

# CUSTOMER RETENTION and CHURN ANALYSIS

500

Total Customers

600

Total Churned

1.20

Churn Rate

## Country Based

- ☐ CA
- ☐ DE
- ☐ FR
- ☐ IN
- ☐ UK
- ☐ US

## Subscription Date

09-01-2023



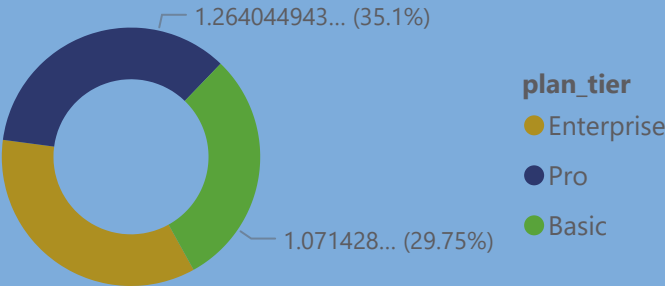
31-12-2024



## Plan Type

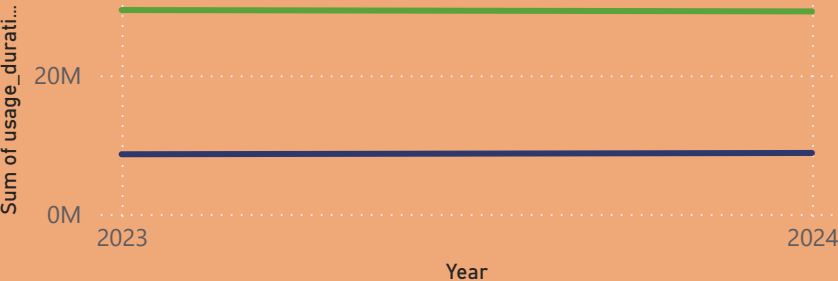
- ☐ Basic
- ☐ Enterprise
- ☐ Pro

## Churn Rate by Plan Type



## Duration used by Year

churn\_flag ● False ● True



## Churn Rate based on TicketId

