## USE CASES

- Product lines
- Partner services
- Auxiliary sites

## IMPLEMENTATION

**Partner product or service:**
Replace "product name" with approved, respective name. Add "powered by {PARTNER LOGO} or partner name"

**Auxilary site:**
Replace "product name" with approved, respective name. Remove "powered by" line unless specifically requested.

## APPLICATION

Product Name
- AS Circlular Book
- #00C7E6

Powered by
- AS Circlular Black
- ALL CAPS
- #7B7B7B

**Alaska** AIRLINES | Product Name
POWERED BY PARTNER NAME