

## Digital Graphics Fundamentals

### (LO2b) - Exercise Instructions

For this exercise you are required to complete the following task.

This Exercise relates to designing and creating a banner for the company Dairy Food Line.

This company products include milk, yogurt, cheese, lactose-free milk and fortified soy milk and yogurt.

The company are looking for you to design & create a new banner that will help the branding of the company products and gain consumer loyalty.

The banner **MUST** include the text DAIRY FOOD LINE & the logo you completed previously.

The company at present is a family run business and do not have a website or social media presence, which they hope will change in the near future.

Save completed banner with the filename DFL Banner.png into an appropriate folder in One Drive.

Banner Specification Requirements	
Size:	Leaderboard Banner for Website
Shape:	Rectangle
Background:	Web Safe Colour Fill or Gradient Fill
Logo:	Use logo you created previously (resize to suit)
Text:	DAIRY FOOD LINE & Size >12 points
Text Style:	Normal, <b>bold</b> , <u>underline</u> , <i>italic</i> & colour
Font:	Sans Serif or Sans
Colour:	RGB

This document must be completed using Acrobat Reader and submitted to Canvas on completion with the created banner (2 files).

You must complete the pro-forma below when attempting this task.

<b>Exercise</b>	<b>Banner for Dairy Food Line</b>
<b>Screenshot of Banner:</b>	
<b>Banner Filename &amp; Extension:</b>	
<b>Banner Dimensions:</b>	
<b>Banner File Size (kb):</b>	
<b>Software URL:</b>	
<b>Describe how you created the Banner &amp; Tools used:</b>	
<b>Colour Mode:</b>	

<b>Name:</b>	
<b>Class:</b>	
<b>Date:</b>	