automated recruitment tool

to hire young talents

How much time do you spend to make a ==hiring decision==?

Regardles of HR tools in use, corporations around the World are littered with **thousands of resumes** for entry-level positions.

70% of time goes **into scanning, prequalifying, and assessing candidates,** but it shouldn't be so.

We make recruitment <mark>super easy</mark>

All students are tested through a three-step gamified method to identify their potential and skill sets quantifiably.

Employers post jobs identifiying most relevant skill sets and requirements.

The platform matches talents with their potential employers.

For those who didn't score well we offer courses and other tools to develop their skills and increase their score.

Go-to-market

Career Departments

We partner with career departments of universities pitching the high probability of students getting hired after they do the tests. Students can also receive credits (ECTS) for passing.

Career days

We plan our own careerdays several times a month presenting an opportunity for companies to get to know the candidates and vice versa.

Sales Funnels

We attract corporates through automated marketing tools and by pitching our growing base of tested students.

...makes sense, right?

Market size

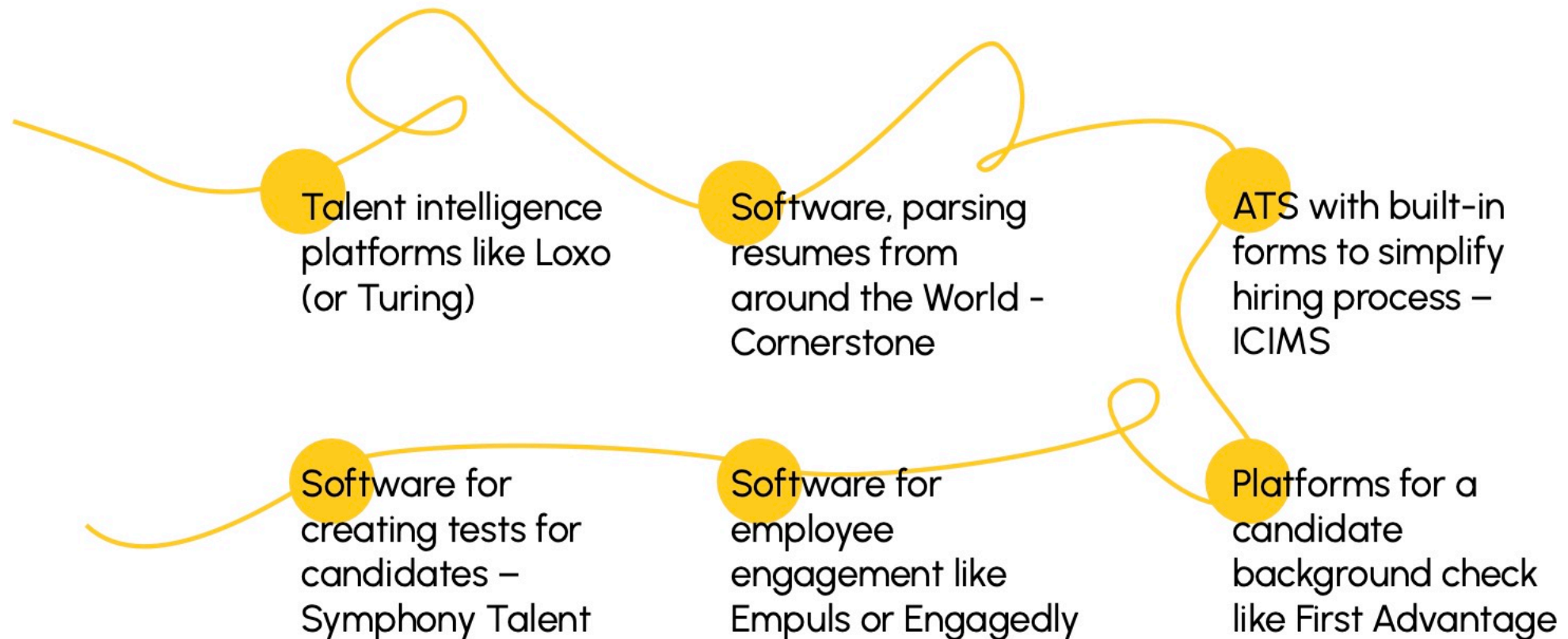According to IBIS world, the Global HR & Recruitment services Size is around.

$772 Billion*

We target 5-10% of the market dedicated to young talents.

Competitors

Competitor analysis boards suck. We won't try to artificially diminish the merits of competitors. We are building Turing for non-it specialties. Other competitors are:

Talent intelligence platforms like Loxo (or Turing)

Software, parsing resumes from around the World - Cornerstone

ATS with built-in forms to simplify hiring process – ICIMS

Software for creating tests for candidates – Symphony Talent

Software for employee engagement like Empuls or Engagedly

Platforms for a candidate background check like First Advantage

Business model

For corporations

10000 $ /year

For candidates

Free
With purchasable features.

For partners and
content creators
(Coursera, Udemy etc.)

5% transaction
on all paid courses sold through
the platform.

Traction

2019

2021

Q4
2021

Q1
2022

Who the f*ck are these guys

Seed Round

round $2M

We are looking for $2M to boost the sales and marketing operations to grow to 1M users and $2M ARR by 2022

DIGITAL MARKETING   **SALES**   **TECH DEVELOPMENT**