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### **August Post Ideas: Back-to-School Meets Student Debt Realities**

Designed for young professionals navigating student loan stress with guidance from proven financial principles.

### **1. “The State of Student Debt in 2025”**

Platform: IG/LinkedIn Carousel

* Visual: U.S. Debt Clock, trending graph, stat overlays
* Key Stats:  
  + Total student loan debt: $1.8 trillion+
  + Average borrower owes $39K
  + 42.5M Americans hold federal student loans  
      
     (Sources: educationdata.org, admissionsly.com)
* Guru Quote:  
    
   “Your financial education is more valuable than your degree.”  
    
   — Robert Kiyosaki
* CTA:  
    
   Start learning to track your income, expenses, and debt with our [Income Summary PDF].

### **2. “Where the Debt Lives: U.S. Breakdown”**

Platform: IG Carousel

* Visual: Color-coded U.S. map showing average loan balances by state
* Key Stats:  
  + D.C.: $54,561 avg. debt
  + North Dakota: $29,115 avg. debt  
      
     (Source: Investopedia 2025)
* Guru Quote:  
    
   “Money is everywhere, it affects everything — yet most of us never learn how to handle it.”  
    
   — Morgan Housel
* CTA:  
    
   Find your starting point with our Personal Economy Tracker.

### **3. “What Student Debt Feels Like”**

Platform: IG Story Poll / TikTok

* Visual: First-person quotes, moody backgrounds
* Stat:  
    
   “Only 38% of borrowers are current after 5 years of forbearance.”  
    
   (Source: The Sun 2025)
* Guru Quote:  
    
   “You can’t make smart decisions if you don’t feel in control of your emotions.”  
    
   — Morgan Housel
* Poll CTA:  
    
   “Does student debt still feel like a weight?” (Yes / No)
* Main CTA:  
    
   Lighten your mental load—get clarity with our free Net Worth Summary.

### **4. “Student Loan Mythbusters”**

Platform: IG Carousel or LinkedIn Post

* Visual: “MYTH” vs “FACT” layout
* Sample Myths:  
  + “Forgiveness is automatic.”
  + “Deferment won’t affect your credit.”
  + “Only bad credit borrowers default.”
* Fact:  
    
   20.5% of delinquents have “good” credit (680+).  
    
   (Source: marketwatch.com)
* Guru Quote:  
    
   “Personal finance is more personal than it is finance.”  
    
   — Ramit Sethi
* CTA:  
    
   Get facts tailored to your money story—use our Personal Economy PDF to separate noise from numbers.

### **5. “Your Student Loan Toolkit”**

Platform: Static or Carousel Post

* Visual: Illustrated toolbox with labels
* Toolkit Includes:  
  + Income Summary PDF
  + Net Worth Tracker
  + Personal Economy PDF
  + Debt Avalanche & Snowball Methods
  + SAVE Plan / PSLF / Forgiveness Tracker
* Guru Quote:  
    
   “Your tools shape your outcomes. Use the right ones.”  
    
   — Suze Orman
* CTA:  
    
   Download your Walletgyde Student Debt Toolkit today.

Aug Post Closing Schedule:

Post Schedule:

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