

Digital Graphics Fundamentals

(LO2b) - Assignment

Task 2 - Instructions

Brief

You have been commissioned by Clyde Marketing Promotions to design & create a portfolio/library of graphics for a presentation to promote a new start-up gaming company XYZ Games that will deliver mobile and pc games.

XYZ Games are a company with an **active social media presence**. They have a YouTube site, Facebook & Twitter to name a few. They would like you to add to their library of artwork and graphics.

For this Assignment you will **design & create a banner** for the gaming start-up company XYZ Games website.

The banner **MUST** include the text XYZ GAMES & the logo you completed previously
Use the XYZ Games Branding Style Requirements for Banner.

Save completed banner with the filename XYZ Banner.png into an appropriate folder in One Drive.

Banner Specification Requirements	
Size:	Leaderboard Banner for Website
Shape:	Rectangle
Background:	Image relating to gaming or web safe colour fill
Logo:	Use logo you created previously, resize to suit
Text:	XYZ GAMES & Size >12 points
Text Style:	Normal, bold , <u>underline</u> , <i>italic</i> & colour
Font:	Sans Serif or Sans
Colour:	RGB

This document must be completed using Acrobat Reader and submitted to Canvas on completion with the created banner (2 files).

You must complete the pro-forma below when attempting this task.

Task 2	Banner for XYZ Games
Screenshot of Banner:	
Banner Filename & Extension:	
Banner Dimensions:	
Banner File Size (kb):	
Software URL:	
Describe how you created the Banner & Tools used:	
Colour Mode:	

Name:	
Class:	
Date:	
I declare that this Assignment is all my own work.	