

Digital Graphics Fundamentals

(LO2a) - Assignment

Task 1 - Instructions

Brief

You have been commissioned by Clyde Marketing Promotions to design & create a portfolio/library of graphics for a presentation to promote a new start-up gaming company XYZ Games that will deliver mobile and pc games.

XYZ Games are a company with an **active social media presence**. They have a YouTube site, Facebook & Twitter to name a few. They would like you to add to their library of artwork and graphics.

For this Assignment you will **design & create a logo** for the gaming start-up company XYZ Games.

Use the XYZ Games Branding Style Requirements for Logo.

Save the logo with the filename XYZ Logo and with the file extension .png into an appropriate folder in One Drive.

| XYZ Games Branding Style Requirements for Logo | |
|--|--|
| Size: | Varied |
| Shape: | Square or Circle or Shield |
| Icon: | Coloured or B&W, graphic that represents XYZ Games |
| Text: | XYZ Games or XYZ & Size >12 points |
| Text Style: | Normal, bold , <u>underline</u> , <i>italic</i> & colour |
| Font: | Sans Serif or Serif |
| Colour: | Web Safe |

This document must be completed using Acrobat Reader and submitted to Canvas on completion with the created logo (2 files).

You must complete the pro-forma below when attempting this task.

| Task 1 | Logo for XYZ Games |
|------------------------------------|--------------------|
| Screenshot of Logo: | |
| Logo Filename & Extension: | |
| Logo Dimensions: | |
| Logo File Size (kb): | |
| Software URL: | |
| Describe how you created the logo: | |
| List Tools & Features Used: | |
| Colour Mode: | |

| | |
|--|--|
| Name: | |
| Class: | |
| Date: | |
| I declare that this Assignment is all my own work. | |