

Outcomes Covered 2/3 - Digital Graphics Fundamentals

Task 4 - Instructions

Brief

You have been commissioned by Clyde Marketing Promotions to design & create a portfolio/library of graphics for a presentation to promote a new start-up gaming company XYZ Games that will deliver mobile and pc games.

XYZ Games are a company with an active social media presence. They have a YouTube site, Facebook & Twitter to name a few. They would like you to add to their library of artwork and graphics.

For this Assignment you will design & create an Avatar Gaming Character graphic (full size) for the gaming start-up company XYZ Games latest PC game 'Sands of Time'. This graphic along with others will be used in the future to create a video game cover for the PC.

This is an adventure video game set in the Arabian Desert. Your Avatar Character should reflect this theme, by choosing relevant colours & props. Use the XYZ Games Branding Style Requirements for the Avatar Gaming Character.

Save the Avatar Gaming Character with the filename XYZ Avatar and with the file extension .png or .svg into an appropriate folder in One Drive.

XYZ Games - Avatar Gaming Character Specification Requirements	
Size:	Full Character
Gender:	Male or Female
Colour:	Use colours that reflects the Arabian Desert theme
Props:	Use props that reflect the Arabian theme
File Format:	Bitmap (.png) or Vector (.svg)

This document must be completed using Acrobat Reader and submitted to Canvas on completion with the created Avatar Gaming Character (2 files)

You must complete the pro-forma below when attempting this task.

Task 4	Avatar Gaming Character XYZ Games
Screenshot of Avatar (Bitmap):	
Avatar Filename & Extension:	
Avatar Dimensions:	
Avatar File Size (kb):	
Software URL:	
Describe how you created & customised the Avatar & Tools used:	

Name:	
Class:	
Date:	
I declare that this Assignment is all my own work	