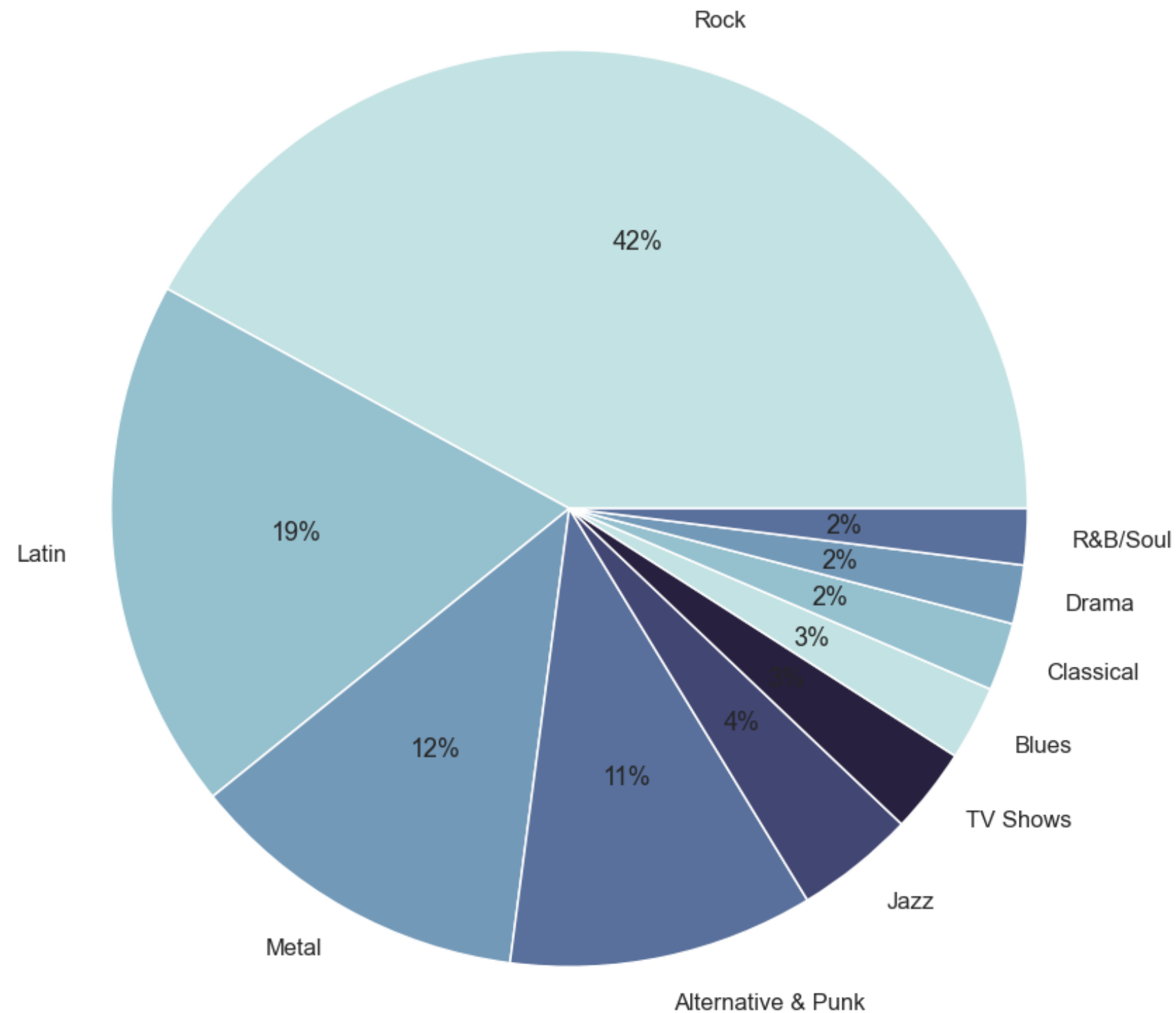




ENHANCING CHINOOK MUSIC STORE PERFORMANCE

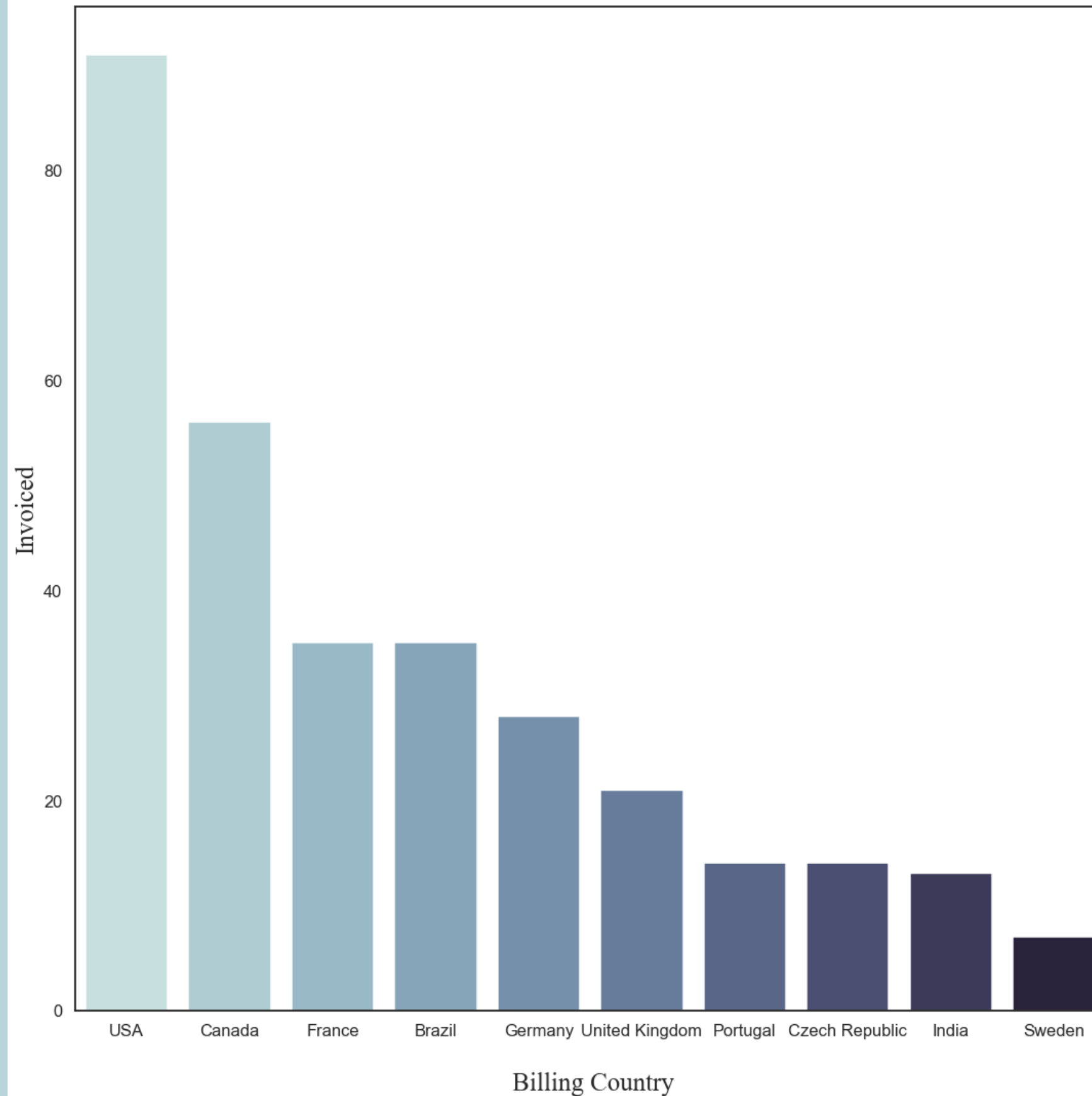
Exploratory Data Analysis (EDA)

Top 10 Genres of Songs

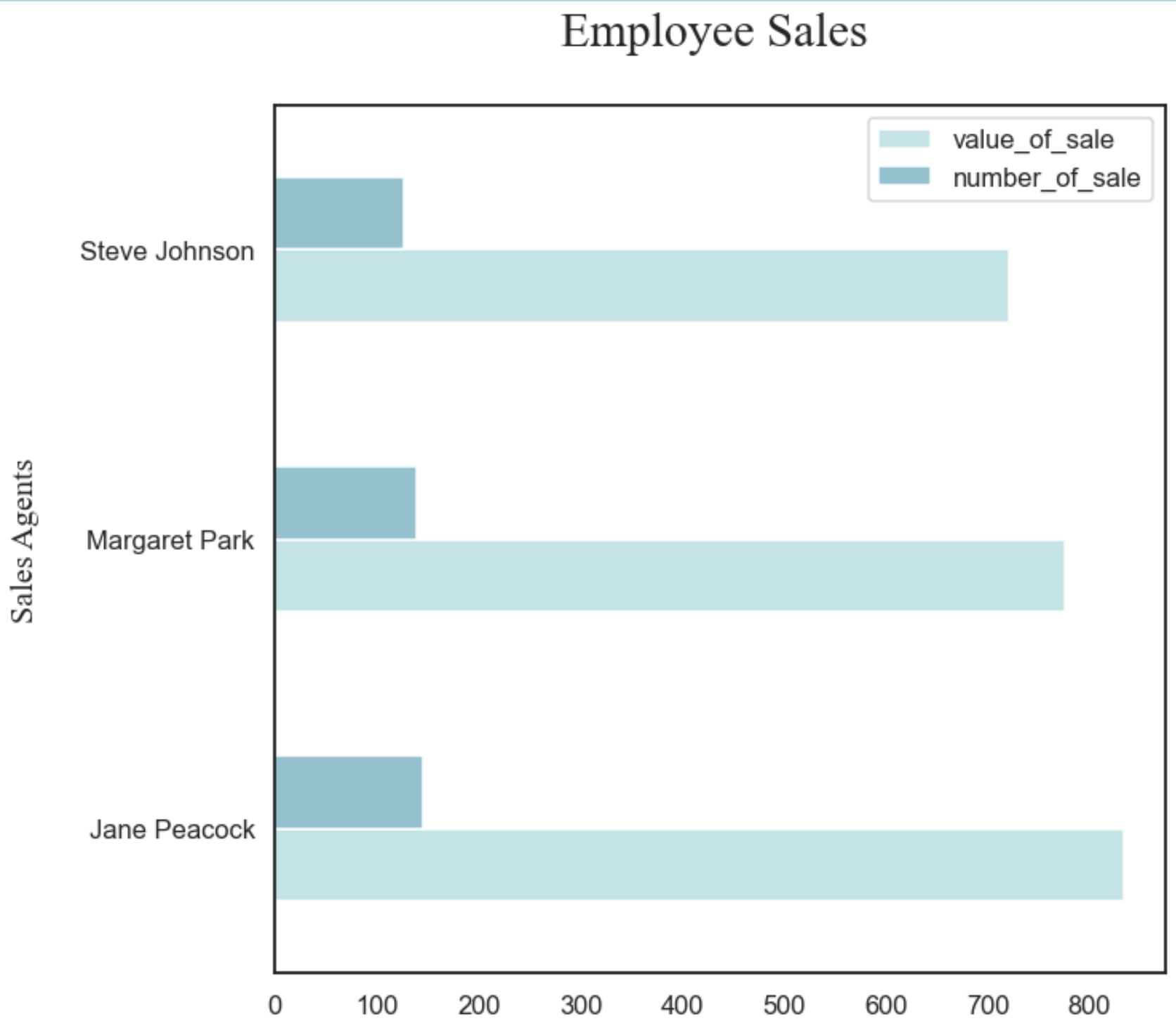


The store offers 24 different music genres, with Rock Next, Latin, Metal, Alternative, and Punk being the most popular. More tracks from various genres should be available in the store to improve sales.

Countries with the most customers



With 91 customers, the USA is the largest market, followed by Canada, France, and Brazil. These countries have a lot of promise as the next investment option to maximize earnings.



EMPLOYEE
NAME

HIRE DATE

Jane Peacock	2002-04-01
Margaret Park	2003-05-03
Steve Johnson	2003-10-17

While there is a sales differential between Jane and Steve, it closely correlates to their hire dates. Due to data restrictions, it's difficult to arrive at any additional conclusions.