1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

The data indicates theater, music, and film & video are the most popular campaigns; both, in terms of successful and failed campaigns. Data by Sub-Category shows Rock and Classical had a 100% success rate. Throughout the year, failed and cancelled campaigns remain relatively steady. However, successful campaigns are at its highest point in April and May, with a decline over the summer months, picks back up in fall after September, finally has a sharp decline in December.

1. **What are some limitations of this dataset?**

It is only one-year example, I would be curious to see data over years to identify trends. Moreover, I would be curious to cross-reference this database to other sites or other fundraising sources

1. **What are some other possible tables and/or graphs that we could create?**

I think a success rate by Category and Sub-Category would indicate efficiency. More percentage of charts using bar graphs and pie charts