

studiocenter.com

Leave the improvement of your website for professionals! Let us help you to get more visitors and customers! Contact our team with confidence at info@seoceros.com email address!

studiocenter.com

Content

Content	2
SEO audit: studiocenter.com	3
Legend	3
MOBILE DEVICES	4
GOOGLE SEARCH RESULT LIST PREVIEW	5
Voice Talent, Audio Video Production, Motion Graphics, Studio Center	5
DOMAIN / URL AUDIT	5
NUMBER OF SOCIAL MEDIA SHARES	6
META DATA	7
SEO AUDIT: CONTENT ANALYSIS	8
SEO AUDIT: LINKS	11
SEO AUDIT: TECHNOLOGY	12
SPEED TEST	14
SPEED TEST – JAVASCRIPT	15
SPEED TEST – CSS	17
SPEED TEST - COMPRESSION	18
SPEED TEST – BROWSER CACHE	19
SPEED TEST – IMAGES	20
Contact us!	21

SEO audit: studiocenter.com



65 %

Legend

OK
 OK
 ■

Error

Suggestion (i

Status

MOBILE DEVICES



Mobile

view

This website is optimal for mobile devices!



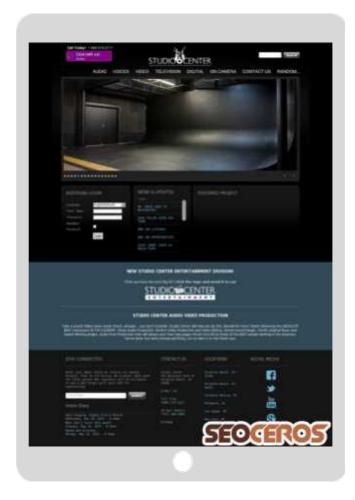
Tablet

view

Error! This website is not optimised for tablet devices: it is optimised for **1261px** wide displays!

(i) Mobile appearance





Mobile optimisation



Apple icon



Meta Tag (viewport tag, mobile devices)



Flash content

GOOGLE SEARCH RESULT LIST PREVIEW



Google preview

Voice Talent, Audio Video Production, Motion Graphics, Studio Center studiocenter.com/

Studio Center creates, records, and produces commercial media for TV and radio. Specializing in voice over, audio, video production, and motion graphics

DOMAIN / URL AUDIT

(#)

URL

Domain: studiocenter.com/

Length (characters): 17

PR

Pagerank

5

(a) Alexa

Alexa global rank: 973029

Alexa rank (United States): 282997

(IP)

IP checking

The 107.178.219.11 ip address is not

on the spam list.

(a) Visitors position

Country	Percentage
United States	97.37%
Brazil	0.29%
United Kingdom	0.24%
India	0.22%
Canada	0.21%
France	0.15%
Russian Federation	0.09%
Germany	0.09%
Australia	0.06%
Italy	0.06%
Philippines	0.05%
Spain	0.05%
Other	1.12%

NUMBER OF SOCIAL MEDIA SHARES (f) Facebook like 0 (f) Facebook share 2 (f) Facebook comments 0 (g) Google Plus 207 (w) Twitter 48 (in) LinkedIn 8 (p) Pinterest 0

META DATA



Keywords (meta keywords)

Excellent! The website does not use "meta keywords". Using "meta keywords" is meaningless since September 2009.

Description (meta description)

Studio Center creates, records, and produces commercial media for TV and radio. Specializing in voice over, audio, video production, and motion graphics

Length (characters): 152

Excellent! The length of the meta description on this site is between 70 and 160 characters.

(P)

Open Graph Protocol

Error! The website does not use the OG (Open Graph) protocol.

(P)

Dublin Core

Error! The website does not use the Dublin Core schema.

SEO AUDIT: CONTENT ANALYSIS



Language

We have found the language localisation: "en".



Title

Voice Talent, Audio Video Production, Motion Graphics, Studio Center

Length (characters): 68

Excellent! The title's length is between 10 and 70 characters.



Text / HTML

ratio

Ratio:8%

Error! The text / HTML code ratio is under 15 percent on this website. This value shows that the website has relatively few text content.



Flash

Excellent! The website does not have any flash contents.



Frame

Error! The website uses iFrame solutions. This type of contents are not indexed by Google.

(i) Keywords cloud

toner music all design customer schott **New** chris monica **beach** best feedback pope men peter **reels** richmond web entertainment ten script warrick vegas watson **production actors** business intern **studio** diary **search audio** named female food **virginia** center voice job just male sce camera take **voices** arbisi bob week division top news marais **models** las trent some york **video** team **talent**

(i) Keywords consistency

Keyword	Content	Title	Description (meta description)	Headings (headings)
video	11			
voices	8	P	(7)	
new	8	P	(7)	
search	7	P	₹	
audio	7			

Headings (headings)

Keyword Content Title Description (meta description)

beach 6			P
Keywords (2 words)	Conte	Description (meta nt Title description)	Headings (headings)
virginia beach	4	() ()	(!)
top ten	3	() ()	(!)
la/santa monica	2	() ()	(!)
sound design	2	() ()	(!)
search all	2	() ()	(!)
peter pope	2	(!) (!)	(!)

i Headings (headings)

H1	H2	H3	H4	H5	H6
0	13	0	0	0	0

H1 is missing

Heading structure in the source code

- <H2> Header Site-wide Search
- <H2> You are here
- <H2> Auditions Login
- <H2> NEWS & UPDATES
- <H2> Featured Project
- <H2> Main menu
- <H2> NEW STUDIO CENTER ENTERTAINMENT DIVISION!
- <H2> STUDIO CENTER AUDIO VIDEO PRODUCTION
- <H2> STAY CONNECTED
- <H2> CONTACT US
- <H2> LOCATIONS
- <H2> SOCIAL MEDIA
- <H2> Intern Diary



We found 25 images on this web page.

The following 1 images "alt" attributes are not set on the website. This needs to be fixed as soon as possible, so the search engines can understand the content of the images more efficiently.

https://studiocenter.com/sites/default/files/images/unnamed.png

SEO AUDIT: LINKS

Search engine friendly URLs

Excellent! The website uses SEO friendly URLs.

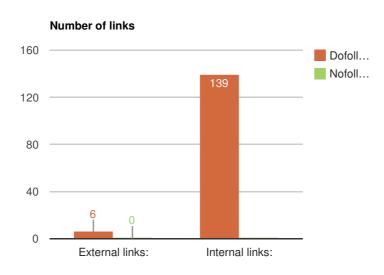
Underscores in the URLs

Excellent! No underscore (_) found in the URLs.

(j Links

We found a total of 145 different links.

Internal links: 139 External links: 6



SEO AUDIT: TECHNOLOGY



Redirection (www / not www)

Excellent! The web address is accessible in one version. The www version is redirected to the version without www.



Favicon

Excellent! The website uses favicon.



Doctype

HTML 5



Encoding

Perfect! The character encoding is set: UTF-8.



W3C validity

Errors: 2 Warnings: 2

Go to the W3C errors >>>



Deprecated HTML

Excellent! No deprecated HTML tags are detected.



Printability

Excellent! The website uses printer-friendly CSS.



404 Page

The website has a 404 error page.

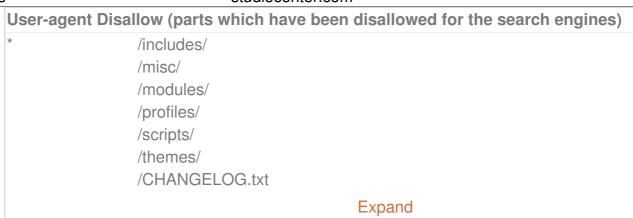


Checking the robots.txt

file

There is robots.txt file.

https://studiocenter.com/robots.txt





Excellent! Sitemap is used on this website. https://studiocenter.com/sitemap.xml

(i) Google Analytics

The website has Google Analytics tracking code.

Google Tag Manager

Suggestion! The website does not use the Google Tag Manager.

Email encryption

Warning! The website contains at least one unencrypted email address.

SPEED TEST



Server response time

The server response time is fast enough.

(i) Table layout

Excellent! No nested tables found.

(i) Number of HTTP resources

81

Number of source domains

24

(7º)

Render blocking resources

The elements below are blocking the "above the fold" rendering.

The CSS files below are blocking the rendering.

- https://fonts.googleapis.com/css?family=Oswald:400,300,700
- https://studiocenter.com/../css_kShW4RPmRstZ3SpIC-ZvVGNFVAi0WEMuCnI0...
- https://studiocenter.com/.. /css N7BRmkHoUG-T2hBV2yY2B6vICSj1ztyF1ihl...
- https://studiocenter.com/.. /css KCFVaIUflsejjxwHFrxE5x0rTxJ Qg2OQhdx...
- https://studiocenter.com/.. /css 47DEQpj8HBSa- TlmW-5JCeuQeRkm5NMpJWZ...
- https://studiocenter.com/.. /css_SDuDzTxPbWsujilyoUlp3bXQ5Q_r0tP8YsMv...
- https://studiocenter.com/.. /home.css

SPEED TEST - JAVASCRIPT



Javascript

Error! Too many javascript files found which slows down the page load on the website.

- https://studiocenter.com/sites/all/modules/jquery_update/replace/jquery/1.7/jquery.min.js
- https://studiocenter.com/sites/default/files/js/js_lkgOrrVZK1UTp2HktvFi5vo1g7b25Muyr 5GoySikuic.js
- https://studiocenter.com/sites/default/files/js/js_KCd8rbJYUruV1tRJnh4um34UYvyhlrSV CPR1jNko2h8.js
- https://studiocenter.com/sites/default/files/js/js_SWGOWYiUDM8q-_fV3nm0UA_1vy3Wf4ngIRv-4E4gcY0.js
- https://studiocenter.com/sites/default/files/js/js_QaB7YX7hBwnEKKDrZZ2Y4ynP_ELZJ 1GgjUKmW2PYcvl.js
- https://studiocenter.com/sites/default/files/js/js__BncVmTYmHX9z7KR-EXueA0gZP1dqyJ8-ZJ8kTaVKr4.js
- https://studiocenter.com/sites/default/files/js/js_2IZhBO82NiDwFXjuektCmKBF9jWk2P6fZnYyBHMTG0.js
- https://studiocenter.com/sites/all/themes/zen/js/nwmatcher-1.2.5.js
- https://studiocenter.com/sites/all/themes/zen/js/atrk.js



File size of all javascript files combined

1.49 MB



Javascript minifying

You can save 40.6KB (40% compression) on the analysed URL by minifying the javascript files.

- By minifying https://studiocenter.com/sites/all/themes/zen/js/nwmatcher-1.2.5.js you can save 27.8KB (50% compression rate)
- By minifying https://studiocenter.com/..
 /js_lkgOrrVZK1UTp2HktvFi5vo1g7b25Muyr5Goy... you can save 3.8KB (66% compression rate)
- By minifying https://studiocenter.com/.. /js__BncVmTYmHX9z7KR-EXueA0gZP1dqyJ8-ZJ8k... you can save 2.7KB (20% compression rate)
- By minifying https://studiocenter.com/..
 /js_QaB7YX7hBwnEKKDrZZ2Y4ynP_ELZJ1GgjUKmW... you can save 2.3KB (18% compression rate)
- By minifying https://salesiq.zoho.com/.. /button.ls?embedname=studiocenter you can save 1.6KB (28% compression rate)
- By minifying https://studiocenter.com/.. /js_SWGOWYiUDM8q-_fV3nm0UA_1vy3Wf4nglRv-4... you can save 1,005B (27% compression rate)
- By minifying https://studiocenter.com/.. /js_2IZhBO82NiDwFXjuektCmKBF9jWk2P6fZnYy... you can save 943B (24% compression rate)
- By minifying https://studiocenter.com/..
 /js_KCd8rbJYUruV1tRJnh4um34UYvyhlrSVCPR1j... you can save 512B (51% compression rate)

SPEED TEST - CSS



Inline css

Suggestion! You must avoid using inline CSS.



CSS

Error! Too many CSS files detected that slows down the page load.

- https://studiocenter.com/sites/default/files/css/css_kShW4RPmRstZ3SpIC-ZvVGNFVAi0WEMuCnI0ZkYlaFw.css
- https://studiocenter.com/sites/default/files/css/css_N7BRmkHoUG-T2hBV2yY2B6vICSj1ztyF1ihIV_pHfgE.css
- https://studiocenter.com/sites/default/files/css/css_KCFVaIUflsejjxwHFrxE5x0rTxJ_Qg 2OQhdxnU9-xos.css
- https://studiocenter.com/sites/default/files/css/css_47DEQpj8HBSa-_TlmW-5JCeuQeRkm5NMpJWZG3hSuFU.css
- https://studiocenter.com/sites/default/files/css/css_GldTtcFcMtoFi563kLpLizIt6L_0Gf87 yY1Mzd9v69l.css
- https://studiocenter.com/sites/default/files/css/css_SDuDzTxPbWsujilyoUlp3bXQ5Q_r0 tP8YsMvUhZg0-A.css
- https://studiocenter.com/sites/all/themes/zen-internals/css/home.css



File size of all CSS files combined

75.88 KB



CSS minifying

Great! The CSS elements are minified.

SPEED TEST - COMPRESSION

(i)

Size of the uncompressed code of the website

95.91 KB



HTML minifying

You can save 654B (6% compression) on the analysed URL by minifying the HTML file.

• By minifying https://studiocenter.com you can save 654B (6% compression rate)

(P)

Gzip compression

Error! By using Gzip you can save 40KB (73% compression) on your site.

- By compressing https://studiocenter.com/sites/all/themes/zen/js/nwmatcher-1.2.5.js you can save 40KB (73% compression rate)
- By compressing https://dnn506yrbagrg.cloudfront.net/.. /8358.js?397816 you can save 3.8KB (59% compression rate)
- By compressing https://studiocenter.com/sites/all/themes/zen/js/atrk.js you can save 2.2KB (61% compression rate)

SPEED TEST – BROWSER CACHE

(i)

Number of static resources (image, JS, CSS)

61

(!)

Browser

cache

The browser cache have not set correctly for all elements.

URL	Duration
https://s7.addthis.com/js/300/addthis_widget.js	Expiry time is not specified
https://salesiq.zohopublic.com/images/spacer.gif	Expiry time is not specified
https://dnn506yrbagrg.cloudfront.net/ /8358.js?397816	60 minutes
https://fast.wistia.net/assets/external/E-v1.js	60 minutes
https://www.google-analytics.com/analytics.js	2 hours

SPEED TEST - IMAGES



File size of all images combined

4.03 MB



Image optimisation

You can save 239.6KB (15% compression) by optimising the images below:

- By lossless compressing the https://studiocenter.com/sites/default/files/banner/4.jpg you can save 23.4KB (14%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/5.jpg you can save 22.7KB (14%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/6.jpg you can save 20.8KB (13%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/3.jpg you can save 20.7KB (14%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/2.jpg you can save 20.1KB (14%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/7.jpg you can save 19.8KB (13%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/1.jpg you can save 19.8KB (15%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/10.jpg you can save 19.8KB (10%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/8.jpg you can save 19.6KB (14%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/11.jpg you can save 19.4KB (14%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/banner/9.jpg you can save 17.5KB (18%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/homepage-header.png you can save 7.6KB (48%) data.
- By lossless compressing the https://studiocenter.com/.. /bullets.png you can save 2.6KB (86%) data.
- By lossless compressing the https://studiocenter.com/.. /arrows.png you can save 2.6KB (87%) data.
- By lossless compressing the https://studiocenter.com/.. /shadow.png you can save 2.5KB (44%) data.
- By lossless compressing the https://studiocenter.com/sites/default/files/images/unnamed.png you can save 753B (23%) data.

Contact us!

Our experts are here to help!