL_DATA2 (PREV STRING, CURR STRING, NUM_OF_CLICK_THROUGHS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t';

We'll use the CS_TABLE from previous question and gather all of the articles starting with "Hotel_California" as well as type "link" and insert them in UPDATED_INTERNAL_DATA2.

2) INSERT INTO INTERNAL_DATA2

SELECT PREV, CURR, NUM_OF_CLICK_THROUGHS FROM CS_TABLE

WHERE PREV = "Hotel_California" AND

TYPE = "link"

ORDER BY PREV DESC:

3. What series of Wikipedia articles, starting with Hotel California, keeps the largest fraction of its readers clicking on internal links?

HIVE QUERIES USED TO ANSWER THE QUESTION (cont)

Now that we have the data that contains only internal links, we must aggregate the num of internal link clicks with similar curr page_titles and insert new data into a new table

3) CREATE TABLE Q3_RESULTS (PREV STRING, CURR STRING, NUM_OF_CLICK_THROUGHS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t':

4) INSERT INTO Q3_RESULTS (SELECT PREV, CURR, SUM (NUM_OF_CLICK_THROUGHS) AS NUM_OF_INTERNAL

FROM INTERNAL_DATA2 GROUP BY CURR);

Display the results of the table and order them by the num of internal clicks

5) SELECT * FROM Q3_RESULTS ORDER BY NUM_OF_INTERNAL LIMIT 10;

q3_results.prev	q3_results.curr	q3_results.num_of_click_throughs
Hotel_California	Hotel_California_(Eagles_album)	2222
Hotel_California	Hotel_California_(Eagles_album)	2222
Hotel_California	Don_Henley	1537
Hotel_California	Don_Henley	1537
Hotel_California	Don_Felder	1519
Hotel_California	Don_Felder	1519
Hotel_California	Eagles_(band)	1335
Hotel_California	Eagles_(band)	1335
Hotel_California	Glenn_Frey	1021
Hotel_California	Glenn_Frey	1021
Hotel_California	Joe_Walsh	683
Hotel_California	Joe_Walsh	683
Hotel_California	Loree_Rodkin	434
Hotel_California	Loree_Rodkin	434
Hotel_California	Coda_(music)	357
Hotel_California	Coda_(music)	357
Hotel_California	The_Magus_(novel)	344
Hotel_California	The_Magus_(novel)	344
Hotel_California	Julia_Phillips	306
Hotel_California	Julia_Phillips	306
Hotel_California	The_Beverly_Hills_Hotel	297
Hotel_California	The_Beverly_Hills_Hotel	297
Hotel_California	Life_in_the_Fast_Lane	286
Hotel_California	Life_in_the_Fast_Lane	286
Hotel_California	Randy_Meisner	267
Hotel_California	Randy_Meisner	267
Hotel_California	Hedonism	217
Hotel_California	Hedonism	217
Hotel_California	Hotel_California_(disambiguation)	190
Hotel_California	Hotel_California_(disambiguation)	190
Hotel_California	Desperado	177
Hotel_California	Desperado	177
100 100 100 100 100 100 100 100 100 100	The state of the s	17:2:02.0

Answer to Q3

- 1. Hotel California (Eagles album)
- 2. Don_Henley
- 3. Eagles_(band)
- 4. Glenn Frey
- 5. Joe_Walsh
- 6. Loree Rodkin
- 7. Coda_(music)
- 8. The Magus (novel)
- 9. Julia_Phillips
- 10. The_Beverly_Hills_Hotel

4. Find an example of an English Wikipedia article that is relatively more popular in the UK. Find the same for the US and Australia.

<u>Assumptions</u>

- According to the latest study of global internet traffic by Cisco, the internet is busiest between 9pm and 11pm around the world.
- 2) Wiki page views traffic time stamps are based on UTC (Coordinated Universal Time)
- 3) So if UTC is 12:00:00am, time in US eastern is 07:00:00pm, time in US pacific 04:00:00pm, time in US central is 06:00:00pm, time in UK (UTC) is 12:00:00am, and time in Australia (GMT) is 11:00:00am.

US eastern 9PM-11PM	UTC 2AM-4AM
US central 9PM-11PM	UTC 3AM - 5AM
US pacific 9PM-11PM	UTC 5AM - 7AM
UK 9PM-11PM	UTC 9PM - 11PM
Australia 9PM-11PM	UTC 8AM - 10AM

4. Find an example of an English Wikipedia article that is relatively more popular in the UK. Find the same for the US and Australia.

- 1) We can look at the time posted in https://dumps.wikimedia.org/other/pageviews/2020/2020-11/
- 2) Assuming that Wiki is running on UTC (Coordinated Universal Time), we can take a .gz from (for example: 06-Nov-2020 01:43) and assume that the English articles contained inside that .gz are relatively more popular in the US.

If from (05-Nov-2020 20:49), the English articles contained in that .gz are more popular in the UK

If from (05-Nov-2020 08:49), the English articles contained in that .gz are more popular in Australia

0:	jdbc:hive2://>	select	page_title,	num_of_requests	from	us_data	limit	20;
OK								

page_title	num_of_requests
	5
Main_Page	19
Special:UserLogin	1
Wikipedia	2
Wikipedia:Community_Portal	
Main_Page	4
Special:CreateAccount	1
Special:UserLogin	
Main_Page	1
Special:PasswordReset	
Main_Page	1
1536	
1650	
1791	
1952	1
1964	
1982	1
2018	
206	1
212	1

0:	jdbc:hive2://>	select	page_title,	num_of_requests	from	uk_data	limit	20;
OK								

page_title	num_of_requests	
-	6	-
Main_Page	8	
User:Gz260	1	
Wikipedia	1	
Wikipedia:Sandbox	2	
Main_Page	2	
	6	
1656	1	
1786	1	
1894	1	
1911	1	
1914	1	
1964	1	
1989		
205		
217		
433	1	
684		
Џ ьамт о ыла		
Абцарамза_20	1	

0: jdbc:hive2://> select page_title, num_of_requests from aus_data limit 20;

page_title	num_of_requests	
a akto letela a -en letel etelale-a akto letela a en lete S	2	
Main_Page	5	
Wikipedia	3	
Wikipedia:Community_Portal	2	
Main_Page	1	
	6	
1	1	
1217	1	
1220	1	
1297	1	
15	1	
164	1	
1652	1	
1655	1	
1658	1	
1923	1	
1935	1	
1938	1	
1954	1	
1961	1	

Articles more popular in the US

Articles more popular in the UK

Articles more popular in the Australia

Answers for Q4

5. Analyze how many users will see the average vandalized Wikipedia page before the offending edit is reversed.

SOURCES USED

We will be using September's data

pageviews-20200901-000000.gz - pageviews-20200930-230000.gz

2020-09.enwiki.2020-09.tsv.bz2

HIVE QUERIES USED TO ANSWER THE QUESTION

Create a table that can hold all of the data in "2020-09.enwiki.2020-09.tsv.bz2."

1) CREATE TABLE DUMP_DATA (

wiki_db string,

event_entity string,

event_type string,

revision_tags array<string>

) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t';

2) LOAD DATA LOCAL INPATH '/home/aliang30/2020-09.enwiki.2020-09.tsv.bz2' INTO TABLE DUMP_DATA;

5. Analyze how many users will see the average vandalized Wikipedia page before the offending edit is reversed.

HIVE QUERIES USED TO ANSWER THE QUESTION (cont)

Create tables to insert data and group by

3) CREATE TABLE FILTERED_DATA (PAGE_TITLE STRING, revision_seconds_to_identity_revert BIGINT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t':

4) INSERT INTO FILTERED_DATA (SELECT PAGE_TITLE, revision_seconds_to_identity_revert FROM DUMP_DATA WHERE EVENT_ENTITY='revision' AND revision_seconds_to_identity_revert > 0.0);

5) CREATE TABLE UPDATED_FILTERED_DATA (PAGE_TITLE STRING, revision_seconds_to_identity_revert BIGINT) ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t';

6) INSERT INTO UPDATED_FILTERED_DATA (SELECT PAGE_TITLE, SUM (revision_seconds_to_identity_revert) FROM FILTERED_DATA GROUP BY PAGE_TITLE);

5. Analyze how many users will see the average vandalized Wikipedia page before the offending edit is reversed.

HIVE QUERIES USED TO ANSWER THE QUESTION (cont)

Reuse the SEPT_PAGEVIEWS table from earlier that contains the pageview data from Sept with domain_code "en" and "en.m" and inner join the table with UPDATED_FILTERED_DATA (return the rows that have matching page_title and move the results to Q5_RESULTS)

7) CREATE TABLE Q5_RESULTS AS

SELECT SEPT_PAGEVIEWS.PAGE_TITLE, SEPT_PAGEVIEWS.NUM_OF_REQUESTS, UPDATED_FILTERED_DATA.revision_seconds_to_identity_revert

FROM SEPT PAGEVIEWS

INNER JOIN UPDATED_FILTERED_DATA ON SEPT_PAGEVIEWS.PAGE_TITLE = UPDATED_FILTERED_DATA.PAGE_TITLE;

Now we want to make our computation: (SUM(NUM_OF_PAGE_VIEWS) / COUNT(PAGE_TITLE) FROM UPDATED_FILTERED_DATA to find the avg number of users that saw the vandalized Wiki page before the edit is reversed.

8) SELECT SUM(NUM_OF_REQUESTS) / COUNT(PAGE_TITLE) FROM Q5_RESULTS;

Answer for Q5 (using only Sept 1st 2020 pageviews)

6. What is the total number of English articles visited on 10/20/2020 with titles that start with the letter 'a'?

SOURCES USED

pageviews-20201020-000000.gz - pageviews-20201020-230000.gz

HIVE QUERIES USED TO ANSWER THE QUESTION

Similar procedure as question 1. First we create a table that takes in pageview data from Oct containing only domain codes 'en' and 'en.m'.

- 1) USE PAGEVIEW_DB;
- 2) CREATE TABLE OCT_PAGEVIEWS (DOMAIN_CODE STRING, PAGE_TITLE STRING, NUM_OF_REQUESTS INT, RESPONSE_BYTES INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY ';
- 3) CREATE TABLE EN_PAGEVIEWS (PAGE_TITLE STRING, NUM_OF_REQUESTS INT) ROW FORMAT DELIMITED FIELDS TERMINATED BY ';
- 4) LOAD DATA LOCAL INPATH '/home/aliang30/pageviews-20201020/* INTO TABLE OCT_PAGEVIEWS;
- 5) INSERT INTO EN_PAGEVIEWS (SELECT PAGE_TITLE, NUM_OF_REQUESTS FROM OCT_PAGEVIEWS WHERE DOMAIN_CODE='en');
- 6) INSERT INTO EN_PAGEVIEWS (SELECT PAGE_TITLE, NUM_OF_REQUESTS FROM OCT_PAGEVIEWS WHERE DOMAIN_CODE='en.m');

6. What is the total number of English articles visited on 10/20/2020 with titles that start with the letter 'a'?

HIVE QUERIES USED TO ANSWER THE QUESTION (cont)

Now that we have our table with only English wiki articles, we can find the total number of articles that start with the letter 'a'

7) SELECT COUNT(*) AS total_a

FROM EN_PAGEVIEWS

WHERE PAGE_TITLE LIKE 'A%';

```
OK

+----+

| total_a |

+----+

| 3347674 |

+----+

1 row selected (33.562 seconds)

0: jdbc:hive2://>
```

Github link

https://github.com/AlanLiang1/Project_1.git