Digital Graphics Fundamentals

(LO2a) - Exercise Instructions

For this exercise you are required to complete the following task.

This Exercise relates to **designing and creating a logo for the company Dairy Food Line**.

This company products include **milk, yogurt, cheese, lactose-free milk and fortified soy milk and yogurt**.

The company are looking for you to design & create a new logo that will **help the branding of the company products and gain consumer loyalty.**

The company at present is a family run business and **do not have a website or social media** presence, which they hope will change in the near future.

Save completed Logo as DFL Logo.png into an appropriate folder in One Drive.

Logo Specification Requirements	
Size:	Varied
Shape:	Square or Circle or Line
Icon:	Coloured or B&W, graphic that **represents Dairy Food Line**
Text:	**DFL** & Size >12 points
Text Style:	Normal, **bold**, underscore, *italic* & colour
Font:	Sans Serif or Serif
Colour:	Web Safe

This document must be completed using Acrobat Reader and submitted to Canvas on completion with the created logo (2 files).

You must complete the pro-forma below when attempting this task.

Exercise	Logo for Dairy Food Line
Screenshot of Logo:	
Logo Filename & Extension:	
Logo Dimensions:	
Logo File Size (kb):	
Software URL:	
Describe how you created the logo:	
List Tools & Features Used:	
Colour Mode:	

Name:	
Class:	
Date:	